



www.jefflu.me
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EXPERIENCE

Lead UI/UX Designer

Circle K International Mar 2022 - present

Oversee the end-to-end design, implementation, and maintenance of a responsive website for the UCLA chapter of the world's largest collegiate service organization.

Create, organize, and distribute style guides and asset repositories to strengthen visual identity and enhance accessibility of member resources.

Front End Developer

API Forward Movement Jan 2022 - present

Implement high-fidelity features for a React mobile app that connects local underrepresented farmers to the greater LA area.

Director of Marketing Design

Film & Photography Society at UCLA Apr 2022 - present

Design promotional posters using Adobe CC to market quarterly student film productions to the UCLA student body.

EDUCATION

B.S. Cognitive Science,

B.A. Computer Science and Linguistics

University of California, Los Angeles Sep 2021 - Mar 2025 exp.

Dean's Honors List (3.89 GPA)

UX Design Professional Certificate

Google Jun 2022 - Jul 2022

Acquired industry skills including user research, wireframing, prototyping, usability testing, Figma, and Adobe XD.

Synthesized learnings into a diverse portfolio of UX case studies.