Jeff Lu

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EXPERIENCE

UI/UX Lead

Circle K International   Mar 2022 - present

Design and maintain a responsive website, from ideation to launch, for the UCLA chapter of the world's largest collegiate service organization.

Create, organize, and distribute style guides and asset repositories to reinforce visual identity and enhance accessibility of member resources.

Front End Developer

API Forward Movement   Jan 2022 - present

Implement high-fidelity features for a React mobile application that connects local farmers of color to the greater LA area.

Director of Marketing Design

Film & Photography Society at UCLA   Apr 2022 - present

Design promotional posters using Adobe CC to market quarterly student film productions to the UCLA student body.

EDUCATION

UX Design Professional Certificate

Google   Jun 2022 - Jul 2022

Acquired industry skills including user research, wireframing, prototyping, usability testing, Figma, and Adobe XD.

Synthesized learnings into a portfolio of three UX case studies.

B.S. Cognitive Science,
B.A. Computer Science and Linguistics

University of California, Los Angeles   Sep 2021 - Mar 2025 exp.

Dean's Honors List (3.89 GPA)