

# Kevin Keen, Designer

## Portfolio / Contact

[thekeendesigns.github.io](https://thekeendesigns.github.io)

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## Education

### University of Waterloo

Honours Bachelor's of Global Business

and Digital Arts / [uwaterloo.ca](https://uwaterloo.ca)

Graduated in April 2021

## Skills

Figma, Photoshop, Illustrator, Premiere, After Effects.

HTML/CSS, Javascript, CSS Flexbox, Processing, Google Analytics, Microsoft Clarity, Excel, Azure Dev Ops, Jira, Confluence, & WordPress.

## Design

Data Visualization, Information Architecture, User Research, Design Systems, Data Analysis, Wireframing, Prototyping, Product Design, Stakeholder Engagement/Buy-In, Branding, & Print

## Experience

### UX/UI Designer, Valeyo (acquired by Constellation Software) / [valeyo.com](https://valeyo.com)

2023 - 2024 / Toronto, ON

- Designed and released Nova, a Insurance Application software to submit claims, review applications, and reporting.
- Designed and released Ori, a Loan Origination Software for North American Credit Unions to apply for loans, manage loans, and 3rd party integrations.
- Onboarded 4 new clients in the first month.
- Collaborated often with Engineering, PM's, BA's, and Data to align and land new features and iterate on existing ones.
- Iterated on an outdated design system, and collaborated with other UX/UI Designers to create a new Design System 2.0.

### UX Designer, Questrade / [questrade.com](https://questrade.com)

2022 / Toronto, ON

- Launched 2 major design features to the Web-Trading platform, Trending Stocks and Education Mode. Delivered and launched multiple smaller UX projects for the Web-Trading platform.
- Collaborated with the development team, research team, visual team, content team, and product team to deliver UX projects with efficiency and speed.
- Performed 7 UX audits to locate UX issues, visual/content bugs, and development bugs.
- Presented qualitative and quantitative metrics to get stakeholder engagement and buy-in, in order to push design features to the web platform.
- The new designs influenced user ratings from 2.5 stars to 4 stars.

### UX/UI Designer, Perspect Analytics / [perspectanalytics.com](https://perspectanalytics.com)

2021 - 2022 / Waterloo, ON

- Designed IntelligentMRO a data analytics product focused on using ML and AI to improve Maintenance, Repairs, and Operations workflow and inventory.
- Shipped 5 features that consumers and businesses can interact with and test before onboarding to the full product.

## Activities

### Wilfried Laurier Design Mentor / [uxlaurier.com](https://uxlaurier.com)

2022 - 2024

- Every year I mentor 8 design teams at a design-na-thon by proposing ideas, edits, and general guidance for their design solutions.

### Essential UX Portfolios / [uxdesign.cc](https://uxdesign.cc)

2019

- Featured in Kyrillo Samaan's Top 50 [UX portfolios showcase](#), with designers from over the globe.