# THE METROPOLITAN

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#### THE DETROIT CHAUVINIST

#### Will NAIAS Increase Auto Sales?

By Mike Davis

The Sixth North American International Auto Show (NAIAS) clearly is the star of 2013's first month in Detroit and for the worldwide auto industry. Media previews at Cobo Hall begin Monday, January 14, the black-tie charity preview is held Friday the 18th. Doors open to the public the next morning and run through the following Sunday, January 27.

Before and during this nearly two-week period, thousands of visitors from the global auto industry and automotive journalists will pour though Detroit Metropolitan Airport to attend the show and its various peripherals, inspecting all the new 2013 model cars, trucks and small utility vehicles among the NAIAS exhibits.

In the best of all worlds, the public reaction to new models actually on sale—as opposed to sneak previews of selected 2014 and even rumored 2015 models—will be gauged by production programmers to modulate the mix of vehicles assembled for retail sale through dealers. The peeks at future models not yet for sale, though violating basic marketing principles, are designed to influence analysts and journalists who fashion the reputations of brands and companies.

Always, the big question lurking behind the flash and dash of the Detroit Auto Show, as it used to be known, is: Does it increase retail sales? The same question faces organizers - dealers and automakers - behind other past and forthcoming auto shows, specifically the Chicago Auto Show running from February 9 to 18.

I suspect no one really knows the answer objectively. It is bound up in culture and tradition. And such shows are neither new nor limited to the auto industry.

For example, a favorite illustration in my 1999 book, *General Motors: A Photographic History* shows a circa 1890 exhibit of Durant–Dort buggies and wagons at a state or county fair, showing that "vehicle shows" were nothing new. As to new car shows, Alfred P. Sloan Jr., the long-time chairman of General Motors, recalled in his 1939 *Confessions of a White Collar Man*, about first meeting Henry Ford at the initial New York Auto Show in 1901. (Sloan, then of Hyatt Roller-Bearing Co., was trying to sell his wheel bearings to infant automaker Ford, yet two years before founding of Ford Motor Company and seven years prior to creation of General Motors.) The Chicago Auto Show likewise dates to 1901.

To cite another industry, a quarter century ago in southern France, I attended the Faire d'Avignon, an annual event staged for the area's wine industry, where vendors displayed for vintners such wares as corks, bottles, labels, processing equipment and so forth, a trade show rather than a huge showroom for the public.

In the Motor City's early days, the winter months of January and February were so dismal for sales—especially when almost all cars were open—that dealers determined an

Continued on Page 4

#### Motor City Muse: Detroit Photographs, Then and Now At the DIA Now Through June 16, 2013

For more than 70 years, photographers have found inspiration for their work from the people, city streets, and automobile culture of Detroit. This exhibition includes select photographers who, through their personal vision and photographic skill, have captured subjects, past and present, specific to Detroit, its changing landscape, architecture and auto industry. Included are more than 100 photographs by Henri Cartier-Bresson, Robert Frank, Dave Jordano, Karin Jobst, Detroiters Nicola Kuperus, Russ Marshall and Bill Rauhauser, along with select members of the Detroit School of Automotive Photography. This exhibition has been organized by the Detroit Institute of Arts, and runs now through June 16, 2013.

Continued on Page 9

Cover photo: Bill Rauhauser, "Grand River and Woodward Ave., Detroit," about 1970. Detroit Institute of Arts. @Bill Rauhauser, 2012.



What Should I Do With My Train Station?

Page 05



Global Stage Set For 50 Vehicle Unveilings

Page 04



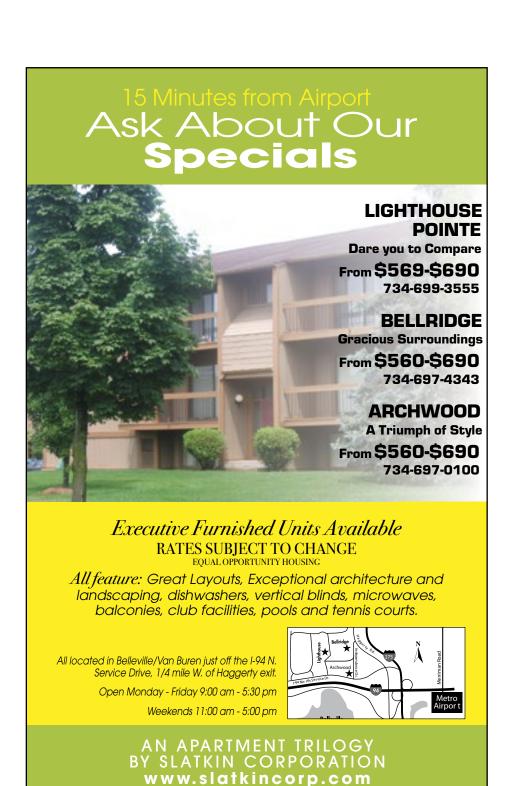
Who What Wear By Fotoula Lambros

Page 06



5 Things To Do In DTW

Page 10



From The Editor

#### Riddle Me This Dear Reader

That was a wild ride.

Whew.

The melting snow, the passing of the old, the break in the spring, the budding trees, the birds, the bees, the birth, the warming globe, the cat sunning on the sill, the rocking of the waves, the sand, the hidden wars, the hidden agenda, the campaign, summer vacation(s), teeny bikinis, the long, torrid nights fading into fireworks and ice cream.

The cross country, the overseas, [the] art exhibit, the new mix, old tricks, homemade cherry pie, the bigV8s, the ballgames, the hate, the hope, the endless dreams, the Great Divide, the Fair trade, the ethically sourced, downtown, pig on the spit, birthdays, flight delays, dos tacos, Hemingway, Bourbon, and the buzz of insects on the screen.

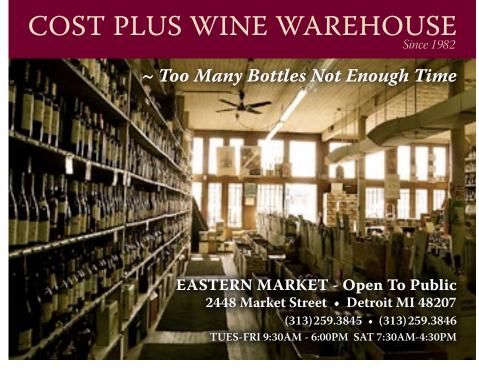
The sweep of the Yanks, movies, the moon, the lions that lay like the lamb, the new iphone, the leap from space, the presidential race, campfires, left wing, right wing, no Wings, the decay, the cliché, one hundred million turkeys on Thanksgiving Day, the storm, world's end, the children unsafe in school, the Christmas spirit, our family, our friends, and the riddle of Auld Lang Syne.

Should auld acquaintance be forgot and never brought to mind?

Riddle me this, Dear Reader, riddle me this ...

Happy to be with you in the New Year, ~ Anthony Brancaleone











#### THE METROPOLITAN

**EDITOR**Anthony Brancaleone

#### STAFF WRITERS

Anthony Brancaleone Matt Counts LiLi Dreadz Jeanette Frost Fotoula Lambros Gay Paris Sparrow Robertson

#### ART DIRECTOR

Anthony Brancaleone

#### **DESIGN**

Marina Savic

#### **PHOTOGRAPHY**

Anthony Brancaleone Nick Brancaleone

#### **CONTRIBUTING WRITERS**

Tom Brank Nette Kovacs Marquis de Troit

#### INTERNS

[Your Name Here?]

#### WEB

Marina Savic

#### **BUSINESS**

**EXECUTIVE ASSISTANT**Kimia

ACCOUNT EXECUTIVE
Nick Brancaleone

#### CIRCULATION MANAGER

# Matt Counts DISTRIBUTION

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#### CONTACT

**EDITOR**anthony@TheMetDet.com

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If you enjoy reading The Metropolitan we ask that you share your copy with family and friends. In this way, The Metropolitan can be Read-cycled. We think that's a good thing. Of course, The Metropolitan also makes a fine gift-wrap, and burns well in the fireplace.

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Warning: This paper has not been proof read, and probably never will. Please, see 'Letter From The Editor', November 2010, online for more information.

Visit us at: TheMetDet.com







#### CONTENTS

4 Society 8-9 Art & Exhibition

5 Business 10 Gaming/DTW

6 Style & Beauty 11 For The Boys

7 Model



#### Communiqué

Dear Anthony.

I am returning to my home in the USA via DTW. My favourite airport in the States.

I picked up the holiday edition of The Metropolitan Detroit and read the viber story. 'An evening snow falls over Ferndale, circa 1950's' while awaiting my next fight in the Delta Sky Lounge.

On the various TV screens in the lounge are horrid scenes of bloodshed and parents of stricken children killed by a madman in Connecticut. The 31st massacre since Columbine a few years ago.

And your newspaper writes as if a 12 year old receiving a .22 calibre gun is normal. Nostalgic and almost romantic.

You and your thoughtless kindred ahould awaken to the insane mentality of gun ownership in this country. I would expect that you see the only purpose of a gun is to kill. As murderers continue proliferating tragedy everyone has the responsibility to deplore guns and their use in any way.

I am proud to be aware and to live in a civilized society. I hope that the USA and will someday be violence free. It is your choice and your responsibility. Please use your platform as a journalist to make positive change happen.

Thank you. Frank E. Wade Skype: fwamsterdam Nagy

Editor's Reply:

Dear Mr. Frank Wade,

Thank you for taking the time to forward your thoughtful note. Clearly, no one could have expected a tragedy of this magnitude to present itself before the holidays but as we all have witnessed, life is not always fair, and can be very cruel. Though, I am not yet a father I have been heartbroken over this tragedy; first, for those who have lost their lives, and second for those poor families who must live without their loved ones.

'A Snow Falls Over Ferndale' was written by Tom Brank, a man who came of age in Ferndale, circa 1950s. Receiving a hunting rifle, camping, hunting, fishing, boy scouting, and conservation were all part of life in Michigan then. In fact, much of it still exists in many regions of our great state, as well as the rest of America.

The 1950's are nostalgic and romantic as you have suggested, and I am confident 'A Snow Falls In Ferndale' was written with that in mind. However, the piece is not journalism - it is creative writing - and its misfortune is only of being published during the same month as this horrible event. My trust is that our readership understands this as its sole connection.

If there is blame to be had it is mine, as I am the individual who approved the piece. The story is reminiscent of a classic 1980's movie called 'A Christmas Story', where a young boy dreamed of receiving a Red Rider BB gun for Christmas, circa 1940's.

Times have changed, but that does not mean our memories must. We certainly did not publish this piece in hopes of seeing a mass murder. Rather, we wished to remind our readership of a simpler time, when principled father's taught their children the meaning of responsibility.

Mr. Brank grew up a hunter and fisherman, and used his .22 to hunt pheasant in Ferndale. But, as you have read, he also became a writer - amongst other things - demonstrating once again that the pen is mightier than the sword.

May our higher power bless the families of the deceased.

#### An Evening Snow Falls Over Ferndale

Sitting in the bustling Detroit airport I picked up your newspaper for something to read while I waited for my flight to board. Traveling from Memphis to Syracuse for the holidays...The story on the cover of the December 2012 edition, "An Evening Snow Falls over Ferndale circa 1950s was amazing! Growing up as child in the south, we didn't get much snow, but the rest of the story was so reminiscent of my childhood in a small town in Mississippi. I remembered back when I bought my momma a feather angel for our tree for 19 cents at Kress five and dime - Then to open and find the story of the Goodfellows. Keep up the good work of bringing good wholesome stories of our past to life for the younger generation to read. Although I love the life I have now, reminiscing about the "old days" is what I love to do, as I grow older, and this generation needs to know about it.

Thanks Much and best of 2013. Michael Taylor, Memphis, TN

#### Train Station 01

"What Should I do With My Train Station [Dec 2012]? Like it!

Todd Coshell, Detroit

#### Train Station 02

I like the magazine, especially the recent article to Matty Maroun "What should I do with my train station". What a great idea!

Joe Faris, Detroit

#### You're Joking

A couple was Christmas shopping at the mall on Christmas Eve and the mall was packed.

As the wife walked through the mall she was surprised to look up and see her husband was nowhere around.

She was quite upset because they had a lot to do.

Because she was so worried, she called him on her mobile phone to ask him where he was.

In a calm voice, the husband said, "Honey, you remember the jewelry store we went into about 5 years ago where you fell in love with that diamond necklace that we could not afford and I told you that I would get it for you one day?"

The wife choked up and started to cry and said, "Yes, I remember that jewelry store."

He said, "Well, I'm in the bar right next to it."

Anonymous





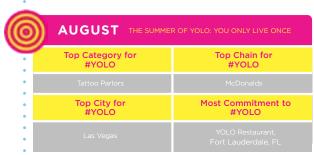
















NOVEMBER LEAVIN' ON A JET PLANE BUSIEST MONTH FOR AIR TRAVEL		
Busiest Airport	Busiest day to travel in 2012	
Hartsfield-Jackson Atlanta International Airport ( <b>ATL</b> )	November 22nd	
Busiest Routes		
Los Angeles Int'l Airport ( <b>LAX</b> )	San Francisco Int'l Airport ( <b>SFO</b> )	
Chicago O'Hare Int'l Airport ( <b>ORD</b> )	LaGuardia Airport ( <b>LGA</b> )	
Newark Liberty Int'l Airport ( <b>EWR</b> )	Portland Int'l Airport ( <b>PDX</b> )	
Hartsfield-Jackson Atlanta Int'l Airport ( <b>ATL</b> )	LaGuardia Airport ( <b>LGA</b> )	
John F. Kennedy Int'l Airport ( <b>JFK</b> )	Los Angeles Int'l Airport (LAX)	

		ITIL YOU DROP! IGEST MONTH FOR CONSUMERISM
•	Cities that shop at independent stores	Cities that go for chains
•	San Francisco, CA New York, NY Athens, GA Seattle, WA Savannah, GA	Riverside, CA Fort Myers, FL Knoxville, TN Greensboro, NC Cleveland, OH
•	The shops people searched for the most in 2012:	"Apparel" "Bookstore" "Department Store" "Bike Shop" "Shoe Store"

Look at 2012 through your own check-ins at www.foursquare.com/history



#### THE DETROIT CHAUVINIST

Continued from Front Page

auto show might perk things up a bit. Typically auto plants closed in the fall and workers were laid off, pending new orders from dealers. Legend holds that Detroit's first formal dealer-sponsored auto show was 1907, and the industry did not get involved until 1957.

In the mid-1930s, automakers began introducing all their new models in September and October, with great secrecy and anticipation surrounding the unveiling of new models in dealer showrooms. At this point, a "1936 Model" Buick, say, replaced a Buick "Model 40." That way, orders hopefully flowed in, keeping the factories and their employees working through Christmas, then getting a bump up with the dark winter's all-make auto shows in major cities.

I fondly recall my father taking me, as a 4-year-old, to the New Car Show at Louisville's Armory. "Let's go look at the new Cord," he said. That was the debut of the radical "coffin-nosed" Cord 810 for 1936 with front-wheel-drive. The companion Auburn displayed chromed exhaust pipes curving out from the hood sides.

In the last quarter century, the fall introduction of new models has been replaced by "put 'em on sale as soon as they're ready, anytime of the year.' Personally, I liked the old-fashioned suspense surrounding the fall intros. From an industry point of view, when combined with mid-winter auto shows, it provided two bites at the apple of promoting customer interest and sales.

Yet the dealers comprising the Detroit Auto Dealers Association (DADA) and the Chicago Auto Trade Association (CATA) love their shows. They are willingly assessed, according to their sales volumes, for the cost of these extravaganzas. A veteran Ford dealer told me the whole program gets the dealers together, getting better acquainted with one another, especially newcomers, as well as with the "factory" officials involved. Moreover, he expressed no doubt that the public benefited by being able to compare new models all in one place and time—even though they might not buy immediately.

In any event, readers should plan to attend the NAIAS at Detroit's Cobo Hall, open to the public from Saturday, January 19 through Sunday, January 27. See all the new models on sale by dealers today and get a glimpse of those coming forth from automakers in the next few months but not yet on sale.



#### SUNDAY, JANUARY 13

**Automotive Analysts (SAA)** – 26th Annual Automotive Outlook Conference at Cobo Center, Detroit, will be held Sunday January 13. This event features a comprehensive look ahead to 2013 as well as insightful speakers on timely issues. This is a must-attend event for anyone looking to gain a better understanding of the hottest topics in the automotive industry. Opening remarks begin at 4:00 p.m. followed by an industry and economic overview with presentations and panels featuring leading analysts and economists. The event also includes a networking reception and a dinner, followed by a leading OEM keynote speaker after dinner. For registration, information and updates on speakers, go to: SAAautoleaders.org.

I7th Annual Urban Wheel Awards (UWA) - The 17th Annual Urban Wheel Awards, cohosted by the Emerging Diversity Education Fund and Decisive Media, is the Official Multicultural Event of the North American International Auto Show (NAIAS). "Honoring Women in the Automobile Industry" is the focus of the event

to be held on Sunday, January 13 in the Soundboard Theatre at the MotorCity Casino Hotel in Detroit. This world-class premier networking event is attended by more than 2,500 media, automotive executives, businesses, politicians, celebrities, community and trade organizations who come together to promote multicultural consumer awareness of auto manufacturers, vehicles, technology, suppliers, dealers, community service and other areas in the auto industry. That evening, the Urban Wheel Awards also honors companies and individuals who have made significant progress in embracing diversity. For sponsorship, event ticket information, or media registration, log on to urbanwheelawards.com

#### THURSDAY, JANUARY 17

#### Multicultural Media Luncheon

– Kimora Lee Simmons, President and Creative Director of JustFab. com will be the keynote speaker for the annual Multicultural Media Luncheon, at the Westin Book Cadillac Hotel in Detroit during the North American International Auto Show (NAIAS) Press Week activities. Simmons' topic will be "Strategic Partnerships". The luncheon is sponsored by Hyundai Motor America.

The luncheon will also honor minorities for their achievements in the automotive industry. A portion of the proceeds will benefit the Haitian charity Project Medishare and Orchards Children's Services, a foster care and adoption agency in Michigan.

The Multicultural Media Luncheon is from 11am until 2pm. For more

visit: ajamugroup.com on the Upcoming Events tab.

information or ticket information,

Autoweek Design Forum -8:00 a.m. - 1:30 p.m. For 19 years, Autoweek has celebrated the world of design with its annual Autoweek Design Forum. This year the event, held in conjunction with the North American International Auto Show (NAIAS), will return to the College for Creative Studies - A. Alfred Taubman Center for Design Education in Detroit. This year's Design Forum, themed "Design for the Next Generation," includes a ticket to the Industry Preview at the NAIAS, continental breakfast and lunch provided by Forte Belanger, as well as guided tours of the show. For more information and a detailed look at the 2013 agenda, please visit autoweek.com/designforum after November 16. Registration is \$175 for single tickets or \$1,500 for a reserved table of 10.

#### SATURDAY, JANUARY 19 – SUNDAY, JANUARY 27

Public Show – Cobo Center

Saturday, January 17 – Saturday, January 26

9:00 a.m. - 10:00 p.m. (No admittance after 9:00 p.m.)

**Sunday, January 27** 

9:00 a.m. - 7:00 p.m. (No admittance after 6:00 p.m.)

Ticket Prices: Adults: \$12; Seniors: \$6; Children 7-12: \$6, 6 and under: free when accompanied by a parent or guardian.

To order tickets online, or for more information, visit naias.com.



#### A DETROIT RUIN [A Piece So Nice We Ran It Twice]

As we have previously published in The Metropolitan [Word, June 2011], and have alluded to in a cover featuring the image of the Michigan Central Station [March 2011], with a title reading, When In Detroit, The Metropolitan once again suggests a solution to owner, Manny Maroun's plea for "ideas", regarding the preservation or redevelopment of the vacant structure: Turn the train station into the first bona fide Ruin in America.

Completed in 1913, the Michigan Central Station operated continuously, moving freight and passengers, through the First World War, the Great Depression, and World War II. At its height in the 1940s, the Depot serviced over four thousand people per day, with over three thousand employees working within its tower.

But, passenger traffic slowed, followed by cuts in service, to the point where the iconic building was put up for sale in 1956, for \$5 million. Another sales attempt came in '67, followed by the close of more shops, and businesses, with more services being cut. Amatrak took over the nation's passenger railways in 1971 - which should have let us know then the fate of this structure - raising the cost of rail travel, while lessening the experience, and by January, 1988 the last Amtrak pulled away from a station that had been nearly empty for over a decade.

Since then, the Train Station has served mainly to provide a reminder of what Detroit once was, as well as a medium for artists, photographers, and urban spelunkers to convey their emotional ties to an edifice that has come to define our city. In fact, I find it an easy statement to make that Michigan Central Station is thee most photographed,

and talked about, structures in Detroit.

Designed by the Warren & Wetmore, and Reed and Stern firms, who also designed New York's Grand Central Terminal, the Michigan Depot is of the Beaux-Arts Classical style of architecture; taught at the Ecole des Beaux-Arts in Paris, France and is the product of over two-and-a-half centuries of instruction under the authority of the Academie royale d'architecture (1671-1793), and the Academie des Beaux-Arts (1795 to present); both rooted in the Ancien Regime, and dating the style to the Bourbon Dynasty. Fitting, since Detroit - or d'Etroit - is of French origin.

If nothing useful is to be done with this glorious structure, I submit: what better end than by honouring Michigan Central Station with the title, America's First Ruin?

Following the precedence set by world-renowned sites like the Pyramids at Giza, the Parthenon at Athens, and the Coliseum of Rome, the Michigan Train Depot would serve a valuable function in preserving a part of Detroit history. Further, these locations demonstrate that a carefully cultivated Ruin promotes tourism; something the city of d'Etroit is certainly in need of.

Even in an uncertain Egypt, the Egyptian Travel Authority reported the number of tourists last year at 9.8 million, though down from 14.7 million in 2010. According to the Association of Greek Tourism Enterprises, approximately 7.2 million tourists visit Greek temples each year; another example of tourism combating political uncertainty, and financial austerity. And, in Rome the Coliseum receives approximately 3.5 million tourists each year alone.

Clearly, the reason nothing has been done with Michigan Central is due to finance. The amount of money needed to rehabilitate the building must be astronomical. Refurbish, retrofit, codes, green technologies: I can hardly imagine. Even then, management must fill the space, a task that has proven difficult since the 40s. And, what about public opinion? Everyone in the city believes the Train Station is his or hers, and why shouldn't they; it's towered empty over Roosevelt Park the whole of their lives, and has become a symbol of the struggle of Detroit.

But, we're not Egypt, Tony!; we're not Athens, we're not Rome. I know - and we won't be, unless we learn to honor our past.

Therefore, The Metropolitan offers the following suggestion, Mr. Maroun and thank you in advance for considering its proposal.

#### How To Create A Functional Ruin

- I. Work with State and Local government to officially recognize Michigan Central as a museum/ruin this should eliminate current taxes, and could prove profitable if title exchanges hands. If government proves difficult, seek partners with federally recognized Indian tribes in Michigan. Of course, I am not an attorney or accountant, but I must assume you have access to the best.
- 2. Partner with Detroit Historical Museum to create ground floor museum. Offer tours, charge admission. Add coffee shop, gift shops etc.
- **3.** Refurbish top floor of structure to support convention, corporate parties, weddings, and events. This leaves only elevators, stairwells, and fire exits. The remaining floors are maintained as a frame. In this way, the structure and use would be similar to the Eiffel Tower.
- **4.** Create indirect lighting at night to feature the structure in an artful and dramatic fashion someone has already taken this



advice [June 2012]. It looks good now, but could be much better. More dramatic, Manny! Light it up!

- **5.** Fence off the area using local artisans, with reclaimed materials from Detroit.
- **6.** Use designs from local artists and create compelling grounds that surround the structure. May we suggest Wyatt Gage, Henry Ford Academy, who placed 1st in Detroit Design Festival's, 'Unfold The City' competition with his entry, 'Railroad Garden'.
- **7.** Advocate for artists and street venders to utilize Roosevelt Park, thus creating a pleasant gathering space, resulting in additional foot traffic.
- **8.** A strong solution to the Train Station will support additional entrepreneurs and investors to populate the immediate area.
- **9.** Sit back and enjoy, while tourists the world over visit Detroit to see the first Ruin in America.

These ideas, and more, could benefit Mr. Maroun; as well as the city of Detroit, which can use a boost in tourism, and become a leader in the repurposing of decayed buildings. The Train Station is a great piece of architecture, and reminds us of our glorious past. In the right hands, it can be one of the world's finest historical monuments, and return pride to a city that has taken a beating.

What do you think? talktothestation.com



STYLE & BEAUTY

# who what wear

otoula Lambros

Who:: Anna C. Fuller
BUSINESS:: CEEN by Anna C.
TYPE:: Stylist, Personal Shopper, Blogger, Journalist



Anna Fuller is a unique gal. Not by her styles of expression, but for the potential she has for success in the fashion industry. Votes a "Future Star of Fashion" by New York Magazine and The Cut. Anna has a keen eye for all things feminine, soft and sophisticated. The styles she shares via her fashion blog capture whimsical photos, paired with apparel and accessories that capture the mind's eye. She is currently finishing her degree at the University of

Michigan School of Literature, Science and Art. Over the last two years, amidst her collegiate endeavors, Anna has been studying many areas of the industry. From her position as Editor for SHEI Magazine, personal assistant for Designer Ella Swanson, and Marketing for a new Start up campus organization. Anna is one to follow, as she heads to Paris to study Fashion and Art for summer 2013. www.ceenbyannac.com

What:: The North American International Auto Show Charity Preview DATES:: Friday, January 18, 2013
TIME:: 6 p.m. - 9 p.m.
TICKETS:: \$300 (most of which is tax-deductible)
LOCATION:: Cobo Center, One Washington Blvd.,



One event that kicks off the New Year, every year, in the Motor City is The North American International Auto Show Charity Preview. This Black Tie event is the prelude to the general public launch of the Auto Show for 2013. Attendees are allowed to be a part

of one of the most exclusive events in the nation, strolling and indulging amongst the latest in concept/automotive design, which fills Cobo Hall. Proceeds directly benefit a wide range of children's charities and many of the funds raised will support services for children of all ages. Since 1976, the Charity Preview has raised over \$87 million for southeastern Michigan children's charities over \$49 million of which was raised in the last 10 years alone. Many ladies and gentlemen are seen in the crowds wearing the finest clothes and couture gowns, some of which feature the local fashion talent in the Detroit community. People draw to Detroit from all over the globe for the week of events that occur before the main event. As for Detroit, this is a large part of the charm it always seems to share with the world. www.naias.com

WCQf: Emerald
TYPE:: Gift Shop
LOCATION:: The Park Shelton, 15 E. Kirby, Detroit
MONTHS:: January thru March 2013
PHONE:: 313.559.5500



Emerald is the latest Pop-Up concept to hit Detroit. Rachel Lutz, notorious owner of Detroit's latest retail hit, the Peacock Room opened Emerald as a 6-month concept in a strip of Detroit retail known as a staple corner to patron. Emerald is nestled inside the Park Shelton, steps away from the DIA and Detroit

Historical museum. The location makes this a perfect stop for a trip to the city for the day. Emerald carries a unique array of goods and provisions with a vintage twist. Lutz has become a style guru as she has been known to carry some of the most eye-catching, exclusive styles that makes many shoppers come back for more. Can't make it to the city all the time? Make sure to check out Peacock Room and Emerald on facebook, and keep up with the ever-evolving goods and good service they post. Hot Tip: just opened on the corner from Emerald is Rodin, Detroit's latest culinary addition to the neighbor. Enjoy!

For the latest in Detroit style visit fo2la.com

## BEAUTY • MARK

By Pro Makeup Artist Jeanette Frost

#### "Out with the Old In with the New"

There are many ways you can take the phrase, "out with the old in with the new." For me, it is sound beauty advice. Old makeup and makeup brushes are some of the main culprits for troublesome skin conditions. With most makeup and cosmetics there are two reasons for ditching old stuff:

- I. Over time, chemicals and/or natural components break down. This change often creates bad skin reactions (e.g. blemish break outs, dry patches or irritated skin).
- 2. Most people don't realize how much bacteria builds up on their makeup and brushes. Even if you never allow anyone else to use your makeup (Never share unless you have researched how to prevent contamination) you transfer your own oils and bacteria with each touch to your face.

#### General Rules of Thumb:

Throw out any makeup/cosmetics over two years old. Mascara has a much shorter life span because you transfer a crazy amount of bacteria from the eye, so throw mascara out after 3 months if you use it 3 or more times a week, or after 6 months if used only occasionally.

Cut down bacteria by washing brushes once per week with either antibacterial dish soap or brush cleanser.

*Mac Brush Cleanser* will clean, disinfect and condition the brush fibers. It is convenient to use and designed to extend the life of brushes. \$14 7.9 fl.oz maccosmetics.com

Making exfoliation a priority in your beauty regimen is a great start to a beautiful new year. Exfoliating skincare products remove dead skin cells by using gentle scrubs, chemicals or a combination of both.

**Detox Tube by Eminence Handmade Organic Skin Care of Hungary** highlights the most potent and active products to aid in detoxification for face and body, for all skin types. Gift Set Includes: Citrus Exfoliating Wash, Pear & Poppy Seed, Microderm Polisher, Lime Stimulating Masque, Pink Grapefruit Vitality Masque, Sour Cherry Whip Moisturizer, Couperose-C Serum 5 x 0.5oz jars and I x Ioz (full size serum!) dropper bottle. \$69 at buynaturalskincare.com. Find spa locations at eminenceorganics. com/en-US/ (Has many Detroit/Metro spa locations).

Angelica Exfoliating Gel from L'Occitane En Provence instantly revitalizes lackluster skin with small, all-natural exfoliating particles that gently remove dead skin cells and impurities. Micro-balls made of natural gum massage the skin, boosting microcirculation. Organic angelica extracts aid in the preservation of moisture. \$30 2.5 fl.oz loccitane.com

Kiehl's Pineapple Papaya Facial Scrub is suitable for all skin types. Utilizing small pieces of actual pineapple and papaya fruit (which contain natural exfoliating acids) and finely ground scrub grains removes dead skin cells, revealing soft and radiant skin. \$28 3.4 fl.oz kiehls.com. Find in the Metropolitan area at Somerset Collection, 2800 West Big Beaver Rd ,Troy, Ml.

For more info visit jeanettefrost.com









#### **HOMMES**

#### TIME ESSENTIA

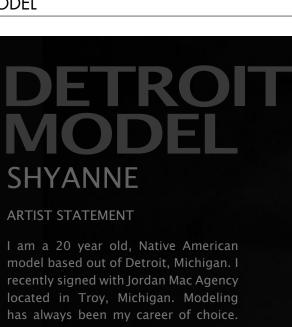
#### Matt Counts

Through the ages being punctual has been a trait of the gentleman. Be it from ancient sundials, wondrous towers full of gears and springs, or the smallest piece of quartz and silicon, the telling of time has kept the gentleman on time whatever the engagement he has faced. From the showdown at high noon, to the Skype business meeting with Tokyo, telling time is crucial. And, it goes without saying that the correct timepiece can make a good suit great, or an okay interview memorable. So, the time is now, at the top of the New Year, to redefine the time in your life, by reestablishing the piece on your person.

The Wristwatch: Made popular in WWI when Gl's, fumbling with the chains of their pocket watches, began strapping them to leather bands for better security during battle. Today, be they digital or mechanical, the wristwatch is the most classic and the most important accessory for the true gentleman. So, it is vitally important to find the watch best suited to you. For instance, the country gentleman may like the flamboyance of a large faced, gold wristwatch, but may find little benefit in owning a high fashion Movado timepiece; preferring instead the more suitable Pyle brand sport watch. As Einstein said, "Make it as simple as possible, no simpler." Whatever your choice wear it well, and wear it with pride. This is your timepiece, and while there are many like it, there is only one you.

The Pocket watch: In the height of Renaissance, Italy, one man had a brilliant idea; to make a clock that could fit in one's pocket. Bartholomew Manfredi was this man (at least he was the only clock maker to make reference to pocket clocks), and from that point, all through time, the watch became a staple. Traditionally worn with a vest or waistcoat, the Pocket watch was attached to one's person by a watch chain, and was a fashion statement for over 500 years, with brilliant, intricate design, and decoration sometimes signifying a society or guild. Today, the image of the train conductor, always checking his clock, always on time, comes to mind when considering the Pocket watch. And, while this writer feels it best to inherit a proper Pocket watch, the UK brand Sekonda offers a wide variety for the Modern gentleman, should he long to make the trains run on time, but discover inheritance is not a possibility.

Though, it may seem unnecessary for a pocket watch, or even a wristwatch, in this Hi-Tech world - with cell phones that not only tell time but also navigate, feed information, and even update us on the latest youtube cat video - I argue that the Timepiece is completely necessary. Just because one can own an all-in-one device does not mean one should forsake the tried and true. This year, make a statement by letting the world know your Time is of the essence.



I knew at a young age it the direction my life was headed. I love being in to express myself. I am a perfectionist and I put my all into each one of my photographs and am constantly critiquing my work. I believe that there is always room for improvement. It all depends on how bad you want to stand out in competition.

I have plans to open up a homeless shelter in the future. Bettering the community has always been a big part of my life. I have a large background of homeless in Grand Rapids personally. My heart has always been set to give type of person to go out of my way to make someone else's world better. I hope modeling can give me those connections needed to build some type of foundation further down the road.

Twitter/Instagram @ShyanneQueen.

Photographer: Davide Anderson



ART & EXHIBITION

### **JOYRIDE**

#### w/ gwen joy

The first month of the year has a tendency to start a bit slow. In January, organizing your house and work life, planning fun events and vacations, and reflecting on recent effects is second nature. But, there is definitely plenty of fun and unusual events to seek out this month, and Januarius is also a perfect month for enjoying savory foods, red wines, and classic cocktails loaded with kick to get your mojo going.



#### **Torch With A Twist @ The Jazz Case in Detroit** January 4th

The lower level of the gorgeous and incomparable Music Hall houses the uber snazzy Jazz Cafe. Torch with a Twist is a vaudeville showcase that merges fire acts, sassy burlesque dancing, acrobatic acts, clownery, and beautiful jazz standards. Acts include singer Grace Detroit, renowned performance artist clown Satori Circus, jazz musician Phil Lesky, burlesque performer Lushes LeMoan and others. Soak in the wine, whisky sours, musical excellence, and striking atmosphere. This decadent and classy event starts at 9 pm. Tix \$10. www.jazzcafedetroit.com wwwwww



#### When The Rain Stops Falling @ The Ringwald Theatre, Ferndale

January 11th - January 28th

If you are in a more introspective or reflective mood (many are in January) then this play is a good fit. The play takes place in London & Australia from 1959 to 2039 and centers around a father and son relationship. The son, Gabriel has not seen his father since he was 7 and feels a potent mix of emotion. This play will set an intimate window to family and self-discovery. Expect a dynamic plot

structure, heartfelt acting, and precise set decorating. www.theringwald.com (248). 545.5545



# BRILL By David Wells, Music by David Allison @ The Performance Network, Ann Arbor January 10th to February 10th

Local playwright David Wells tackles an amazing subject in his new dramatic and comedic work. The story is set in the historic Brill building in New York City where many legendary writers and musicians (Phil Spector, Burt Bacharach, Paul Simon, Connie Francis, Gene Pitney and countless others) worked and played. This is an essential play for history and music buffs. The lead characters are big

band musicians, and a female rock and roll singer. Their union is unlikely, funny, and entertaining, as is the whole play. \$15 suggested donation. www.performancenetwork.org (734). 663. 0681



#### Cliff Bell's Detroit

A gorgeous 1930s bar and entertainment venue, Cliff Bell's is renowned for their jazz acts, classic cocktails, macaroni and cheese and oysters. Chef Matt Baldridge has added a few vegetarian entrees to the menu. Previously a vegetarian would need to order a few side dishes. This is great news for the growing vegetarian population and what better place to enjoy than at a decadent throwback jazz venue. I started with

a roasted butternut squash soup (the maple syrup and creme fraiche makes this a heavenly dish) and a cocktail called The Last Word, which consists of Chartreuse, Hendricks gin, maraschino, and fresh lime juice. Next came a new item on their happy hour menu, deviled eggs with avocado and homemade hot sauce (order this, you won't be sorry!), foie gras kettle corn, a Ramos Gin Fizz (incredible blend of gin, citrus and vanilla) and the entree; tofu and eggplant timbule with eggplant gallette and cauliflower. I found my entree to be flavorful due to chives, balsamic reduction, and a skillful dash of the aforementioned hot sauce. www.cliffbells.com (313), 961, 2543



#### Beverly Hills Grill, Beverly Hills MI

Discreetly tucked away off Southfield Road this gem has been open almost 25 years. The wait staff is professional and friendly with customers in a natural, relaxed way. I was particularly impressed with the Grill's orange Julius creme brulee, which was sweet but not overly so. They know their wines at the Grill. I especially enjoyed the Paul Hobbs Crossbarn Pinot Noir; full bodied with a pleasant tangy aftertaste. I also enjoyed the black bean chili, vegetarian ricotta cannelloni, and the chevre cheese, cherry tomato, arugula, and lemon vinaigrette flatbread. This meal was a delightful mix of savory and sweet. www.beverlyhillsgrill.com (248). 642. 2355

For more visit www.gwenjoy.com

# ARTSERVE SEEKS ATTORNEYS FOR PROGRAM SUPPORTING CREATIVE INDUSTRIES

**Metropolitan** - ArtServe Michigan, a statewide arts and cultural advocacy organization in Michigan, announced the launch of its new statewide initiative Lawyers for the Creative Economy (LCE). The program recruits attorneys from across the state, including Detroit, Grand Rapids and Ann Arbor.

The LCE program was launched to ensure valuable resources for understanding such legal areas as copyright, trademark, patent, licensing and contracts are available to all levels of the creative industry through knowledgeable legal professionals, workshops and online.

Attorneys who are willing to provide free or low-fee intellectual property advice and related support are paired with professionals and organizations seeking affordable legal services. Those served by LCE would include practicing artists; creative practitioners and independent entrepreneurs; entrepreneurial and start up businesses; and/or non-profit organizations in arts and culture, design, architecture, film/video, software, games and electronic publishing.

"Not only is Clark Hill's involvement with LCE good for the community by increasing access to quality legal service for creative professionals, but it also enriches our practice because of the meaningful exchanges between attorneys and artists the program facilitates," said Joseph L. Voss, attorney at Clark Hill and LCE Advisory Council member. "It's a perfect match for our Entertainment Industry Team, but attorneys across the firm will find opportunities to engage with the arts through LCE, and we are a proud supporter of its efforts throughout Michigan."

"Michigan is undergoing a creative renaissance. The intersection of the arts, technology and entrepreneurial energies will ultimately be a critical driver of the local economy and the area's quality of life. Many of the individuals involved in these areas need legal counsel and guidance they can't yet afford," said John Willems, attorney at Miller Canfield and LCE Advisory Council member. "I can't think of anything more exciting and rewarding as a lawyer than assisting the creative sector and helping to shape the future cultural and financial landscape."

"Attorney participation is critical to the success of this initiative and building

Michigan's reputation as an innovative place to live, learn and work," said Jennifer Goulet, president and CEO for ArtServe.

Recent statistics support the importance of successful creatives to the state. ArtServe's 2012 Creative State Michigan report showed that 211 nonprofit arts and cultural organizations contributed nearly half a billion dollars in expenditures alone to Michigan's economy in 2009. Of those expenditures, \$152 million went to salaries for more than 15,000 jobs, and from 2006 to 2010, the number of arts-related jobs increased by 4 percent in Michigan, while arts-related businesses increased by 43 percent.

"Though participating attorneys would start out with pro bono or low-fee services for creative clients, as these artists and organizations grow, attorneys have the very real opportunity to benefit from the relationship they've established early in the creative process to help them gain momentum," said Goulet.

LCE also will provide professional development seminars across the state for artists and other creative practitioners to help them develop essential knowledge about creativity-related areas of law. Attorneys participating in the program may have the opportunity to help lead those seminar discussions.

Participating attorneys are asked to designate a number of legal service hours, number of clients or number of matters they are willing to commit to on a bi-annual basis. Attorneys must be licensed to practice in the State of Michigan and be covered by malpractice insurance. Attorneys retain the right to refuse or decline any legal matter referred through the LCE initiative, but if the matter is accepted, the attorney is responsible for apprising the client of any and all charges or fees and tracking billable hours devoted to the client. ArtServe Michigan facilitates intake of all clients seeking legal assistance and assigning them to volunteer attorneys.

Attorneys interested in the LCE should contact Marcia Goffney, LCE Project Consultant at lce@artservemichigan. org or 248-912-0760, ext. 5 or Cezanne Charles, Director of Creative Industries at cezanne@artservemichigan.org or 248-912-0760, ext. 7.



AMAZEMENT.









# Motor City Muse: Detroit Photographs, Then and Now At the DIA Now Through June 16, 2013



Bill Rauhauser, "Stone Burlesk, Woodward Ave., Detroit," about 1960. Detroit Institute of Arts. ©Bill Rauhauser, 2012.



Russ Marshall, "Blast Furnace, Ford Motor Company, Rouge Steel, Dearborn, Michigan," 1969. Detroit Institute of Arts. ©Russ Marshall, 2012.



Bill Rauhauser, "Kresge Court, Detroit Institute of Arts," 1960s. Detroit Institute of Arts. ©Bill Rauhauser, 2012



Russ Marshall, "Detroit Steel Plant Laborers," 1979. Detroit Institute of Arts. ©Russ Marshall, 2012.



(Left) Nicola Kuperus, "Flat," 2006. Detroit Institute of Arts. ©Nicola Kuperus, 2012.



Nicola Kuperus, "T-Bird," 2005. Detroit Institute of Arts. ©Nicola Kuperus, 2012.

# CROSSWORD

- ACROSS

  1. An elongated leather strip
- 6. Tins10. Initial wager
- 14. Habitual practice
- 15. Ends a prayer
- 16. Enemies
- 15. Enemies
- 17. Country estate
- 18. Tropical tuber
- 19. Foot digits
- 20. Creator
- 22. Feudal worker23. Bloodsucking insects
- 24. Exit
- 26. Hairdo
- 30. Grippe 31. Observed
- 32. Aspersion
- 33. Apprentice
- 35. A radioactive gas
- 39. Urinary organs
- 41. Offense

- 43. Water vapor
- 44. Spouse
- 46. Sketched
- 47. Soviet space station
- 49. Collection 50. Views
- 51. Photographic necessity
- necessity 54. Dainty
- 56. Biblical garden
- 57. Reflexive form
- of "them" 63. Airhead
- 64. Meal in a shell
- 65. Type of antelope
- 66. District
- 67. The products of human creativity
- 68. Collection of maps 69. Bobbin
- 70. Where a bird lives
- 71. Sows

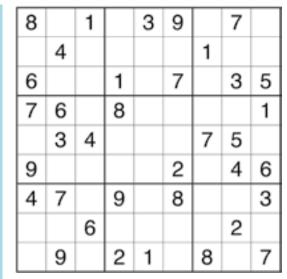
#### DOWN

- 1. Japanese wrestling
- 2. Russian emperor
- 3. Hindu princess4. All excited
- 5. Risk
- 6. Catastrophe
- 7. Not a professional8. Roman emperor
- 9. Breathes noisily during sleep
- 10. Subsequently
- 11. Hangman's knot12. Adolescents
- 13. S S S S
- 21. Very good
- 25. Dress
- 26. Requests 27. Flutter
- 27. Flutter 28. Boorish
- 29. Decorative
- 34. The farthest possible point from a center

- 36. Have the nerve
- 37. Curved molding
- 38. Recent events
- 40. Anagram of "Smite
- 42. Anagram of "Smite"
- 45. Distinct features
- 48. Wicker material
- 51. A type of tree
- 52. Love intensely
- 52. Love intensely 53. Donnybrook
- 55. Plateaux 58. Rabbit
- 59. Tardy
- 60. Wicked
- 61. Quaint outburst
- 62. Back talk

# 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 15 16 19 19 19 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 23 24 25 25 25 23 24 25 25 23 24 25 25 23 24 25 25 23 24 25 25 23 24 25

# SUDOKU





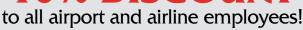
Sudoku Instructions: Fill in the blank squares so that each row, each column and each 3-by-3 block contain all of the digits 1 thru 9. If you use logic you can solve the puzzle without guesswork.

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#### DTW

# 5 Things To Do In **DTW**

# I. Heineken Lounge - McNamara - Concourse A - Gate A74

My brother and I once did a tour of Europe. En route from Barcelona to Nice, we met a few Mexican girls on holiday. After a bottle of wine, loaf of bread, and a hunk of cheese, the lovely senoritas decided to bunk with us instead of going to Italy. That afternoon, we found a space on the stone beach along the Med and, as is the custom in Nice, the girls removed their tops to sun. A man, selling food and drink, approached and we found ourselves with Panini, Champagne, and bottles of baby Heineken. Though, this scenario will most likely not present itself at the Heineken Lounge, I can attest to the quality of the beer.

#### 2. Vino Volo - McNamara - Concourse A - Gate 45

"Vino Volo . . . the sleek spots offer a respite with wines by the glass or bottle, small plates of cheese and cured meats, leather chairs and outlets for laptops," says the New York Times. Now, that's some crack reporting. Though, the Times is correct in identifying the laundry list of items found within Vino Volo they, to our mind, have missed the entire point of the shop. Vino Volo offers sanity when your flight is delayed. It offers an opportunity to converse in between flights. Vino Volo offers civility in a hi-tech world.

#### 3. Shoe Shine - McNamara

Want to have a good time and leave looking better than when you arrived? Get a Shoe Shine! That's right, ladies & gents, it only takes 15 minutes or so to get your shoes looking good as new. So, sit down, read The Metropolitan, and let the professionals do the rest. Between gates A20/A24, A28/A30, A34/A36, A46/A50, A54/A56, A60/A64, C2/C3, C10/C12 and C22/C24.

#### 4. The Earl of Sandwich - North Terminal - Gate D26/D28

A rumor in a travel book called Tour Of London by Pierre Jean Grosley, formed the popular myth that "bread and meat sustained Lord Sandwich at the gambling table". Regardless, John Montagu, 4th Earl of Sandwich (1718-1792), descendant of Edward Montagu, 1st Earl (1625-1672) is, in fact, the same line that brings North Terminal the Earl of Sandwich eatery. Try the original Roast Beef, with Cheddar and Horseradish, and know what it means to dine like Royalty.

#### 5. Westin Hotel Bar [DEMA] - McNamara

Flight delay? Layover? Hit the bar at the Westin, enjoy the bamboo forest, the water fountain, and the conversations to be had with mysterious travelers the world over.









