

# THELAN



Transforming challenges into solutions  
by driving innovation and order.  
At Thelan, the world is our project.

## Social Impact in the Digital Age

For nonprofits, the challenges keep mounting. Demand for your services is on the rise, while fundraising potential is on the decline. As competition grows, so do opportunities to tap into an explosion of innovative technologies.

## Social Impact

We deliver our services through a customized administrative services organization (ASO) arrangement that includes an organizational review, strategic human resources service plan, marketing and social media strategy and service, technology assessment and service plan

### RESHAPE STRATEGY & OPERATIONS FOR PERFORMANCE

Today's digital world demands more than incremental changes. It requires a new non profit model. The goal of such transformation: to strengthen people, streamline operations and harness technology.

By keeping your mission as the foremost priority, your organization can amplify its impact. Thelan helps in defining a sustainable strategy and the next iteration of your organization. What's more, our work helps you build a foundation of operational excellence and program implementations that are successful the first time, every time.

### FASCINATE THE DIGITAL CONSTITUENT

In a digital world, it is crucial that nonprofits captivate their constituents through personalized experiences. Non profits must communicate with constituents in the right place, at the right time, in the right way. Taking a lesson from the private sector, high-performing nonprofits can leverage service design concepts to generate new constituent relationships.

### ACCELERATE IMPACT THROUGH TECHNOLOGY

Technology is critical to your mission's impact—not just your internal operations. Yet barriers persist. Two of the most common: inefficient service delivery and legacy infrastructures.



Thelan helps nonprofits prioritize their mission and enhance services by revitalizing their IT strategies, integrating disjointed systems, tapping into the potential of cloud solutions and training people to become technology champions.

### SOCIAL DATA ANALYTICS

For nonprofits, data analytics are now accessible and affordable. They can help address key questions, including:

- How can we show the impact of the work we have supported?
- How can we empirically show that our efforts tipped the scales?
- How can we make better use of our limited resources?

We are passionate about bringing Thelan's brand of project management expertise to the non profit world. We believe non profits fill a critical role in our diverse communities. We are passionate about helping you to grow your business, increase your impact, and improve your quality of service to the community. We've been doing this for years in the private and public sector -- and now, it is available to non profits.

What sets Thelan apart from other firms is our ability to create customized and scalable service offerings that not only meet your organization's current needs, but also has the ability to grow with your business.

