Jason Guerra

Freelance Frontend Developer

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 LinkedIn | Portfolio

Professional Profile:

Freelance Frontend Developer with 2 years of experience, boosting the online presence of various businesses. Specializing in creating optimized, high-performance user experiences using various technologies.

Experience

Havanera Nails - Website (November 2024)

- Designed and developed the website to establish the business's online presence.
- Used Astro, TypeScript, and Tailwind CSS; the site is deployed on Vercel, ensuring optimal performance.
- Additionally, implemented and optimized SEO, achieving an approximate +40% increase in leads and +28% in online bookings.

Dito's Bartender - Website (March 2025)

- Created the website for Dito's Bartender, a US-based mobile bartending business, using Astro, TypeScript, and Tailwind CSS for optimal performance and modern design.
- Implemented SEO optimizations resulting in an estimated 60% improvement in load speed and a 30% increase in local search visibility.
- The use of TypeScript and Astro contributed to efficient development and a high-quality final product.

Education

Bachelor's Degree in Industrial Engineering, University of Matanzas (2021-2025).

Other Experience: Operations Coordinator, Juan G. Gomez International Airport | VRA (October 2023 - January 2025)

My experience as an Operations Coordinator in an international airport environment like Juan G. Gómez equipped me with a robust set of soft skills essential for success in complex roles. Key skills include:

- **Strategic Communication:** Interacting clearly and concisely with multiple stakeholders (internal and external, technical and non-technical) in high-pressure situations.
- **Conflict Resolution and Negotiation:** Mediating between parties with diverse interests to achieve viable operational solutions.
- **Leadership and Team Coordination:** Guiding and synchronizing the actions of different operational units to ensure the fluidity and safety of operations.
- **Critical Thinking and Decision-Making:** Rapidly analyzing complex situations, evaluating risks and benefits, and making informed decisions under uncertainty and time constraints.
- **Resilience and Adaptability:** Effectively managing stress, responding flexibly to unforeseen events, and maintaining high performance in a 24/7 operational environment.

These skills allow me to approach new challenges with a comprehensive perspective, focusing on efficiency, collaboration, and proactive problem-solving.