



Press Release - 22.04.2020

**#DrawFromTheWindow**  
**Every Sunday night.**

#### OUR INITIATIVE DURING LOCKDOWN : A VIDEO PROJECTION OF COLLECTIVE DRAWINGS

The containment measures have led to cancellation of all cultural events. To counter this we offer to draw from the window to share a moment together every Sunday evening. **Each resident with a video projector is invited to project on an exterior wall the drawings that will be made by himself and his neighbors from their phones.**

#### OUR PAST DRAWING SESSIONS : WE STARTED A MOVEMENT

- Sunday, 5th of April: in 5 locations at the same time in Lyon, 550 drawings, 80 participants.
- Sunday, 12th of April: in 12 locations at the same time in Lyon, 1800 drawings, 150 participants.
- Sunday, 19th of April: in 20 locations at the same time across 9 cities 2500 drawings 160 participants.
- **Our 4th live drawing session is scheduled on Sunday the 26th of April at 9pm (French Time).**

#### THE LIVE DRAWING PROJECT : HOW DOES IT WORKS?

It is a collective artwork of video projected drawings made in real time by the audience.

**The audience is invited to draw freely on their smartphones. No need to download any mobile app.**

1. Users connect to the home page of our website to access the drawing interface.
2. They draw with their fingers directly on the screen of their phone.
3. Once finished, they send their drawing which then joins the projection.

#### OUR MESSAGE : JOIN THE MOVEMENT!

**You need to have a video projector at home to contact us via [the online form](https://thelivedrawingproject.com/stayhome)** so that we can give you access to the device. People can join for free and have their neighbors draw with them all night. We projected in 20 places across France last week thanks to our volunteers and we are now planning to expand across Europe!

More information and photos on: <https://thelivedrawingproject.com/stayhome>

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