

# iOS App Exploration - NaadSadhana

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*Embark on a journey to explore the NaadSadhana iOS app. Install it on your iPhones/iPads or watch provided videos, then answer the questions briefly.*

## **What is the app's primary function or purpose?**

The primary function of this app is to provide course correction / practice feedback at very high speed constantly.

## **Who is the developer of this App?**

Sandeep Ranade

## **In which year and category did it win the Apple Design Award?**

Innovation category at the Apple Design Awards during WWDC21.

## **What are the top three things you liked about the app?**

Approach of solving the problem, not by teaching, but by feedback.

Variety of music instruments, and tunes which was beyond the app limits

Organization of information, like a newbie in music like me, can easily understand to navigate in this app.

## **What are your thoughts on the overall visual design of the app?**

Bad, I think the overall design needs some refinement, not the UX part but the UI Part.

## **How is the app structured? Is it intuitive and easy to navigate?**

One of the best, I've ever experienced, it's explaining itself. Like there's lot of options and sub-options, and it's have organized in best way possible.

## **How do typography, color schemes, and imagery contribute to the user experience?**

Typography is good, but the color scheme needs some work, it's not much appealing, very old or we can say, giving dark vibes which is not that good for an creative work practice.

## **How does the app handle user interactions such as tapping, swiping, etc.?**

App really provides a comfortable experience, when using it or navigating to different views, as tapping is more for the no. of options, but overall, we can say it's good.

## **How consistent are design elements such as buttons, icons etc. throughout the app?**

In terms of consistency 8/10, as overall the elements are very consistent, but when we clicked on music, suddenly a gradient-colored layouts, which feels like we're directed in some other app, like nowadays Instagram is doing with it's account center menus

**Which iOS capabilities could you identify being used in the app?**

Sound-Stack, Machine Learning Capabilities and the responsiveness of recognition sound and giving the feedback

**If given a chance, what three questions would you ask or suggestions would you seek from the developer of this app to help you win the Apple Design Award with your app?**

How he approaches the solution for that particular problem, as in this app, educating people was also a path, but he chose to give solution by provide practice feedback.

The decision for color scheme, what's the idea behind old color scheme, as much as it old, but I have to say, I have no problem in identifying different elements with colors, may be it's not appealing, but it's working.

How he managed to organize the number of options in such 4 small views.