

EXPERIENCE

UX Designer

Questrade

Apr 2022 - Current

North York, ON

- Launched two major design features to the Web-Trading platform, trending stocks and education mode, and delivered and launched smaller UX projects for the Web-Trading platform.
- Collaborated with the technical team, research team, visual team, content team, and product team to deliver UX projects with efficiency and speed to the devs.
- Performed multiple UX audits to locate UX issues, visual/content bugs, and development bugs.
- Presented qualitative and quantitative metrics to get stakeholders to understand the reasoning behind the UX concepts.

UX/UI Designer

Perspect Analytics

Jun 2021 - Apr 2022 (11m)

Remote

- Improved the end-to-end experience of intelligentMRO by identifying UX issues, proposing design changes, conducting usability tests, and synthesizing research.
- Created the product's design system for Developers/Designers to refer to.
- Developed high-level and low-level prototypes of UI elements and screens.
- Worked with PM and Engineering to implement proposed design changes within the allocated time and done efficiently.

Graphic Designer

Lay-Up

May 2019 - Aug 2020 (1.4yr)

Toronto, ON

- Designed print and digital marketing material for Lay-Up, Nike, MackHouse, and the Serge Ibaka Foundation on promotional projects.
- Led company brand re-design acting as the main liaison between Lay-Up and design agency, Quiet As Kept.

EDUCATION

University of Waterloo

April 2021 | GPA: 3.4/4.0

Honours Bachelor's of Global Business and Digital Arts

ACCOLADES

UXL Design-A-thon

Design Mentor

Mar 2022

Mentored 8 design teams by proposing ideas, edits, and general guidance for their solutions. One of the teams I mentored was nominated for "most user-centric solution".

Essential UX Portfolios

Top 50

2019

Featured in Kyrillo Samaan's top 50 [UX portfolios showcase](#), with designers from over the globe.

SKILLS

Figma, Sketch, Adobe XD,
Photoshop, Illustrator,
Premiere, After Effects,
Jira, & Confluence.

HTML/CSS, Javascript, Bootstrap
CSS Flexbox, JQuery, Processing,
Google Analytics, Excel, & Wordpress.

Data Visualization, Information
Architecture, User Research, Design
Systems, Wireframing, UI, UX,
Prototyping, Product Design, Print.