Kevin Keen, Designer

Education

University of Waterloo
Honours Bachelor's of Global Business and Digital Arts / uwaterloo.ca
April 2021

Contact

thekeendesigns.github.io
kevin.keen99@gmail.com
(647) 468 1331

Technical

Figma, Sketch, Photoshop, Illustrator, Premiere, After Effects, Jira, Confluence, & ADO.

HTML/CSS, Javascript, CSS Flexbox, Processing, Google Analytics, Excel, & Wordpress.

Design Disciplines

Data Visualization, Information Architecture, User Research, Design Systems, Wireframing, Prototyping, Product Design, Branding, & Print

Experience

UX/UI Designer, Constellation Software / csiperseus.com
April 2024 - Present / Toronto, ON

- Securian Canada's product team was acquired by Constellation Software.
- Led the design of Ori, a Loan Origination Software for North American Credit Unions, to manage loans, insurance, and reporting of lenders.
- Fluid with new design features and UX changes as per client feedback on a sprint-sprint basis.

  Securian Canada / securiancanada.ca
  Jan 2023 - April 2024 / Toronto, ON

  - Led the flagship product Nova, focused on insurance applications for medium to large brokerages.
  - Collaborated often with engineering, PM's, BA's, and Data to align and land new features and iterate on existing ones.
  - Iterated on an outdated design system, and collaborated with other Designers on creating a new Design System 2.0 (SeVa).

UX Designer, Questrade / questrade.com
Apr 2022 - Nov 2022 / Toronto, ON

- Launched 2 major design features to the Web-Trading platform, Trending Stocks and Education Mode. Delivered and launched smaller UX projects for the Web-Trading platform.
- Collaborated with the development team, research team, visual team, content team, and product team to deliver UX projects with efficiency and speed.
- Performed multiple UX audits to locate UX issues, visual/content bugs, and development bugs.
- Presented qualitative and quantitative metrics to get stakeholders to understand the reasoning behind the UX concepts.

UX/UI Designer, Perspect Analytics / perspectanalytics.com
Jun 2021 - Apr 2022 / Waterloo, ON

Accolades

Wilfried Laurier Design Mentor / uxlaurier.com
2022 - 2024

- Every year I mentor 8 design teams by proposing ideas, edits, and general guidance for their design solutions.

Essential UX Portfolios / uxdesign.cc
2019

- Featured in Kyrillo Samaan's Top 50 UX portfolios showcase, with designers from over the globe.