



JASON WILSON

DESIGNER+CODER



PROFILE

Multidisciplinary, user-centered creative with extensive experience in website design, development, marketing, seo, and analytics.

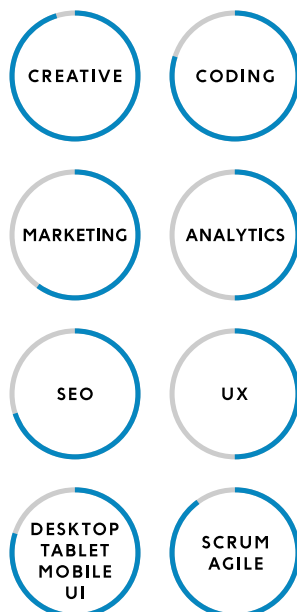


CONTACT

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SKILLS



EDUCATION

- **AOS DEGREE** | 2002 - 2004
The Creative Center Art College
Graphic Design, Illustration, and Computer Graphics
- **PROFESSIONAL TRAINING** | 02/18 - 05/18
Skillcrush Coding Program
Front End Developer Certification



EXPERIENCE

- **CORPORATE CREATIONS - OMAHA, NE**
Front End Developer / UI Designer | 02/14 - 01/18
 - Lead creative designer and developer for a nationwide, enterprise level e-commerce website and a brochure site designed for local retail business.
 - Managed a team of local and remote developers and designers to ensure that websites utilized the best usability and coding practices.
 - Increased traffic as well as conversion rates for both sites through redesign, recoding, implementation of new marketing, and SEO strategy.
- **LOVELYSKIN - OMAHA, NE**
UI Designer / Art Director | 02/12 - 02/14
 - Collaborated with large scale in-house website team using ASP.NET, MVC framework to create a multi-million dollar generating e-commerce website.
 - Developed website graphics, promotional, and specialized content pages with responsive coding in HTML5 and CSS3.
 - Co-authored rebranding of visual identity for website and print materials.
- **LEWIS ENTERPRISES - OMAHA, NE**
Web Designer / Graphic Designer | 04/08 - 01/12
 - Oversight of the creation, development, maintenance, and the visual identity of company websites.
 - Instituted company's social media presence, email marketing, and newsletters.
 - Designed all custom artwork for customer screen printing, embroidery, and promotional products.



PROFICIENCY

