



Bibek Shrestha

Product Designer

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[LinkedIn](#) | [Dribbble](#) | [Instagram](#)

A Product Designer driven by user-centric outcomes.

I started as a Graphic Designer blending creativity and aesthetics into everyday work but later transitioned into a product realm focusing on user-centric research and design. Being a self-taught designer, I have a broad discipline of design domains from product, graphic, and motion to video editing.

RELEVANT EXPERIENCES

Product Designer, Leapfrog Technology

Aug 2022 - Present • Dillibazar, Kathmandu

Audio | US-based Healthcare Product

Helped build a system to improve workforce management

Collaborated in setting up a Design System based on Design Tokens to scale design and better dev/design collaboration

UI/UX revamp of the product/features

Vyaguta | In-house ERP Product

Built an in-house OKR platform from the ground-up

Worked on integrating multiple features and improving UI/UX

Others | UI/UX

Created and launched website for the Leapfrog Student Partnership Program

Facilitated sessions on Design Thinking and collaborated on multiple Standard Operating Procedures (SOP) documents

Graphic Designer, Leapfrog Technology

Aug 2020 - Jul 2022 • Dillibazar, Kathmandu

Helped multiple US-based clients with marketing collaterals like posters and videos

Part of the team to initiate, lead and mentor the Leapfrog Student Partnership Program and Batch I students

Worked with several departments and [Adhyayan School](#) (Education Initiative) on graphic and motion need for internal and external marketing & events

Graphic Designer, Branding Bee

Aug 2019 - Jun 2020 • Baluwatar, Kathmandu

Worked with various clients like [MediaHub](#) and [Tesla AC](#) for graphic needs

[View all on LinkedIn](#)

SKILLS

Industry Knowledge

Product Design, Product Thinking, User-centered Design, UX Research, Design Thinking, Double Diamond, Interaction Design, Prototyping, Design System, Graphic Design, Brand Identity Design, Digital Painting, Image Editing & Manipulation, Motion Graphics, Video Editing, HTML, CSS

Tools

Figma/FigJam, Mixpanel, Jira, Google Suite Apps, Adobe CC Apps, Miro, Monday, Productboard

Others

Squarespace, GitHub, WordPress, Mailerlite, Team Player, Mentorship

RELEVANT CERTIFICATIONS

Enterprise Design Thinking Practitioner

IBM • [Jul 2024](#)

Google Certified UX Designer

Coursera • [Jun 2023](#)

EDUCATION

Anna University

Bachelor in Computer Science & Engineering
2014 - 2018

LANGUAGES

Nepali (Native)
English (Professional)
Newari (Native)
Hindi (Limited)