



Website Development Services

WordPress Websites Built for Professional Service Businesses

Serving Los Angeles & Orange County

What We Build



Medical Clinics

Urgent Care, Medi-Spas, Dental Offices



Professional Services

Law Firms, Consulting, Financial Services



Small Businesses

Retail, Restaurants, Local Services



Growth-Focused

Built to attract clients and drive conversions

Core Website

\$3,500 – \$4,500

What's Included:

3-5 pages (Home, About, Services, Team, Contact)

Mobile-responsive design

Basic SEO setup

Contact form and Google Maps

Professional theme customization

Best For:

Solo practitioners

New practices

Simple online presence needs

Straightforward service offerings



Timeline: 2-3 weeks

Core Website

\$3,500 – \$4,500

Example Core Websites

- <https://ktowndentist.com/>
- <https://ivemedicalspa.com/>
- <https://csleeattorney.com/>
- <https://unlimitedchiropracticlosangeles.com/> (with additional pages)

Professional Website

\$5,000 – \$8,000

What's Included:

- 6-10 pages with custom layouts
- Detailed service/treatment pages
- Provider profiles and team bios
- Blog/resources section setup
- Advanced SEO optimization
- Custom design (not template-based)
- Image galleries or before/after sections

Best For:

- Med spas and dermatology
- Urgent care centers
- Multi-provider offices
- Established practices modernizing
- Businesses needing content marketing



Timeline: 3-5 weeks

Professional Website

\$5,000 – \$8,000

Example Professional Websites

- <https://exerurgentcare.com/about-exer-urgent-care/>
- <https://www.vermonturgentcare.org/>
- <https://ladentalclinic.com/> (with additional pages)
- <https://www.happysmilesia.com/en/> (with additional pages)

Enterprise Website

\$8,500 – \$15,000+

What's Included:

- 10+ pages, fully custom design
- Online booking/scheduling integration
- Advanced forms and portal links
- Multi-location support
- E-commerce capabilities
- Security hardening & performance optimization
- Priority support and training

Best For:

- Large medical groups
- Multi-location practices
- Specialty centers
- Complex functionality requirements
- Branded, high-end web presence



Timeline: 5-8 weeks

Enterprise Website

\$8,500 – \$15,000+

Example Enterprise Websites

- <https://www.santamonicadentists.com/>
- <https://www.downtowndentalla.com/>
- <https://frankelinjurylaw.com/>
- <https://www.thelachiropractor.com/>
- <https://hollywoodclinic.net/>

Landing Page / Microsite

\$1,200 – \$2,500

Single-page sites for promotions, campaigns, and special offers

Focused Design

One clear goal: sign-ups, bookings, or purchases

Fast Launch

1-2 weeks to capitalize on time-sensitive opportunities

Conversion Optimized

Built specifically to drive measurable actions

Campaign Ready

Perfect for new services, promotions, or events

Add-On Services

Expand your reach and streamline content creation



Multilingual Support

Reach Spanish and Korean-speaking clients in their native language

Client Provides Translation

\$500 – \$1000+ per language

We Source Professional Translation

\$1,200 – \$2,500+ per language



Content Development

Professional writing for practices that need help creating website copy

\$200 – \$500 per page

What's Included:

- Initial draft based on your input
- SEO-optimized, readable content
- You approve medical accuracy
- We polish the final copy

* Professional Translations service pricing will vary depending on content and the industry standard of \$0.15-\$0.30 per word.

Website Maintenance Plans

Keep your website updated, secure, and running smoothly

Core Care

\$299/mo

Monthly WordPress updates

Monthly backups

Security monitoring

Uptime tracking

30 min of edits/month

Growth Care

\$599/mo

Everything in Core Care

Bi-weekly updates

Faster response time

2 hours of edits/month

Performance optimization

Full Support

\$1,000+/mo

Everything in Growth Care

Weekly updates

Priority support

4 hours of edits/month

Ongoing improvements

À La Carte Services

One-time services for updates and additions

Additional Page (simple)

\$350

Additional Page (custom)

\$450-\$600

Blog Setup

\$500

Blog/Article Upload

\$150/post

Homepage Layout Refresh

\$750

Section Redesign

\$250

Contact Form Setup

\$200

Booking Tool Integration

\$1,000

One-Time Support

\$200/hour

À La Carte Services

ALPHA WEB STUDIOS

Additional Page (Simple) - A new page built using your existing website design and structure for straightforward content needs.

Additional Page (Custom) - A fully custom-designed page with a unique layout tailored to your content and business goals.

Blog Setup - Professional setup of a blog or resources section, styled to match your brand and ready for publishing.

Blog / Article Upload - Formatting and publishing of a client-provided article with clean layout and responsive presentation.

Homepage Layout Refresh - A strategic visual refresh of your homepage to improve clarity, flow, and conversion.

Section Redesign - Redesign of a single website section to enhance visual impact and usability.

Contact Form Setup - Custom contact form setup with secure delivery and reliable message routing.

Booking Tool Integration - Seamless integration of a third-party booking or scheduling system into your website.

One-Time Support - On-demand expert support for updates, fixes, or technical assistance as needed.

Why Choose Alpha Web Studios



Healthcare Expertise

Specialized experience with medical and professional service businesses



Bilingual Services

Native Korean and English support for LA's diverse communities



Modern Technology

WordPress with Elementor delivers beautiful, easy-to-update sites



Complete Support

From initial build through ongoing maintenance and growth



Let's Build Your Website

Ready to establish or upgrade your online presence?

[Get in Touch](#)

Serving Los Angeles & Orange County • English & Korean Support