





"I'm a creative strategist who bridges the gap between design, marketing, & business. I craft impactful designs that translate directly into economic value for your products & services. I turn ideas into beautiful & effective designs. My visualization crafts brands & experiences that connect. I design characters & graphics that stand out. I code interactive websites with pixels."

WEB & GRAPHICS DESIGNER

## SOFTWARE

# Ae Xd

2D Game Design Graphics Design Character Design UI/UX Design Products Design Web & App Design Video Editing Marketing Material Brand Design HTML CSS Bootstrap JavaScript Cross Browser Compatibility Tailwind JOuerv

SEO Friendly HTML

## EXPERIENCE

- Jul 2023 To Present

Web Optimization

- Oct 2018 To Jun 2022

## Web & Graphics Designer @ Soften Web Media

I design stunning user interfaces (UI) for websites and apps, alongside creative brand identities, illustrations, and marketing materials. I also develop front-end websites using HTML, CSS, JavaScript, and other relevant technologies.

Senior Web & Graphics Designer @ Bitrix Infotech I focus on improving product quality through code optimization and

maintaining brand identity. I design various graphics, characters, and websites, while also fostering strong team skills.

- Apr 2015 To Feb 2019
- Surat, India

### Center Executive @ Sai Bhavi News Agency

In Surat city, I managed the distribution of newspapers and leaflets to vendors within a designated area. Additionally, I served as a cashier at the agency's central office.

- Aug 2018 & Sep 2018
- Surat, India

### UI & UX Intern @ Misha Technologies

I completed a 2-month internship focused on user interface (UI) design and front-end development. I gained experience in cross-brows testing and creating fully responsive, optimized website templates.

- Jan 2018 To Jul 2018
- Surat, India

### Web Designer @ Kintu Designs

As part of a college project, I completed a 6-month internship where I learned to design websites using a grid system and develop hybrid apps using the Ionic framework.

- Apr 2013 To Feb 2015
- Surat, India

### Center Executive @ Gujarat Guardian

I worked as a center executive with various responsibilities, including managing the newspaper distribution network, improving sales, and cashiering. Additionally, I served as a dispatch executive, handling out-of-town deliveries via train, truck, and taxi.

#### PROJECTS

#### Coinremitter

· It's a crypto payment gateway website. I design impactful website, merchant panel & admin panel with sensible UI/UX. I develop it by using Bootstrap & Tailwind CSS frameworks.

#### **Preschool Kids Game**

It's kids learning game app. I create level concepts, structure the gameplay, and craft wireframes. I use effective color schemes characters, and graphic elements to bring the games to life.

### Brain Game: Brain Test Puzzle

· It's brain puzzle game app. I design game riddles experience with consistent UI. I use clam colors and graphics character for impact UX. I also responsible for game optimization.

· It's IT company website. I design impactful brand identities, engaging websites, and creative website sections like platform banners and user-friendly quotation pages.

It's B2B company website. I design websites that adhere to brand guidelines & reflect brand identity. I use minimalist design principles to enhance the UX & highlight valuable information.

## EDUCATION

## M. Sc. Of Computer Application @ V.N.S.G.U

April - 2018 In Shree Ram Krishna Institute With 6.2 CGPA

## B. Sc. Of Computer Science @ V.N.S.G.U

e Ram Krishna Institute With 5.9 CGPA

### EXTRACURRICULAR

Fundamentals Of Digital Marketing @ Google

Basic Computer Course+ @ I.T.I. Surat

Data Entry Operator @ I.T.I. Surat

## INTERESTS

Watching Movies & Web Series Drawina

Travelling Listening Music Swimming

Bootcamp