

## EXPERIENCE

**UX/UI Designer**

Securian Canada

Jan 2023 - Current

Toronto, ON

- Led multiple large & ambiguous design projects from research to release.
- Collaborated often with engineering, PMs, BAs, and Data to align and land new features and iterate on existing ones, for their product Nova.
- Iterated on an outdated design system, and collaborated with other Designers on creating a new Design System 2.0 (SeVa).

**UX Designer**

Questrade

Apr 2022 - Nov 2022

Toronto, ON

- Launched two major design features to the Web-Trading platform, trending stocks and education mode, and delivered and launched smaller UX projects for the Web-Trading platform.
- Collaborated with the technical team, research team, visual team, content team, and product team to deliver UX projects with efficiency and speed to the devs.
- Performed multiple UX audits to locate UX issues, visual/content bugs, and development bugs.
- Presented qualitative and quantitative metrics to get stakeholders to understand the reasoning behind the UX concepts.

**UX/UI Designer**

Perspect Analytics

Jun 2021 - Apr 2022

Waterloo, ON

- Improved the end-to-end experience of intelligentMRO by identifying UX issues, proposing design changes, conducting usability tests, and synthesizing research.
- Created the product's design system for Developers/Designers to refer to.
- Developed high-level and low-level prototypes of UI elements and screens.
- Worked with PM and Engineering to implement proposed design changes within the allocated time and done efficiently.

## EDUCATION

**University of Waterloo**

April 2021 | GPA: 3.4/4.0

Honours Bachelor's of Global Business and Digital Arts

## ACCOLADES

**UXL Design-A-thon**

Design Mentor

Mar 2022, 2023

Mentored 8 design teams by proposing ideas, edits, and general guidance for their solutions. One of the teams I mentored was nominated for "most user-centric solution".

**Essential UX Portfolios**

Top 50

2019

Featured in Kyrillo Samaan's top 50 [UX portfolios showcase](#), with designers from over the globe.

## SKILLS

Figma, Sketch, Adobe XD,  
Photoshop, Illustrator,  
Premiere, After Effects,  
Jira, Confluence, ADO.

HTML/CSS, Javascript, Bootstrap  
CSS Flexbox, JQuery, Processing,  
Google Analytics, Excel, & Wordpress.

Data Visualization, Information  
Architecture, User Research, Design  
Systems, Wireframing, UI, UX,  
Prototyping, Product Design, Print.