

Knockout Gaming, Inc.

International Executive Summary

September 2012



Knockout Gaming

i~gaming Turnkey Solutions Opportunity. Right place . Right time.

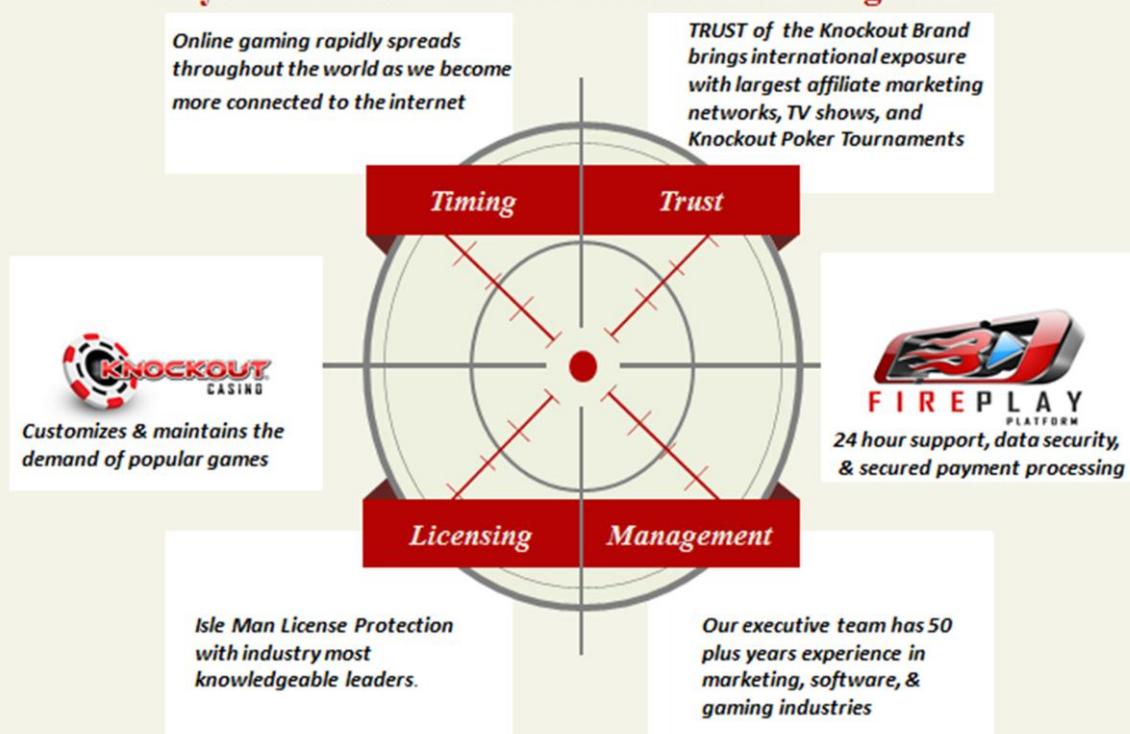
Knockout Gaming, Inc., a Nevada Corporation, is dedicated to leading the online gaming worldwide by providing innovative i-gaming turnkey solutions in an explosive and expanding industry. Knockout Gaming's executive management teams' expertise in a multi-billion dollar industry combined with perfect timing creates a winning formula for your country to capitalize on its scalable business model that will abundantly supply new income revenues and jobs.

Knockout Gaming has aligned itself with industry leaders and prides itself in responsible online gaming. Online Gambling licenses are only awarded to companies that have passed a rigid vetting process. Knockout Gaming's license was issued on July 17, 2012 and is regulated by the Isle of Man Gambling Supervision Commission. In 2001, the Isle of Man Government was one of the first jurisdictions in the world to introduce legislation specifically designed to benefit gambling and e-gaming companies and fully protect customers. The regulatory core principles the Commission upholds are; 1) Keeping the players deposited funds protected; 2) Protect the young and vulnerable; and 3) Ensure that the facilities offered by license holders are fair and players receive their true winnings.

Knockout Gaming understands the complexity of managing an International online gaming operation in different jurisdictions with its expertise while adapting to different cultures in both regulated and newly regulated markets. Knockout offers sophisticated and unique solutions to provide a branded and fully managed i-gaming platform service so your country can focus on bringing in their clientele with confidence and without the worry of operating a complex backend software system. Knockouts' ready to operate system, *FIREPLAY* is a full back-office technology platform that offers advanced customized solutions, fully secured payment processing with fraud prevention, and ensures a 24/7 support system; while providing players with a portfolio of well over 100 quality cutting edge animated 3D high definition graphically attractive games to choose from in any language. Knockout is committed to delivering the very best in 3D casino slots, classic slots, table games, scratch cards, bingo, poker, and sports betting games that will keep players consistently returning for more.

Knockout Gaming has strategically positioned the company to grow rapidly as legal jurisdictions expand allowing online gambling to stretch out and touch the globe. Mexico's 1947 Federal Gaming and Raffles Law regulated gambling, and 2004 legislation allowed online gaming, with about 200 permits awarded in 2006. In 2007, the Supreme Court ratified the constitutionality of the regulation by stating, "It is preferable to have gaming sites regulated and supervised by the Ministry of the Interior, than to have other betting mechanisms over which there is no control." New permits from the Ministry of the Interior have authorized more than 20 companies to receive online bets. Mexican and global economic indicators signify an immediate and sustained growth in online gaming with the penetration of the internet into non-traditional gaming markets such as Asia, Europe, and Latin America that are rapidly surging towards North American levels. By 2015, the web-based gaming industry is expected to surpass USD\$25 billion with estimates exceeding USD \$200 billion with the adoption of internet and server-based technologies by government lotteries and traditional land-based gaming companies. Furthermore, it is estimated that the Mexican gaming market may be worth as equal to the country's media advertising market. Until now the gaming business has been dominated by the government-run National Lottery but it has a substantial private-sector potential in the future.

Keys To Success with the Knockout Gaming Brand



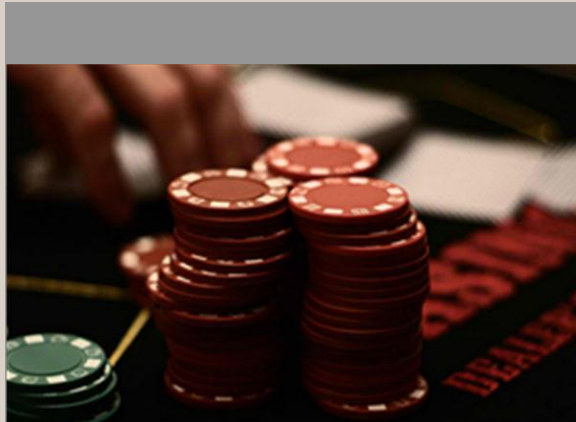
Knockout Gaming is right on target, providing the components of a winning formula for your country...

Our highly customizable *FIREPLAY* platform has been developed with one goal in mind; to maximize our partner's revenue by providing players with the best gaming experience available. Our gaming platform is built to suit your needs. Our in-house technology experts will customize the site platform to meet the language needs of the players in your country. In addition to our service provisions, "Knockout For A Cause", our Charity Foundation, allows a player to donate 1% of their winnings. Knockout will then "give-back" an agreed upon percentage of all profits to your country or government.

Knockout Casino Master License Agreement

Customize per Country

Your country can expect Knockout Gaming to deliver the very best in a seamless gaming experience suited specifically to its target market. In addition, as competition in the online gaming industry increases, the Knockout brand extends its marketing strategy opportunities to your country with; 1) live casino based poker tournaments; 2) a new television series; and 3) A free-to-play online gaming site. Knockout Gaming games are also available with free play options to allow players to play before paying. This type of demo mode has been proven to entice players and increase conversion.



World Wide Poker Tour.

Knockout poker tour is an International live poker event held that can be moved anywhere around the world bringing global exposure to the Knockout brand. The concept is similar to the 'World Series of Poker' as poker is now on TV across the world 7 days a week and nearly 24 hours a day.



Knockout "Beauty & the Game".

Knockout's Reality US TV Series can be duplicated and beneficial with tremendous amount of brand exposure from the airing of the show in your country. Knockout gaming will assist you in the production and development of your own reality show by duplicating and keeping consistent with the US reality show to allow you to capture international exposure at a desired location you choose in your country. Knockout "Beauty & the Game." reality poker show will bring thousands of viewers to the Knockout Poker brand while driving traffic to online playing sites and live games in any country.

"KO Reality TV, Poker, & Beauty UNITED."



The exploding Mobile movement will increase the visibility of online gaming by exposing gamers with the functionalities of playing their favorite games on their mobile phone. Statistics are staggering with 5.28Billion cell phone users, surpassing the 2.08 Billion internet users.

As the mobile market continues to grow, the Knockout mobile platform suite provides a full-service end-to-end framework to deploy rich mobile experiences to the broadest available market. Understanding the player and having flexibility is a key component to Knockouts' success in the gaming market. Presented in magnificent 3D animation our games are created with the same high standards found in animated feature films and popular video games. Knockout Gaming's extensive portfolio contains over 100 spectacular games, including player favorites such as blackjack, roulette, poker, bingo, 3D slots, live casino, sport betting and more.

Our secure mobile platform uses Secure Sockets Layer (SSL) encryption technology, one of the highest levels of security on the Internet. The SSL protocol provides server authentication, data integrity, and privacy on the Web. This security measure helps ensure that impostors, eavesdroppers, or vandals cannot gain access to personal information. SSL not only encrypts your personal information transmitted but also verifies the identity of the server and that the original message arrives safely at its destination. Games can be accessed easily online or from mobile devices in your country.

With the increased access to high-speed Internet and bandwidth, online casinos have emerged with lower overheads that make online gaming ventures extremely lucrative. Competition is to be expected as the world's appetite for virtual gambling spikes. However, today's competitor falls short of the transparency that the trusted Knockout brand offers with player protection, proper licensing, and approval of payouts certified by a 3rd party testing house. When compared to other online casinos and ultimately result in increased revenue. It is Knockouts' goal to be at the forefront of game technology and to ensure its products compete in the gaming community at the highest levels in all categories. With the Isle of Man government licensed stamp of approval, Knockout guarantees the highest data security level as well as the maximum system availability and efficiency.



While experts predict that the online gaming industry will grow approximately \$125 billion dollars per year in worldwide revenue by 2015, from just \$18 Billion in 2007; it is apparent that ***the online gaming revolution has begun!*** Knockout Gaming invites you with an opportunity that your country cannot afford to miss out on. Your country can be assured that this type of venture is the solution to bring insurmountable income avenues, tax revenues, regional development, and job creation; not to mention the entertainment value of the gambling industry. Your country has an opportunity to take full advantage of our Knockout Gaming turnkey operations that will give the unparalleled protection and confidence required to enter into this highly regulated, yet world changing gambling business. Knockout prides itself in its 21st-century-state of the art software *FIREPLAY* platform that was designed to be the leader in online gaming powered by the Knockout Gaming brand that has multiple worldwide trademarks and domains. We have done all of the heavy lifting and will be available to you 24/7, 365 days per year with our licensing that exceeds the highest standards set in the industry; quality ever-changing games; and trusted payment gateway for all payment to ensure that your players are receiving the best and most secured experience available. Join us as we extend this offer to you and your country to participate and share in our global vision to capitalize on the expanding online gaming business.

KNOCKOUT GAMING, INC

2300 W. Sahara Ave. Suite 800, Las Vegas, NV 89102 • Office : 702.988.4220
Gray Knight – President/CEO • email: gray@knockoutgaming.com
www.knockoutgaming.com