



I used information architecture for many things to create the navigation of my project. I kept in mind the location of where I put all of my items. This included ordering, from most important and obvious to less important and less obvious. I also used categories. These categories ended up being my nav bar, which was extremely important for my website. I also had tabs, which also were categorized using information architecture.

The design is intended for first-time visitors because they won't be bombarded with an exceptional amount of information. All of the information is clear and simple, with labels clear and easy. The design is also suitable for returning users because all of the information they need to know is on the website, in case they forgot something. Everything is labeled clearly and easily, helping returning users as well.

The evolution of the design from wireframing to development was a really big one. First off, I changed the entire color theme of my website. I also reduced the number of navigation buttons in the navbar, as there were too many in the beginning. Additionally, I added some tabs, videos, and an additional slideshow. I added the promotions that we

had to add and changed a lot of the font sizing. I changed some of the pricing to prices that I feel like more people would pay for.

How to create tabs. (n.d.).

https://www.w3schools.com/howto/howto_js_tabs.asp

Geolocation API. (n.d.).

https://www.w3schools.com/jsref/api_geolocation.asp

How to create a slideshow. (n.d.).

https://www.w3schools.com/howto/howto_js_slideshow.asp

Geolocation API - Web APIs | MDN. (2023, December 1). MDN Web Docs.

https://developer.mozilla.org/en-US/docs/Web/API/Geolocation_API

Matt Stonie. (2018, May 1). *125 Cupcake Challenge (12,083 calories)* [Video]. YouTube.

<https://www.youtube.com/watch?v=42ZE4DCJkEo>

Furious Pete. (2017, December 22). *100 Cookies & Milk Challenge (8,000 calories)*

[Video]. YouTube. <https://www.youtube.com/watch?v=gzE9oXnZIA0>