

KEVIN DAVIS

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EDUCATION

FULL STACK DEVELOPER (C#/.NET & REACT) | MAY 2020 - CURRENT

Epicodus (Portland, OR)

- 1000+ hours of hands-on experience developing web application with MVC structure, using BDD and TDD methods to develop Agile-based projects from scratch to deployable products
- Well versed in developing multiple projects with HTML, CSS, JavaScript, React, Node.js - solo and in teams
- Database proficiency with SQL and Entity Framework ORM experience
- Experience in with version control in GitHub,

EXPERIENCE

COMMUNITY PARTNERSHIPS & PROJECT MANAGER | JAN 2019 - CURRENT

Axiom Event Productions (Portland, OR)

- Ability to manage projects across many teams, while producing products catered a few hundred consumers to expansive experiences for more than 60,000, single day to full week activations through team-oriented solutions
- Professional experience and strong communication with local and national brands including multimedia, hospitality, airlines, finance, and various retail brands
- Resource management, staffing, complex project budgets, KPI-driven adaptation, P&L evaluation
- Web development and content management with WordPress, JavaScript, CSS, HTML

DIGITAL MARKETING & PRODUCTION ACE | JUN 2017 - NOV 2018

Red Bull Sound Select & Music Academy (Portland, OR)

- Buying & optimising advertising across various platforms including Facebook Business Manager (including Facebook and Instagram), Google Ads (including Search, Display, and YouTube), Snapchat and more
- Advise the team on the latest developments in online advertising, digital media, D2C, and music tech while sharing digital knowledge within the team via demographic and engagement reports
- Develop meaningful relationships B2B that can provide third party services for marketing materials and customer engagement, including physical item production, brand pieces, lighting and set design

PRODUCTION & PROJECT MANAGEMENT ASSISTANT | MAY 2018 - AUG 2018

Kamp Grizzly (Portland, OR)

- Campaign experience and activations for Adidas, Netflix, Patron, Dr. Martens, and more
- Materials and supply chain research, competitor analysis, and presentations to senior staff including cost-benefit and onboarding materials for clients
- Detail-focused, observing, and anticipating executive needs and habits, delivering solutions before asked for multiple departments
- Slack, Dropbox, GitHub and other communication and content tools for an office of 80+ employees on two coasts to facilitate knowledge sharing and internal issue resolution

SKILLS & ATTRIBUTES

- Social media management tools (Hootsuite, Buffer, Business Manager)
- Email marketing campaigns (MailChimp, Constant Contact, Cision)
- Adobe CS (Illustrator, Photoshop, InDesign, etc)
- Major workspace platforms (Asana, Basecamp, Teamwork, etc.)
- Dev languages and frameworks: C#, JavaScript, CSS, HTML, React.js