

# Kevin Keen, Designer

## Education

### University of Waterloo

Honours Bachelor's of Global Business  
and Digital Arts / [uwaterloo.ca](https://uwaterloo.ca)

April 2021

## Contact

[thekeendesigns.github.io](https://thekeendesigns.github.io)

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## Technical

Figma, Sketch, Photoshop, Illustrator,  
Premiere, After Effects, Jira, Confluence,  
& ADO.

HTML/CSS, Javascript, CSS Flexbox,  
Processing, Google Analytics, Excel, &  
Wordpress.

## Design Disciplines

Data Visualization, Information  
Architecture, User Research, Design  
Systems, Wireframing, Prototyping,  
Product Design, Branding, & Print

## Experience

### UX/UI Designer, Constellation Software / [csiperseus.com](https://csiperseus.com)

April 2024 - Present / Toronto, ON

- Securian Canada's product team was acquired by Constellation Software.

### UX/UI Designer, Securian Canada / [securiancanada.ca](https://securiancanada.ca)

Jan 2023 - April 2024 / Toronto, ON

- Led multiple large & ambiguous design projects from research to release.
- Collaborated often with engineering, PM's, BA's, and Data to align and land new features and iterate on existing ones.
- Iterated on an outdated design system, and collaborated with other Designers on creating a new Design System 2.0 (SeVa).
- Designed graphic assets, videos, and stakeholder presentations for Securian Canada executives.

### UX Designer, Questrade / [questrade.com](https://questrade.com)

Apr 2022 - Nov 2022 / Toronto, ON

- Launched 2 major design features to the Web-Trading platform, Trending Stocks and Education Mode. Delivered and launched smaller UX projects for the Web-Trading platform.
- Collaborated with the technical team, research team, visual team, content team, and product team to deliver UX projects with efficiency and speed.
- Performed multiple UX audits to locate UX issues, visual/content bugs, and development bugs.
- Presented qualitative and quantitative metrics to get stakeholders to understand the reasoning behind the UX concepts.

### UX/UI Designer, Perspect Analytics / [perspectanalytics.com](https://perspectanalytics.com)

Jun 2021 - Apr 2022 / Waterloo, ON

- Improved the end-to-end experience of intelligentMRO by identifying UX issues, proposing design changes, conducting usability tests, and synthesizing research.
- Developed high-level and low-level prototypes of UI elements and screens.
- Worked with PM and Engineering to implement proposed design changes within the allocated time and efficiency.

## Accolades

### Wilfried Laurier Design Mentor / [uxlaurier.com](https://uxlaurier.com)

2022 - 2024

- Every year I mentor 8 design teams by proposing ideas, edits, and general guidance for their design solutions.

### Essential UX Portfolios / [uxdesign.cc](https://uxdesign.cc)

2019

- Featured in Kyrillo Samaan's Top 50 [UX portfolios showcase](#), with designers from over the globe.