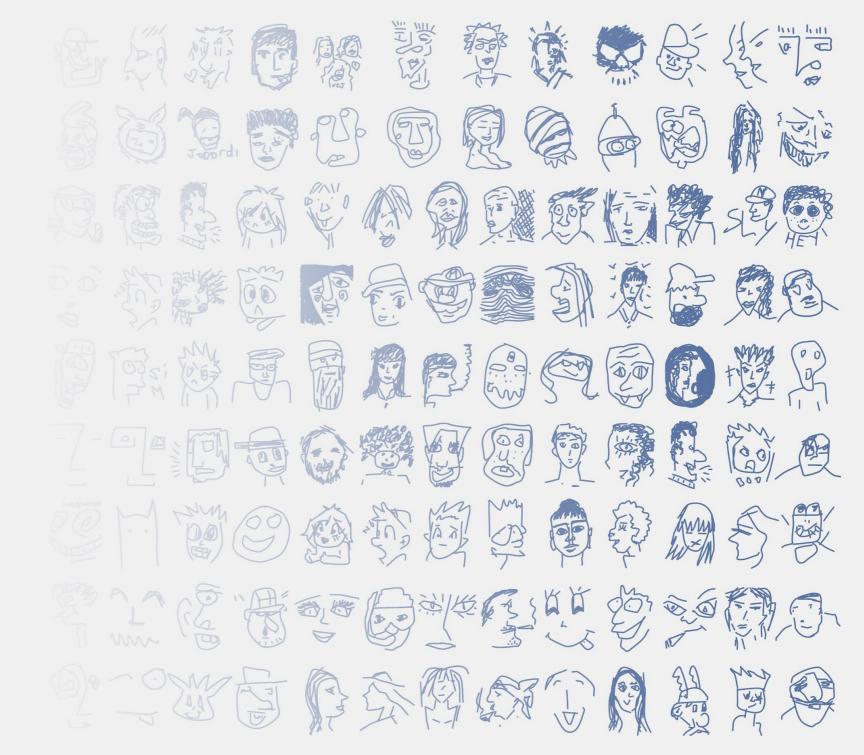
# THE LIVE DRAWING PROJECT



#### What is it?

The Live Drawing Project is a project of real time collaborative drawing aiming to create interactive and fun drawing experiences for everyone.

The audience is invited to draw freely on their smartphones. Everyone can draw at the same time. Their drawings are video projected instantly on a wide surface creating a unique collaborative artwork. Drawings become alive on the canvas. They appear, disappear, change colours and move in a vivid composition sometimes poetic sometimes surprising.

Pictures from
Peinture Fraîche, Street Art Festival

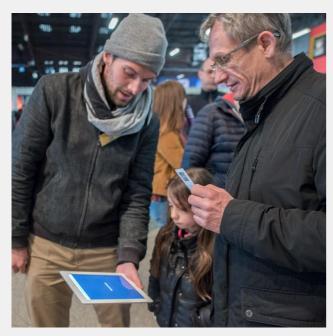






#### How does it work?

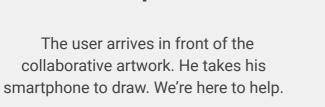
Our system is designed to be accessible to everyone and very intuitive. We work hard to make sure everyone can participate without any difficulties. We bring spare smartphones and tablets with us so no one feels excluded.

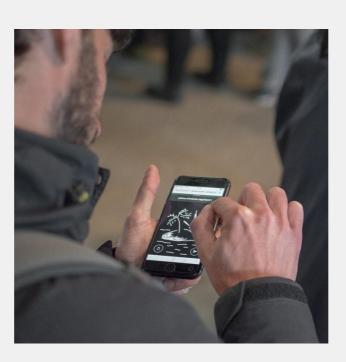




The user arrives in front of the

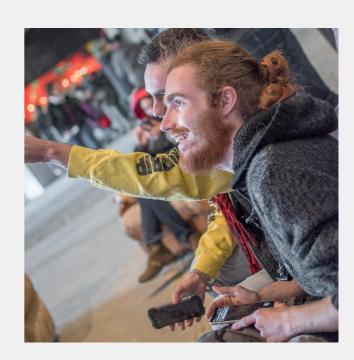
collaborative artwork. He takes his





- 2 -

The user draws using fingers or a stylus. No need to download an application. It works with or without internet.



When finished, the user shares his drawing in a single click. It appears instantly on the canvas. Magic.

## The event

There can be hundreds of people of all ages drawing at the same time. No one waits to draw or see its drawing. People respond to each other drawings creating an ever evolving dialogue.

During the event we invite and help people to join us. We suggest drawing thematics in live to create thoughtful and beautiful compositions. We control colours and movements on the collaborative canvas. We moderate inappropriate behaviours if any.







Pictures from Festi Lumi, Lights Festival in Corsica

### **Artworks**

We keep all the drawings made by the audience. With them, we design prints to create **unique and collaborative** works of art.

Users can get their own drawings printed in live on high quality paper.

After the event, exhibit your audience creativity in a permanent way. We offer various options of printed content from the postcard to the collage mural.







# **Engage your Audience**

Our tool is versatile.

Use it to draw.

Use it for **fun**.

Use it to **create**, to **teach**, to **share**, to **communicate**.

Engage your audience in a creative process easily, whoever they might be.

Art exhibitions

**Event Animations** 

Live Performances

Workshops for children and grown-ups

Collective Thinking

**Light Festivals** 

Interactive Shop Windows

Team Video Games

And much more!



Drawing is a way to express ourselves without barriers.

We're a team of scenographers, engineers and artists willing to make people draw together.

Our Website <a href="mailto:thelivedrawingproject.com">thelivedrawingproject.com</a>

Reach Us <a href="mailto:livedrawingproject@protonmail.com">livedrawingproject@protonmail.com</a>