

ABDULSHAKUUR OLAOLUWA AKINBAYO

PROFESSIONAL WRITER

ABOUT ME

Successful and flexible professional writer with over 3 years of expertise creating interesting material for a variety of channels, including web, print, and social media. Capable of generating compelling articles, blogs, technical documentation, and marketing pieces that appeal to target audiences. Proven ability to meet tight deadlines, adjust to varied writing styles, and collaborate with cross-functional teams. Strong research abilities and an eye for detail ensure that all written communications are accurate and clear.



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EDUCATION

Doctor of Physiotherapy

2024 – 2030

- Lead City University, Ibadan
- Oyo State, Ibadan, Nigeria

Mastering Sales Prospective

<https://www.udemy.com/certificate/UC-5dce9f53-f54b-4cde-8bbe-a8fb572cd446>

May, 2024

- Udemy
- San Francisco, CA

Writing Grants Applications for Nonprofit Organizations

<https://www.udemy.com/certificate/UC-d6038726-abd6-4901-b3a7-56731dfa6f03>

July, 2024

- Udemy
- San Francisco, CA

Learn Content Writing

[https://www.udemy.com/certificate/UC-bffe9a96-0298-48a5-b519-cacd03181d25/](https://www.udemy.com/certificate/UC-bffe9a96-0298-48a5-b519-cacd03181d25/bffe9a96-0298-48a5-b519-cacd03181d25/)

August, 2024

- Udemy | Hustlix Academy
- San Francisco, CA

Microsoft PowerPoint Course

<https://udemy-certificate/UC-7fc68f18-84cb-4188-aa16-bf4030cfdc82/>

July, 2024

- Udemy | Hustlix Academy
- San Francisco, CA

SKILLS

- Grammar and Syntax; Clarity and Conciseness
- Vocabulary; Style and Tone
- Creativity; Research Skills
- Editing and Proofreading
- Communication and Adaptability
- Technical Writing
- Copywriting; Time Management
- Journalistic Writing
- Creative Writing

ACHIEVEMENTS

Certification in Crash course In Writing

Udemy
July, 2024

WORK EXPERIENCE

ILLUMINATION

Writer

Texas, USA

July, 2024 – Till Date

- Content Creation:** I write articles, features, and other content tailored to the publication's audience and style guidelines.
- Research:** I conduct in-depth research to ensure the accuracy and relevance of the information presented in my writing.
- Interviewing:** I interview sources, experts, and other relevant individuals to gather insights and quotes for my articles.
- Editing and Proofreading:** I review my own work and that of colleagues to ensure it is free of grammatical errors and adheres to the publication's standards.

WordStylist

Senior Writer

Lagos, Nigeria

June, 2024 – Till Date

- Lead Content Development:** I oversee the creation of high-quality content, ensuring it aligns with the company's standards and client requirements and provide guidance and support to junior writers, helping them improve their writing skills and techniques.
- Project Management:** I manage multiple writing projects simultaneously, coordinating with clients, editors, and other team members to meet deadlines.
- Research:** I conduct thorough research to ensure content is accurate, informative, and relevant to the target audience.

Swift Pens

Content Writer

Lagos, Nigeria

February, 2022 – June, 2024

- Content Creation:** I develop engaging and original content for various platforms, including websites, blogs, social media, and print media.
- Research:** I conduct thorough research to gather accurate information and insights for creating well-informed content.
- SEO Optimization:** I incorporate SEO best practices to improve content visibility and drive organic traffic.
- Editing and Proofreading:** I review and revise content for accuracy, clarity, and consistency, ensuring it is free from grammatical errors and typos.
- Collaboration:** I work closely with designers, marketers, and other team members to ensure cohesive and effective content.
- Content Strategy:** I contribute to the development of content strategies that align with business goals and enhance brand voice.
- Trend Analysis:** I stay updated with industry trends and incorporate new ideas and best practices into the writing process

Livingston Research

Freelance Writer

Kyiv, Kyiv Ukraine

June, 2021 – February, 2024

- Editing and Proofreading:** I review and revise my own work to ensure it is free from errors and meets the required standards.
- Time Management:** I manage multiple projects simultaneously, adhering to deadlines and delivering work on time.
- Content Strategy:** I contribute to the development of content strategies that enhance brand voice and meet business objectives.
- Adaptability:** I adapt writing style and tone to fit different clients and project requirements.
- SEO Optimization:** I incorporate SEO best practices into content to improve search engine rankings and online visibility