

Welcome

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Homework Tutor

Get instant homework help to specific Math problems
for just \$1.99 per problem.

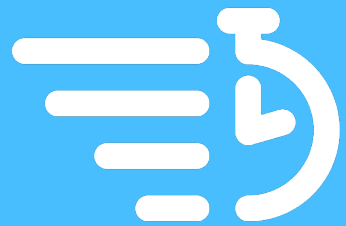
Problem

2

- **HIGH PRICE** is the biggest reason why users leave poor reviews. On average they start at \$3 per problem.
- **TIME IS WASTED** when students are required to take a full hour of tutoring.
- **DESKTOP FIRST** approach is no longer popular among teenagers and they want help on their phones.

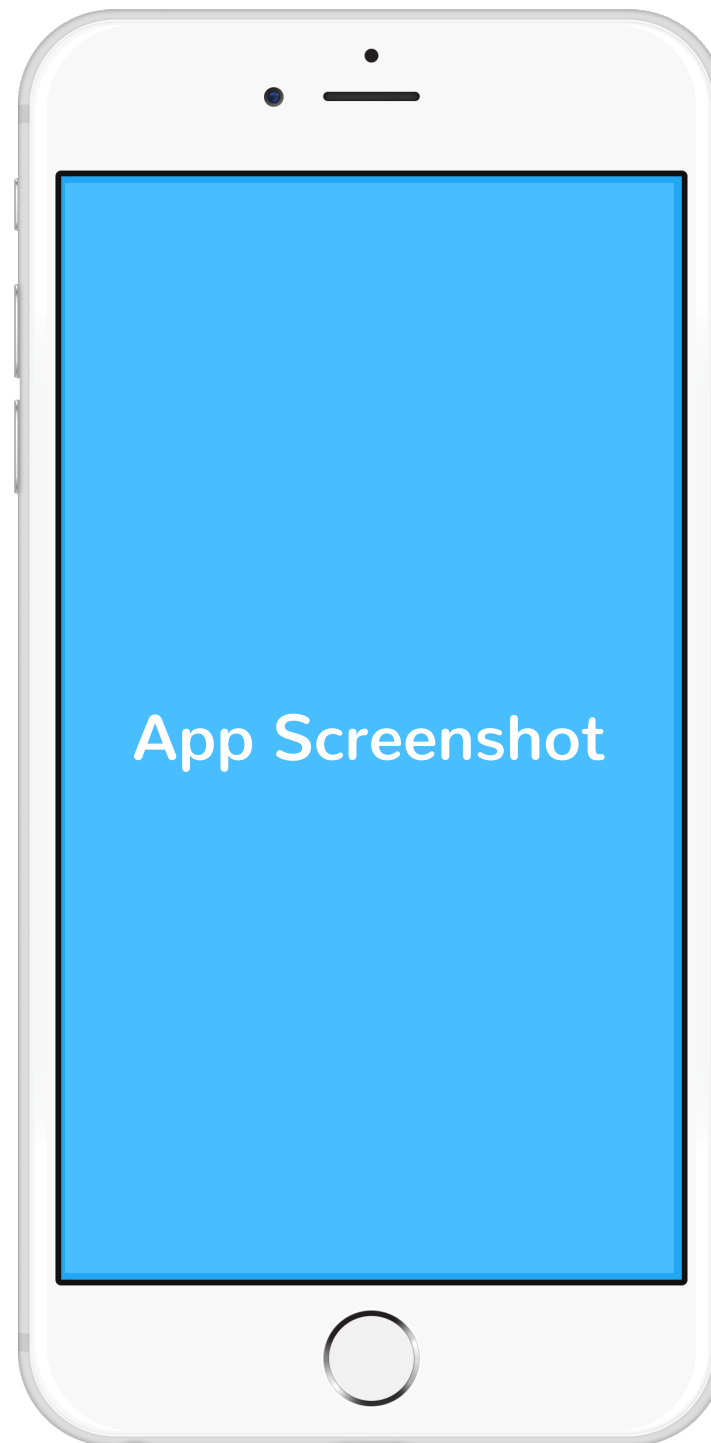
Solution

3

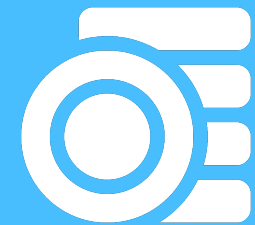


Saving TIME

Help for specific problem,
available 24/7 on your phone



App Screenshot



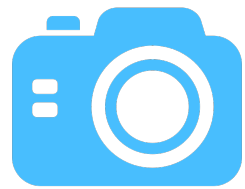
Saving MONEY

International tutors and
uni students are cheaper

Mobile-First Approach

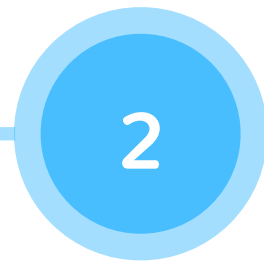
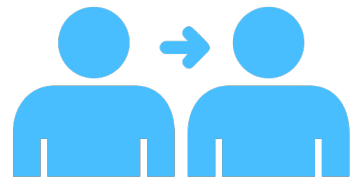
Use Case

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Step 1

Take a picture
of a problem



Step 2

Connect
with tutor



Step 3

Chat for up-to
10 minutes



Step 4

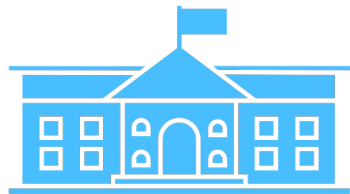
Get theory and
step-by-step solution

Why Now?

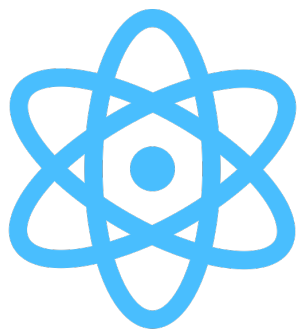
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- Nearly **3/4 of teens** in US have or have access to a smartphone



- **Demand increased by 50%** for Ivy League Schools in last 5 years alone



- **STEM fields** are becoming widely popular

Market Size

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Estimated by 2020



Tutoring Market
(worldwide)



Online Tutoring
Market

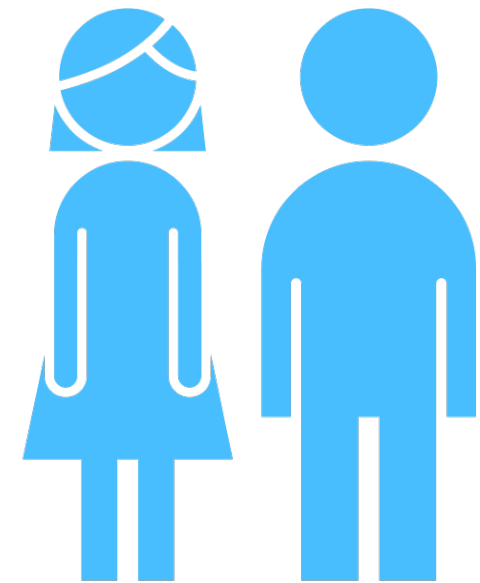
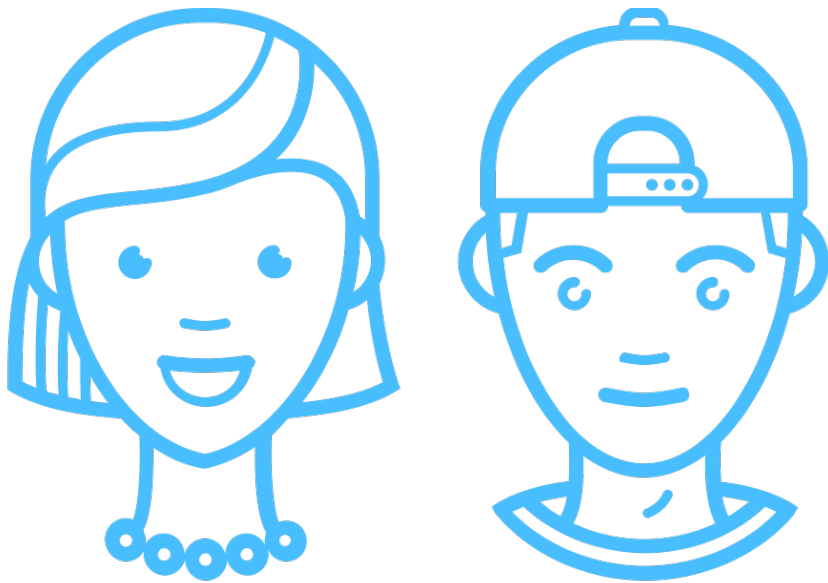
Current - 2015/2016



Online Tutoring
(US alone)

Customer Profile

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Students

13-18 years old

GCSE, A-LEVELS or Equivalent

UK/USA/CAN/AU

Parents

35-50 years old

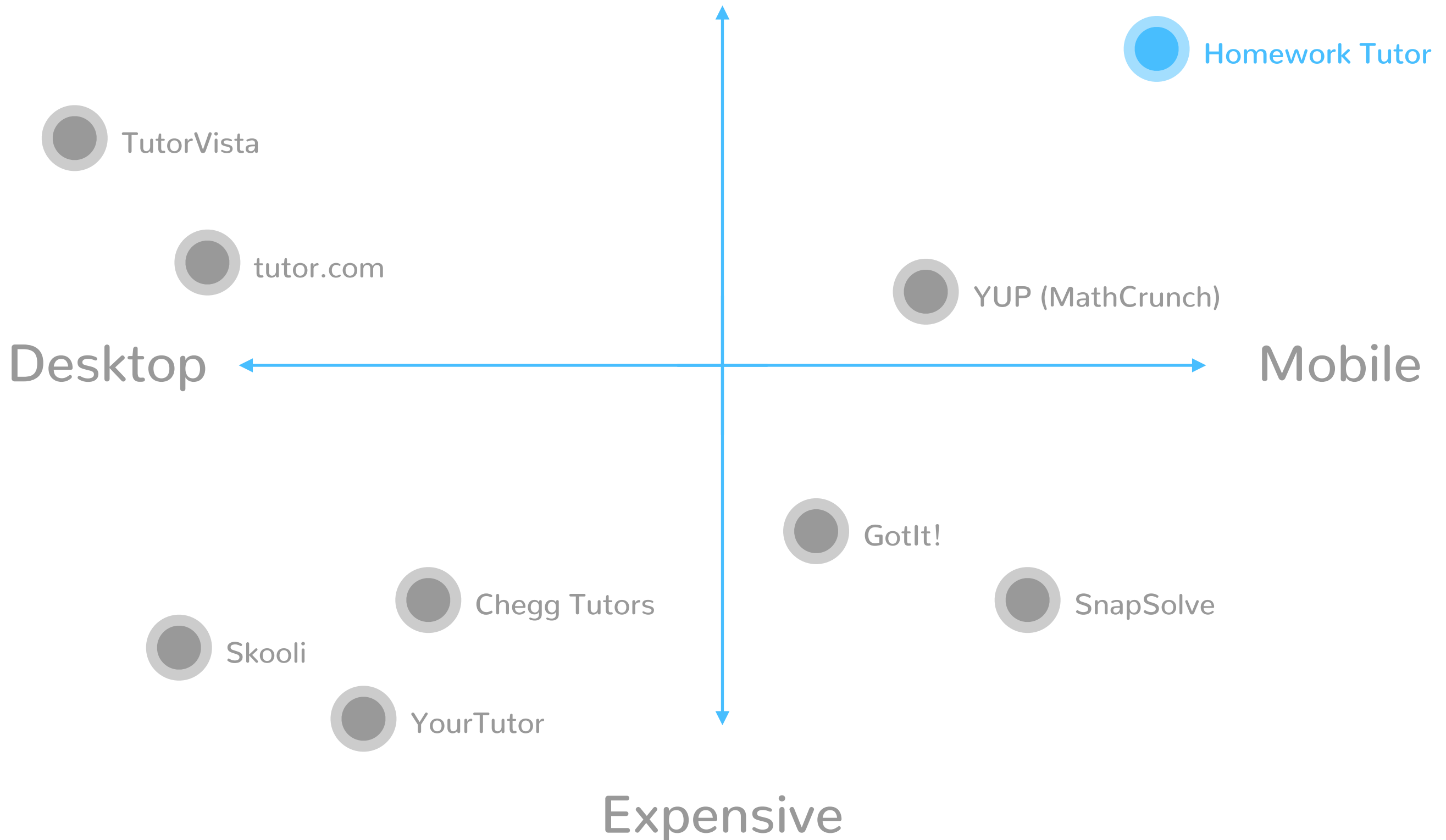
University Graduates

\$200k+/Year Income Family

Competition

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Affordable



Desktop

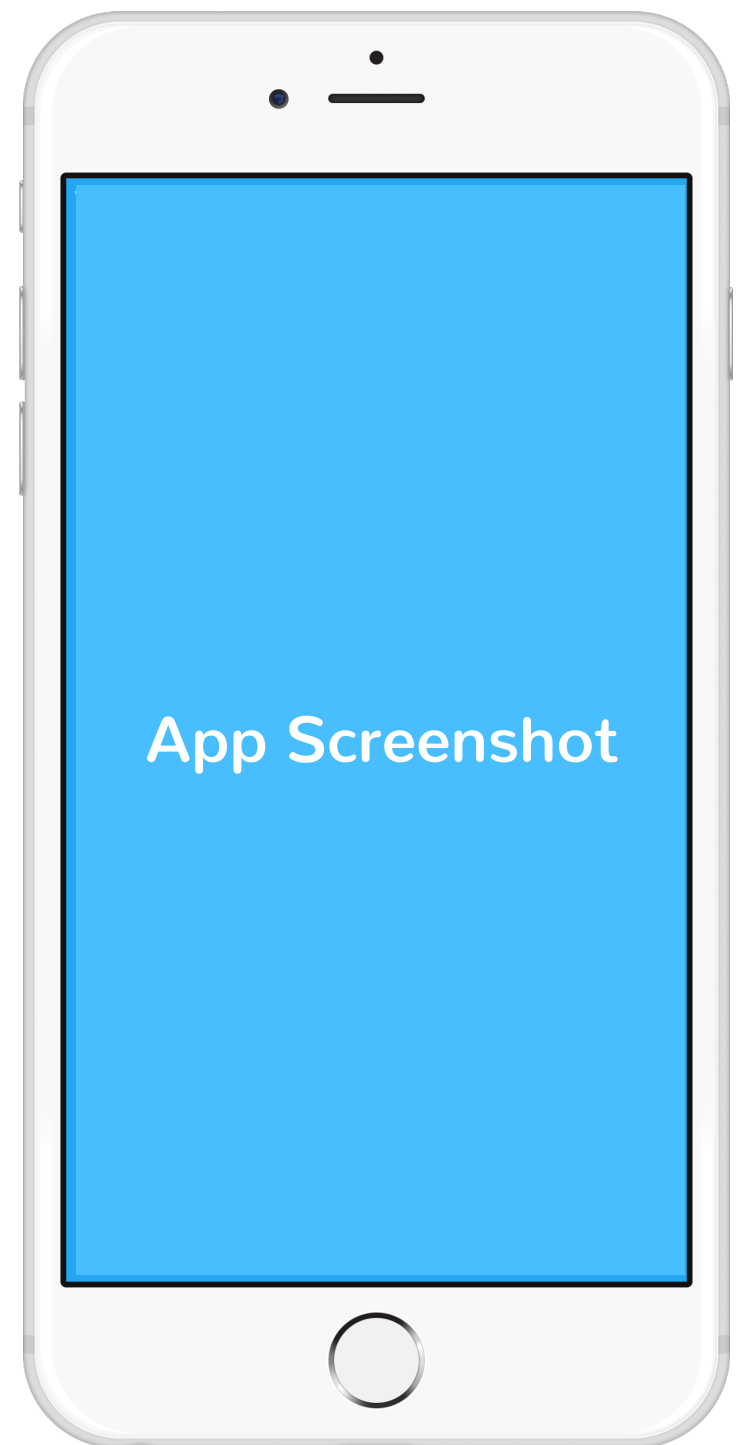
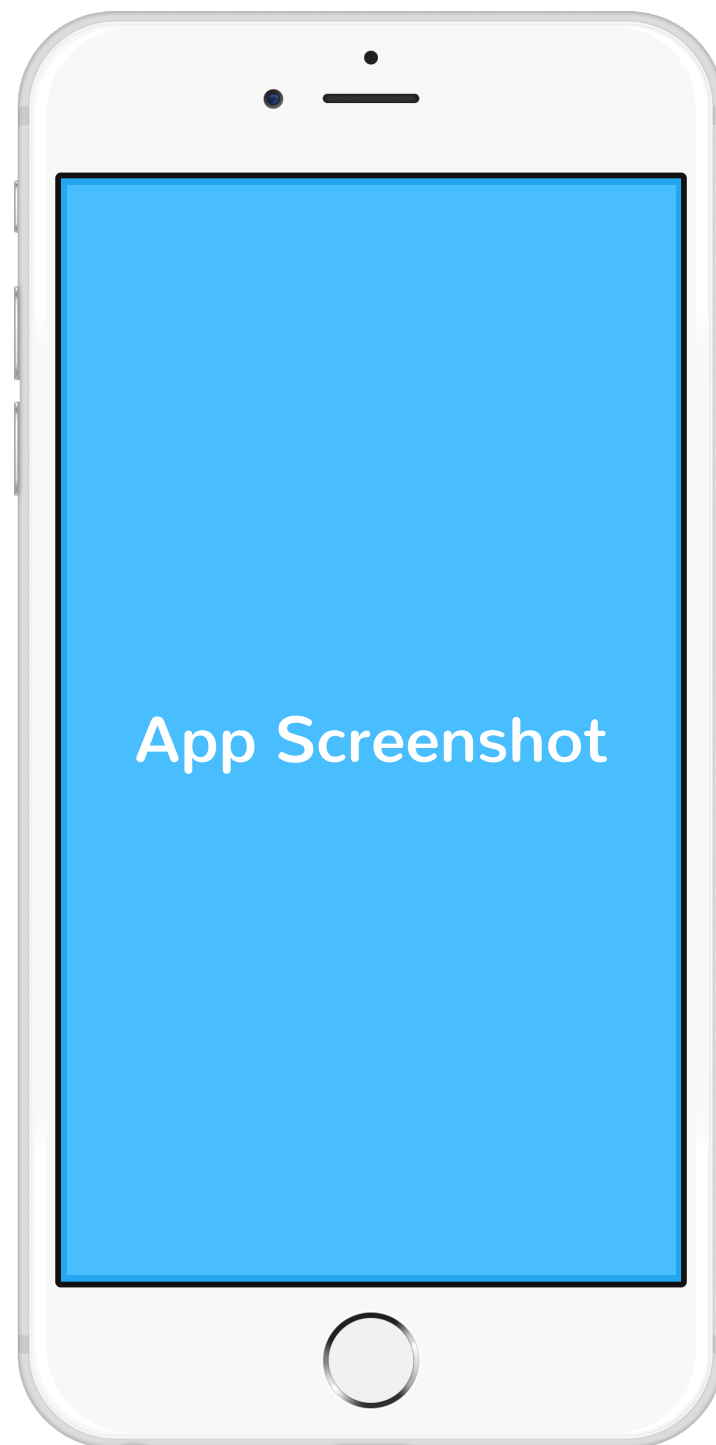
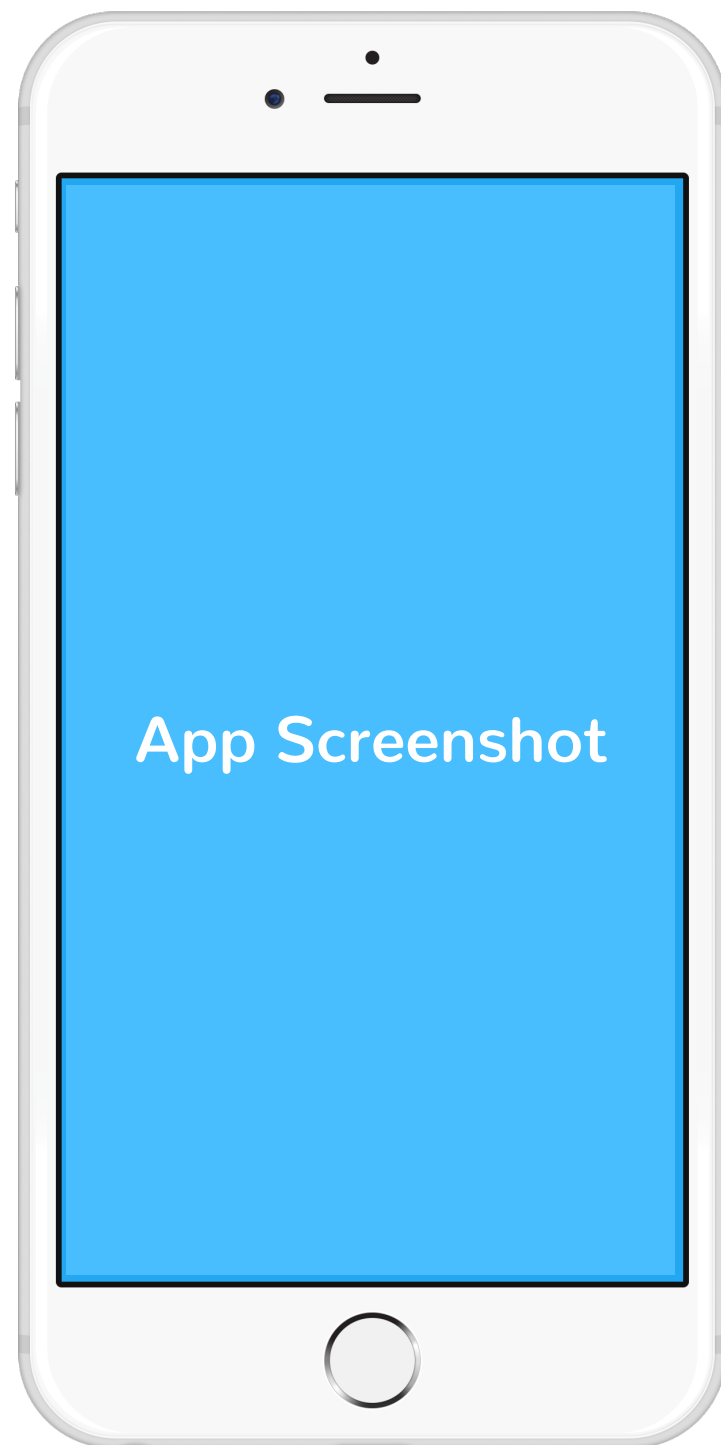
Mobile

Expensive

Competitive Advantages

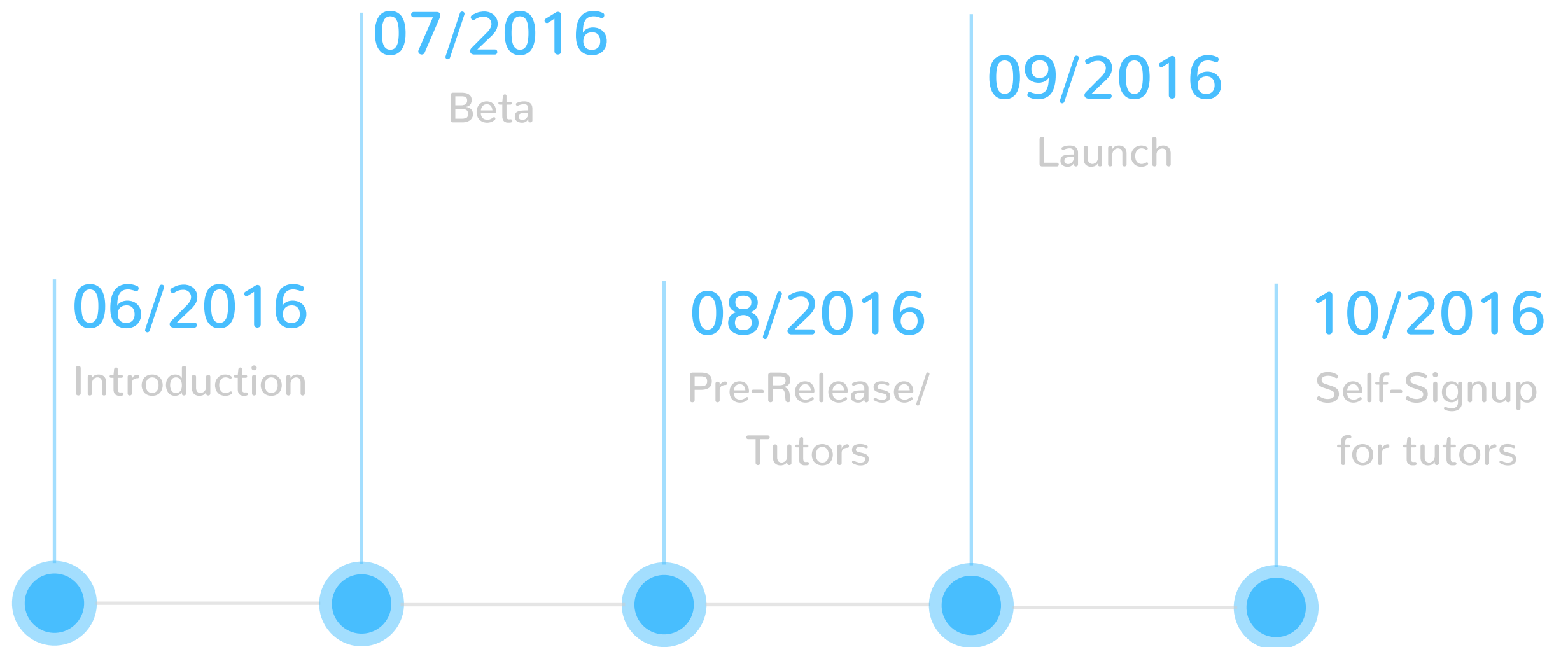
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	Homework Tutor	Yup (MathCrunch)	GotIt!	SnapSolve	Desktop Tutoring (Chegg, Skooli,..)
Affordable prices	✓	✓	✗	✗	✓
Innovative UX	✓	✗	✗	✓	✗
New technologies	✓	✗	✗	✗	✗
Good marketing	✓	✓	✓	✗	✓
Close to market	✓	✓	✗	✗	✗
Design & Brand	✓	✗	✗	✗	✓



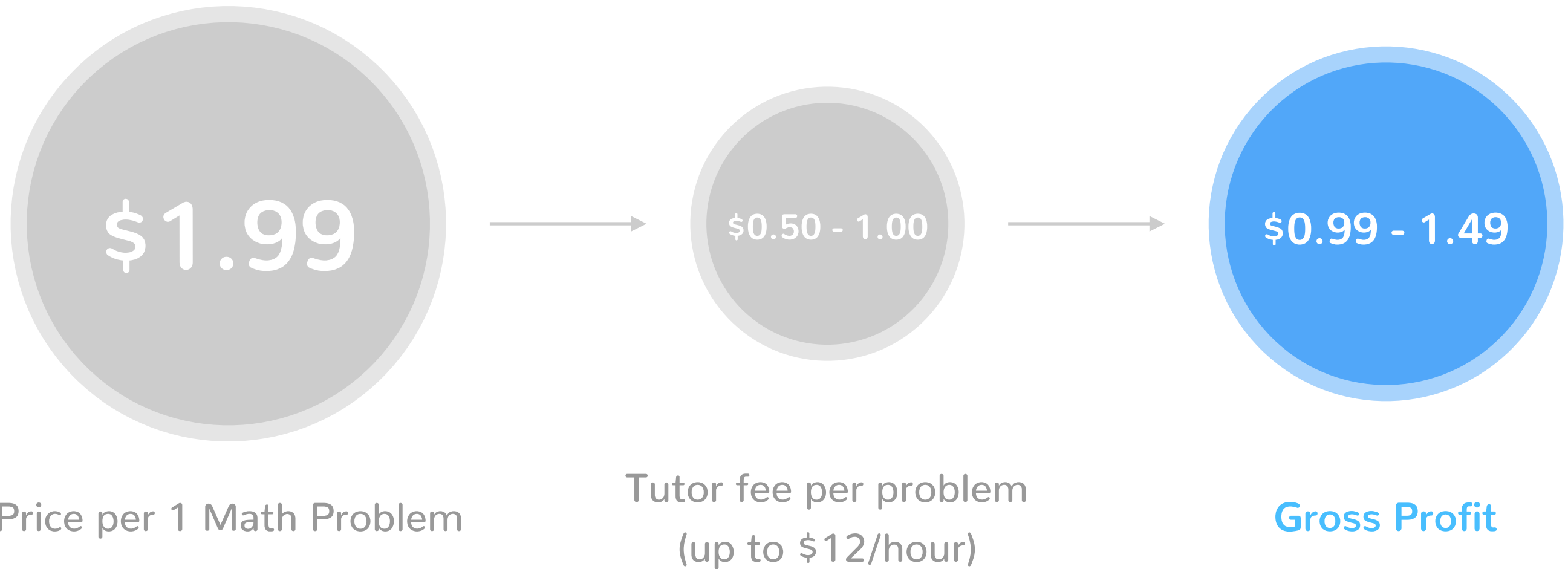
Roadmap

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Business Model

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Market Adoption

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Campus Reps

Online

Partners

- USA
 - UK
 - Canada
 - Australia
- Instagram (22k+ followers)
 - Twitter (direct video responses)
 - Snapchat (200 views/snap)
 - geo-filteres
 - Facebook Dark Posts
 - Retargeting
 - Content Marketing + SEO
- 600k+ followers reach on Instagram
 - Student Societies (Kazakh)



Founders

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Volodymyr Fedoriv

CEO

TutorsTeam
Startup Surrey
Starbuzz
ISWorld Management

University of Surrey



Vyacheslav Horbach

CTO

TutorsTeam
Startup Surrey
Starbuzz
State Fond of Agriculture

MakeSchool



NurasyI Serik

CFO

TutorsTeam
Startup Surrey
Billion Innovative Ideas Club

University of Surrey