#### Kosuke Futsukaichi

thekosuke.com thekosuke@icloud.com 604 339 2981 I'm a product designer specializing in design for digital experiences. I've had the opportunity to work alongside senior designers and strategists from diverse backgrounds, and understand the designer's position in a business context. I am more than happy to provide references upon request.

#### STATUS -

Expected Graduation: April 2020 Seeking full-time positions

#### **COMPETENCIES** -

UX Research
Experience Strategy
UX/UI Design
Interaction Design
Visual Design
Motion Design
Digital Prototyping
Front-End Development

#### AWARDS -

### People's Choice Award

2017 · Vancouver UX Awards

#### **Regional Champion**

2017 · Enactus Canada

#### **First Place Recipient**

2016 · Seattle Design Charette

## **First Place Recipient**

2015 · Canon Canada Photography

#### **EDUCATION** -

#### **Simon Fraser University**

B.A. · Interaction Design Sept. 2014 - April 2020

#### italiaDesign Field School

Spring/Summer 2018

#### EXPERIENCES —

# Design Intern @ Green Stone

Winter 2019

Green Stone is a product design and strategy firm with a remote-first model. I worked closely with senior experience designers on client work including a website redesign, UX of future product, and strategy visualization.

# Experience Design Intern @ R/GA TYO

**Summer 2019** 

Collaborated with multidisciplinary teams on various client work for Shiseido, Google, and other undisclosed clients. Projects include concepting for retail experience, facilitating ideation workshops, crafting the UX for Google's B2B platforms, and prototyping for a client pitch.

# Product Designer (Contract) @ Instaread

Fall 2018

Supported the company as a freelance design consultant primarily focused on product design and art direction. Notable projects include: redesigning the Onboarding and Subscription page for iOS, numerous optimizations for the Web app, and creating the App Preview for the App Store.

## UX/UI Designer (Contract) @ The Digital Panda

Spring 2018

Supported the team by creating wireframes and designing visuals for multiple client projects.

#### **VOLUNTEER** —

### Designer/Developer · Touchpoint IxD Conference

Spring 2019

Created the visual identity and designed/developed the conference website for Touchpoint 2019.

### Design Mentor · Seattle Design Charrette

2017-2019

Participated as a group mentor for a second-year spatial design couse during a weekend long design charrette to guide students through the design process.