

Kevin Keen, Designer

Education

University of Waterloo

Honours Bachelor's of Global Business
and Digital Arts / uwaterloo.ca

April 2021

Contact

thekeendesigns.github.io

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Technical

Figma, Sketch, Photoshop, Illustrator,
Premiere, After Effects, Jira, Confluence,
& ADO.

HTML/CSS, Javascript, CSS Flexbox,
Processing, Google Analytics, Excel, &
Wordpress.

Design Disciplines

Data Visualization, Information
Architecture, User Research, Design
Systems, Wireframing, Prototyping,
Product Design, Branding, & Print

Experience

UX/UI Designer, Constellation Software - Valeyo / valeyo.com

Jan 2023 - July 2024 / Toronto, ON

- Valeyo's LOS team was acquired by Constellation Software.
- Led the design of Ori and Nova, a Loan Origination Software and Insurance Application software for North American Credit Unions, to manage loans, insurance, and reporting for lenders.
- Led medium to small-scale design projects for client partners such as BMO and Meridian Credit Union from research to release.
- Collaborated often with engineering, PM's, BA's, and Data to align and land new features and iterate on existing ones.
- Iterated on an outdated design system, and collaborated with other UX/UI Designers to create a new Design System 2.0 (SeVa).

UX Designer, Questrade / questrade.com

Apr 2022 - Nov 2022 / Toronto, ON

- Launched 2 major design features to the Web-Trading platform, Trending Stocks and Education Mode. Delivered and launched smaller UX projects for the Web-Trading platform.
- Collaborated with the development team, research team, visual team, content team, and product team to deliver UX projects with efficiency and speed.
- Performed multiple UX audits to locate UX issues, visual/content bugs, and development bugs.
- Presented qualitative and quantitative metrics to get stakeholders to understand the reasoning behind the UX concepts.

UX/UI Designer, Perspect Analytics / perspectanalytics.com

Jun 2021 - Apr 2022 / Waterloo, ON

- Designed IntelligentMRO a data analytics product focused on using ML and AI to improve Maintenance, Repairs, and Operations workflow and inventory.

Accolades

Wilfried Laurier Design Mentor / uxlaurier.com

2022 - 2024

- Every year I mentor 8 design teams by proposing ideas, edits, and general guidance for their design solutions.

Essential UX Portfolios / uxdesign.cc

2019

- Featured in Kyrillo Samaan's Top 50 [UX portfolios showcase](#), with designers from over the globe.