
WORK EXPERIENCE

ILLUMINATION

Writer

Texas, USA

July, 2024 – Till Date

- Content Creation: I write articles, features, and other content tailored to the publication's audience and style guidelines.
- Research: I conduct in-depth research to ensure the accuracy and relevance of the information presented in my writing.
- Worked together to enhance service offerings and procedures with cross-functional teams, such as marketing, sales, and product.
- Interviewing: I interview sources, experts, and other relevant individuals to gather insights and quotes for my articles.
- Editing and Proofreading: I review my own work and that of colleagues to ensure it is free of grammatical errors and adheres to the publication's standards.

Livingston Research

Freelance Writer

Kyiv, Kyiv Ukraine

June, 2021 – February, 2024

- Editing and Proofreading: I review and revise my own work to ensure it is free from errors and meets the required standards.
- Time Management: I manage multiple projects simultaneously, adhering to deadlines and delivering work on time.
- Managed customer accounts in a variety of sectors, guaranteeing client satisfaction by matching deliverables to client demands and providing customized content strategies.
- Content Strategy: I contribute to the development of content strategies that enhance brand voice and meet business objectives.
- Adaptability: I adapt writing style and tone to fit different clients and project requirements.
- SEO Optimization: I incorporate SEO best practices into content to improve search engine rankings and online visibility.

Swift Pens

Content Writer

Lagos, Nigeria

February, 2022 – June, 2024

- Content Creation: I develop engaging and original content for various platforms, including websites, blogs, social media, and print media.
- Research: I conduct thorough research to gather accurate information and insights for creating well-informed content.
- SEO Optimization: I incorporate SEO best practices to improve content visibility and drive organic traffic.
- Editing and Proofreading: I review and revise content for accuracy, clarity, and consistency, ensuring it is free from grammatical errors and typos.
- Utilized task management software and CRM tools to track project milestones, keep tabs on client involvement, and guarantee on-time service delivery.
- Collaboration: I work closely with designers, marketers, and other team members to ensure cohesive and effective content.
- Content Strategy: I contribute to the development of content strategies that align with business goals and enhance brand voice.
- Trend Analysis: I stay updated with industry trends and incorporate new ideas and best practices into the writing process.

The Excellent College

Class Teacher

Lagos, Nigeria

July, 2024 – December, 2024

- Encouraged academic, emotional, and social development through engaging exercises and techniques or positive reinforcement.
- Communicated efficiently with parents and guardians to discuss individual difficulties and give progress reports.
- By providing excellent solutions and keeping up constant, proactive communication, we were able to achieve a client retention rate of over 90%.
- Developed and carried out customized lesson programs to accommodate students' various demands.
- Ensured that curricular standards were fulfilled by providing students in a variety of areas with stimulating sessions and cultivating a positive learning environment.
- Tracked and evaluated students' development, giving parents and guardians input during frequent parent-teacher meetings.
- Fostered a welcoming and inclusive learning atmosphere that promoted critical thinking, creativity, and teamwork.

EDUCATION

Bachelor of Sociology (First Class Honours)
University of Ilorin

2017-2021

CERTIFICATION

[Mastering Sales Prospective](#)

Udemy San Francisco, CA

[Writing Grants Applications for Nonprofit Organizations](#)

Udemy San Francisco, CA

[Learn Content Writing](#)

Udemy|Hustlix Academy San Francisco, CA

[Storytelling Masterclass](#)

Udemy|Hustlix Academy San Francisco, CA

[Microsoft PowerPoint Course](#)

Udemy|Hustlix Academy San Francisco, CA

[Selling on Amazon](#)

Udemy|Hustlix Academy San Francisco, CA

SKILLS

- ☒ Storytelling and Narrative Techniques
- ☒ Keyword Research and Optimization
- ☒ Copywriting (for ads, email, and web content)
- ☒ SEO (Search Engine Optimization)
- ☒ Grammar and Syntax : Clarity and Conciseness
- ☒ Vocabulary; Style and Tone
- ☒ Editing and Proofreading
- ☒ Technical Writing
- ☒ Time Management
- ☒ Communication and Adaptability
- ☒ Content Management Systems (e.g., WordPress, HubSpot)
- ☒ Communication and Adaptability