

Senior Art Director

Deloitte Digital June 2015-CURRENT

Served as lead designer on various high-profile client accounts—ran creative discovery sessions, design reviews, and product demos with clients for complete app & website redesigns.

Led teams of visual designers on various projects – including creative direction, providing feedback and training junior designers in best practices.

Organized and ran team-wide creative workshops & activities to keep team excitement level high.

CLIENTS

Chipotle
Shane Co
Transamerica
State of California
Hitachi
State of Ohio
Healthgrades

Visual Designer

Deloitte Digital DEC 2013-JUNE 2015

Served as the visual designer on many different high-profile accounts-produced designs, sliced assets and created redlines for developers.

Worked closely with a creative directdor to create unique solutions for web and mobile apps, as well as video direction, editing and post-production.

CLIENTS

Healthgrades CVS LDS Church Adobe

Graphic Designer

thredUP Inc. JUNE 2012-DEC 2013

Worked in a small design team in a high-paced startup environment.

Completely redesigned the webpage, packaging and email/web advertising

Lead mobile & UI/UX designer

Directed, filmed and edited marketing videos.

RESPONSIBILITIES

iOS & Android apps Website redesign Packaging Video Direction Email Campaigns

Junior Designer

BYU Auxiliary Services MARHC 2011-MAY 2012

Created flyers, posters and print collateral for various clients at Brigham Young University.

Worked in a high-paced environment with strict deadlines and demanding clients.

CLIENTS

Food Services Legends Grille Bookstore

Education

Brigham Young University 2004–2012

BACHELOR OF ARTS, GRAPHIC DESIGN

San Ramon Valley High School 2000–2004

HIGH SCHOOL DIPLOMA

Skills

Proficient in Adobe Creative Suite, Sketch, Principle PHOTOSHOP, ILLUSTRATOR, AFTER EFFECTS

Working knowledge of 3D Modeling and Animation solid understanding of CINEMA4D AND AFTER EFFECTS

Fluent in Spanish

LIVED IN HONDURAS FOR TWO YEARS