

# JORDAN ZHANG

8430 Baltimore Ave ♦ College Park, MD 20740

301-273-5495 ♦ [jorzhang@terpmail.umd.edu](mailto:jorzhang@terpmail.umd.edu)

[linkedin.com/in/jorzhang](https://www.linkedin.com/in/jorzhang) ♦ [thejorzhang.github.io](https://thejorzhang.github.io)

## EDUCATION

---

### University of Maryland

Bachelor of Science: Finance & Information Systems

May 2026

GPA: 3.6

- Information Technology and Business Transformation Fellows
- Dean's List, Dean's Scholarship
- Courses: Financial & Managerial Accounting, Investments, Advanced Financial Management, Strategic Management, Data Modeling, Object-Oriented Programming, Systems Analysis

### CASE COMPETITIONS

- 2024 Vanguard Temple University ETF Challenge 3rd Place
- 2022 IU Financial Services Capital Markets Case Competition Runner-Up
- 2021 Future Business Leaders of America Accounting Level II Regional Champion

## WORK EXPERIENCE

---

### United Educators

*Data Intern*

Bethesda, MD

May 2025 - Present

- Built Power BI dashboards that integrated structured internal data and LLM outputs to drive insights for underwriting
- Assessed generative AI tools for summarization, data transformation, and knowledge tasks across internal workflows
- Developed metrics and visualizations in response to analyst needs, enabling data-backed decisions for leadership
- Supported Excel-based reporting and dashboard development by validating outputs, preparing summaries, and completing ad hoc requests across multiple teams and business areas

### RoDa Business Solutions

*IT Consulting Intern*

Landover, MD

January 2025 - June 2025

- Managed event marketing and strategic projects to enhance student engagement by coordinating social media coverage, event registration, setup/breakdown, and serving as an ambassador liaison.
- Planning and executing projects that integrated government contracting research—gathering and analyzing federal funding data to identify opportunities and support proposal development.
- Optimized client outreach by leveraging HubSpot CRM to manage data, track interactions, and execute targeted email marketing campaigns.

### University of Maryland, Smith Office of Career Services

*OCS Employer Relations Events Coordinator*

College Park, MD

May 2024 - Present

- Organized in-person and virtual recruiting events, ensuring smooth execution and high-quality employer interactions.
- Managed event marketing, social media coverage, and strategic projects to enhance student engagement.
- Oversaw registration, setup, and breakdown while acting as an ambassador liaison

### Stonebridge Sharks

*Assistant Head Coach*

North Potomac, MD

May 2018 - August 2022

- Coached 250+ swimmers (ages 4-18), developing technical skills, sportsmanship, and team spirit while fostering a positive and inclusive team culture
- Organized fundraisers, swim meets, and team events, overseeing logistics, coordinating volunteers, and managing budgets to ensure smooth execution
- Designed and led daily practices, providing personalized feedback to swimmers and mentoring junior coaches to develop leadership and communication skills

## ACTIVITIES

---

### Operations Management and Business Analytics (OMBA) Society, *VP of Finance*

May 2023 - Present

- Developed and managed the annual budget, ensuring financial sustainability and compliance with university policies while optimizing resource allocation
- Processed payments, maintained detailed financial records, and collaborated with the events team to secure funding through sponsorships and university grants
- Partnered with executive board members to integrate financial considerations into strategic decision-making, enhancing the society's long-term impact

### MocoTrading (eBay), *Sole Proprietor*

August 2018 - September 2023

- Managed 1,000+ product listings, handling sourcing, logistics, and customer inquiries to sustain high satisfaction
- Used Excel to build financial statements, track ROI, monitor cash flow, and implement controls to guide pricing, inventory planning, and long-term business growth
- Generated over \$150K in sales with 1,500+ orders, Top Rated & Power Seller status with 100% positive feedback

## SKILLS

---

Skills: MS Office, Power BI, Database Management, Project Management, First Aid+CPR, Running, Fishing

Languages: Front End Web Development, Bootstrap, React, Python, Java, R, SQL