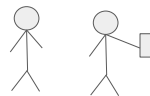
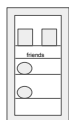


Brian works long shifts every day and is getting tired of listening to the exact same thing every day. He doesn't know where to look or how to find new music.



While spending time with a friend, Brian noticed he was music app he's never heard of. His friend told him that it was a new music sharing app that allowed you to connect with new types of music.



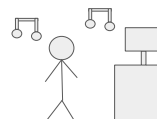
The app allowed him to see what his friends were listening to and connect with people based on music.



Brian started to connect with new people and massively expanded his music tastes.



Brian spent the rest of his day connecting with people and creating new playlists.



Brian now never had to worry about not having something to listen to during his long hours and had gained new tastes for music.

Michael Holmes is very busy when it comes to installing solar panels on houses and businesses. He often finds himself very lonely, but his music keeps him company.

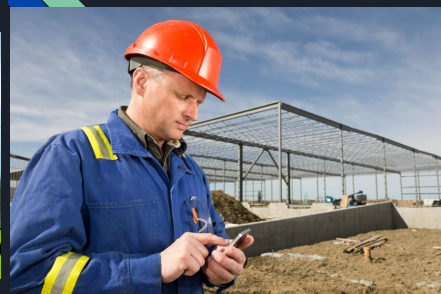


Whenever Michael is not working, he is constantly trying to improve his playlists and would like to share them with people.

Jerry Bowen

Jerry Bowen

Michael downloaded the Music Connect app to share his top listens at work.

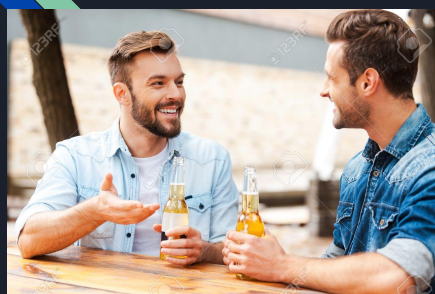


Since Michael has downloaded the app, he has been able to not only share his music preferences with others, but has also been able to listen to other users top pics.

Jerry Bowen

Jerry Bowen

Using the app makes Michael's day fly by even faster. Now, it's not just using music to get by, it's the connection with the friendly platform.



After Michael's long days at work, he can meet up with the people he has connected with on the app.

Jerry Bowen

Jerry Bowen



Jeffrey just moved to a new city and doesn't know anyone there. He does not like to be alone and really wishes he could find some new friends or possibly a lover.

Gavin Borum



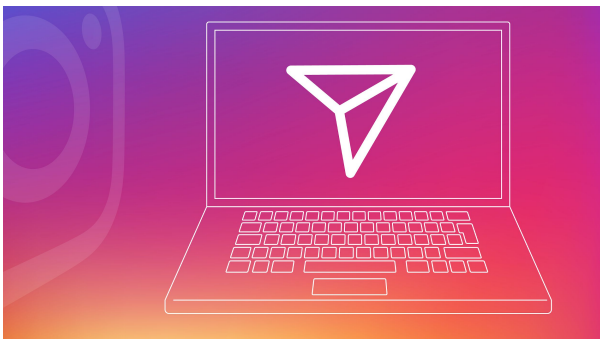
After seeing an add for a social app called Connecting Through Music, he downloads it to his phone.



| Spotify Charts |  |   |
|----------------|--|---|
| TOP 200        | VIBAL 50                                       | Filter by UNITED STA.P DAILY 06/16/2018 |
| TRACK          |  |   |
| 1              | Nice For What by Drake                         | 3,087,040                               |
| 2              | God's Plan by Drake                            | 1,867,787                               |
| 3              | Psycho (feat. Ty Dolla Sign) by Post Malone    | 1,486,367                               |
| 4              | Look Alive (feat. Drake) by BlocBoy JB         | 1,480,430                               |
| 5              | Call Out My Name by The Weeknd                 | 1,405,413                               |
| 6              | SAD! by XXXTENTACION                           | 1,365,744                               |
| 7              | Plug Walk by Rich The Kid                      | 1,253,330                               |
| 8              | I Like It by Cardi B                           | 1,179,727                               |
| 9              | Be Careful by Cardi B                          | 1,084,660                               |
| 10             | Freaky Friday (feat. Chris Brown) by Lil Dicky | 1,030,138                               |
| 11             | Walk It Talk It by Migos                       | 944,289                                 |
| 12             | I Do (feat. SZA) by Cardi B                    | 917,841                                 |
| 13             | JAPAN by Famous Dex                            | 892,376                                 |

Using the app, Jeffrey inputs his favorite music by selecting top songs and artists.

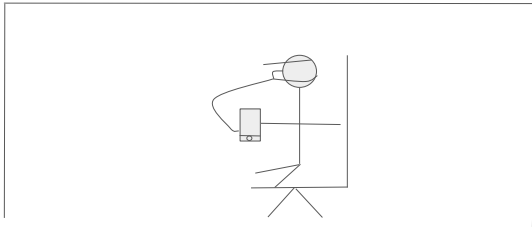
On the app, he is able to see other users and what they have recently been listening to, as well as their most played artists.



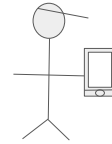
Jeffrey then direct messages other users with similar taste and establishes new relationships.



Jeffrey has now made a lot of friends who he can relate to. Jeffrey no longer feels so lonely in his new city.

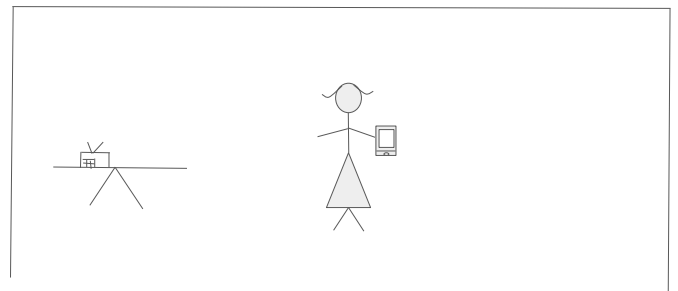
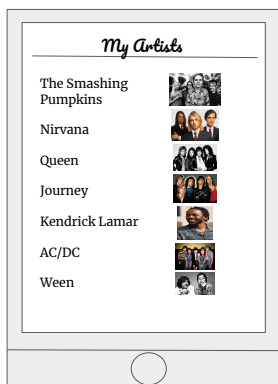


Jason Garcia is listening to music in his dorm. He is a freshmen at a college far from his hometown, and doesn't know many people. He desperately wants to make friends that share the same artistic interests as him, specifically music.



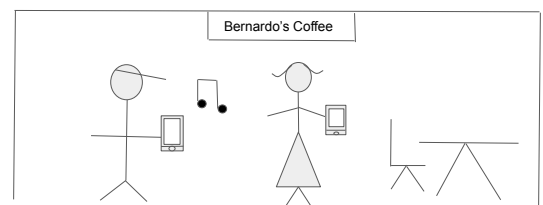
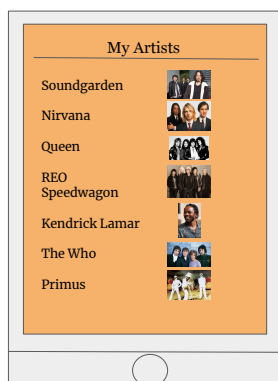
Jason downloads the free app called MusicMingle. He hopes to meet others who are interested in the same music he is, and possibly make new friends.

Jason creates a page to display his favorite artists. The app will use this data to match Jason with others who like similar music.



Janice is a freshmen at the same college Jason attends. She also doesn't know many people and is looking to meet friends. She downloads MusicMingle in the hopes of making a friend who shares her musical interests.

Janice creates a page to display her favorite artists, just like Jason did. She uses the customization options to personalize her page.



Jason and Janice discover that they share common interest in music through MusicMingle. Using the chat feature in the app, the two get to know each other briefly and plan a meetup at a local coffee shop. A new friendship is made!