

## A. E-COMMERCE APPLICATION DEVELOPMENT:

## **General Features**

Pages	Features
Home page	<ul> <li>Global Menu</li> <li>Header</li> <li>Footer</li> <li>Banner</li> <li>Featured Category</li> <li>Featured Product</li> <li>Search box</li> </ul>
Category Page	<ul> <li>Category-wise product list</li> <li>Product Listing View Type</li> <li>Product Filtering</li> <li>Sort Product</li> <li>Pagination</li> </ul>
Product Details Page	<ul> <li>Title of the Product</li> <li>Price, Old Price (Discount), Shipping</li> <li>Attributes (Size, Color)</li> <li>Available Quantity</li> <li>Buy Now / Add to Cart, Save for Later</li> <li>Seller Information</li> <li>Ratings, Reviews, Write Review, Share on Facebook/Twitter</li> <li>Description   Return Policy</li> <li>Related to Items You have Viewed</li> <li>Customer Reviews</li> <li>Customer who bought this Item also Bought</li> <li>Your Recently Viewed Items</li> </ul>
Cart Page	<ul> <li>Display List of Items Which are already added to the cart</li> <li>Order Total Summary</li> <li>Coupons(They can be applied to certain categories, products, to the total amount)</li> </ul>



Checkout Page	<ul> <li>Checkout as Guest, Registered User</li> <li>Order Summary</li> <li>Customer will be asked to provide Name, Phone No &amp; Address</li> </ul>
Payment Method Page	<ul><li>Cash On Delivery</li><li>Paypal</li><li>Credit Card</li></ul>
Shipping Method Page	<ul> <li>Shipping by fixed rate or weight</li> <li>USPS</li> <li>FedEx</li> <li>UPS</li> </ul>
Login Page	Login form with Username & Password
Registration Page	Registration form with User Info
Customer Info Page	Customer Profile Details
Address List Page	Show Multiple Address List
Address Create Page	Customer can create new Address
Address Edit Page	Customer can update existing Address



Orders History Page	Customer existing orders will be listed here
Orders Details Page	<ul> <li>Specific order details will show here</li> <li>Can Print</li> <li>Download PDF</li> <li>Re-order</li> </ul>
Re-Order Page	Will show the Order Page which is selected to be checkout
Wish List Page	Show Already Added Products to the wishlist
Shipping & Returns	Custom Text
Privacy Notice	Custom Text
Conditions of Use	Custom Text
About Us	Custom Text
Contact Us	Contact Form



News List Page	News List
News Details Page	<ul> <li>Details News of a specific News Item</li> <li>Comment Form</li> </ul>
Blog List Page	Blog List
Blog Details Page	<ul> <li>Details News of a specific News Item</li> <li>Comment Form</li> </ul>
Recently Viewed Page	Show recently visited products
New Products	Show all new Products
Apply for Vendor Account Page	Will show Vendor apply Form
Downloadable products Page	Show digital item list for downloading
Back in Subscription Page	Show back in subscription products



Compare Product List Page	Show Product list with compare
Reward Point Page	Show reward point
My Product Reviews Page	Show My product review lists
Community Poll	Show community poll
Search Page	Show list of searched products



## **ADMIN FEATURES**

- 1. User Management
- 2. Category Management
- 3. Product Management
- 4. Menu Management
- 5. Order Management
- 6. Payment Method Management
- 7. Shipping Management
- 8. Coupon Manage
- 9. Access Control Manage
- 10. Vendor/Seller Manage
- 11. Email Template Manage
- 12. Supports importing and exporting products in XML or Excel formats
- 13. Manufacturer Management
- 14. Product Attribute Manage
- 15. Discount Manage
- 16. News Letter Subscription
- 17. Product Review Page
- 18. Gift Card Manage
- 19. Low Stock Report
- 20. Best Sellers Report
- 21. Products Never Purchased Report
- 22. Customer Reports (No. of Products purchased and Order Total)
- 23. Purchased Order Invoice
- 24. Create New Campaign(Email to customer by their customer role)