Kevin Keen, Designer

Education

University of Waterloo
Honours Bachelor's of Global Business
and Digital Arts / uwaterloo.ca
April 2021

Contact

thekeendesigns.github.io
kevin.keen99@gmail.com
(647) 468 1331

Technical

Figma, Sketch, Photoshop,
Illustrator, Premiere, After Effects,
Jira, Confluence, ADO.

HTML/CSS, Javascript, CSS
Flexbox, Processing, Google
Analytics, Excel, & Wordpress.

Design Disciplines

Data Visualization, Information
Architecture, User Research, Design
Systems, Wireframing, Prototyping,
Product Design, Print, Branding

Experience

UX/UI Designer, Securian Canada / securiancanada.ca
Jan 2023 - Present / Toronto, ON

- Led multiple large & ambiguous design projects from research to release.
- Collaborated often with engineering, PM's, BA's, and Data to align and land new features and iterate on existing ones.
- Iterated on an outdated design system, and collaborated with other Designers on creating a new Design System 2.0 (SeVa).
- Designed graphic assets, videos, and stakeholder presentations for Securian Canada executives.

UX Designer, Questrade / questrade.com
Apr 2022 - Nov 2022 / Toronto, ON

- Launched 2 major design features to the Web-Trading platform, Trending Stocks and Education Mode. Delivered and launched smaller UX projects for the Web-Trading platform.
- Collaborated with the technical team, research team, visual team, content team, and product team to deliver UX projects with efficiency and speed.
- Performed multiple UX audits to locate UX issues, visual/content bugs, and development bugs.
- Presented qualitative and quantitative metrics to get stakeholders to understand the reasoning behind the UX concepts.

UX/UI Designer, Perspect Analytics / perspectanalytics.com
Jun 2021 - Apr 2022 / Waterloo, ON

- Improved the end-to-end experience of intelligentMRO by identifying UX issues, proposing design changes, conducting usability tests, and synthesizing research.
- Created the product's design system for Developers/Designers to refer to.
- Developed high-level and low-level prototypes of UI elements and screens.
- Worked with PM and Engineering to implement proposed design changes within the allocated time and done efficiently.

Accolades

Wilfried Laurier Design Mentor / uxlaurier.com
2023, 2022

- Every year I mentor 8 design teams by proposing ideas, edits, and general guidance for their design solutions.

Essential UX Portfolios / uxdesign.cc
2019

- Featured in Kyrillo Samaan's Top 50 UX portfolios showcase, with designers from over the globe.