



Covid-19

Because of the current state of the world, a lot has changed in how we work and what work we want to do. We all probably have someone close to us that has been affected and life is short; we really want to make the most of it. This made us start looking abroad for projects and work, hoping to take part in other cultures and experiences to enrich our knowledge and lives.

Who are we?

You might be confused as to why there are two names in this resume. We totally agree that it might not be clear and honestly a bit odd. However, we have worked together as a really productive team that continuously improves and pushes each other. That is why we feel that together, we make an excellent team and don't prioritize salary or prestige in our work.

We would therefore like to offer us both as consultants for the price of 1 consultant. As we mentioned before, we see this more as an opportunity to expand our work outside of Sweden.

Alejandro Andersson

A humble guy with optimism being a big part of my life, which has blessed me with wonderful experiences thus far. I really enjoy socializing and sharing laughs and/or to get along well with people by always trying to involve everyone around me.

Programming is my passion to the point where I feel at ease when I'm in "the zone" or when I believe my solution will have outsmarted my future self! But with every joy in life it can get too intensive if too much time is spent on it, which is where my dancing comes in. The style I dance is called "popping" and I've been doing it for about 10 years. Dancing for me is to express emotions that I otherwise can't define using only words, if I simply feel in the mood for a creativity boost or just want to groove because a good song comes on. It fills me with energy and helps me get out of my own head if I'm too stuck with whatever.

Björn Leijdstrom

I am a really honest and straightforward guy in my 30s who loves constructive feedback, with a niche for UX and frontend development. In my daily work, I often combine my UX-experience with what can be achieved in the current code, thinking MVP and what creates the biggest impact with the current setup. Always want to A/B-test as much as possible, in order to create small and important changes instead of one big bang and hoping for the best.

Happy father of 2 daughters (2 & 4 years old) thanks to my wonderful girlfriend, love to travel and not afraid of relocating if needed.

Objective

Our goals and ambitions are to create foundations, either in software for others to take part of or design to strengthen brands and improve usability in products. Learning more about efficient structure in code, broaden our understanding of optimization and to develop a pretty darn good sense for software architecture. We always love a good challenge and strive to improve whatever we take on ourselves.

After reading your ad, we think that you might be interested in our qualities and felt it fits us perfectly!

What we can offer

Who knows what? [Alejandro](#) or [Björn](#) or Both

Languages & Frameworks

React, Redux, NodeJS, JavaScript, TypeScript, HTML, SCSS, [Vimscript](#), [LiveScript](#), SQL, GraphQL, WordPress & plugins, [Bash](#), [OpenCart](#), jQuery, PHP, [AngularJS](#)

Tools

Nginx, Apache, AWS, Docker, Webpack, Gulp, Git, Jira, Composer, NPM, Yarn, Homebrew, Vim, Jenkins, [Puppeteer](#), ESLint, Jest, Enzyme, Sinon, Mocha, Chai, PHPUnit, WAMP / LAMP, Adobe Creative Cloud, [PactJS](#)

Databases

MySQL, MariaDB, [MongoDB](#), PostgreSQL

What we have done so far



2018-present

UX & Full-stack Development

A loan broker that helps people improve their personal finances.

On the frontend side we are working with everything from improving usability and conversion throughout the entire funnel from applying to seeing and accepting bids from lenders, implementing guidelines based on brand manual and A/B-testing new concepts.

When it comes to backend we work with bank integrations, error-handling, APIs and we also follow consumer driven contract testing to ensure consistency and stability among all services.



2017-2018

Full-stack Development & DevOps

A platform for people to learn Chinese and to be able to book teachers through a sub-platform which allows them to directly get in touch with native speakers.



2015-2017

Full-stack Development & Ad server optimization

A magazine publisher in the Nordic countries with 4 million unique visitors per week. It publishes Elle, Cafe, Allers and more.

Optimization of page load speed and implementation of Prebid.js for header bidding, paired with a custom solution to allow AdOps to dynamically create new ad slots and bidders.

Also maintaining and creating new functionality for all the brands under Aller Media. This was done by a custom tailored WordPress that provided exclusive tools for their editors.



2015-2019

UX & Full-stack Development

A world-wide company within leisure travel and airline service.

Produced deploy-ready prototypes, A/B-tests for improving conversion, page speed optimization and setting up a component library for unifying code and design between all services.



2008-2015

UX, Full-stack Development & Project Management

A political party in Sweden.

Set up the infrastructure for their main site, campaign-sites, internal systems and produced the frontend UI. Led the work against agencies during European elections and also developed campaigns in-house. Got an award for best site during the 2009 European election and the fastest site for the 2014 European election.