(801) 368-0899 Denver, CO

JANUARY 2022 - JUNE 2022

Lead Product Designer

Shef

Designed and managed the Product Design System for Shef.

Owned all designs from concept to final designs for the Shef (B2B) platform, and conducted regular user research and product testing calls with our shef customers.

Led brainstorm discussions and helped organize product roadmap and OKR decisions, and led blue-sky design initiatives to help shape future product ideas.

RESPONSIBILITIES

Design System Product Design Web & App Design **User Research & Testing Product Roadmap** Brainstorming

JUNE 2021 - JANUARY 2022

Senior Product Designer

Craft Studios

Led user experience and visual design direction for multiple clients.

Presented to executive-level employees and ran explorational design exercizes with large teams.

Organized and led internal creative team-building exercises to help culture stay strong and to unify remote employees.

CLIENTS

Amur Equipment Financing Keller Williams

SEPTEMBER 2017 – JUNE 2021

Senior Product Designer

Josh.ai

Led the creative direction for all web products, marketing collateral and hardware design.

Designed and oversaw implementation of a complex web app, including user testing, design quality assurance, sprint planning with the dev team.

Oversaw print production of product packaging, brand booklets, tshirts, and more collateral.

Led 3D hardware design for future products.

RESPONSIBILITIES

Creative Direction Web App Marketing Site **Print Materials** 3D Hardware Design Video & Animation

JUNE 2015 - SEPTEMBER 2017

Senior Designer

Deloitte Digital

Served as senior designer on various high-profile client accounts ran creative discovery sessions, design reviews and product demos with clients for complete app & website redesigns.

Led teams of visual designers on various projects—including creative direction, providing feedback and training junior designers in best practices.

keep team excitement level high.

Organized and ran team-wide creative workshops & activities to

CLIENTS

Chipotle Shane Co. Transamerica State of California Hitachi

Healthgrades

DECEMBER 2013 - JUNE 2015

Visual Designer

Deloitte Digital

Served as the visual designer on many different high-profile accounts—produced designs, sliced assets and created redlines for developers.

for web and mobile apps, as well as video direction, editing and post-production.

Worked closely with a creative director to create unique solutions

CLIENTS

Healthgrades CVS

Church of Jesus Christ of Latter-Day Saints

Adobe

JUNE 2012 – DECEMBER 2013

Graphic Designer

thredUP Inc.

Worked on a small design team in a high-paced startup environment. Completely redesigned all webapge, packaging and email/web advertising.

Served as the sole mobile & UI/UX designer and directed, filmed and edited marketing videos.

RESPONSIBILITIES

iOS & Android Apps Website Redesign Packaging Video Direction **Email Campaigns**

EDUCATION

BA, Graphic Design **Brigham Young University**

SKILLS

Adobe, Principle & Zeplin Adobe programs include Photoshop, Illustrator,

Proficient in Figma, Sketch,

InDesign, After Effects and Premiere Pro.

Working Knowledge of 3D Modeling

Programs include MAXON Cinema4D and 2D/3D CAD drawing software.

Fluent in Spanish

I spent two years living abroad in Honduras.

2004, 2007-2012

High School Diploma

San Ramon Valley High School 2000-2004