



New York City Taxi Fare Prediction Proposal

Overview:

This project aims to build a regression model that predicts taxi fares based on distance, time of day, and other relevant variables. The goal is to provide accurate fare estimates to enhance user experience and improve fare transparency.

Milestone	Tasks	Deliverables/Reports	Relevant Stakeholder (Optional Activity)
1	<div>Write a project proposal</div> <div>Plan</div>	Global-level project document	Uli King — Senior Project Manager
	<div>Establish structure for project workflow (PACE)ot necessary fo...</div> <div>Plan</div>	Initial project plan	Deshawn Washington — Data Analysis Manager
1a	<div>Begin exploring the data</div> <div>Analyze</div>	Data files ready for EDA	Deshawn Washington — Data Analysis Manager
2	<div>Data exploration and cleaning</div> <div>Analyze</div>	Cleaned and prepared datasets	Luana Rodriguez — Senior Data Analyst
2a	<div>Compute descriptive statistics</div>	EDA report	Deshawn Washington — Data Analysis Manager



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	Analyze ▾		
3	Compile summary information about the data Analyze ▾	Comprehensive summary report	Luana Rodriguez — Senior Data Analyst
3a	Conduct hypothesis testing Analyze ▾	Analysis of testing results between two important variables	Udo Bankole — Director of Data Analysis
4	Evaluate the model ▾ Analyze ▾ and Execute ▾	Model evaluation report	Udo Bankole — Director of Data Analysis
5	Build a machine learning model ▾ and Build a regression model ▾ Construct ▾ and Analyze ▾	Final model Model performance metrics	Luana Rodriguez — Senior Data Analyst
5a	Visualization building Construct ▾	Tableau dashboard/visualizations	Uli King — Senior Project Manager
6	Communicate final insights with stakeholders	Final report to all stakeholders	Uli King — Senior Project Manager



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	Execute ▾		
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