

I will be interviewing users by asking them questions and then seeing if they can find it on their own. If they can't find it, then I will have to change that in the future.

Browser:

Can you find where our store is?

Can you find where to contact us by phone?

Can you find how to email us?

Can you find the pricing of cookies and cakes?

Customer:

Can you find where our store is?

Can you find how to order the cupcakes and cookies?

Can you find where to fill out the contact form?

Can you find where it says to stay ahead on promotions?

Content Creator:

Can you find any special cupcakes on the website?

Can you find anything that separates this store from anything else?

Can you navigate through easily?

Event Planner:

Can you find the location?

Can you find out pricing of large platters?

Can you see where the store is on the website?

Supplier:

Can you find the location?

Can you see the hours open?