



Ethelia Lung

NEW MEDIA DESIGN

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EDUCATION

Hong Kong SAR Chinese International School

Graduation (IBDP) May 2014

Higher Level Subjects Maths, Physics, Computer Science

New York, US Rochester Institute of Technology

Expected Graduation 2018

Major New Media Design (BFA, Honours)

Minor Web Development

DESIGN & WORK EXPERIENCE

RIT Production Services

Multimedia Specialist

September 2015 - Present

- Took part in the brainstorming and creative direction for video production:
 - Research and pre-production
 - Asset design and critique

Grayscale Limited Hong Kong

Junior UX Design Intern / Remote

June - August 2015, Occasional

- Took part in the understanding and design phases of multiple projects:
 - Website design, branding and communication assets

Junior Achievement

Company Programme

Information Technology and Creative

Director

August 2012 - April 2013

- Performed major roles in communication design and information networking
 - Product design, advertisement design, annual report design
 - Web design, internal and external communication
- Awarded JACP IT Director of the Year (2013), the prize being a week of job shadowing at Microsoft Hong Kong

LEADERSHIP EXPERIENCE

International House

Historian

August 2014 - Present

New Media Club

Junior Webmaster

April 2015 - Present

Honours Programme

Honours Mentor

August 2015

Honours Programme

Freshman & Late Entry Sponsor

August 2015 - Present

SKILLS & ACTIVITIES

Software Photoshop, Illustrator, InDesign, After Effects, Cinema 4D

Programming HTML, CSS, basic Javascript, basic Java, basic C#

Languages Fluent in English, Cantonese, and Mandarin

Interests Swimming, illustration, video creation, web design, photography, reading