

Sergio Ivan Escamilla

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Authorized to work in the US for any employer

Work Experience

Freelance Web Developer/Designer

Signature Digital, Inc. - San Francisco, CA

April 2015 to Present

- Build websites with frameworks and libraries such as Bootstrap and React.js.
- Prospecting for new clients, and work with them to develop their new website.
- Design and build websites with javascript, html, css, and php.
- Test new website properties and review with clients to make sure all web functionalities are included.
- Design and build Wordpress websites for clients.
- Specialize in SEO and SEM services. Also install Google Analytics on websites to keep track of overall site performance.
- Review Analytics data for Adwords ad campaign optimization and improved results.

Operations Analyst II

Faneuil, Inc. - Hampton, VA

November 2017 to May 2018

- Created weekly Excel dashboard reports for client.
- Monitored tolling systems hardware and software.
- Generated and presented financial reports, traffic trends analysis, and performance reports for review.
- Managed traffic incidents; communicated all traffic incidents in the I-680 express lane to determine if rate changes and/or messaging required change.
- Provided recommended actions in response to calculated toll rates and traffic incidents, and documented traffic incidents.
- Observed traffic and toll rates to determine system pricing performance; monitored, reported, and documented tolling system anomalies.

Assistant Operations Manager

Amazon Logistics - South San Francisco, CA

January 2017 to November 2017

- Coordinated work activities for crews of 10-20 employees.
- Created shipping routes for 30+ delivery vans each shift using internal company software.
- Responsible for assembling orders and prepared goods for shipment.
- Received, unpacked, inspected and stored incoming materials and supplies.
- Used shipping records to verify the accuracy of incoming and outgoing shipments and orders.
- Documented damages and discrepancies for future reimbursement and reconciliation.

- Led work safety training exercises prior to the beginning of each shift.

International Trade Research Assistant (Internship)

Center for International Trade Development - Sacramento, CA

September 2014 to March 2015

- Supported trade specialists with planning international strategies for Northern California businesses.
- Learned to use and manage the U.S. Commercial Service's commercial information database and intranet systems.
- Acquired a comprehensive understanding of national and state merchandise trade patterns through data mining.
- Conducted market research of current market trends for clients interested in exporting their products to foreign markets.
- Generated detailed, written reports of acquired data for businesses interested in international trade development.
- Assisted with light clerical and administrative support duties.

Junior Operations Analyst

JKL Construction Co. - Pleasant Hill, CA

June 2009 to September 2014

- Oversaw all phases of financial analysis and budget reporting.
- Learned to develop strong business relations with clients for continued growth.
- Responsible for analyzing project schedules with goal of achieving maximum production efficiency.
- Reviewed all contracts prior to submittal with clients/vendors.
- Assisted with light administrative duties.

Education

Bachelor of Arts in International Relations and Economics

University of California, Davis - Davis, CA

Skills

- Advanced Excel (10+ years)
- Pivot Tables
- VBA Scripting (5 years)
- Fundamental Statistics (5 years)
- R (5 years)
- Modeling (5 years)
- Forecasting (5 years)
- Python (Less than 1 year)
- NumPy (Less than 1 year)
- Pandas (Less than 1 year)
- Matplotlib (Less than 1 year)
- API Interactions (Less than 1 year)

- Social Media Mining (2 years)
- Databases (3 years)
- MySQL (2 years)
- Front-End Web Visualization (5 years)
- Google Analytics (5 years)
- Wordpress (5 years)
- HTML 5 (5 years)
- CSS3 (5 years)
- Bootstrap (5 years)
- Dashboarding (5 years)
- JavaScript (5 years)
- Geomapping with Leaflet.js (1 year)
- Business Intelligence Software (1 year)
- Tableau (1 year)
- Spanish Fluent (5 years)
- Outlook (5 years)
- Scheduling (5 years)
- budget (5 years)
- Estimating (5 years)
- Search Engine Optimization (SEO) (5 years)
- Node.js (5 years)
- XML (5 years)
- Analytics (5 years)
- Designing and administering live responsive websites (5 years)
- Web Development (5 years)
- SCSS (Sassy Cascading Style Sheets) (5 years)
- GitHub

Certifications and Licenses

Driver's License

Assessments

Customer Focus & Orientation — Highly Proficient

October 2020

Responding to customer situations with sensitivity.

Full results: [Highly Proficient](#)

Sales Skills — Proficient

October 2020

Influencing and negotiating with customers.

Full results: [Proficient](#)

Management & Leadership Skills: Planning & Execution — Proficient

November 2020

Planning and managing resources to accomplish organizational goals.

Full results: [Proficient](#)

Spreadsheets with Microsoft Excel — Familiar

March 2020

Excel knowledge including common tools, PivotTables, conditional & nested formulas, and custom visuals.

Full results: [Familiar](#)

Search Engine Optimization — Highly Proficient

November 2020

Interpreting online website performance metrics and understanding search engine optimization tactics.

Full results: [Highly Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.