



# Bibek Shrestha

## Product Designer

+977 9840 135 185

[iambishistha@gmail.com](mailto:iambishistha@gmail.com)

[thevisualx.design](https://thevisualx.design)

[LinkedIn](#) | [Dribbble](#) | [Instagram](#)

A Product Designer driven by user-centric outcomes.

I started as a Graphic Designer blending creativity and aesthetics into everyday work but later transitioned into a product realm focusing on user-centric research and design. Being a self-taught designer, I have a broad discipline of design domains from product, graphic, and motion to video editing.

### RELEVANT EXPERIENCES

#### Senior Product Designer, Naamche

Dec 2024 - Present • Dillibazar, Kathmandu

Helping build the world's first commission-free AI homebuying platform

#### Product Designer, Leapfrog Technology

Aug 2022 - Dec 2024 • Dillibazar, Kathmandu

##### US-based Retail Analytics Software

Helped redesign the product to meet new business goals

##### Laudio | US-based Healthcare Product

Helped build, improve and redesign a system to improve workforce management

Collaborated in setting up a Design System based on Design Tokens to scale design and better dev/design collaboration

##### Vyaguta | In-house ERP Product

Built an in-house OKR platform and worked on integrating and improving multiple features

##### Others | UI/UX

Facilitated sessions on Design Thinking and collaborated on multiple Standard Operating Procedures (SOP) documents

#### Graphic Designer, Leapfrog Technology

Aug 2020 - Jul 2022 • Dillibazar, Kathmandu

Helped multiple US-based clients with marketing collaterals like posters and videos

Part of the team to initiate, lead and mentor the Leapfrog Student Partnership Program and Batch I students

#### Graphic Designer, Branding Bee

Aug 2019 - Jun 2020 • Baluwatar, Kathmandu

Worked with various clients like [MediaHub](#) and [Tesla AC](#) for graphic needs

[View all on LinkedIn](#)

### SKILLS

#### Industry Knowledge

Product Design, Product Thinking, User-centered Design, UX Research, Design Thinking, Double Diamond, Interaction Design, Prototyping, Design System, Graphic Design, Brand Identity Design, Digital Painting, Image Editing & Manipulation, Motion Graphics, Video Editing, HTML, CSS

#### Tools

Figma/FigJam, Mixpanel, Jira, Google Suite Apps, Adobe CC Apps, Miro, Notion, Monday, Productboard

#### Others

Squarespace, GitHub, WordPress, Mailerlite, Team Player, Mentorship

### RELEVANT CERTIFICATIONS

#### Enterprise Design Thinking Practitioner

IBM • [Jul 2024](#)

#### Google Certified UX Designer

Coursera • [Jun 2023](#)

### EDUCATION

#### Anna University

Bachelor in Computer Science & Engineering  
2014 - 2018

### LANGUAGES

Nepali (Native)  
English (Professional)  
Newari (Native)  
Hindi (Limited)