

Kosuke Futsukaichi

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Bio

Born in Japan, made in Arizona, and currently growing in Vancouver. Crafty, but strategy is where it's at. Focusing on the honest understanding of people and their behaviors to design for real human value.

Design

Design Thinking
User Experience
User Interface
Interaction Design
Visual Design

Awards

Enactus Canada Regional Champion
Seattle Design Charrette
Canon Canada Photography Award

Education

Simon Fraser University
Interactive Arts & Technology - B.A.
Design Concentration

Department Manager - MUJI Metrotown

Co-manager of the houseware department. Mainly responsible for customer orders, organizing stock room, and meeting the company's visual standards.

UX Design Co-Lead - Gain Life

Worked with the project manager and other UX interns remotely, to provide insight and help develop various features for their iOS app.

Graphic Designer - Enactus SFU

Responsible for the art direction of the Bright Ideas program, including work such as rebranding, redesigning the website, and collaborating with the Marketing Manager.

Mentor - Seattle Design Charrette

Guided students in a weekend long design charrette held in Seattle for a second year spatial design course at SFU.