

Kevin Lau

www.kevinlau.me • me@kevinlau.me

EXPERIENCE

8VC

Investment Associate

Venture Capital Intern

- Analyzed and executed multi-million dollar tech startup investments; performed financial modelling and supported end to end deal process on Joe Lonsdale's tech investment team. Also consulted for portfolio management teams

San Francisco, California

Jun 2017 – Sep 2017

Jan 2015 – May 2015

Sequoia Capital

Startup Scout & Campus Ambassador

- Represented Sequoia at strategic events and built key partnerships; advised partners on trends, strategy and deal flow

San Francisco, California

Jun 2015 – May 2017

Pearson Education

Student Advisory Board Member

- Worked directly with executives of world's largest education company on product design, strategy and development

Boston, Massachusetts

May 2016 – Apr 2017

Athos

Software Engineering Intern, Social+Capital Engineering Fellow

- Built a web platform for coaches to assess athletic team performance using React.js (Redux, ES6), HTML/CSS, Flask, PostgreSQL, Selenium; currently used by 8 professional athletic facilities across North America
- Migrated deployment and testing infrastructure to Heroku, resulted in 8x increase in testing and deployment efficiency

Redwood City, California

May 2016 – Aug 2016

Kindred Artificial Intelligence

Software Engineering Intern

- Designed and implemented the Kindred Artificial Intelligence web platform and API using React.js, Django, AWS
- Conducted user studies to determine needs, understand product requirements and prioritize features
- Created designs using Photoshop and Sketch and ran user walkthroughs to verify and refine user flow

San Mateo, California

Sep 2015 – Dec 2015

Brilliant

Growth Marketing and Data Science Intern

- Identified key market segments and designed targeted growth experiments, increasing user acquisition by 150% and customer reactivation by 400%; also automated growth campaign creation, increasing engineering productivity 15%

San Francisco, California

May 2014 – Aug 2014

PROJECTS

Project Roku

- Personal life coach messaging bot service; currently in closed beta (10 users).

<http://github.com/thekevlau/roku>

Millennial Mobile-App Usage Analysis

- Analyzed over 300 data points to extract insights for Sequoia Capital using Pandas (Anaconda-Python), Jupyter

LEADERSHIP

Hack the North

Co-Founder and Co-Chair

- Founded one of the most influential tech events in Canada; the only 1000 student, international hackathon in country
- Built strategic partnerships and structured deals with Y-Combinator partners and founders, Deans of multiple school faculties, VC partners from a variety of top firms, CEOs and founders of corporations and startups
 - Past speakers and contributors include Vinod Khosla, Chamath Palihapitiya, Sam Altman, and Sal Khan
- Managed a 200+ person team in 3 layers of management and led a half million dollar sponsorship campaign

2014, 2015

EDUCATION

University of Waterloo

Systems Design Engineering (Velocity Residence Program for Entrepreneurs) **Graduating Late 2017**

- Relevant Coursework: Big Data Infrastructure (Hadoop, Spark), Operating Systems (OS 161), Concurrent and Parallel Programming, Networking Architecture, Compiler Construction

Waterloo, Ontario, Canada

SKILLS

Python, JavaScript (React.js, Redux, ES6), HTML/CSS, SQL, C/C++, Hadoop (Map Reduce, Spark)