Reimagining MyCourses

ETHELIA LUNG - FALL 2016

BRIEF

An intuitive online course and task management tool that encourages streamlined collaboration, and enhances student-faculty engagement in an innovative higher education private institution.

PROBLEM

RIT is a community of career-oriented students, and there is a need to get students to engage and get better results using an efficient course management tool.

GOALS

Streamlined Access

Improve navigation systems to provide intuitive access to content viewing and assignment submission.

Faculty Engagement

Prepare guidelines and incentives to assist faculty in consistently and successfully utilise the educational platform.

Updated Aesthetics

Design the web application platform to enhance the user experience on different devices.

Collaborative Environment

Encourage and facilitate communication between students and faculty through discussion interfaces.

RESEARCH

Faculty Inconsistency

Many respondents cited a lack of faculty engagement as a pain point, namely in updating content and grades. 40% of students suggested that faculty should be mandated to post grades and feedback.

I understand that keeping it updated on content and deadlines all the time can be difficult, but faculty should at least be **mandated to upload grades** on mycourses.

Accessibility Hindrances

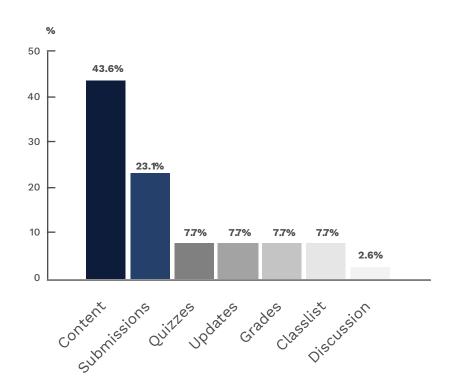
Accessing course content is inefficient – The most common impeding features mentioned were to do with accessing content through **navigation systems** and on **different devices**.

Occasionally professors use a **not very sensible folder structure** which is hard to understand in the way that folders are presented in the Content Browser.

RESEARCH

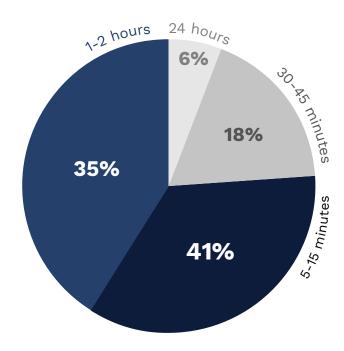
Untapped Potential

Respondents only frequently use **two out of seven** availabe features offered by the application.



Short-term Commitment

Majority of respondents **visit myCourses often** or always during the week, but **do not spend very much time using** the application.



VISUAL

A clean and sophisticated style that is comfortable to use, reflecting the values and atmosphere of the institution itself.

MOOD

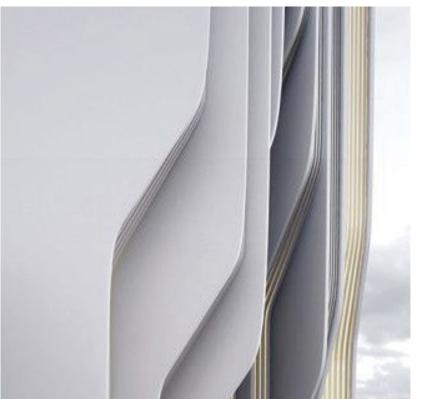
contemporary

(clean, sophisticated)

warm

(crafted, comfortable)





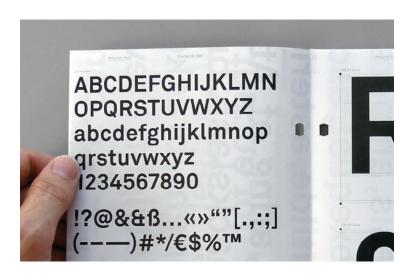






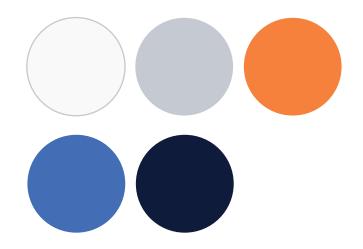
STYLE

Typography

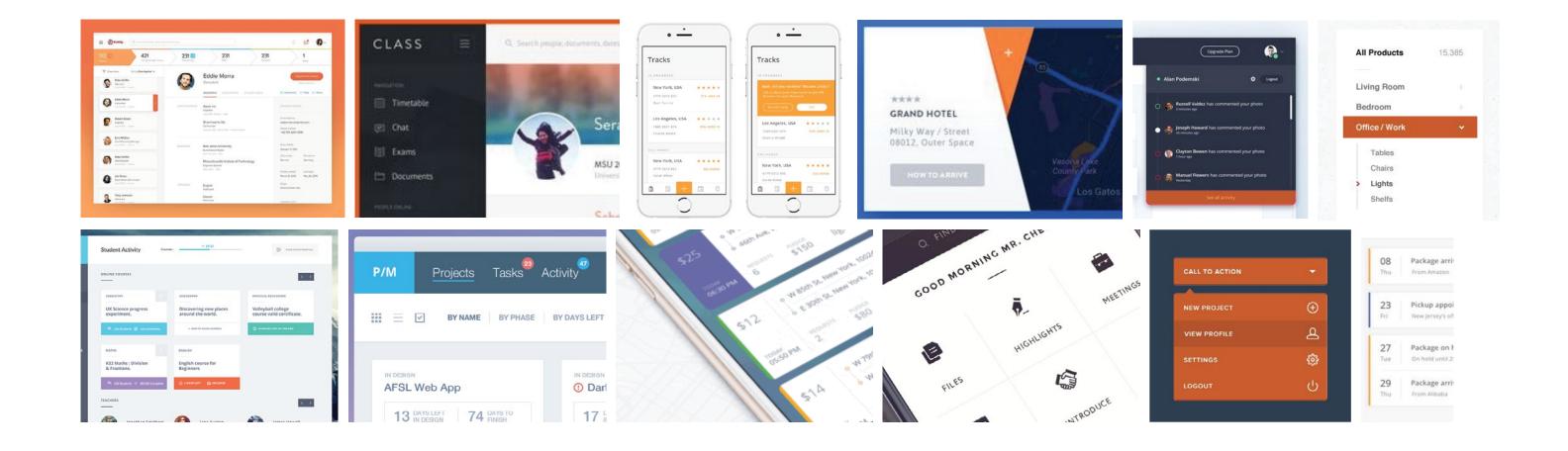


- **HYPERSPACE** Chiliahedrons
- Thin Alt 'R', 'g' BREAKFASTING ALT 'R' Encouragingly
 - PROXIMATELY **Spacewalking**
- NIGHTWALKER BOAD ARTOL TO HOVERGRAFT Counterweights
 - Ringstrasse
- Alt 'G; T GLASTONBURY Extra® Dactylorhiza
- **JARDINIERES** Quantitative
- Keysborough
- MAGICSQUARE MAGICSQUARE MAGICSQUARE Conjectural

Colours



UI INSPIRATION



9 – Visual Reimagining myCourses // Ethelia Lung

STRUCTURE & FLOW

The new information architecture ensures that the project goals are met, in order to deliver students and faculty a more efficient management system.

The new flow also addresses concerns raised in the Research stage, namely in regards to accessibility and the potential usability of features.

INFORMATION ARCHITECTURE

Reorganised Elements

Agenda Monitoring

An agenda of tasks is a new element on the page, that gives the user critical submission information.

Important items are easier to access and sectioned off better, for more efficiency in using the system.

Content Hierarchy

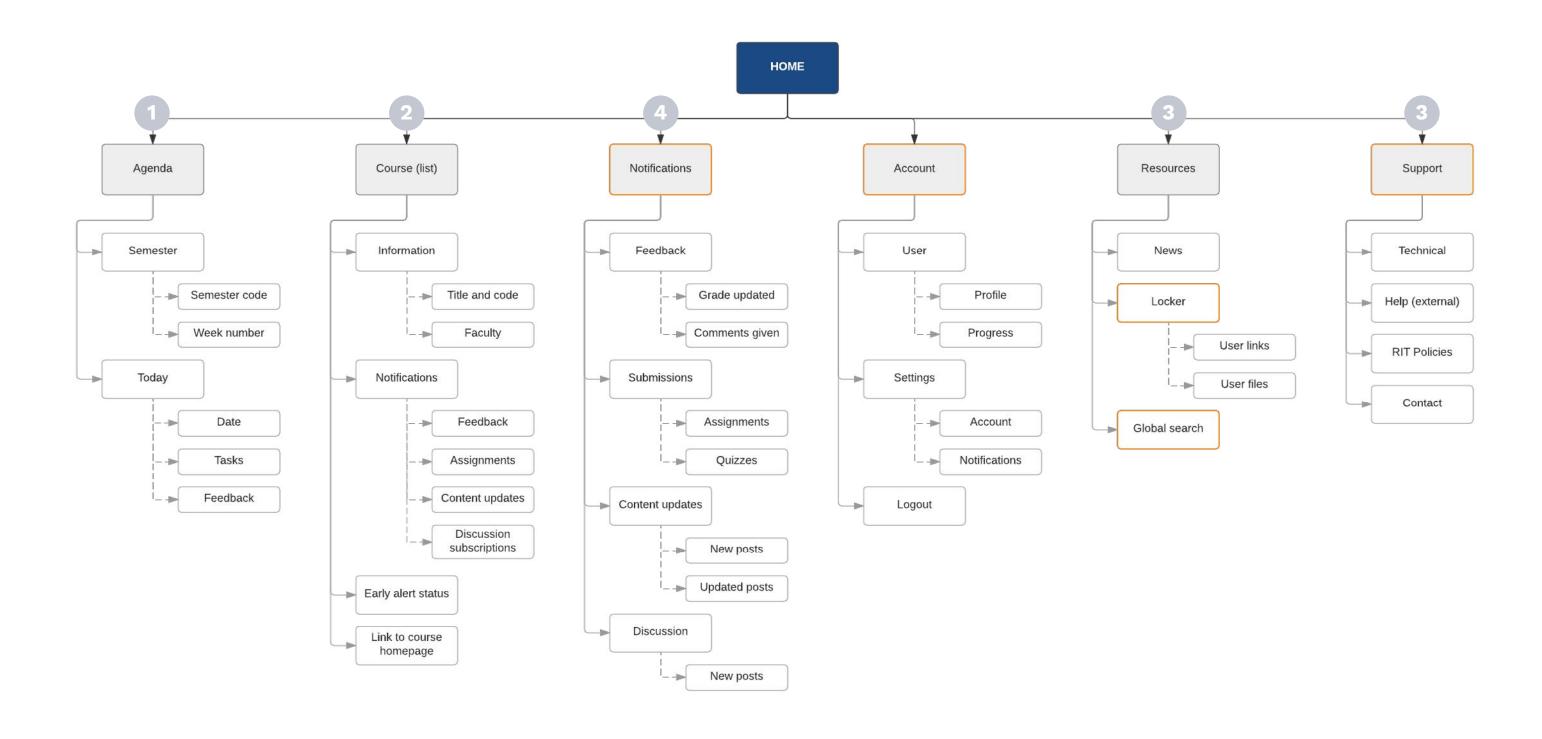
Supplementary information is placed lower in the hierarchy of the page for optional but unobtrusive access.

of notification is, so that users can act accordingly.

Detailed Notifications

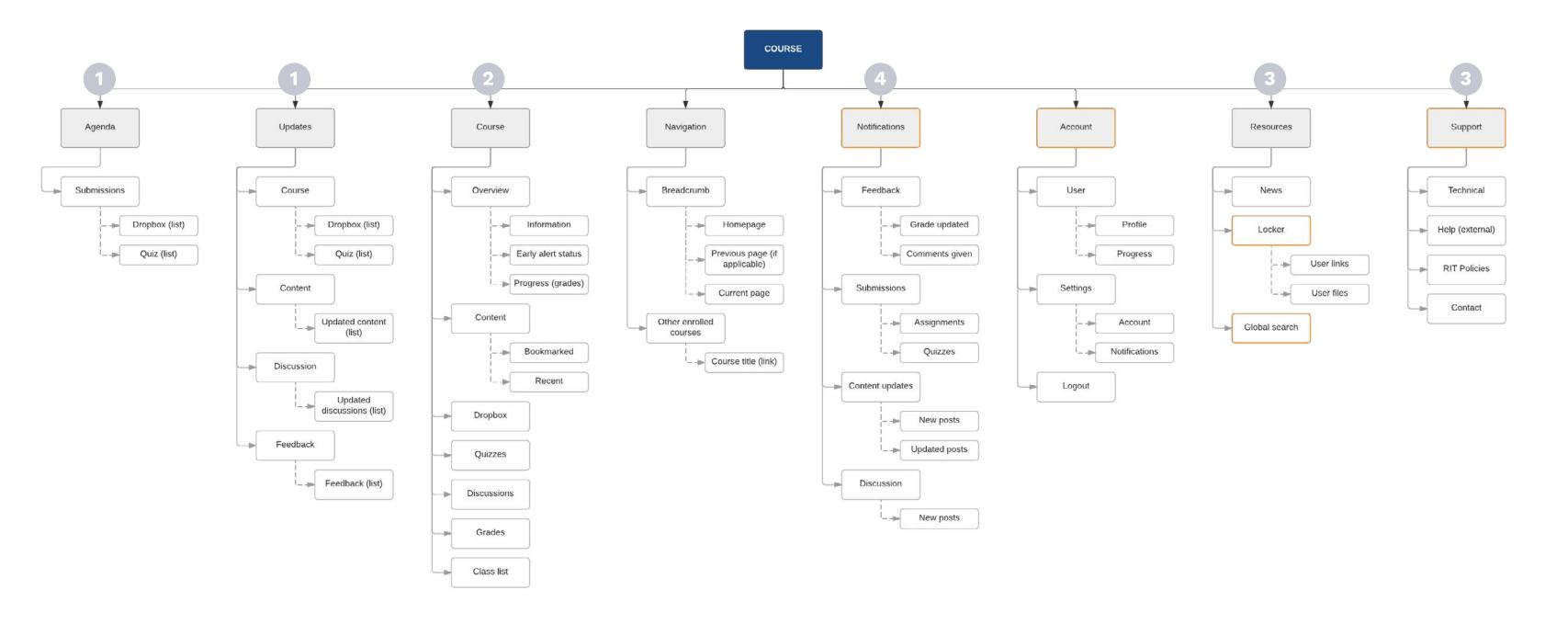
Global notifications include more details such as what the type

INFORMATION ARCHITECTURE: HOMEPAGE



12 – Structure & Flow

INFORMATION ARCHITECTURE: COURSE PAGE



13 – Structure & Flow

USER FLOW

Multi-purpose Task List

A task list with dropbox upload capability for efficient submission management.

Quick Course Overview

Quickly view basic course information and new updates to course content.

Improved Dropbox Workflow

Updated functionality that allows students to manage existing and new submissions.

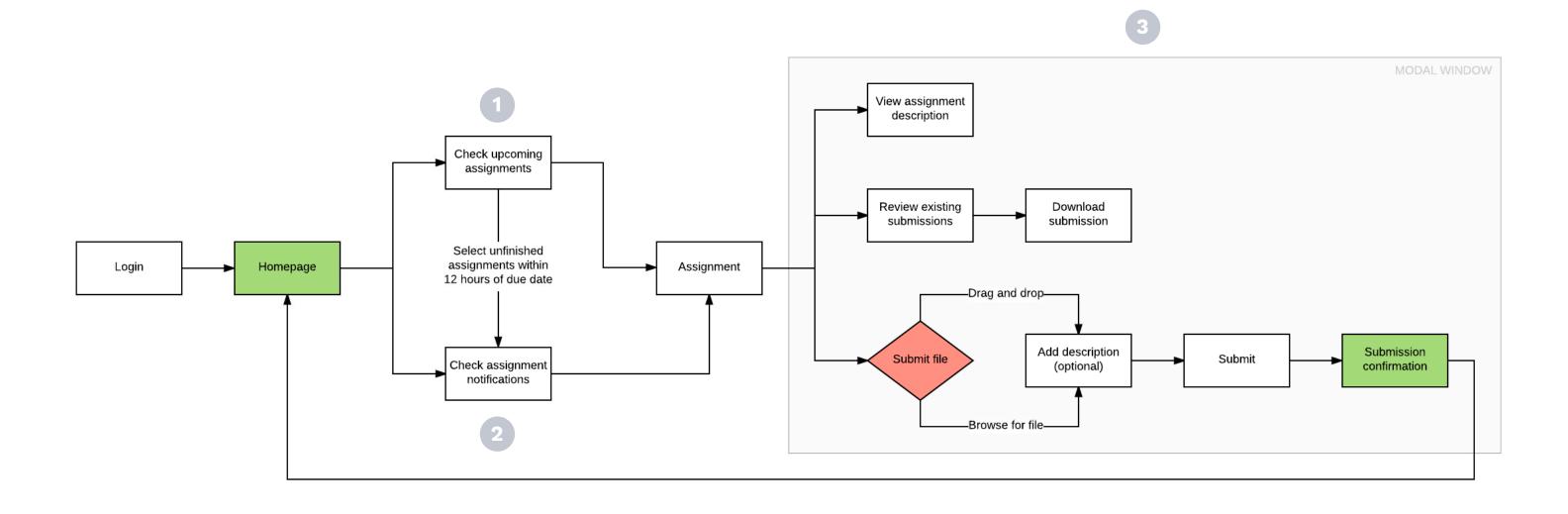
Reorganised Course Contents

Week-based organisation for better sectioning of content for both faculty and students.

Content Enquiry System

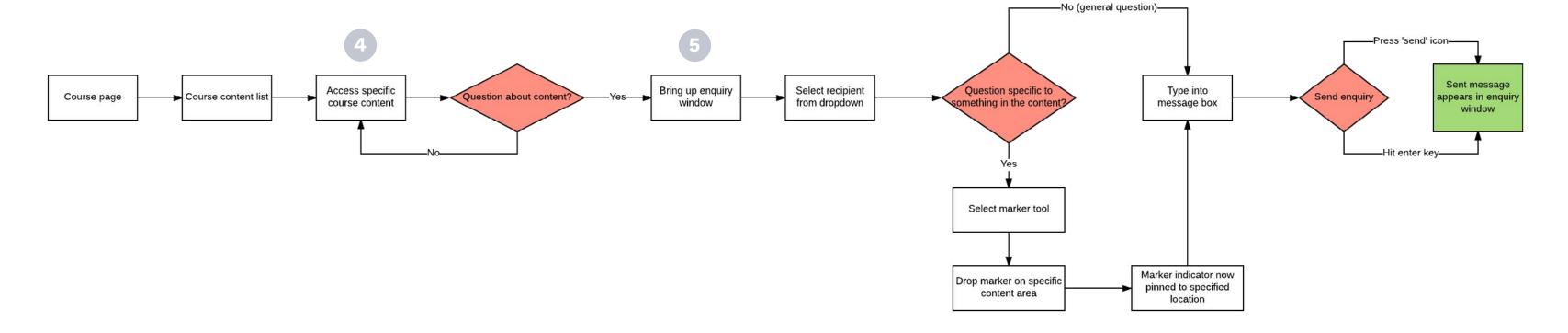
A support system facilitating better communication between faculty and students about content.

USE CASE: DROPBOX SUBMISSION



15 – Structure & Flow

USE CASE: CONTENT ENQUIRY



DESIGN

The design takes the information architecture and applies it to the selected user flows, addressing concerns raised by users of the existing system.

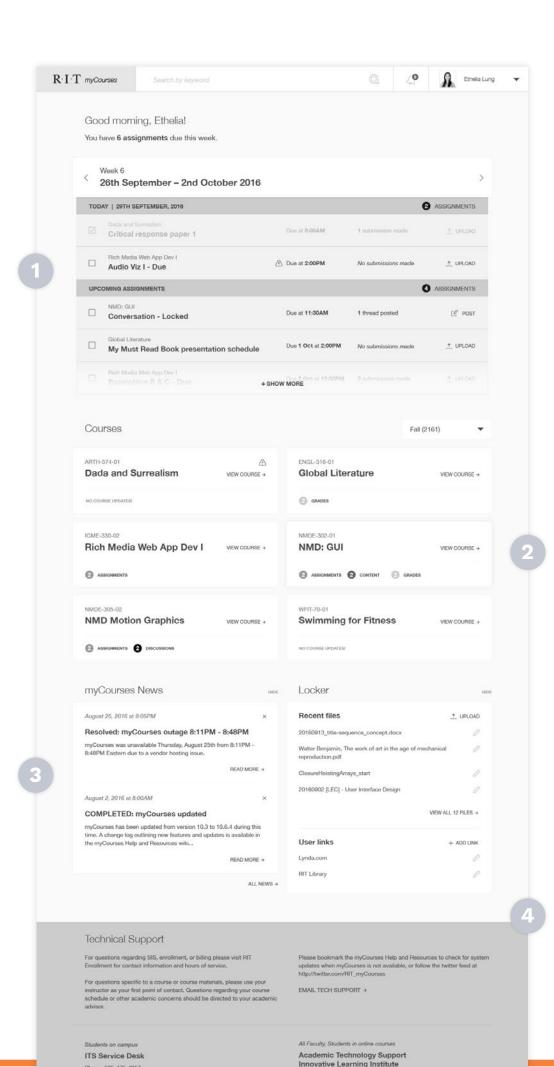
WIREFRAMES: HOMEPAGE

- Task List
 View the week's upcoming task
 due dates, submit deliverables, and
 switch between academic weeks.
- 2 Course Updates
 See an overview of a course
 including its code and early alert
 status, and see the number of
 content updates there are.
- Collapsible Contents

 Elements such as News and the

 Locker can be collapsed based on

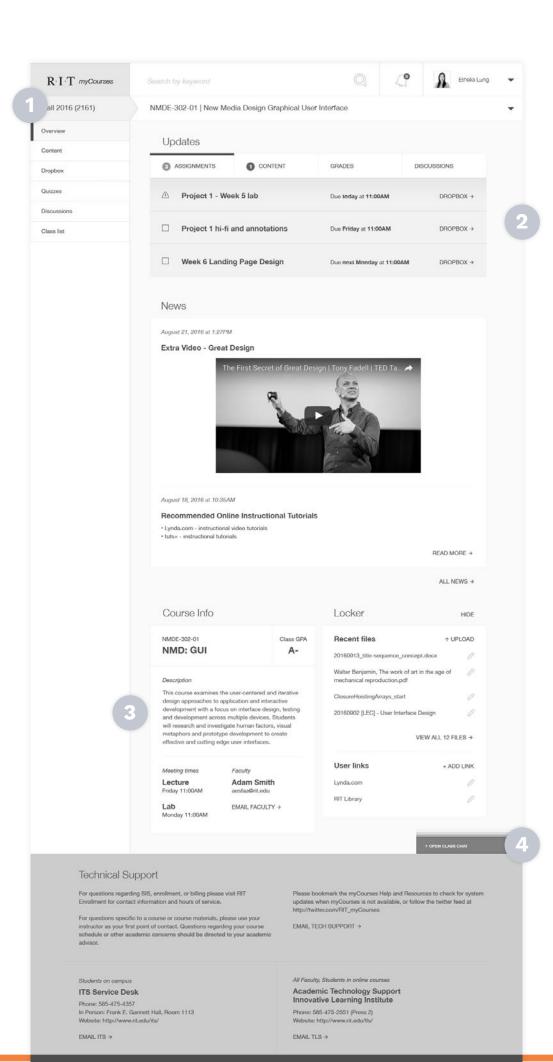
 user needs.
- 4 **Technical Support**A supplementary section, technical support is a footer element of all pages for familiar access.



WIREFRAMES: COURSE PAGE

- 1 Course Switching
 Navigate between courses with a fixed dropdown at the top.
- 2 Course Updates
 A box identical in function that on the homepage, again allowing for easy access to submission info.
- Course Info

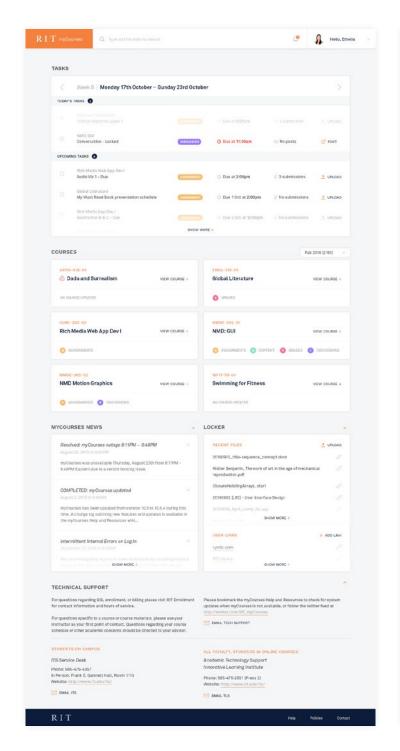
 Course information for reference is placed below the main content of the course page.
- A fixed element that opens up a messaging-style enquiry system.

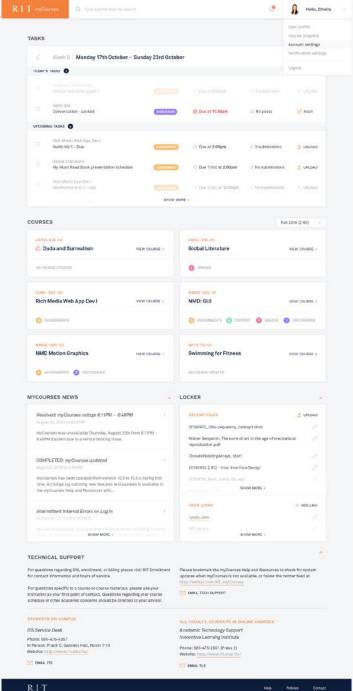


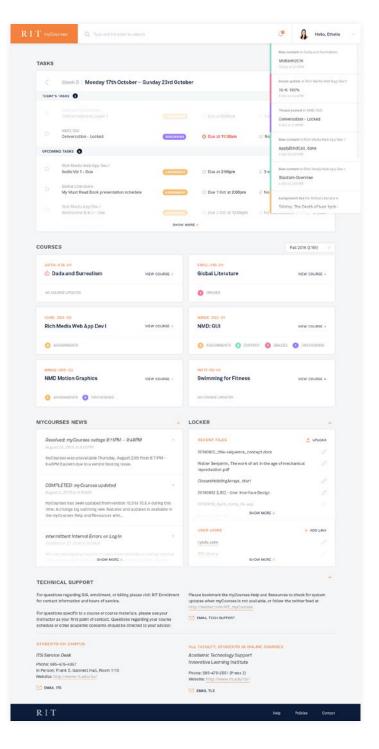
FINAL COMPOSITIONS

The final solutions implement the wireframes in a visually aesthetic manner.

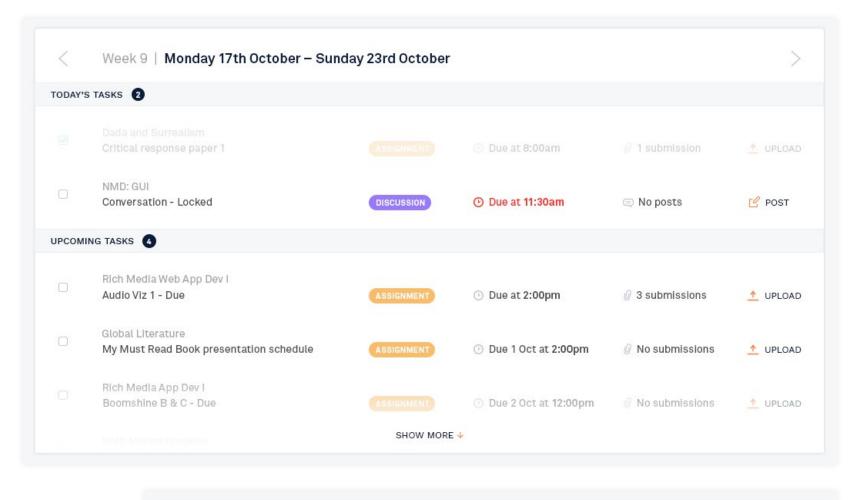
HOMEPAGE

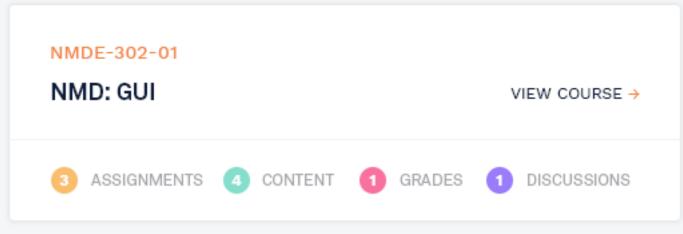


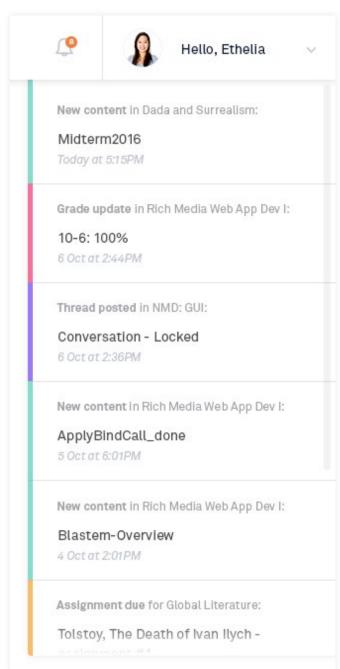


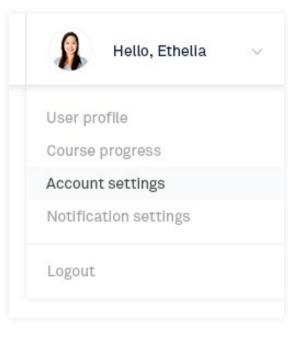


HOMEPAGE: DETAIL

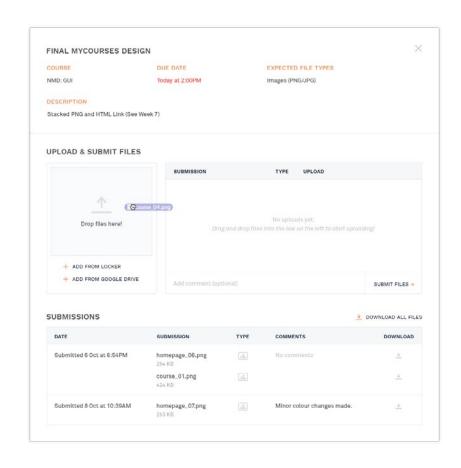


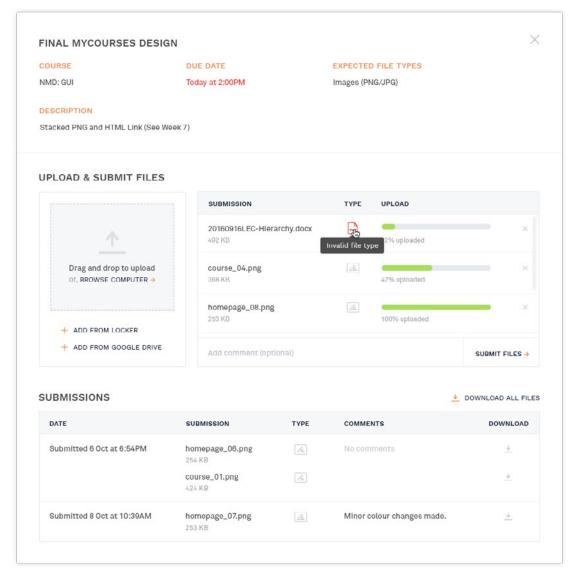


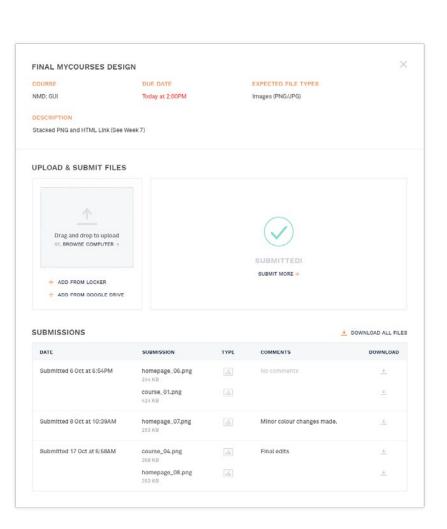




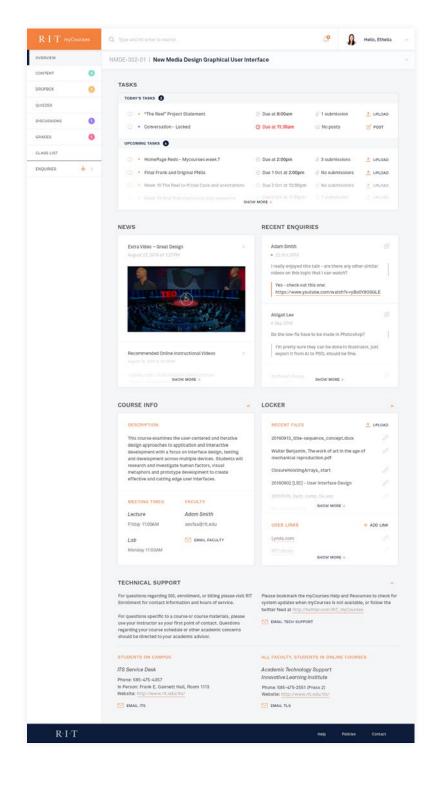
DROPBOX FLOW

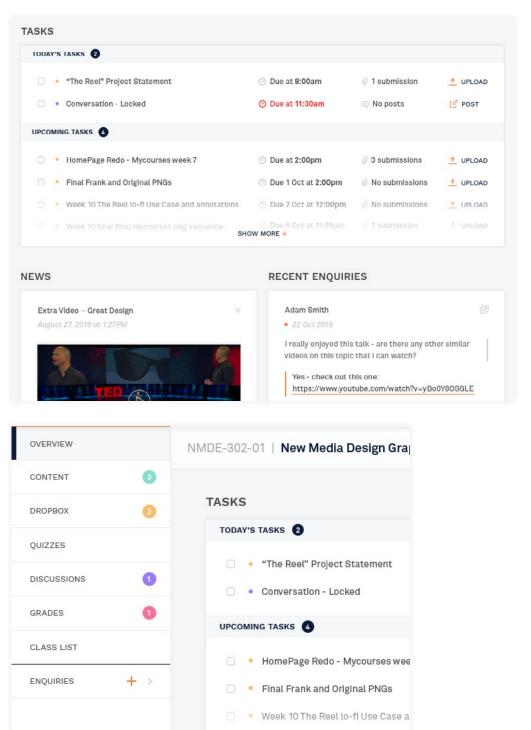




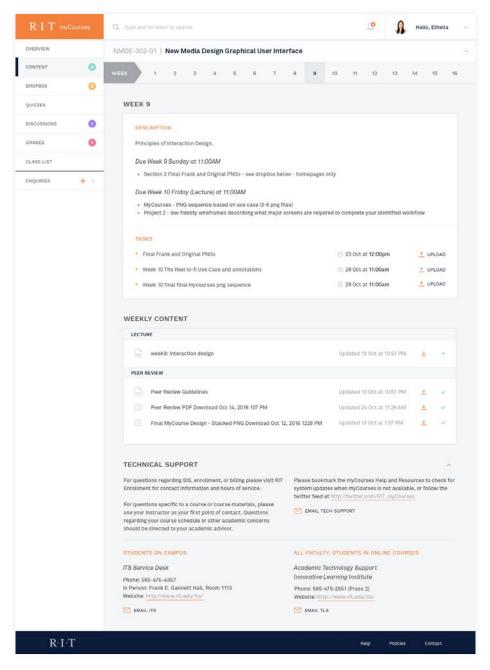


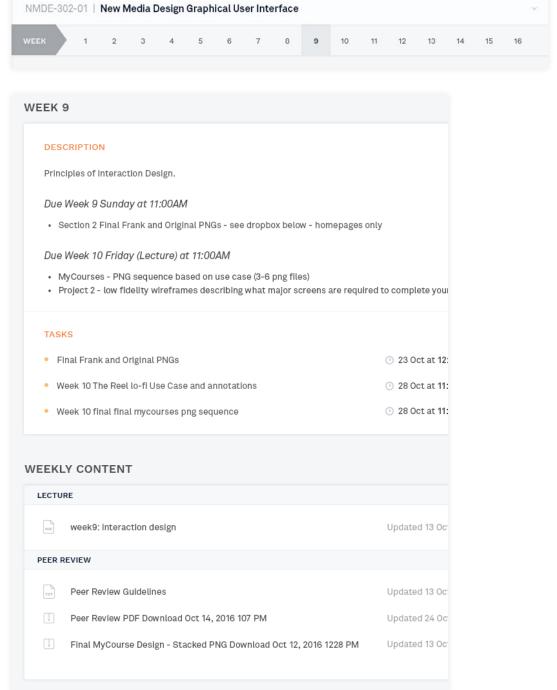
COURSE PAGE



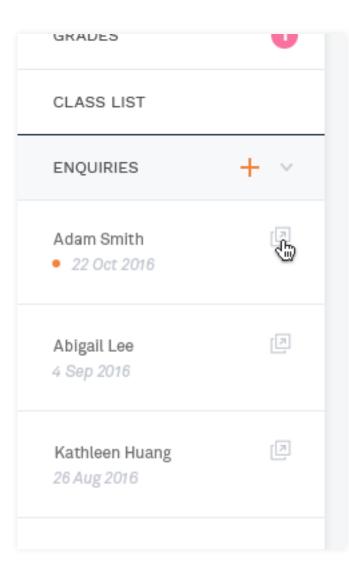


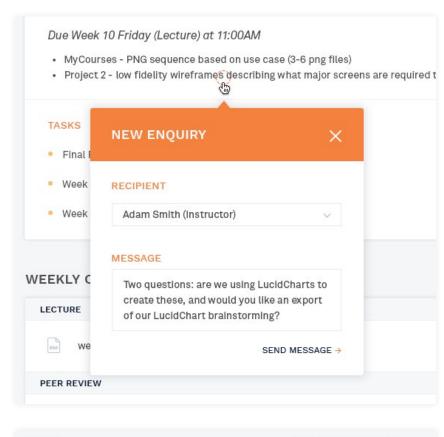
COURSE PAGE

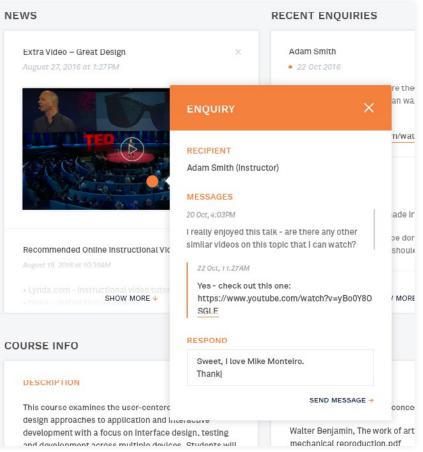




CONTENT ENQUIRY FLOW









This reimagination of MyCourses provides students and faculty with a professional-looking, efficient, and collaborative course management tool that supports quality higher education.

HTTPS://MARVELAPP.COM/191EBHF/