

# THE LIVE DRAWING PROJECT

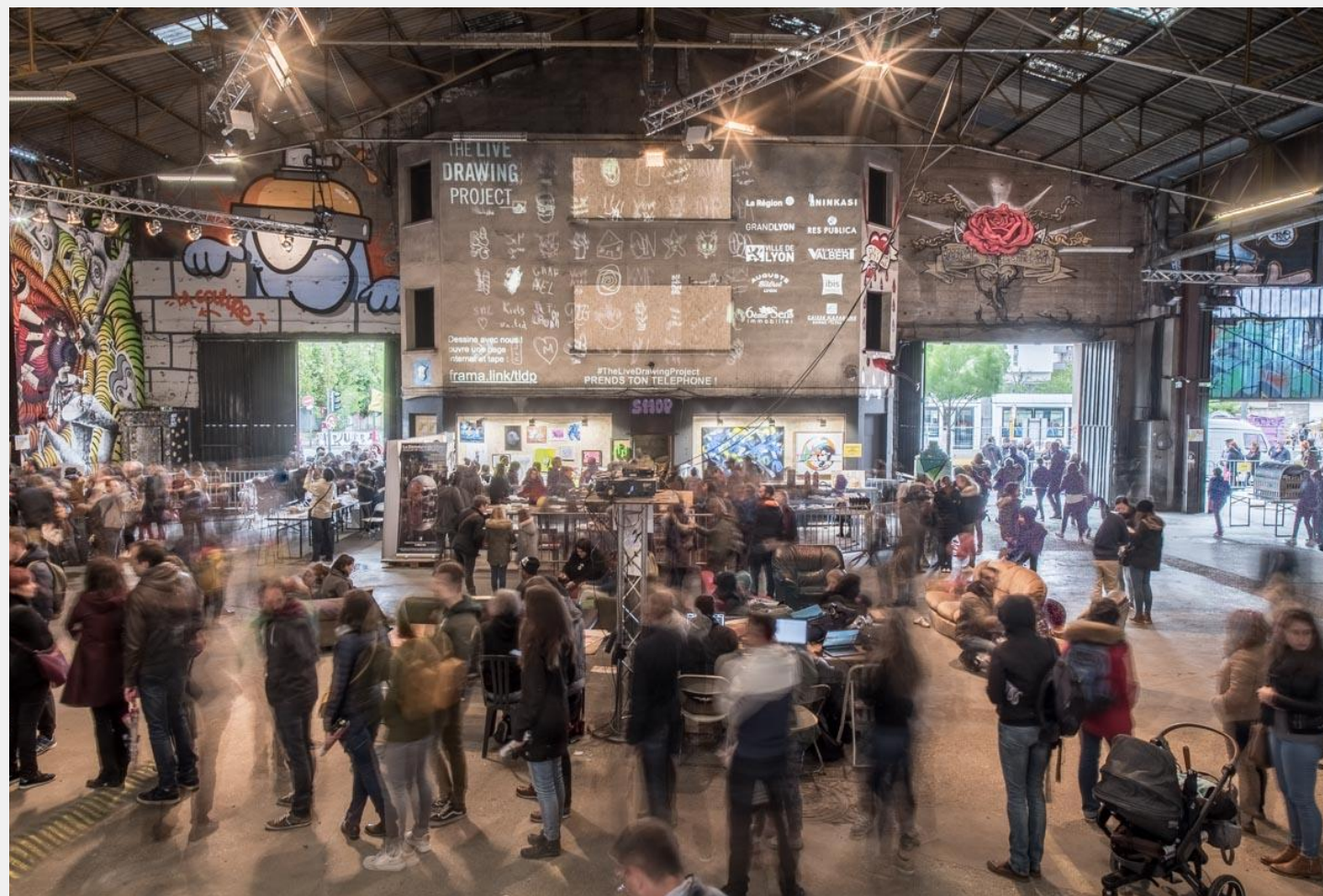




# What is it ?

The Live Drawing Project is a **real time collaborative drawing** project aiming to create interactive and fun drawing experiences **for everyone**.

The audience is invited to draw freely on their smartphones. Everyone can draw simultaneously. Their drawings are video projected instantly on a wide surface creating a unique collaborative artwork. They become alive on the canvas. They appear, disappear, change colours and move creating a vivid composition sometimes poetic sometimes surprising.



*Pictures from*  
Peinture Fraîche, Street Art Festival



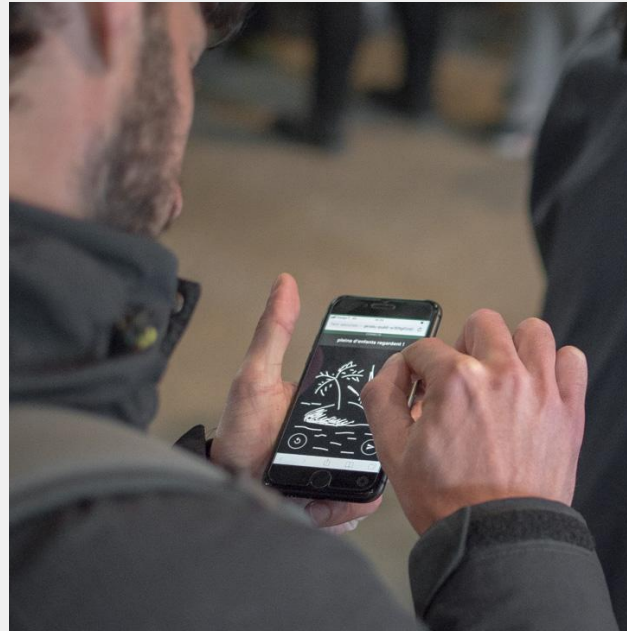
# How does it work ?

Our system is designed to be **very intuitive** and **accessible to everyone**.  
We bring spare smartphones and tablets with us so no one feels excluded.



- 1 -

The user arrives in front of the collaborative artwork. He takes his smartphone to draw. We're here to help.



- 2 -

The user draws using fingers or a stylus.  
No need to download an application.  
It works with or without internet.



- 3 -

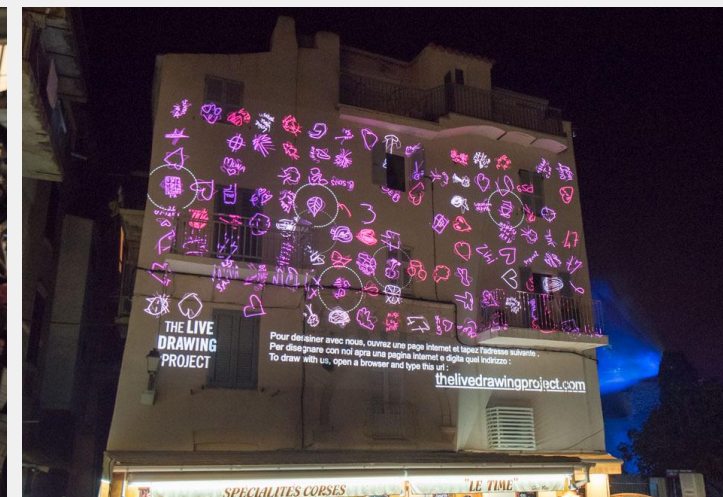
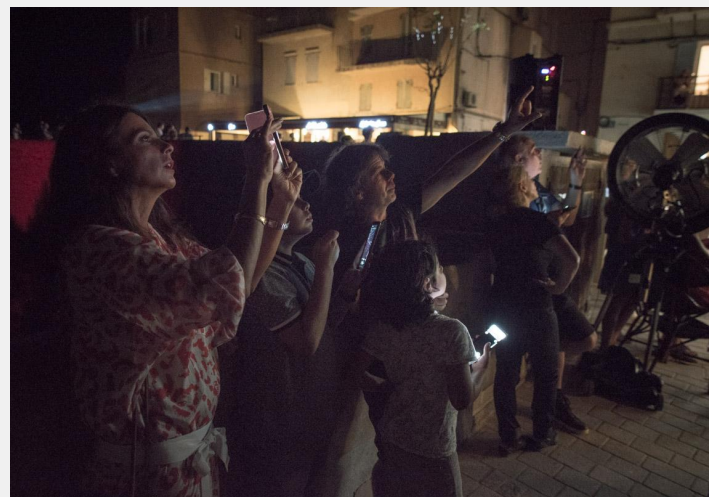
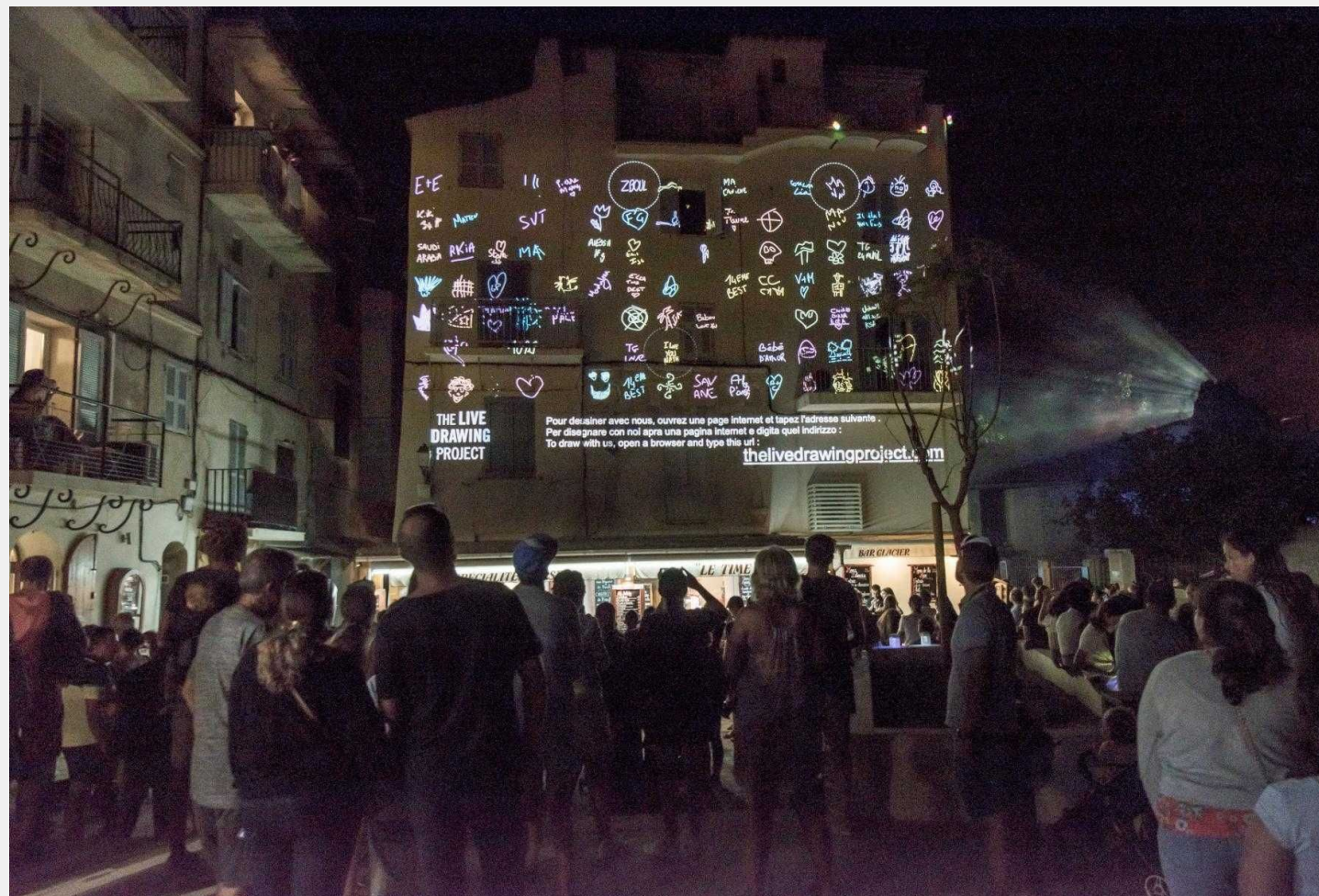
When finished, the user shares his drawing in a single click. It appears instantly on the canvas. Magic.



# The event

Hundreds of people can draw simultaneously without having to wait. They can watch their own creations and respond to each other generating an ever-evolving visual conversation.

During the event we invite and assist people to join us. We regularly suggest drawing themes in live to create thoughtful and harmonized compositions. We control colors and movements on the collaborative canvas and we moderate inappropriate behaviors if any.



*Pictures from  
Festi Lumi, Lights Festival in Corsica*

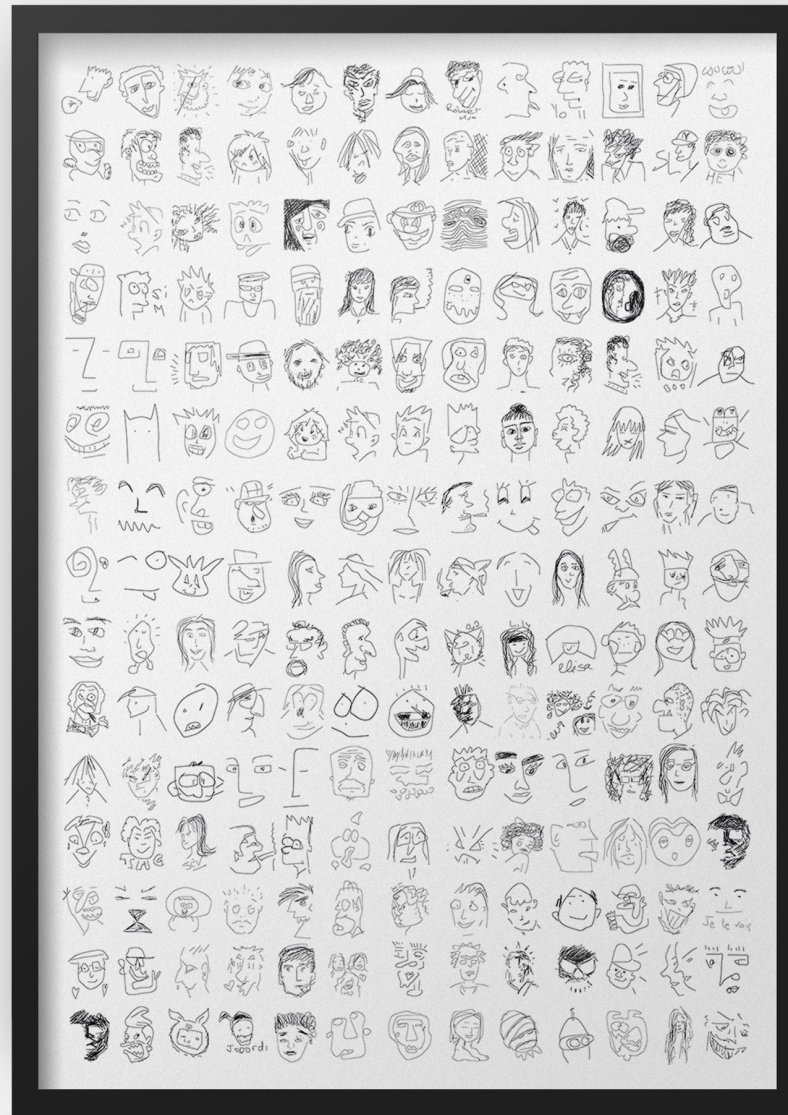


# Artworks

We keep all the drawings made by the audience. With them, we design prints to create **unique and collaborative** works of art.

At the venue, users can get their own drawings printed on high quality paper.

After the event, if you wish to exhibit your audience creativity in a permanent way, we offer various options of printed content from postcards to mural panels.



# Engage with your Audience

Our tool is versatile.

Use it to **draw**.

Use it for **fun**.

Use it to **create**, to **teach**, to **share**, to **communicate**.

Engage your audience in a creative process easily, whoever they might be.

Art exhibitions

Event Animations

Live Performances

Workshops for children and grown-ups

Collective Thinking

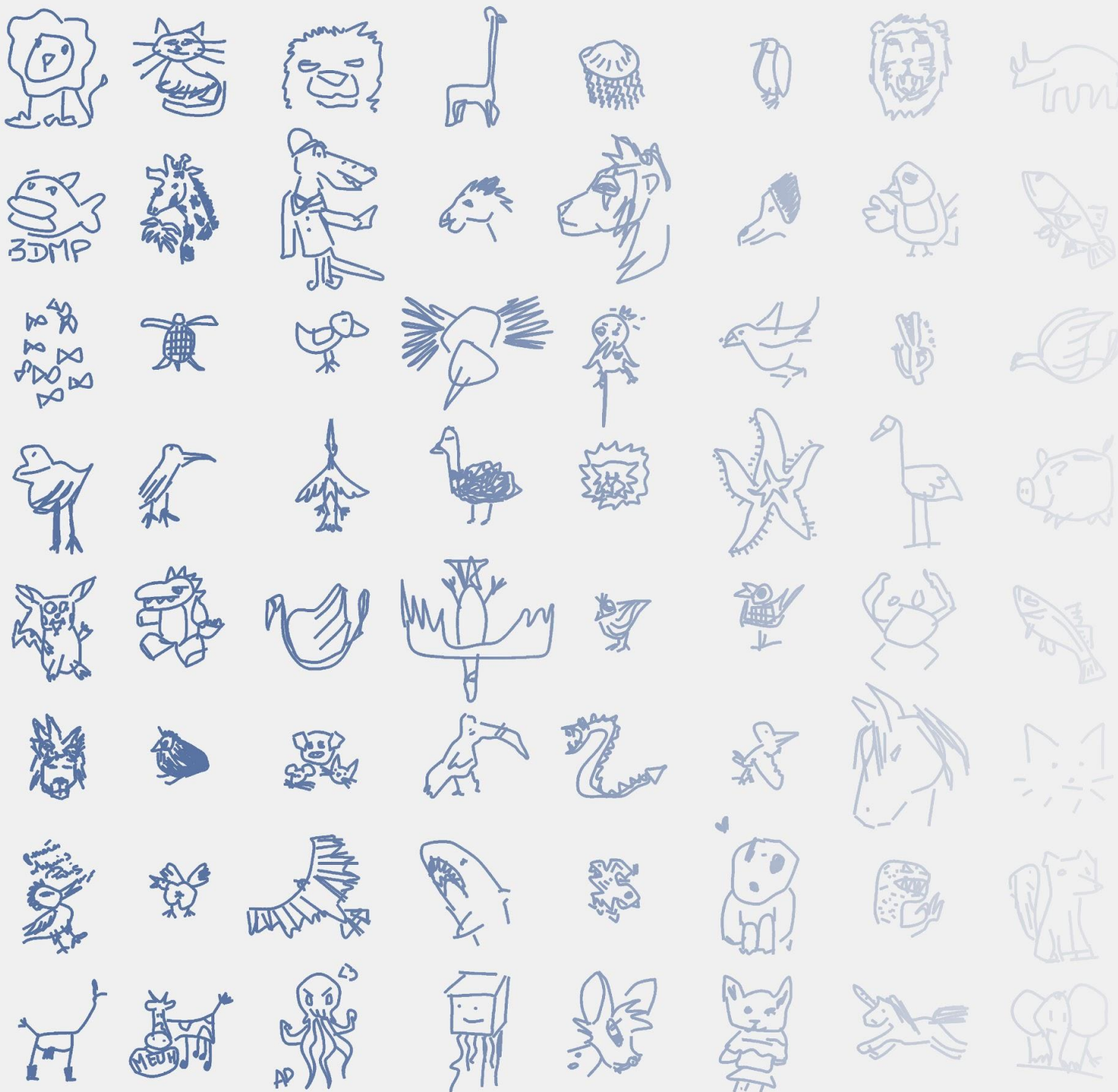
Light Festivals

Interactive Shop Windows

Team Video Games

And much more !

Engage your audience in a creative process easily, whoever they might be.



***Drawing is a way to  
express ourselves  
without barriers.***

*We're a team of scenographers,  
engineers and artists developing  
tools to draw together.*

Our Website  
**[thelivedrawingproject.com](http://thelivedrawingproject.com)**

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