



GWEN KIDERA

Graphic Designer & Photographer

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PROFESSIONAL SKILLS



CAMERA EQUIPMENT

Nikon D600
• Nikkor 24mm f/2.8D
• Nikkor 24-85mm f/3.5-4.5G
• Nikkor 50mm f/1.8D
• Nikkor 70-300mm f/4.5-5.6G
• Nikon SB-700 AF Speedlight
Sony a55
Canon AE-1

RELEVANT EXPERIENCE

SENIOR GRAPHIC DESIGNER & STAFF PHOTOGRAPHER

Boston Redevelopment Authority | September 2013 to Present

BOSTON, MA

Design digital and print materials, create WordPress websites, curate images for website, plan photoshoots, photograph events, oversee interns, coordinate office redesign, oversaw creation of BRA's brand guide, categorized 5,500+ images and trained 65+ staff on digital asset management system, and took 200+ headshots.

GRAPHIC DESIGNER

City of Boston | May 2014 to Present

BOSTON, MA

Design print materials for City of Boston departments.

ART & DESIGN INTERN

Boston Magazine | Spring 2014

BOSTON, MA

Designed spreads for Boston Magazine, Boston Home, and Boston Wedding.

FREELANCE DESIGNER & PHOTOGRAPHER

Gwen Kidera Design & Photography | September 2012 to Present

BOSTON, MA

Photograph events, engagement sessions, weddings, and portraits.

PROJECT ASSOCIATE

S³IDF | February 2013 to August 2013

CAMBRIDGE, MA

Designed promotional print materials and user interface drafts.

DESIGN & PHOTOGRAPHY INTERN

The Boston Bazaar | January 2013 to June 2013

BOSTON, MA

Photographed fashion spreads; designed layouts and the first two covers.

ADDITIONAL EXPERIENCE

FINE ART INSTRUCTOR

Michaels | October 2012 to February 2013

BOSTON, MA

Taught basic acrylic classes to beginners and gave floor demonstrations.

RESEARCH ASSOCIATE & TEACHING ASSISTANT

The Social Enterprise Institute | January 2011 to July 2012

VARIOUS

Photographed events, designed promotional materials, and organized logistics for study abroad programs in South Africa, Dominican Republic, and Belize.

ART INSTRUCTOR

Meru School for Mentally Challenged Children | Fall 2011

MERU, KENYA

Founded an art class, developed weekly lesson plans, and taught 20+ students.

EDUCATION

GENERAL ASSEMBLY

January to March 2016 | Boston, MA

Front-End Web Development

MASSART

2013 to 2015 | Boston, MA

Typography, Graphic Design I & II, Illustration, Documentary Photography

CEFAM

Fall 2011 | Lyon, France

Business Administration classes

NORTHEASTERN UNIVERSITY

Graduated May 2012 | Boston, MA

GPA: 3.82, Degree: Bachelor of Arts in International Affairs & Environmental Studies
Minors: Business Administration & Social Entrepreneurship
Honors: Summa Cum Laude, Dean's List, Honors Program, Most Influential Seniors, President's Volunteer Service Award, Provost Research Grant for Malnutrition Research in Kenya, Presidential Global Scholar

AWARDS & EXHIBITIONS

- Furious Pixel Trophy at the live design competition, Pixels of Fury, hosted by AIGA and Shutterstock in 2014
- Best of the Student Design Community in AIGA Boston: NVUV Competition 2014
- 1st place for Morocco travel photograph in OISP Fall Photo Contest
- 2nd place for Kenya co-op video in Coolest Co-op Video Contest
- Featured Artist at Explore Your Craft, hosted by Widmer Brothers Brewing and DRAFT in 2012
- 7 photographs exhibited in *Life Through My Lens: A Glimpse*, a personal exhibit at Northeastern University's Gallery 360 in 2012; 8 photographs selected for Northeastern's permanent collection

WORKSHOPS

- Lightroom Intensive Weekend at New England School of Photography