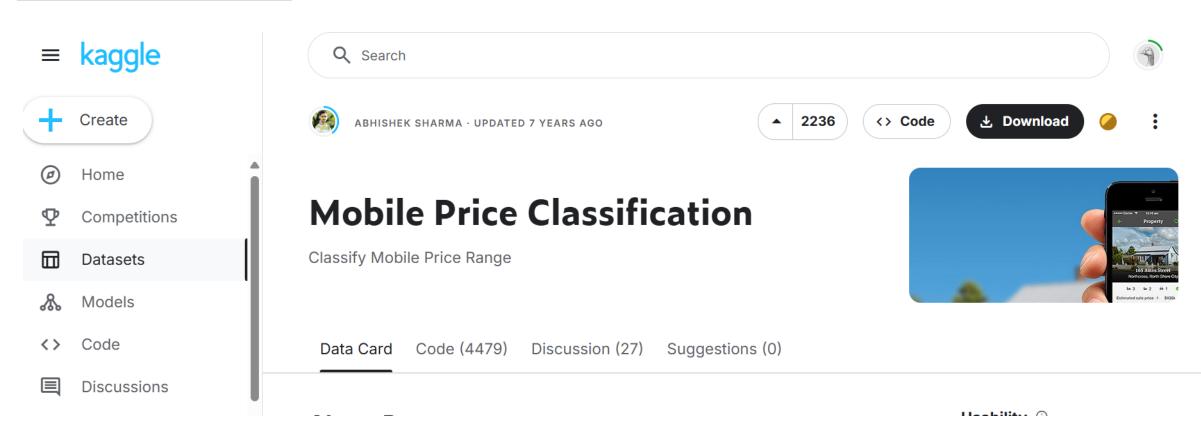


Our Dataset

Mobile Price Classification



Problem & Goal

Problem

Classification problem –
Predicting price category
based on technical
specifications

Goal

- Assist manufacturers in identifying the appropriate price range for their mobile phones
- Compare different models

Hypothesis & Benefits

Hypothesis

- There is a notable correlation between the features of a mobile phone and its classification into different price ranges
- Specifically, as the features (such as RAM, CPU, or resolution) improve or increase, the corresponding price range is likely to expand as well

Benefits

- Optimize mobile pricing to position products effectively
- Understand customer expectations on features, performance, and price
- Maximize profits by balancing affordability and business gains

Preliminary schedule

Identify the relevant features

Decide on the evaluation metrics to assess model's performance

Preprocess data

Choose appropriate algorithm for classification

Tune the hyperparameters (use correct k)

Make recommendations based on the result

Work distribution







Algorithm selection and model development: 3-4 weeks

Model tuning and evaluation: 2-3 weeks

Documentation and reporting: 2 weeks

Thank you for your attention