

EXPERIENCE

UX Designer II

Questrade

Apr 2022 - Current

North York, ON

- On the Investing team, designing the web trading platform used by millions of Canadians.

UX/UI Designer

Perspect Analytics

Jun 2021 - Mar 2022 (10m)

Remote

- Improved the end-to-end experience of intelligentMRO by identifying UX issues, proposing design changes, conducting usability tests, and synthesizing research.
- Created the product's design system for Developers/Designers to refer to.
- Developed high-level and low-level prototypes of UI elements and screens.
- Worked with PM and Engineering to implement proposed design changes within the allocated time and done efficiently.

Graphic Designer

Lay-Up

May 2019 - Aug 2020 (1.4yr)

Toronto, ON

- Designed print and digital marketing material for Lay-Up, Nike, MackHouse, and the Serge Ibaka Foundation on promotional projects.
- Led company brand re-design acting as the main liaison between Lay-Up and design agency, Quiet As Kept.

UX Design Intern

vivovii

May 2018 - Aug 2018 (4m)

Toronto, ON

- Led the research, design, prototyping, testing, and development of vivovii's new website, and mobile application aimed to improve the UX on both fronts.
- Worked alongside developers, senior consultants, and executives to deliver design implementations on time, with specific technical requirements.

EDUCATION

University of Waterloo

April 2021 | GPA: 3.3/4.0

Honours Bachelor's of Global Business and Digital Arts

ACCOLADES

UXL Design-A-thon

Design Mentor

Mar 2022

Mentored 8 design teams by proposing ideas, edits, and general guidance for their solutions. One of the teams I mentored was nominated for "most user-centric solution".

Essential UX Portfolios

Top 50

2019

Featured in Kyrillo Samaan's top 50 [UX portfolios showcase](#), with designers from over the globe.

SKILLS

Figma, Sketch, Adobe XD, Photoshop, Illustrator, Premiere, After Effects, Jira, & Confluence.

HTML/CSS, Javascript, Bootstrap
CSS Flexbox, JQuery, Processing,
Google Analytics, Excel, & Wordpress.

Data Visualization, Information
Architecture, User Research, Design
Systems, Wireframing, UI, UX,
Prototyping, Product Design, Print.