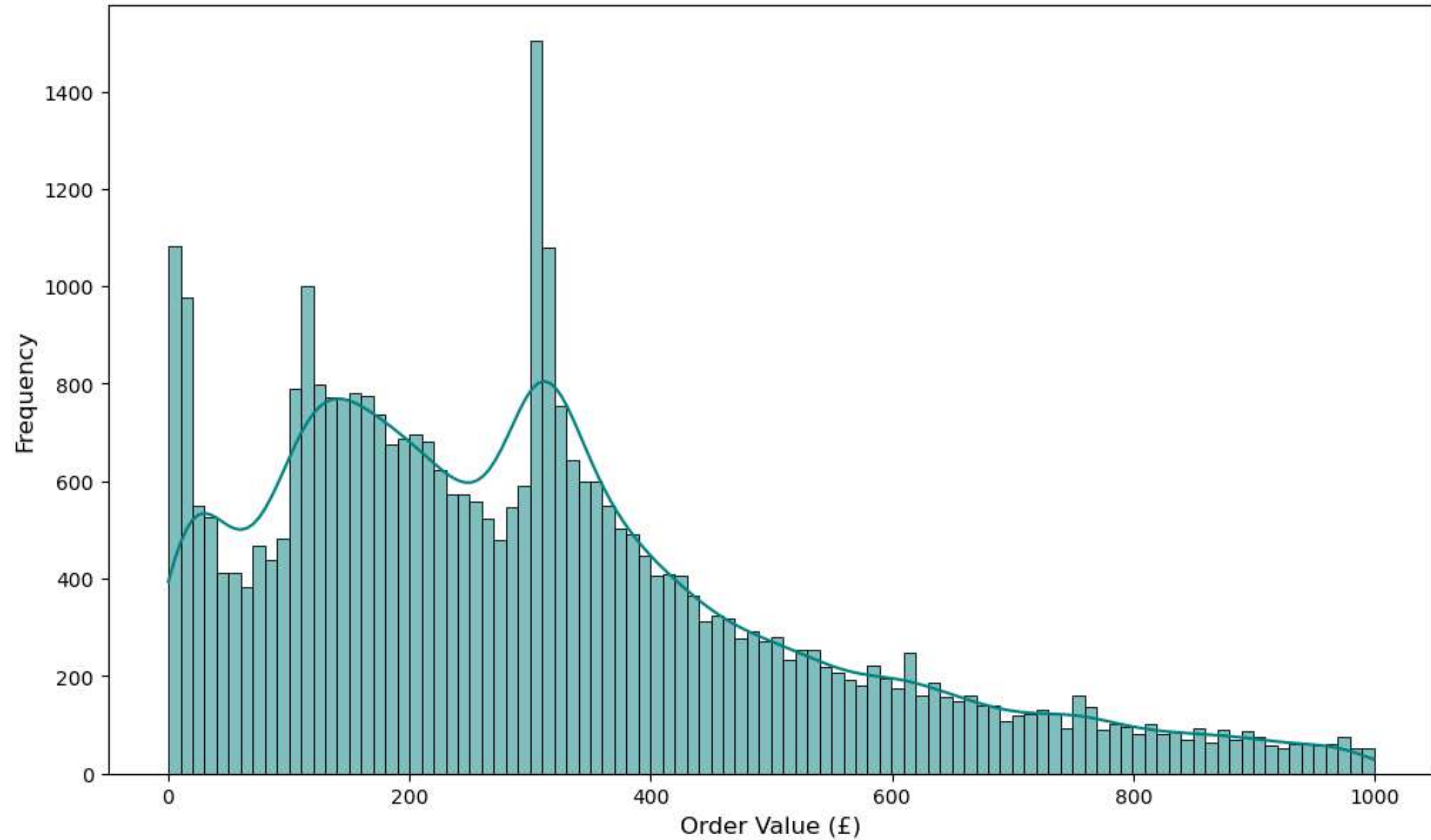
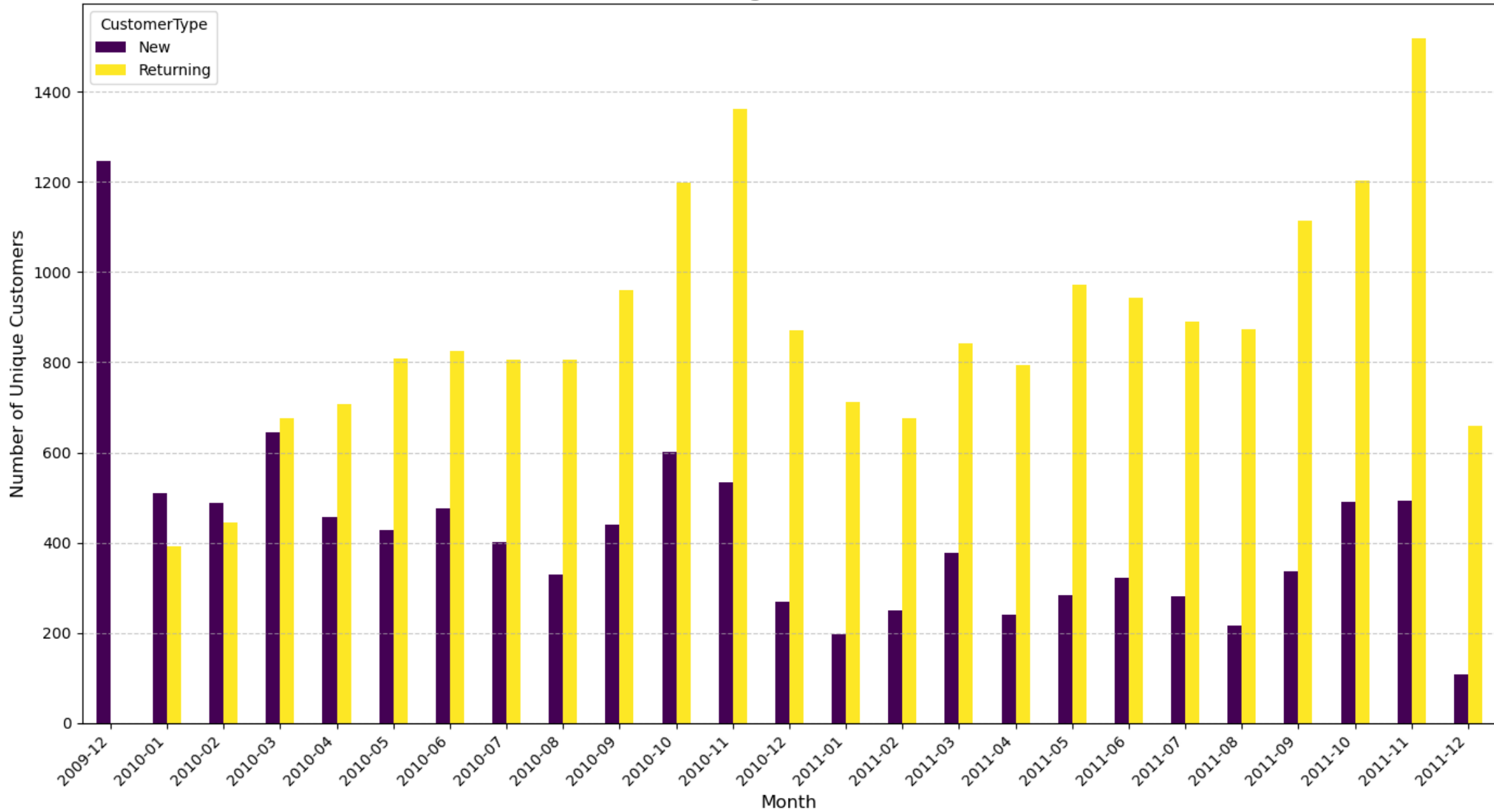


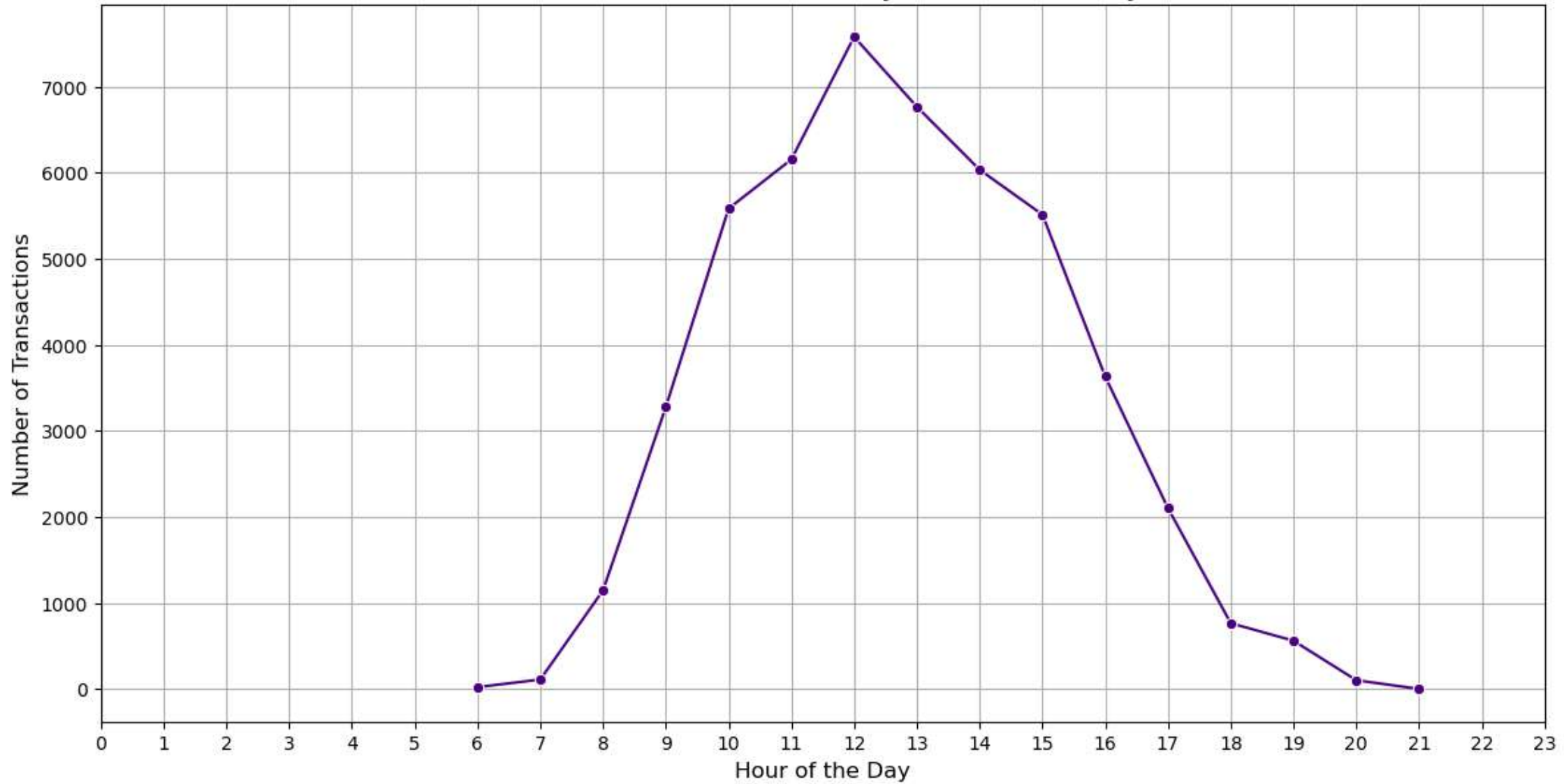
Distribution of Order Values (Under £1000)



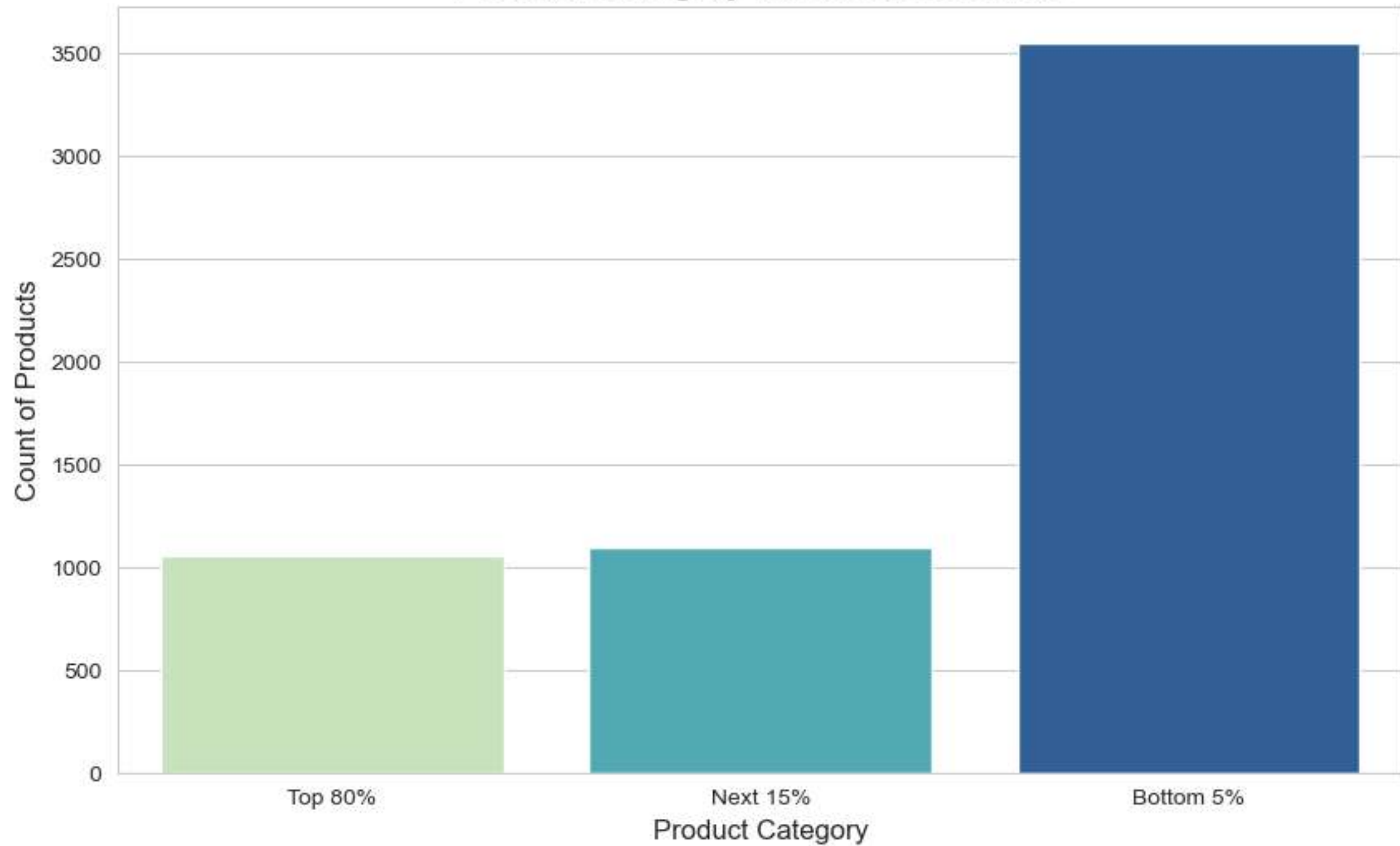
New vs. Returning Customers Over Time



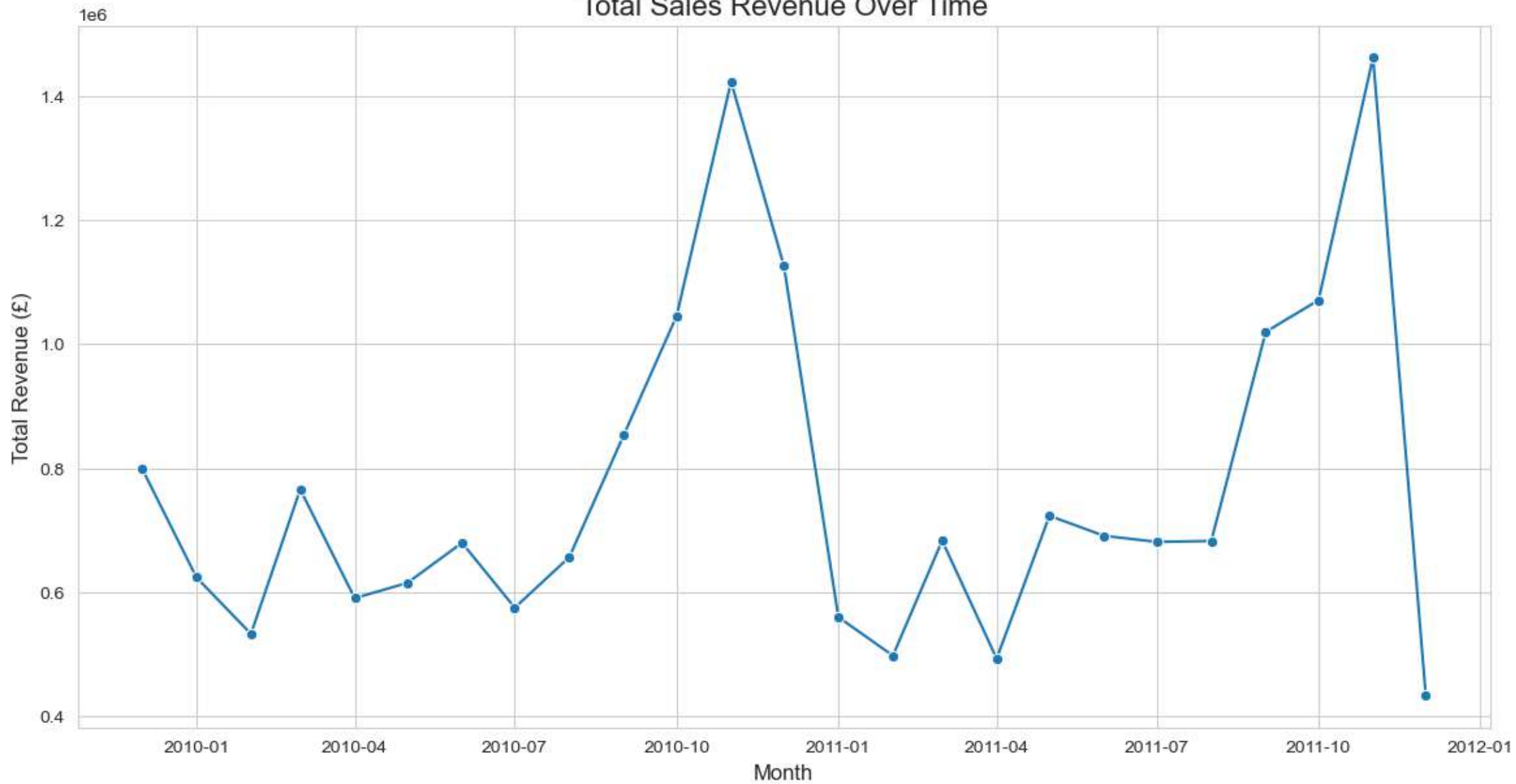
Number of Transactions by Hour of the Day



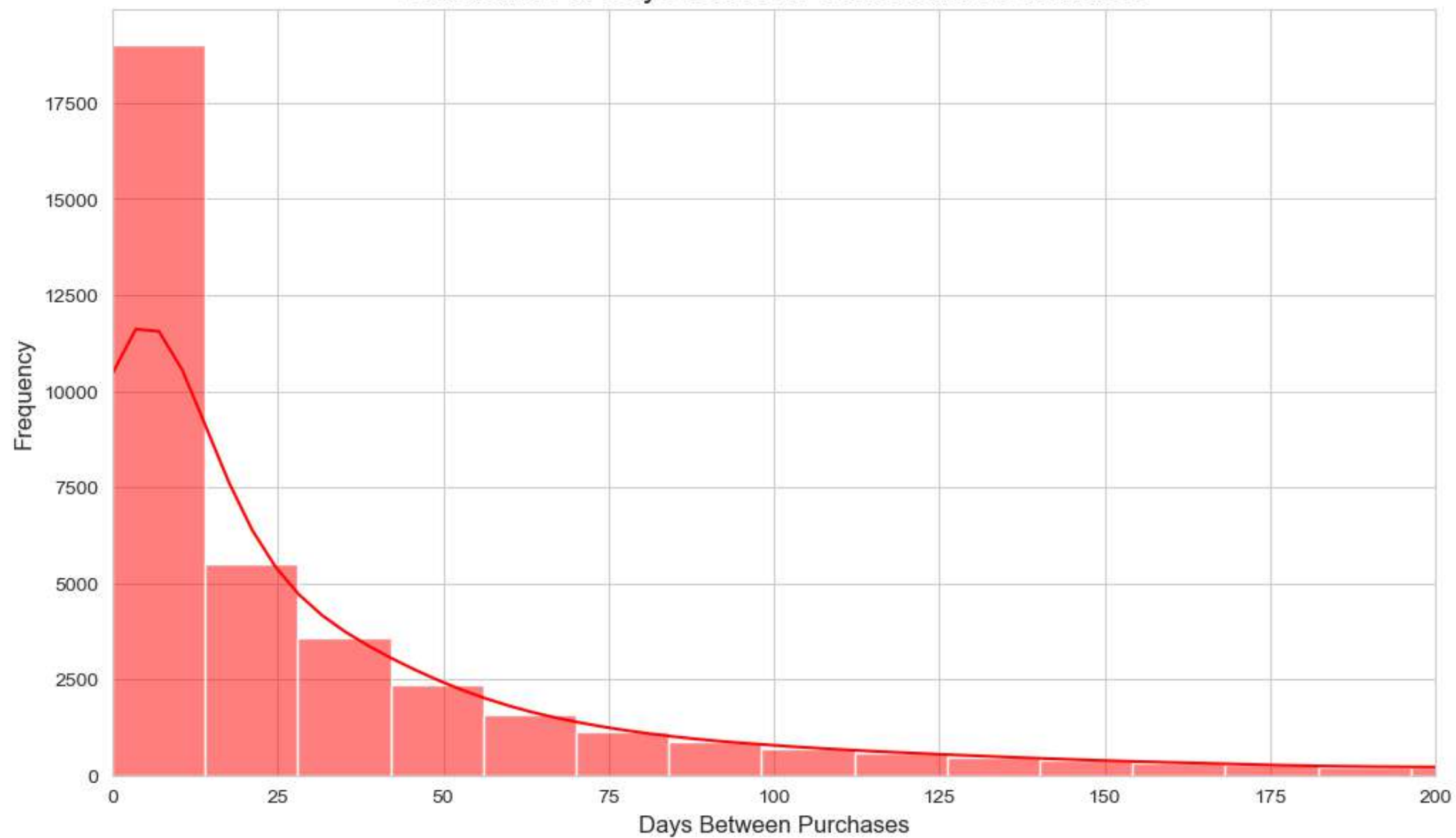
Product Category based on Revenue



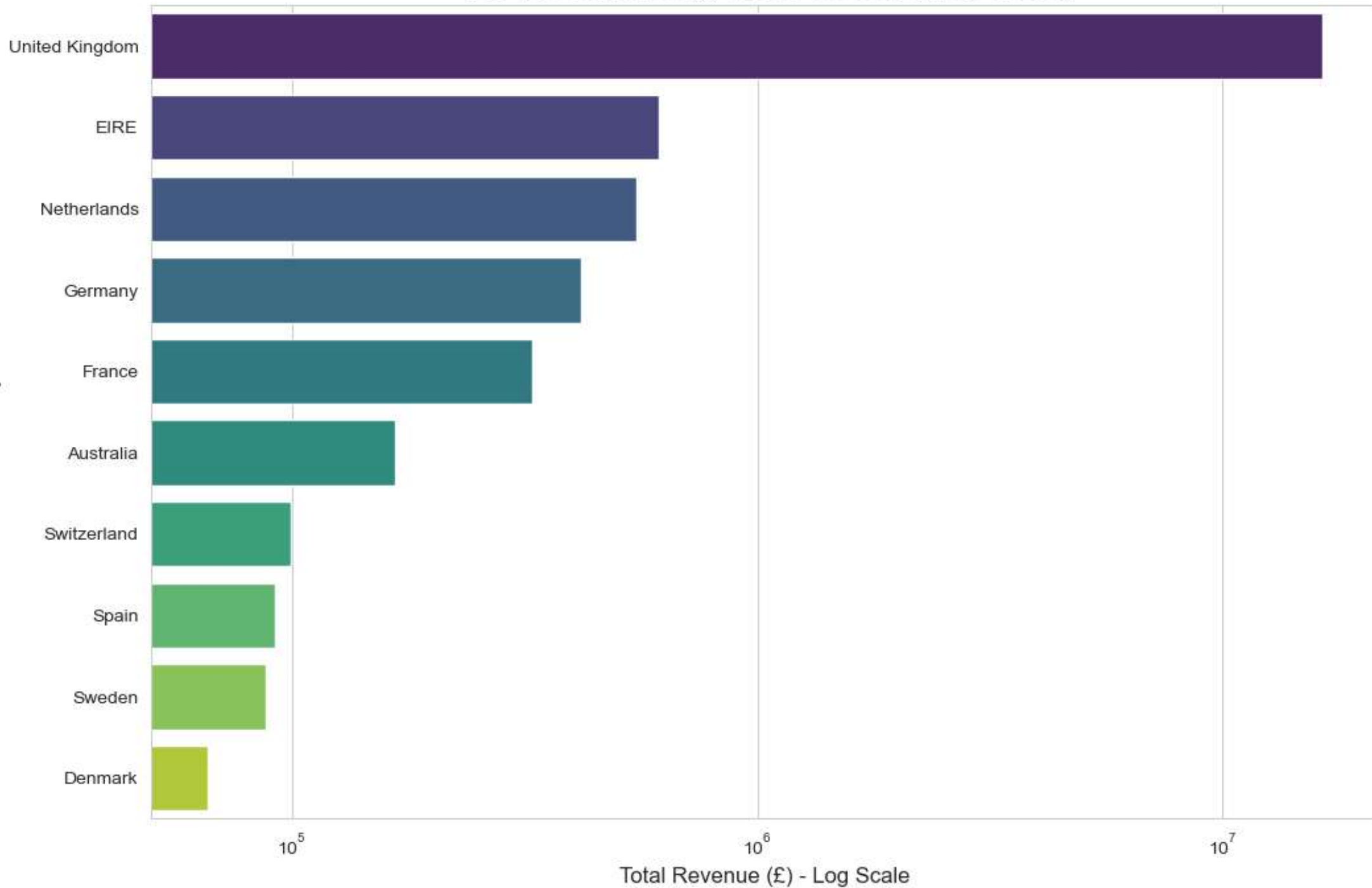
Total Sales Revenue Over Time



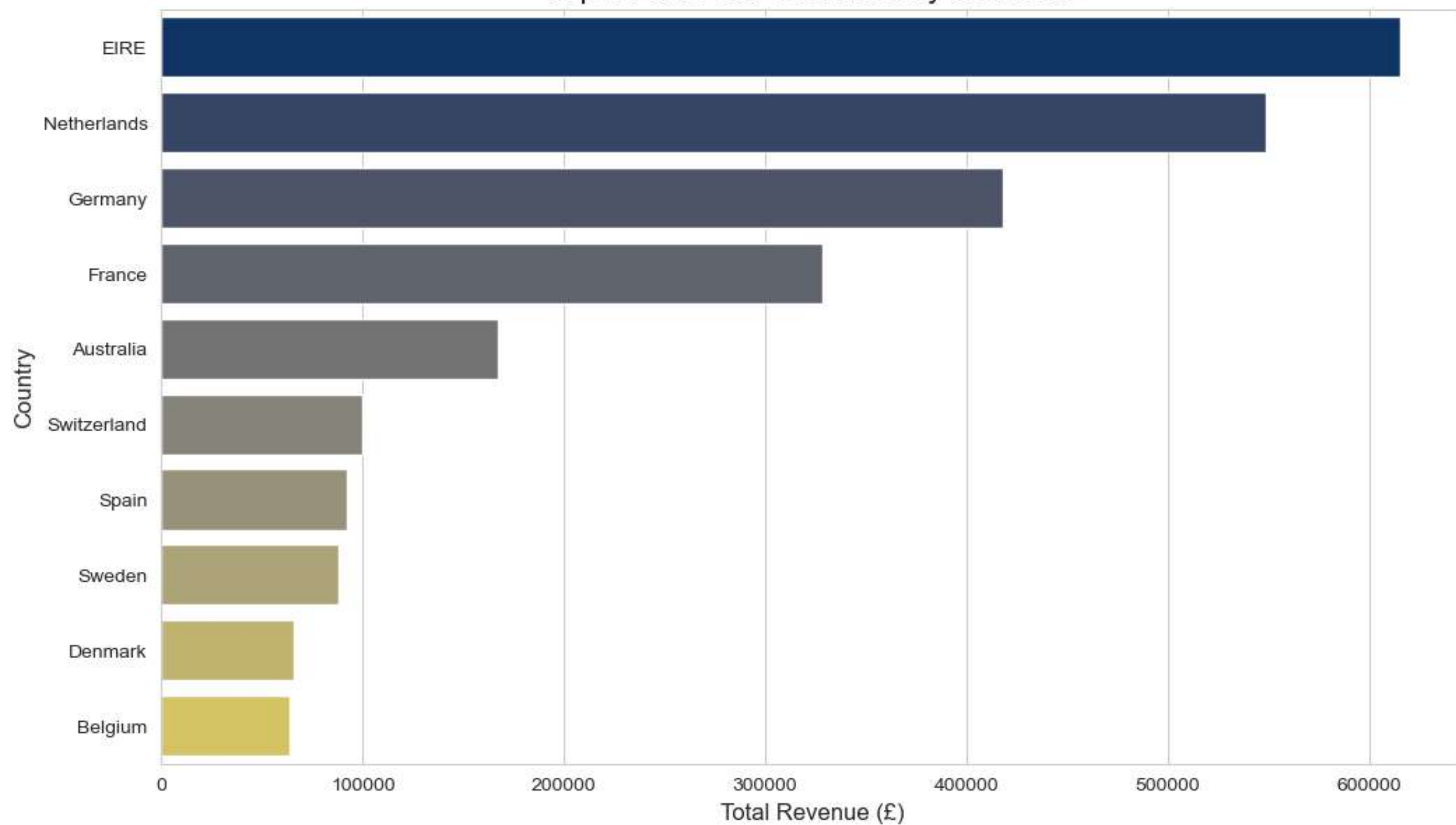
Distribution of Days Between Consecutive Purchases



Top 10 Countries by Total Revenue (Log Scale)

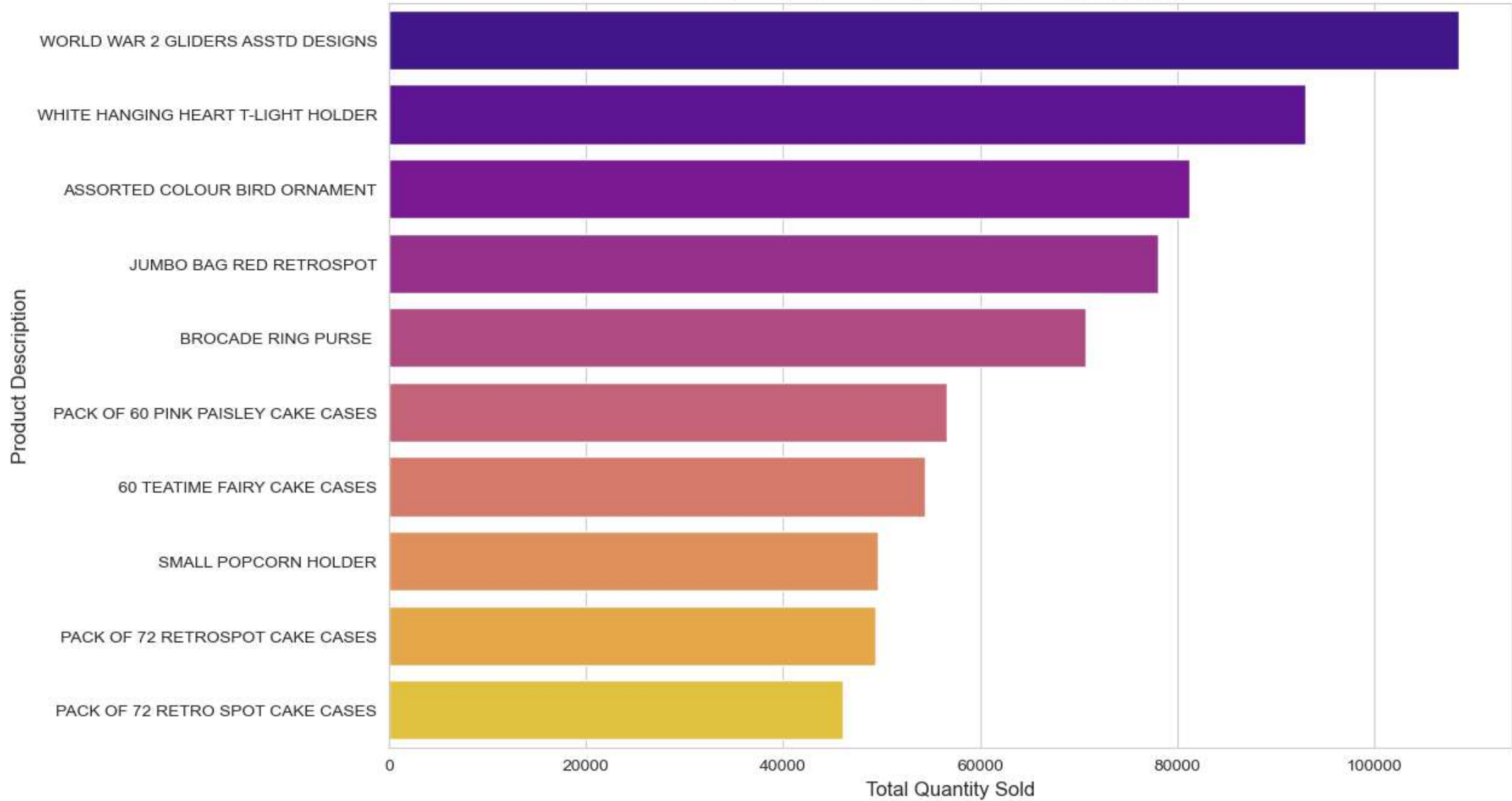


Top 10 Non-UK Countries by Revenue





Top 10 Best-Selling Products by Quantity



Top 25 Custmers by Revenue

