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Design & Engine– ering

AREA 17 is a digital product agency with studios in Paris and New York. Founded in 2003, we are independently owned and creatively motivated.

AREA 17 also refers to the visual cortex of the brain where sensory data is received, patterns recognized, and images formulated.

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↑

The story of the paper of record
November 2018, New York, NY

On a mission to help people understand the world, The New
York Times Company redesigns an experience to help users
understand The New York Times.

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A museum of living thought
October 2018, Chicago, IL, USA

The redesigned website for The Art Institute of Chicago
invites users to engage with a collection of hundreds of
thousands of diverse ideas.

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Tackling climate change through female artists
April 2019, London, UK

The digital exhibit celebrates 30 global women and non-binary as they explore our precarious relationship with our planet and the hidden gender norms at play.

AREA 17   ↑

Local news with a national reach
June 2019, Paris, France

A new design for Le Parisien's website focused on simplicity
and performance to support journalism.

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Visit our agency journal →

Behind our redesign for the Aspen Ideas Festival

by Jesse Golomb in Design, Ideas, Process

Innovations and trends in museum tech ↗

by Jesse Bennett in Ideas

Impact through substance, utility, and beauty ↗

by George Eid in Ideas

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