

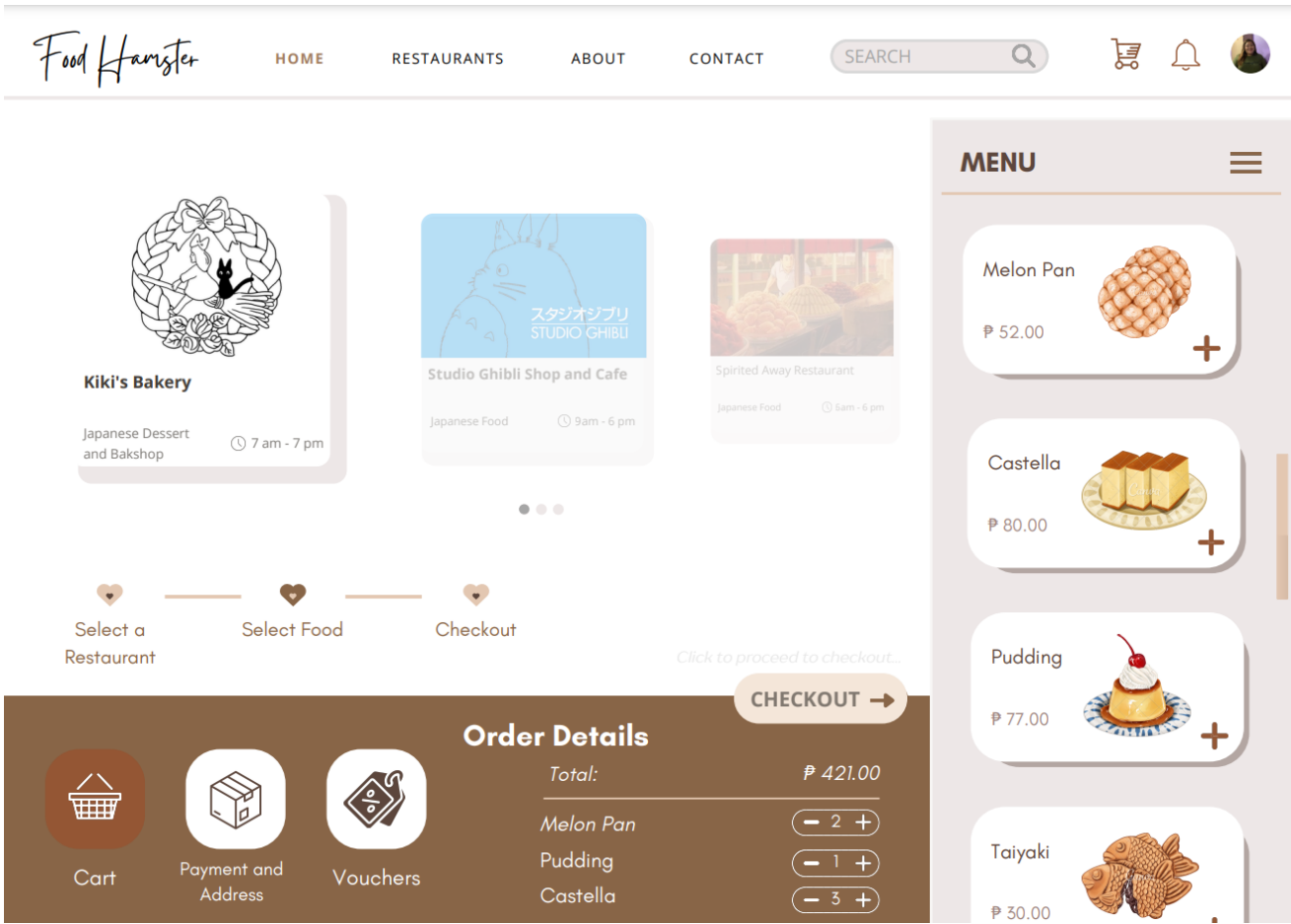
ACT #5 Ordering Design

New Attempt

Due No Due Date **Points** 50 **Submitting** a file upload
File Types pdf, jpg, and png

SOFT DEADLINE: 11/07/2023 2:30 PM

HARD DEADLINE: 11/07/2023 6:00 PM



Sample output (make your own design!)

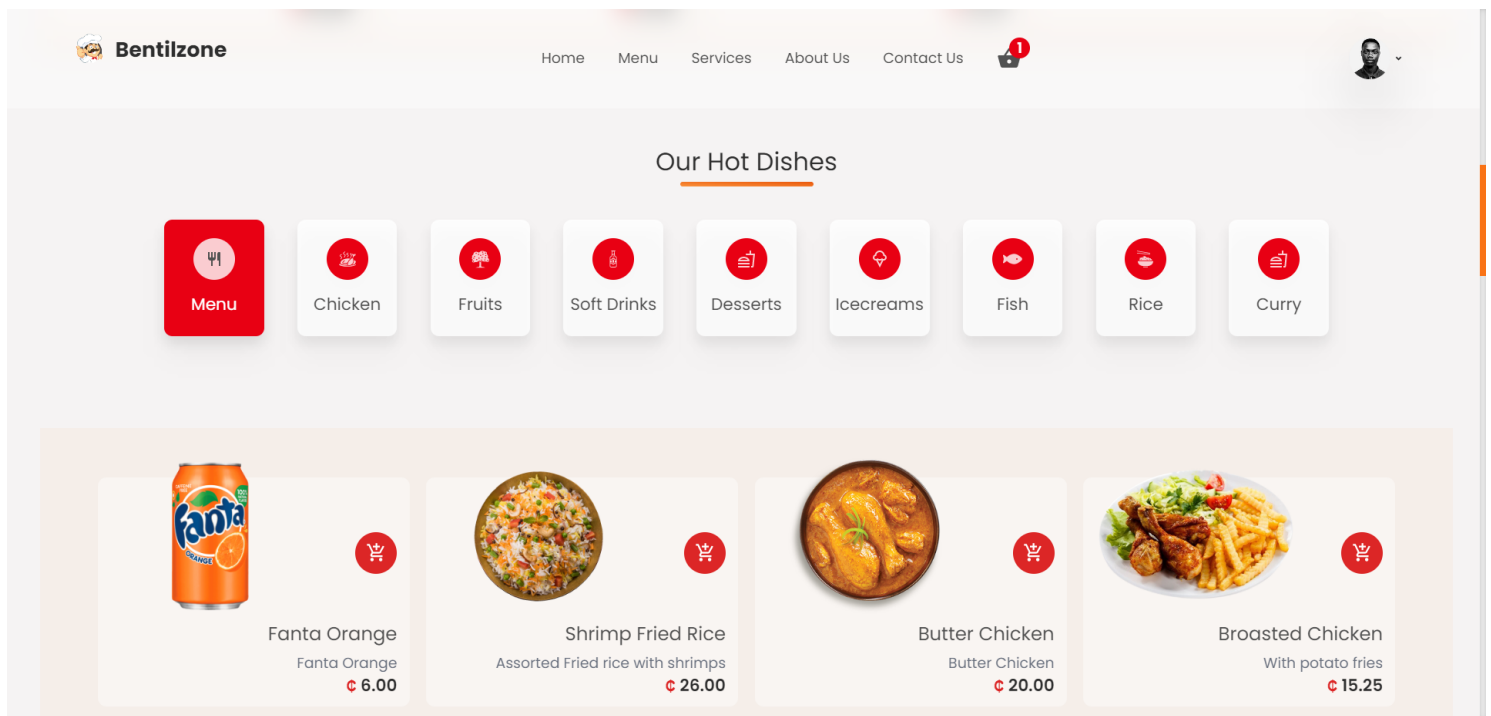
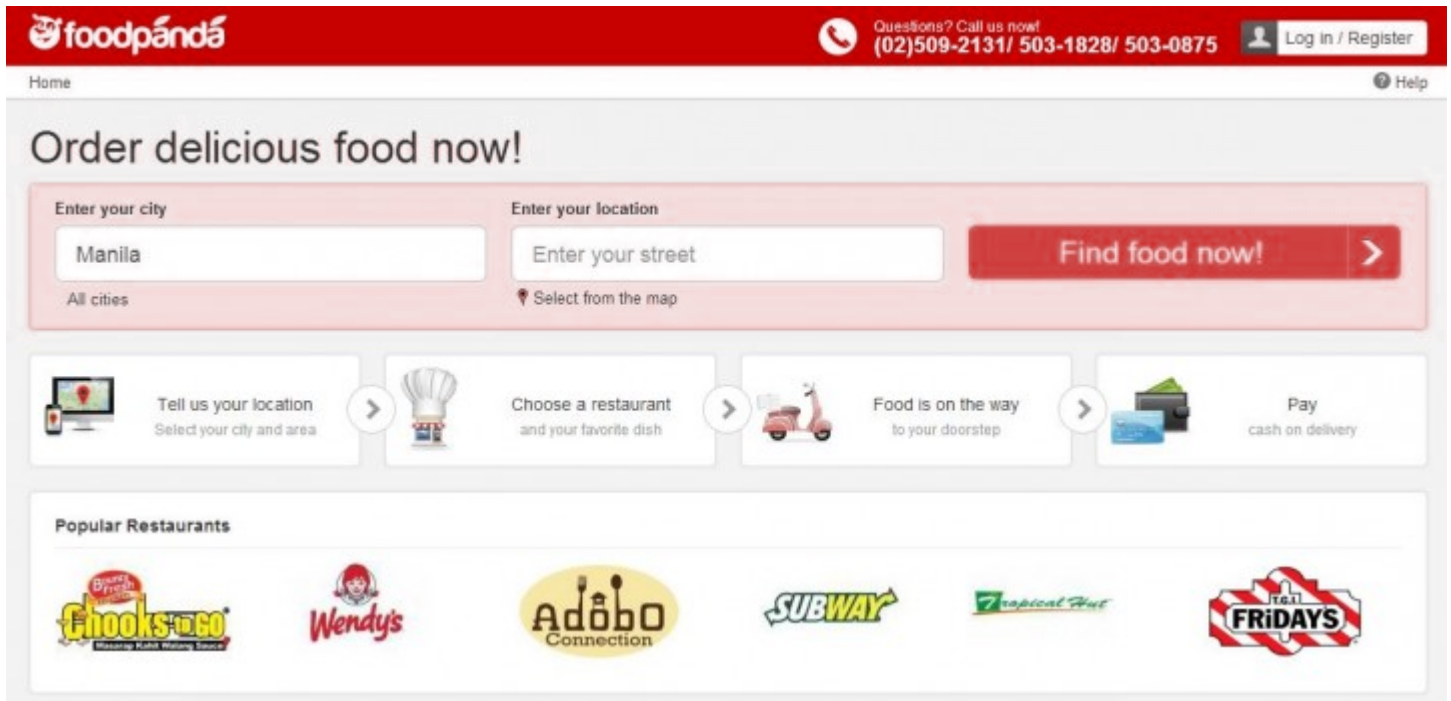
Summary

Design an ordering page for a fictional restaurant.

Tools


Designing software/application (like Figma)

Instructions



Sample existing ordering websites you can use as basis

1. Think of a food delivery application (Foodpanda, Grab Food, Lalafood, any fast food ordering application, fast food ordering kiosks) that you have used or seen someone else use.
 - Think of how the interface looks and how it was designed for usage.
 - Take note of the placement of elements, the user of colors, fonts and font sizes, etc.

2. Imagine that your superior tasked you to design the ordering page for their food delivery website. Using [Figma](https://www.figma.com/)  (<https://www.figma.com/>), Canva, PowerPoint, or any designing software you have, design one.
 - The details of the restaurants, i.e. the food they serve, the restaurant name, etc. are all up to you. Be creative!
 - Do not copy an existing restaurant website design 1-to-1!
 - Use a Desktop resolution (1440 x 1024, 1280 x 720, 1330 x 768, 1920 x 1080). You can adjust the height, but not the width.
 - Create sample data (food, their prices, pictures) for the purpose of your design (they don't need to be real!).
 - No need to make the design super detailed, for as long as they support the previously stated criteria.
 - No need to design your own pictures/assets! You can search, download, and add them to your design freely.
 - Design **only one** page.
 - Check the Scoring section below for the criteria for checking.
3. Export the file as a PDF. Name the file **food_order_design.pdf**
 - When using Figma, you can export by selecting File (top-left), then Export frames to pdf.
 - **If your software does not have an Export to PDF option, you may upload in .jpg or .png format instead.**
4. Submit the file here as your submission.

Scoring

- This activity has a unique scoring system and will use the following criteria for grading:

Semantics	It must be easy to tell, without explanation, what the website's purpose is	12.5 points
Usability	It must look easy to use the website without any prior explanation.	12.5 points
Readability	It must be easy to read/understand the elements on screen.	12.5 points
Consistency	The margins, colors, fonts of the website are to have a cohesive theme.	12.5 points

Notes and Tips

- Remember that you are designing a web page, not a printed restaurant menu! Including web elements such as buttons, navigation bars and/or sidebars, panels, boxes, statistics, search bars, etc. into your design would help characterize your output more as an actual web page mockup.
- Keep in mind the criteria for scoring!

