



FALL 2019

CAGLAR YILDIRIM

A little about me

Assistant Teaching Professor

Khoury College of Computer Sciences
Northeastern University

PhD in Human Computer Interaction
Virtual Reality Applications Center
Iowa State University



A little about me

RESEARCH

Human Computer Interaction

Mixed Reality

Brain-Computer Interfaces

Video Games

Applied Machine Learning



And Your TAs...

DHAVAL



MAHITHA



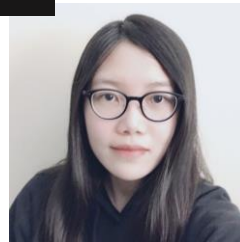
PRABAL



PRASANNA



XI



About You?



About You: Some Stats

SEC 01 (n = 49)

16% Business
44% CS
20% DS
20% Other Majors

SEC 02 (n = 43)

23% Business
40% CS
20% DS
17% Other Majors

About You: Majors

Cognitive Psychology **Physics**
 Health Science

Mechanical Engineering **Economics** **Political Science**
 Mathematics

Pharmacy **Information Science**
 International Affairs

About You: Some Stats

SEC 01 (n = 49)

Freshmen: 1
Sophomore: 14
Junior: 17
Senior: 17

SEC 02 (n = 43)

Freshmen: 1
Sophomore: 7
Junior: 16
Senior: 18

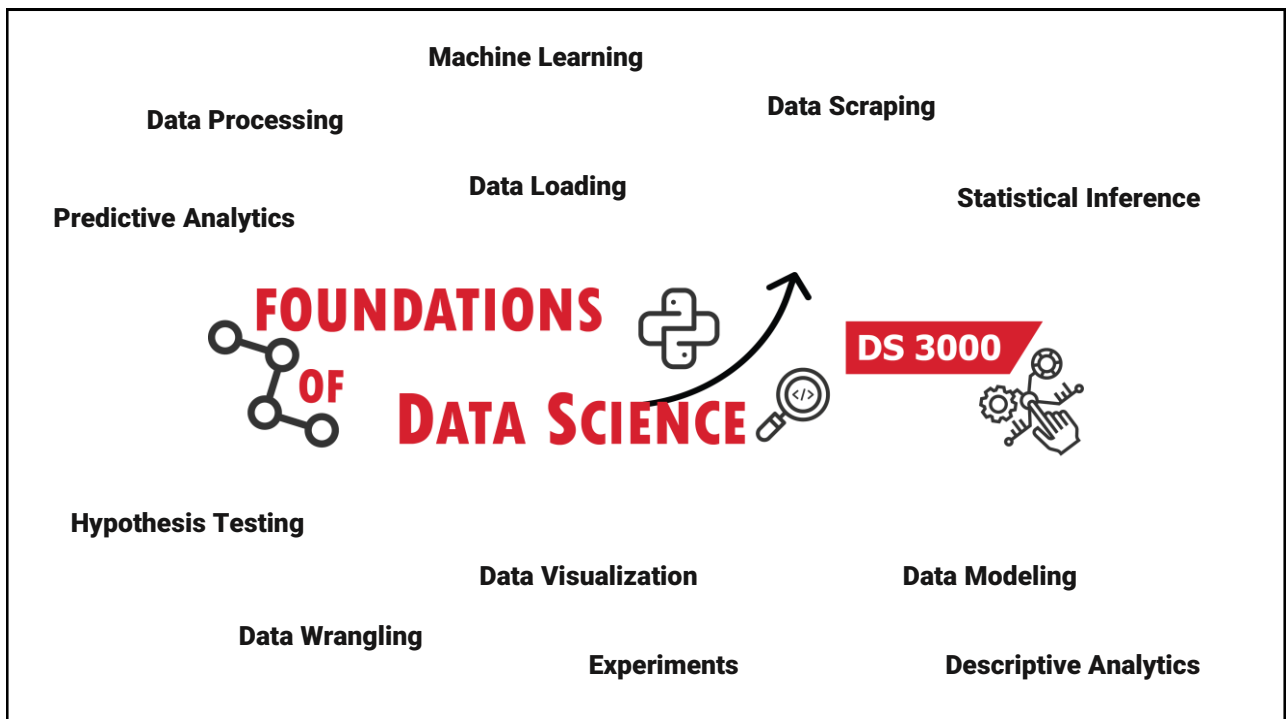
About the Course



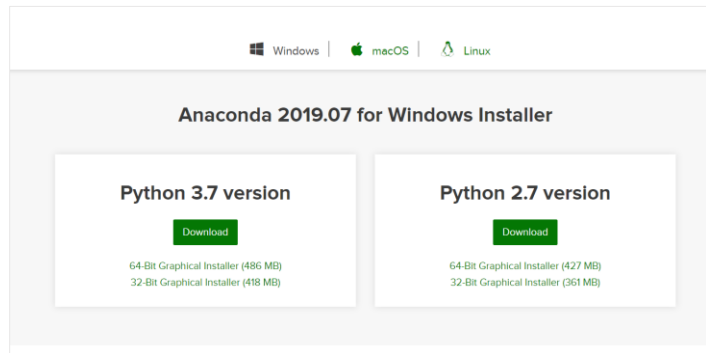
DS SKILLS



DS TOOLS



Jupyter Notebook & Anaconda



Download:

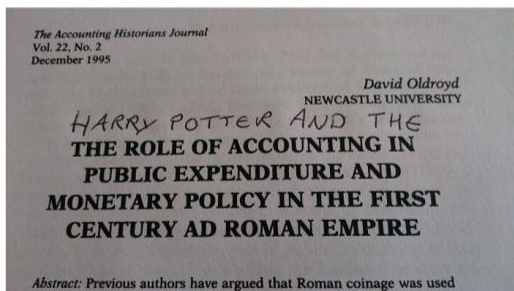
<https://www.anaconda.com/distribution/>



Hen
@Ca



Desperately trying to trick myself
into doing some work



4/23/16, 7:59 AM

5,871 RETWEETS 8,547 LIKES




MASSIVE OPEN ONLINE COURSES
Digital ways of knowing and learning

HARRY POTTER AND
THE MOOC MODEL FOR DIGITAL PRACTICE:



Harry Potter and Foundations of Data Science



What will you do in this course?

Syllabus

Prerequisites

Schedule

Blackboard Page

Final Project



Sorry, can't do this!

Final Project

GOAL

To become an independent data scientist and work on a full DS project from conceptualization to reporting

DELIVERABLES

Topic Proposals

Dataset

Data Analysis Plan

Jupyter Notebook (aka DS Report)

Poster Presentation



Foundations of Data Science

Data Science

What is **DATA**?

What is **SCIENCE**?

What is **DATA SCIENCE**?



Data

Derived from the Latin word "datum"

Datum means *given*

Plural version of datum

Datum **is** and data **are**

Anything you can parameterize

Giving a metric to things we observe and measure



Science

Science Council:

The pursuit and application of knowledge and understanding of the natural and social world following a systematic methodology based on evidence.

Science

Science Council:

The **pursuit** and **application** of **knowledge** and understanding of the natural and social world following a **systematic methodology** based on **evidence**.

The Scientific Method

Hypothesize

Operationalize

Measure

Evaluate

Report/revise/replicate

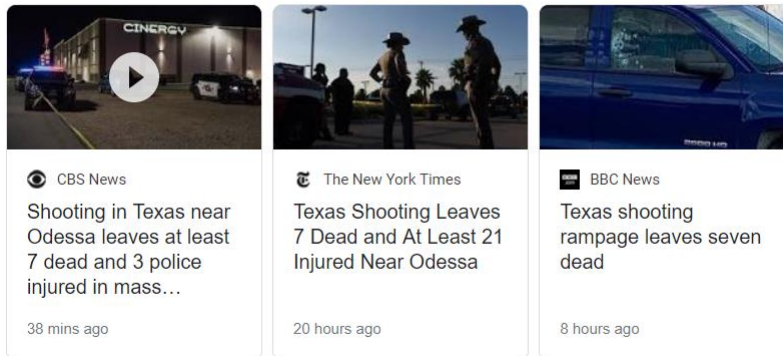
Hi, I'm **HOMER!**



The Scientific Method: A Sad Example

Are mass shootings on the rise in the US?

Another mass shooting in Texas



The Scientific Method: A Sad Example

Hypothesize

Mass shootings are more common nowadays than before.

Operationalize

Variables: **# of mass shootings** over **years**

Measure

Obtain secondary, historical data and retrieve the above variables

Evaluate

Analyze data to examine the change in # of mass shootings over years

Report/revise/replicate

Interpret and report your findings

Data Science

This coupling of scientific discovery and practice involves the collection, management, processing, analysis, visualization, and interpretation of vast amounts of heterogeneous data associated with a diverse array of scientific, translational, and interdisciplinary applications.

DS Initiative, University of Michigan

Data Science

The interdisciplinary study and practice of computationally extracting meaningful insights from data

Three components:

Exploration → identifying patterns in data (messaging around)

Prediction → making informed guesses

Inference → quantifying our degree of certainty

Data Scientist

“Data Scientist” means a professional who uses scientific methods to liberate and create meaning from raw data.

Data Science Association's “Professional Code of Conduct”

Data Scientist (n.):

A person who is better at statistics than any computer scientist and better at computer science than any statistician.



Data Scientist (n.):

A data **wizard** who extracts meaningful insights from data using computation and statistics.

Five Main Activities in DS

1. Data Exploration and Preparation
2. Data Representation and Transformation
3. Computing with Data
4. Data Visualization and Presentation
5. Data Modeling

David Donoho (2015)

Why Python for DS?

One of the most popular interpreted programming languages

Easy to read, understand, and write Python code

Improved support for data analysis libraries
e.g., NumPy, pandas, and scikit-learn

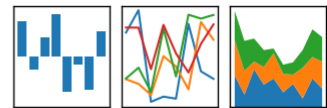
A common must-have skill for many DS positions

Essential Python Libraries for DS



Numerical Python

pandas
 $y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$



Data Manipulation

matplotlib

Data Visualization

SciPy
Statistical tests



Machine Learning

Jupyter Notebook



A browser-based interactive GUI to the IPython shell

Now standard programming environment for DS projects

Reminders

Read Donoho (2015)

Sections 1, 2, and 8 only

Syllabus and Scheduled Quiz

Due Monday, September 9

Prior Learning Assessment

Due Friday, September 6 (preferred), or Saturday, September 7