

Overview

Multi-choice test that measures the knowledge about the different social media platforms.

	Relevant Job Roles	Marketing Manager, Advertising and Promotions Manager, Content Writer, SEO Specialist
Details	Language	English (US)
	Average Testing Time (minutes)	10 minutes
	Allowed Time (minutes)	25 minutes
	Maximum Number of Questions	16 questions
	Number of Sitzings	One
	Test Type	Multiple Choice - CTT
	Sector	Business
	Scores Reported	<ul style="list-style-type: none"><li>• Overall Score</li><li>• Blogging</li><li>• Facebook</li><li>• LinkedIn</li><li>• Twitter</li><li>• Instagram</li><li>• YouTube</li><li>• Google+</li></ul>
	O*NET Competency	Sales and Marketing

Knowledge, Skills, Abilities And Competencies Measured

The following areas are covered:

- Blogging
- Facebook
- LinkedIn
- Twitter
- Instagram
- YouTube
- Google+