# ROBERT L. KUSHNER IV

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### **EXECUTIVE PROFILE**

Multi-talented full-stack developer focused on accomplishing challenging development goals under strict deadlines. Strategic and resourceful problem-solver with disciplined approach and skill in producing clean, robust code. Organized individual with superior skills in working in both team-based and independent capacities.

### SKILL HIGHLIGHTS

- JavaScript | Node.js | Express.js | React.js
- Python | SQL | HTML5 | CSS | Bootstrap | MDB
- Communication | Agile Workflow | Remote Work
- Project Management | Digital Marketing | Analytics

## **PROFESSIONAL EXPERIENCE**

**02/2015 – 01/2020: BUFFBOXX- FOUNDER, CEO, CMO, COO -** Led startup and opening of fitness subscription business and provided biz development, created operational procedures and logistics planning. Identified, developed and evaluated marketing strategies based on objectives & market trends. Developed brand identity.

**02/2017 – 12/2019: ATL CBD SUPPLEMENTS- FOUNDER, CEO, CMO, COO -** Provided organizational leadership and established business vision to achieve sales, profit and revenue goals for CBD brand. Managed social media by composing content & engaging followers. Developed brand identity.

**10/2010 – 05/2015: GARDAN GROUP, INC- GENERAL MANAGER -** Encouraged, trained, & disciplined over 50 employees at any given time, to maximum performance. Coordinated budgets, managed P&L and consistently met desired margin and profit targets.

## SOFTWARE DEVELOPMENT

<u>Bark Avenue: Pet Resort</u>: This company was hit very hard by COVID-19. They went from 120+ dogs/day to less than 15/day almost overnight. I decided to offer them a FREE update to their existing site.

<u>The Chatting Average Podcast:</u> The Chatting Average Podcast is a site hosting an Atlanta Braves podcast. Site include embed podcast, store, and sponsors pages.

Goat Web Design: Goat Web Design is the website for my personal freelancing business.

Bennett Construction & Realty: Custom site using MDB to host a construction & realty company's landing page, portfolio, and contact page.

## **EDUCATION**

07/2020 Full Stack Developer

DigitalCrafts- Atlanta, GA

01/2005 Business Management

Gainesville College-Winder, GA