

# THE METROPOLITAN *dÉtroit*



## THE DETROIT CHAUVINIST WOODWARD'S UNIQUE DREAM CRUISE

By Mike Davis

From its beginnings 18 years ago, the Woodward Dream Cruise has been wondrous. There's no other word for it.

Here are some of its wondrous ways:

It's free.

It's spontaneous, unplanned—indeed, unplannable.

It's democratic. It attracts all: black, white, young, old, male, female, American cars, foreign cars, home-made cars, really not just cars but anything motive on wheels. Not Chevy people or Ford fans or Mopars. Everyone. Rare Classics down to work-in-progress Rod & Custom jobs. Funny cars. Imaginative trucks. Unquestionably the world's biggest car show, as well as its greatest.

More than anything else, it was, and is, not the product of some giant event coordination. Instead, it was a small-scale event that quickly and magically got out of hand. The people took it over; a revolution without rancor.

I was lucky enough to see it from its beginning, when it escaped the narrow confines of Nine Mile Road in Ferndale and poured north on Woodward, well, as far as anyone cared to drive it, neatly marked off by our 18th Century surveyors' Mile Roads.



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## Federal Student Aid and the Law of Unintended Consequences

By Richard Vedder, Professor of Economics, Ohio University

**FEDERAL STUDENT financial assistance programs are costly**, inefficient, byzantine, and fail to serve their desired objectives. In a word, they are dysfunctional, among the worst of many bad federal programs. These programs are commonly rationalized on three grounds: on the grounds that assuring more young people a higher education has positive spillover effects for the country; on the grounds that higher education promotes equal economic opportunity (or, as the politicians say, that it is "a ticket to achieving the American Dream"); or on the grounds that too few students would go to college in the absence of federal loan programs, since private markets for loans to college students are defective.

All three of these arguments are dubious at best. The alleged positive spillover effects of sending more and more Americans to college are very difficult to measure. And as the late Milton Friedman suggested to me shortly before his death, they may be more than offset by negative spillover effects.

Consider, for instance, the relationship between spending by state governments on higher education and their rate of economic growth. Controlling for other factors important in growth determination, the relationship between education spending and economic growth is negative or, at best, non-existent. What about higher education being a vehicle for equal economic opportunity or income equality?

Over the last four decades, a period in which the proportion of adults with four-year college degrees tripled, income equality has declined. (As a side note, I do not know the socially optimal level of economic inequality, and the tacit assumption that more such equality is always desirable is suspect; my point here is simply that, in reality, higher education today does not promote income equality.)

Finally, in regards to the argument that capital markets

for student loans are defective, if financial institutions can lend to college students on credit cards and make car loans to college students in large numbers—which they do—there is no reason why they can't also make student educational loans.

Despite the fact that the rationales for federal student financial assistance programs are very weak, these programs are growing rapidly. The Pell Grant program did much more than double in size between 2007 and 2010. Although it was designed to help poor people, it is now becoming a middle class entitlement. Student loans have been growing eight to ten percent a year for at least two decades and, as is well publicized, now aggregate to one trillion dollars of debt outstanding—roughly \$25,000 on average for the 40,000,000 holders of the debt. Astoundingly, student loan debt now exceeds credit card debt.

Nor is it correct to assume that most of this debt is held by young people in their twenties and early thirties. The median age of those with loan obligations today is around 33, and approximately 40 percent of the debt is held by people 40 years of age or older. So when politicians talk about maintaining low interest loans to help kids in college, more often than not the help is going to middle-aged individuals long gone from the halls of academia.

With this as an introduction, let me outline eight problems with federal student grant and loan programs. The list is not exclusive.

(1) Student loan interest rates are not set by the forces of supply and demand, but by the political process. Normally, interest rates are a price used to allocate scarce resources; but when politicians manipulate that price it leads to distortions in the use of resources. Since student loan interest rates are always set at below-market rates, too much

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From The Editor

# TORO!



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ABOUT YOU  
BUT I'M ROOTING  
FOR THE BULL

Have A Happy Summer & Enjoy Detroit,  
Anthony Brancalone

# TAKE FLIGHT



*f*

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Warning: This paper has not been proof read, and probably never will. Please, see 'Letter From The Editor', November 2010, online for more information.

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Communiqué

Profound

Loved your letter from the editor about your meal at the DYC with your dad. I felt like I was present at the conversation and your thoughts and challenges were profound and thought provoking! Good stuff!

Maureen Maurice, Detroit

Hyphenated Detroit

Sir: Your letter about hyphenated Detroiters was right on the money (July 2012)

TF Houston, Royal Oak

Model Approach

Thanks again for the spread in The Metropolitan! (July 2012) I love it. It's gotten a great response!

Jerylin Jordan, Ferndale

U.S. Military

I'm looking forward to picking up the next issue [of The Metropolitan] & taking a gander! Liz speaks VERY Highly of you & the Metropolitan d'Etoit.

Mathew Wills, U.S. Army  
Kandahar, Afghanistan

Detroit American

Great idea! My wife brought your mag home to me and I read your article...Right On!

R.G. Dempster, Birmingham

Website

I just check out your web site (themetropolitandetroit.com), and I love what you're doing with the paper. I truly believe bringing our great history, as well as modern culture to tourists, or people just passing through, is essential for the growth of our city. So kuddos to you for doing just that!

Corrine Michelle, Troy

Yo! Detroit

Issue looks great (July 2012). Keep up the good work!

David Ohliger, Brooklyn NY

Subscription?

A library patron stopped in today with questions about your publication, The Metropolitan Detroit. They wanted to know if there was a phone number they could call to request a subscription, or if a home subscription option was not available, where and when in West Bloomfield and Farmington is this publication dropped off? Thank you for your help!

Sincerely,  
Jessica Enget, Adult Services Librarian  
Farmington Community Library

Editor's response: As of yet, we are not found in Farmington, but we are planning on offering subscriptions by the end of the year

Made In Michigan

Anthony Brancaleone

With excessive heat and drought Michigan farms and orchards had been hit hard, producing a poor yield. But, it was the 4th of July and she was determined to bake a homemade pie for her family.

Cherries were hard to come by, particularly the tart variety, and though she traveled to local farmer's markets she was unable to find them. "All sold out," one farmer said. "Not enough water this season."

At \$3.68 a gallon, she filled her tank for the over sixty mile round trip to Romeo. There she found what she was looking for, baking cherries. But, another woman was also seeking the delicious fruit.

Kindly, and without delay, the owner of the Orchard, the hardworking granddaughter of a man who sweated these fields for decades, divided what was left of her precious crop into equal parts for both of her customers. The women smiled, and expressed their gratitude.

Later, in the high heat of the afternoon, she sat and hand-pitted each cherry, enough to bake two pies, she thought. The air-conditioners that sat in the windows were putting up a good fight, but at 97 degrees, with reports of the heat rising, she decided it would be better if she opened the windows and turned on the fans, in hopes of creating a breeze.

In the evening, she spread flour on the kitchen table, and rolled and plied the dough that would become piecrust. She added the cherries, her secret ingredients, then placed both pies in the oven, which had been heating the kitchen to a degree of such intensity that she was forced to sit on a stool in the corner of the room.

A friend came by, and both young women shared a drink, bourbon and lemonade, and spoke of trips Up North in Michigan, of campfires, and whitefish, of swimming in lakes, and of the pies their mothers and grandmothers used to bake. They listened to insects making little insect noises outside, and they smiled from

the aroma of fresh pies baking in the night.

She pulled the pies from the oven and let them set on the kitchen table. The crust had come out perfectly.

Her husband came home and wanted a slice, but was told he must wait until morning, "you can have a piece for breakfast," she said.

When dawn came through the window, she cut her husband a slice and poured him a hot cup of coffee. "Nothing like cherry pie for breakfast," he said. "That's why I married you."

The couple loaded the car and headed north to Flint to visit her family. The reunion welcomed relatives from California, Alabama, Georgia and all parts Michigan. She presented her pies by placing them on the dessert table, where other women had also placed theirs.

And, while she had no children yet of her own, she delighted in the smiles, the big eyes, the laughter of her nieces and nephews, who ate both homemade cherry pies almost as fast as she had laid them down.



SEND EMAILS, COMMENTS AND SUGGESTIONS TO ANTHONY@THEMETROPOLITANDETROIT.COM



# iQ & A



## What improvements in detroit deserves recognition?

It seems Detroit just can't shake the stereotype of being the nation's worst city. Of course, that opinion usually changes once outsiders get an inside look at life in the Motor City. Still, we're consistently topping the charts when it comes to danger, misery and unemployment and, according to a recent study on CNBC, Detroit ranks #4 as one of 'America's Emptiest Cities'. With a rental vacancy rate of 16.9%, and a homeowner vacancy rate of 1.7% (numbers, to me, that frankly sound low), it is difficult to argue against. With that in mind, The Metropolitan asked its friends on FaceBook what, if any, improvements have been made in Detroit that deserves recognition?

**Gingersaurus Rex** / Metro

The downtown area has become a bit more family friendly, as well as be a hip place to hang out with friends at all the new restaurants and bars. There are a lot more streetlights and cops patrolling. People here have been taking a lot of pride in their city and working at keeping it nice.

**Bjorn Hansen** / Ferndale

Detroit's future is to become a hip place. Get rid of the blight, produce some healthy food, and keep the money in town.

**Jack Doline** / Birmingham

Campus Martius Park is a decent place. Skating in the winter and all sorts of other activities in the fall, spring, and summer. It's worth the trip if you're a few miles away, and even more worth it if you live close to the place. Here's to more renovations, improvements, and anything else you can name under the sun!

**Jennifer Price** / Expat (Portland Oregon)

I read an article last year that mentioned Detroit went from "Motown" to "Growtown." heheh...

**Nancy Harvey** (DTW)

Kwame moved out.

Other answers were as follows:

1. The Community Gardens that are taking the place of empty lots: Jewel Estes (Detroit), Jason Stollsteimer (Ferndale), Jill Drnek (Redford), Katherine Wagner Hansen (Ferndale), Jessica Dawl (Hamtramck), Barbara Jensen (Detroit).
2. Campus Martius Park: Jewel Estes (Detroit), Julian Boyance (Detroit), Jeanette Frost (Metropolitan writer)
3. Riverfront Walkway: Jewel Estes (Detroit), Julian Boyance (Detroit)
4. None: Victor (Royal Oak)



## SOCIETY

### The Traverse City Film Festival

Through Aug 5

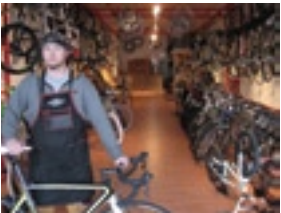
Michael Moore made his bones taking shots at General Motors for closing factories in his hometown of Flint, Michigan - while GM opened new plants in Mexico - in his directorial debut, *Roger & Me* (1989). Since then, Flint has gone on to best Detroit in unemployment and crime, while Moore amassed millions from his movies *Bowling For Columbine* (2002), *Fahrenheit 9/11* (2004), and *Capitalism: A Love Story* (2009). So, when Moore launched his own film festival (TCFF) it came as quite a surprise to those still struggling in Flint that he chose the lakeshore, tourist haven of Traverse City, Michigan over the town that made him famous. But, then Flint Film Festival probably had too many Fs in it for you - [traversecityfilmfest.org](http://traversecityfilmfest.org)



### I Want To Ride My Bicycle

Downtown Ferndale Bike Shop

After hearing several good reports on Ferndale Bike Shop, owned by John Hughes, I brought my old mountain bike in for repair. And, while the bill was \$50 more when I picked up my bike than when I was given the quote, I am happy to report that it is riding well. The lesson to all is that a quote is just that, a quote, and that leaving your bike on a hook in the garage for 15 years will probably cost 50 bucks more than even an expert can foresee - [DowntownFerndaleBikeShop.com](http://DowntownFerndaleBikeShop.com)



### Troy 'Champion' Shipman

Imperial / Ferndale

Readers may remember a series by Metropolitan writer, Matt Counts chronicling the exploits of local facial hair legend, Troy Shipman, last documented preparing for the World Facial Hair Championship in Lancaster, Pennsylvania (Oct 2011). Whether it be the beer(s) or the beard(s) that separated writer from subject we'll never know, but the Metropolitan has received reports that Troy 'Champion' Shipman is currently sporting 'stache' at Ferndale's Imperial - owned by partners Jeff King, Perry Lavoisne, and Amir Daiza - as assistant manager.



### Woodward Dream Cruise 2012

8 mile to Orchard Lk, Woodward Avenue Aug 17 & 18

According to the Dream Cruise website, "In 1995, Nelson House and a group of volunteers looked to relive and recreate the nostalgic heydays of the 50s and 60s when youth, music and Motor City steel roamed Woodward Avenue, America's first highway. That year, 250,000 people participated—nearly ten times the number expected. The rest, as they say, is history." A nice piece of Detroit history, or urban legend, we can't say. But, we do expect nearly 1.5 million people, and 50,000 classic cars at this year's event. [www.woodwarddreamcruise.com](http://www.woodwarddreamcruise.com)



### Ford Credit Earns \$296 Million Net Income In Q2 2012

Dearborn

Ford Motor Credit Company reported net income of \$296 million in the second quarter of 2012, compared with \$383 million a year earlier. On a pre-tax basis, Ford Credit earned \$438 million in the second quarter, compared with \$604 million in the previous year.



The decrease in pre-tax earnings is more than explained by fewer lease terminations, which resulted in fewer vehicles sold at a gain, and lower financing margin.

"We had another solid quarter, led by our ongoing strong credit-loss performance," Chairman and CEO Mike Bannister said. "We are on track to achieve our projected full year pre-tax profit. Our business plan is working, delivering profits and distributions for Ford, and support of Ford vehicle sales around the world."

On June 30, 2012, Ford Credit's net receivables totaled \$84 billion, compared with \$83 billion at year-end 2011. Managed receivables were \$86 billion on June 30, 2012, up from \$85 billion on December 31, 2011.

### Perkins Pickles

Six Bucks The Hard Way

Bumped into Tom Perkins, of Perkins Pickles, Pickle Empire at Royal Oak, Farmer's Market, who just made six bucks the hard way - by earning it - while pleasing pickle-eaters, who purchased his pickle product, from pennies pinched from their pretty pocketbooks. Catch the Pickler, with curly cue hair, at metropolitan markets including, Franklin Village, Birmingham, Royal Oak, Rustbelt Market, Eastern Market and Ann Arbor.



### Public City PR

Southfield

PublicCity PR has a roster that keeps growing, as the four-year-old firm succeeds at getting local businesses' stories into the media sphere. The three-person firm started by Jason Brown in his home opened new space in Southfield last January.

"In Michigan, there are a lot of solopreneurs out there doing great work," says Brown. "I got a little tired of meeting at coffee shops. It's nice to have a place for clients to visit, and for us to come together as a team."

Brown says the decision to work from an office that's shared by other business owners in the Century Office Plaza in Southfield has helped his firm grow. The office has a common space, a lobby, kitchen, and conference rooms.

Brown runs PubliCity PR with Monica Cheick-Luoma and his wife, Hope Brown, who left Lambert, Edward & Associates to join the family firm in April. Its client list includes Zoup! and Just Baked Cupcakes. The latest client: Townsend Hotel in downtown Birmingham.

### The Hounds Below

New Release Sept 2012

"A real band is a functioning dysfunctional family," said Hounds Below front man, Jason Stollsteimer, as we sat in his auto after lunch and listened to several of the ten tracks from the band's new material, slated for release this September. Definitely not garage rock, Stollsteimer has crafted new material, taking the listener on a different sonic path than his previous effort, the Von Bondies, stimulating the aural senses through dance beats, and his distinctive, almost crooner-like, velvety voice. And, the disc hadn't even seen the final mix.



### VIP Mentoring

Volunteers are needed to mentor children who are dealing with some difficult circumstances. VIP Mentoring is a results driven team of professionals in Detroit that has been matching at-risk youth, ages 7 to 12, with responsible, qualified mentors for more than 35 years. You can make a true difference in a child's life by calling VIP MENTORING at (877) VIP-MENT or visit [www.vipmentoring.org](http://www.vipmentoring.org)



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Federal Student Aid and the Law of Unintended Consequences

money is borrowed for college. Currently those interest rates are extremely low, with a key rate of 3.4 percent—which, after adjusting for inflation, is approximately zero. Moreover, both the president and Governor Romney say they want to continue that low interest rate after July 1, when it is supposed to double. This aggravates an already bad situation, and provides a perfect example of the fundamental problem facing our nation today: politicians pushing programs whose benefits are visible and immediate, while their extraordinarily high costs are less visible and more distant in time.

(2) In the real world, interest rates vary with the prospects that the borrower will repay the loan. In the surreal world of student loans, the brilliant student completing an electrical engineering degree at M.I.T. pays the same interest rate as the student majoring in ethnic studies at a state university who has a GPA below 2.0. The former student will almost certainly graduate and get a job paying \$50,000 a year or more, whereas the odds are high the latter student will fail to graduate and will be lucky to make \$30,000 a year. Related to this problem, colleges themselves have no “skin in the game.” They are responsible for allowing loan commitments to occur, but they face no penalties or negative consequences when defaults are extremely high, imposing costs on taxpayers.

(3) Perhaps most importantly, federal student grant and loan programs have contributed to the tuition price explosion. When third parties pay a large part of the bill, at least temporarily, the customer’s demand for the service rises and he is not as sensitive to price as he would be if he were paying himself. Colleges and universities take advantage of that and raise their prices to capture the funds that ostensibly are designed to help students. This is what happened previously in health care, and is what is currently happening in higher education.

(4) The federal government now has a monopoly in providing student loans. Until recently, at least it farmed out the servicing of loans to a variety of private financial service



firms, adding an element of competition in terms of quality of service, if not price. But the Obama administration, with its strong hostility to private enterprise, moved to establish a complete monopoly. And remember: because of highly irresponsible fiscal policies, the federal government borrows 30 or 40 percent of the money it currently spends, much of that from overseas. Thus we are incurring long-term obligations to foreigners to finance loans to largely middle class Americans to go to college. This is not an appropriate use of public funds at a time of dangerously high federal budget deficits.

(5) Those applying for student loans or Pell Grants are compelled to complete the FAFSA form, which is extremely complex, involves more than 100 questions, and is used by colleges to administer scholarships (or, more accurately, tuition discounts). Thus colleges are given all sorts of highly personal and private information on incomes, wealth, debts, child support, and so forth. A car dealer who demanded such information so that he could see how badly he could gouge you would either be out of business or in jail within days or weeks. But it is commonplace in higher education because of federal student financial assistance programs.

(6) As federal programs have increased the number of students who enroll in college, the number of new college graduates now far exceeds the number of new managerial, technical and professional jobs—positions that college graduates have traditionally taken. A survey by Northeastern University estimates

that 54 percent of recent college graduates are underemployed or unemployed.

Connected to this is the fact that more and more kids are going to college who lack the cognitive skills, the discipline, the academic preparation, or the ambition to succeed academically. They simply cannot or do not master well much of the rather complex materials that college students are expected to learn. As a result, many students either do not graduate or fail to graduate on time. I have estimated that only 40 percent or less of Pell Grant recipients get degrees within six years—an extremely high dropout or failure rate. No one has seriously questioned that statistic—a number, by the way, that the federal government does not publish, no doubt because it is embarrassingly low.

Also related is the fact that, in an attempt to minimize this problem, colleges have lowered standards, expecting students to read and write less while giving higher grades for lesser amounts of work. Surveys show that students spend on average less than 30 hours per week on academic work—less than they spend on recreation. As Richard Arum and Josipa Roksa show in their book *Academically Adrift: Limited Learning on College Campuses*, critical thinking skills among college seniors on average are little more than among freshmen.

(7) As suggested to me a couple of days ago by a North Carolina judge, based on a case in his courtroom, with so many funds so readily available there is a temptation and opportunity for persons to acquire low interest student loans with the intention of dropping out of school quickly to use the proceeds for other purposes. (In the North Carolina student loan fraud case, it was to start up a t-shirt business.)

(8) Lazy or mediocre students can get greater subsidies than hard-working and industrious ones. Take Pell Grants. A student who works extra hard and graduates with top grades after three years will receive only half as much money as a student who flunks several courses and takes six years to finish or doesn’t obtain a

degree at all. In other words, for recipients of federal aid there are disincentives to excel.

If the Law of Unintended Consequences ever applied, it is in federal student financial assistance. Programs created with the noblest of intentions have failed to serve either their customers or the nation well. In the 1950s and 1960s, before these programs were large, American higher education enjoyed a Golden Age. Enrollments were rising, lower-income student access was growing, and American leadership in higher education was becoming well established. In other words, the system flourished without these programs. Subsequently, massive growth in federal spending and involvement in higher education has proved counterproductive.

With the ratio of debt to GDP rising nationally, and the federal government continuing to spend more and more taxpayer money on higher education at an unsustainable long-term pace, a re-thinking of federal student financial aid policies is a good place to start in meeting America’s economic crisis.

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THE DETROIT CHAUVINIST  
WOODWARD'S UNIQUE DREAM CRUISE

On a pleasant, cool Saturday morning in 1995, my wife Karen and I had just departed from the Royal Oak Farmers’ Market and decided to head home, over on Fourth to Woodward rather than winding through alternative routes, like the old Grand Trunk railroad right-of-way called Sherman Avenue. (I threw that in, just in case you didn’t know.)

As we turned on to Woodward, we noticed a lot more traffic than you’d normally expect on a Saturday morning. Moreover, there seemed to be all kinds of collector cars in the mix, again not what one would expect. “There’s a Fifty-seven Chevy,” Karen called out. We’d only been married five years, and I didn’t think she knew the difference between, say, a ’56 and a ’57. Put simply, it was not your Saturday-shopping-day typical transportation surrounding us.

Someone must have called out, “Turn on WOMC,” or something like that, because it quickly became apparent that the then-Golden Oldies FM station was somehow involved, logging that first Cruise.

Since then, I’ve written numerous columns about the Woodward Dream Cruise, for automotive magazines, for automotive eMagazines, and car blogs. Let me plagerize a bit from myself:

“Saturday, August 16,” I wrote for the Automotive Hall of Fame Quarterly in 1997, “marks the third annual Woodward Avenue ‘Dream Cruise’ in which hundreds of collector cars of every sort and age converge on an eight-mile stretch of the famed Michigan roadway to relive the ‘cruising,’ or ‘Woodwarding,’ of the Fifties and Sixties.

“It has become the greatest free auto show in the country, drawing hundreds of thousands of spectators who line the roadside from early in the morning ‘til late at night, watching the passing parade of cars and people.

“The Dream Cruise was started by the Ferndale Chamber of Commerce in 1995 merely as a local promotion for a street fair and hot road show on Nine Mile Road which bisects the southern Oakland County community just north of the Detroit limits. Sponsors included auto dealers Ed Schmid Ford, Ferndale Honda, Metro Mazda, Gage Oldsmobile and Hodges Subaru.

“The C-of-C expected 150 car entries and got 500 for the first show. The news media were caught absolutely flat-footed by a genuine, unplanned “happening” as thousands of car aficionados flocked to cruise Woodward between Eight Mile and Big Beaver (Sixteen Mile) Roads. Crowds along the route through Ferndale, Pleasant Ridge, Royal Oak, Berkley and

Birmingham were estimated at 250,000 the first year!

“The word got around for 1996, and people and cars came from all over the Great Lakes and beyond for the still virtually unheralded event. The crowd estimate grew to 600,000 the second year. Souvenir stands appeared along the way. Woodward businesses threw in the towel for any ordinary Saturday trade and joined in the merriment, offering “Dream Cruise” specials and allowing frontage parking areas for auto displays.

“You could see hot rods, modifieds, antiques, classics, restored muscle cars, vintage British roadsters — anything collectible on four wheels that its owner could drive to, and on, Woodward. Many months before formal introduction, GM informally showed off its electric EV-1 and Chrysler its retro Plymouth Prowler during the Cruise.”

So that’s how it all started. This year, official Dream Cruise day is Saturday the 18th of August, they’re expecting 30,000 to 40,000 cars to parade and, once again, more than a million spectators, lined up on both sides, seated in their lawn chairs when they’re not cruising themselves.

Michael Davis is author of a two-volumn photographic history of Chevrolet, available Aug 2012 through both Arcadia Publishing and Amazon.





# who what wear

Fotoula Lambros

**who :: Angela McBride**

**BUSINESS :: Peace Love! Spandex**

**TYPE :: Active wear/ Performance Wear, Stylist**



This fashion darling has been appointed the “Queen of Spandex” by many of her adoring fans and colleagues across Detroit and beyond. A passionate person in life and design, Angela has made it a point to be outspoken in both physical

and metaphorical senses, connecting with a new generation of outspoken fashionistas. The energy this gal exudes mirrors the vibrant and eclectic qualities of her garments, from concept through creation. Over the years, McBride has graced local fashion magazine editorials, and regional dance troupes and runways across the country. She has experience not only as a designer, but also as an on set stylist for many film and video productions in town. Her work has been seen in the mountains of Colorado, where she helped raise money for AIDS awareness in Boulder, and currently adorning the native Detroit Rap icon, Eminem, in a pair of black and white mash-up spandex pants for his latest music video. Angela has most recently collaborated with Aptemal Detroit, as they have released tanks, leotards, and other limited run items featuring the infamous “Detroit Hustles Harder” trademark. Her work ethic is fierce, and she is known for being in the moment, every moment.

[peacelovespandex.com](http://peacelovespandex.com)

**what :: TRASHION**

**DATE & TIME :: August 10, 2012**

**(exhibit runs until September 1st) TIME::: 6-9pm**

**LOCATION :: Whitdel Art Gallery 1250 Hubbard Southwest Detroit, 48209**



Whitdel, A division of CAID, is an 1800 square foot professional exhibition space that showcases the work of established and emerging artists, both locally and internationally. This “found object” exhibition will feature unique garments made from the debris of Detroit, and is helping to showcase the participating designer’s

ability to create inventive forms of fashion, while being resourceful and environmentally conscious. Designers featured include Cynthia LaMaide, Sarah Lapinski, Daniel Neville, Emily Thornhill, Jeanne Medina, Jessica Frelinghuysen, Kelly Sager, Lakea Shepard, Lauren Helbig, Sheila Palmer, Sydney Conaway, Tiff Massey, Tiffany Best, and Dana McCombs. Tiffany Best, co-owner of The Rust Belt Market in Ferndale, is also the featured guest speaker on August 25th, with family activity workshops held in conjunction with the exhibition. Located in Southwest, the gallery has an ever-evolving list of artists and event concepts that stretches from paintings, film, sculptures and much more. Whitdel is open on Saturdays from noon to three, and available by appointment only during the week.

[whitdelarts.com](http://whitdelarts.com)

**Wear :: Division Street Boutique**

**TYPE :: Retail- Women’s & Men’s Apparel, Accessories, vinyl, and more.**

**LOCATION :: 1353 Division - Eastern Market, Detroit**

**DATES :: Every Saturday HOURS::: 12-6**



Their mission is simple: to provide the best products and service to their customers at the lowest prices possible. Division Street Boutique is the retail concept introduced by very innovative and independent artists and rappers that represent local EVERYTHING. Division is more than just a street in Eastern Market. It is a place to find unique,

Detroit created product, and local music. Aptemal Detroit, co-owners of DSB, are also the creators of the now infamous slogans, “Detroit Hustles Harder” and “RUN DET”. Their phrases represent more than words. It has become the center of a movement in Detroit, one that graces the chests of metropolitans near and far. These partners represent the lifestyle of a Detroiters endless pursuit of happiness, regardless of circumstance. Many infamous names across the country rep the Division Street crew and their gear. The physical storefront space is inviting and full of music, sometimes featuring a bit of bar-b-q. Even more impressive is the online store, which is designed to provide customers with a safe and secure environment that encourages browsing, and is updated quarterly with new collections.

[divisionstreetboutique.com](http://divisionstreetboutique.com)

[www.fo2la.com](http://www.fo2la.com)

# BEAUTY • MARK

By Jeanette Frost

**MADE IN MICHIGAN COSMETICS**

**Eve Organics Keeps Things Real**

In pursuit of locally made beauty cosmetics, I was pleased as punch to find Eve Organics, a full line of organic makeup and skin care products, most of which are vegan and gluten-free, and all of which are made in Chesterfield, Michigan packaged in the USA.

Sharon Pinheiro launched Eve Organics in 2007, determined to offer honest products, with limited ingredients, while avoiding chemicals whenever possible. Her objective is to educate customers on the benefits organic beauty options possess, vs. the chemically pumped products that frequent most beauty counters and drugstores.

“Though going organic is best, not all organic products are created equal,” Sharon points out. “Unfortunately, there are many organic products that still contain plant-based chemicals, some of which are quite harsh on the skin.” Sharon developed Eve Organics with as few ingredients as possible, keeping it close to nature.

Eve Organics cosmetics are formulated to support the reversal of specific skin conditions (such as acne, combination skin, hormonal issues, mature/dry skin and sun damage) with nourishing vitamins, minerals, enzymes, botanicals and therapeutic grade essential oils.

The makeup is simply beautiful. Eve Organics Mineral Makeup reflects light to provide a healthy glow for your complexion. Zinc oxide and titanium dioxide in the foundations have an inherent SPF and are natural anti-inflammatory, which make it not only healthy for skin (you can even sleep in it), but calming for rosacea and other skin conditions.

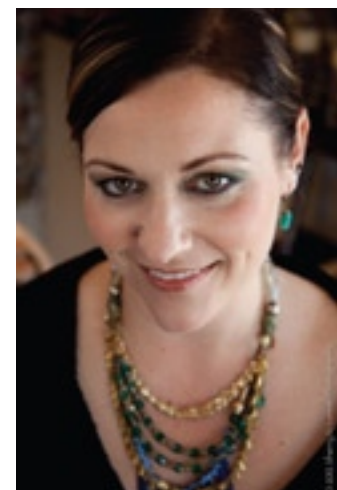
The shimmer eye shadows are lightweight and radiate a gorgeous sparkle. Vegan Lip Glaze comes in 4 shades and leaves a lovely hint of sheer color. For more concentrated color and shine, Vegan Lip Gloss comes in 16 shades. Eve Organics just launched its fall line, inspired by the Pacific Northwest, containing eyeshadows in Pacifico (deep blue), Veridian (dark green), vegan lip glaze in Redwood and vegan lip-gloss in Salmon.

Eve Organics created a YouTube channel (Eve Organics Beauty), loaded with informative tutorials and lessons on makeup application, and information about mineral makeup. Tutorials also demonstrate what the products look like on the skin rather than having to rely solely on website color swatches.

Eve organics is found locally at Rouge Makeup and Nail Studio, Ferndale Michigan (248.439.6010) or online at [www.eveorganics.net](http://www.eveorganics.net)

By Pro Makeup Artist Jeanette Frost

[JeanetteFrost.com](http://JeanetteFrost.com)



## GENTLEMEN'S QUARTER

### IMBIBING GENTLEMEN AGREE

**Matt Counts**

The summer months are the right months to enjoy cocktails. Becomming elegantly wasted under the sun is one of life’s finer pleasures. But what does the gentlemen drink on such hot and agreeable days? I prefer the following selections, while keeping in mind that cocktails are much like women; able to seduce one into doing things a gentleman wouldn’t normally do, so drink responsibly (as often as you can).

**SAZERAC:** The official cocktail of the big easy. This is rumored to be the oldest mixed drink in the United States. It is a true hot summer drink, featuring the beautiful anise flavors of absinthe, or herbsaint awashed in an old-fashioned glass with generous portions of Rye whisky or Sazerac Cognac. Also incorporating a light sweetness of simple syrup, and a key ingredient that sets this drink apart from all others, the Peychaud bitters. Enjoyed best in a chilled glass, with Reverend Peyton’s Big Damn Band spinning in the night air, soon to be preaching to the drunken choir.



**CAIPIRINHA:** The official cocktail of Brazil, a quite refreshing mix of pulverized limes, with sugar and cachaça over ice. For those who have not had the opportunity of traveling to Brazil, cachaça is a high proof spirit made of sugar cane, not unlike rum. Ingenious in its simplicity, Caipirinhas are the gentleman’s choice for afternoon relaxing by the pool; or the beach, with girls in tight cabinis frolicking about. Be warned: the Caipirinha has been known to catch lesser gentlemen, along with this

writer, off guard, whisking them softly away into the realms of a Hunter S. Thompson novel.

**MINT JULEP:** The official Drink of the Kentucky Derby (but like Sazerac a NOLA creation), the Mint Julep’s preparation can be elusive, as everyone will tell you a different way of preparing the drink. None are necessarily wrong, but there are a few pointers to follow. Always use the freshest mint. Do not over-damage the mint, to avoid bitter oils from compromising its delicate flavor. Crushed ice works best. This writer prefers his mint julep be made with Makers Mark, even though Early Times is the standard, and in a collins glass, although the pewter glass is more traditional. And for the reader who yearns to be enlightened by great facts; over 120,000 Mint Juleps are served at Churchill Downs during the Kentucky Derby.





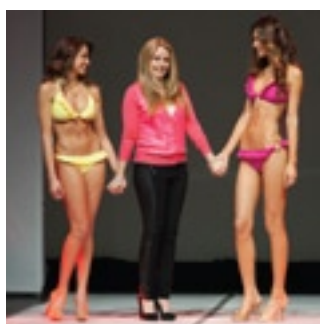


I was motivated to become a swimwear designer because of my love of art, photography, fashion and design. Studying abroad in Florence, Italy I learned so much and truly found inspiration to do what I love; follow my dream of someday designing my own fashion line.

After graduating from Lafayette College, I moved to NYC, but started going to Islamorada, Florida where I fell in love with the beauty of the blue ocean and skies. It was there that Morada Blue Swimwear was conceived. I wanted to create a swimwear line that was more supportive and flattering than what was readily available. As a woman with an hourglass shape, I was frustrated that bikinis were sold in sets – most women are different sizes on top and bottom – and I wanted to help women who had the same problem as me, by creating swimsuits with thicker fabric to suck in all the right spots.

I moved to Grosse Pointe to be close to family, and was inspired by other local entrepreneurs who were working hard to make their dreams come true as well. I have found that there are many talented photographers, models, designers, hair and make up artists in the Detroit area, who all come together to create amazing photo shoots, which I have been lucky to be a part of.

Being in *Fashion In Detroit's* runway show this year was a huge accomplishment for Morada Blue Swimwear. I wake up every day feeling so lucky to be able to bring my love of photography and design together. I enjoy being an artist, and also now help teach aspiring designers how to start their own business. It is such a pleasure to work with so many talented artists in Detroit



GROSSE POINTE FARMS / DESIGNER

KATHRYN  
JOHANN





# TOURING MEXICANTOWN

## Or How Eating Muchos Tacos Inadvertently Created A Story About Them...pt. 01

Hola! Me llamo Antonio Brancalone. Lo siento, mi Espanol es muy mal. So, we will have to do this in English, which some say of mine is not much better. That said we are going to attempt to navigate tricky waters by touring a region of Detroit known as Mexicantown.

For many, Mexicantown is a stretch of Bagley Street on both the east & west side of I-75, near the Ambassador Bridge. It consists of a small village that has been described as everything from a Tijuana-style tourist trap (compliments of Marcus D, Detroit, Yelp), to a sad commentary on diversity in Detroit (Princess Kim, San Diego, Yelp). But, I believe those that share this view are missing the point.

Mexican pride is well known, so it is understandable that those who live in the community would like for others to step off the beaten path to enjoy the more authentic food and culture of Mexico. But, let me offer the following for consideration: the businesses that comprise the tourist end of Mexicantown are primarily Mexican owned and operated, and are staffed by Mexican people; and there should be nothing wrong with a tourist bringing her family in for a lesson in Mexico101: tacos, vibrant color and good times.

Besides, other than Cinco de Mayo 'tourism' is lacking in Mexicantown - a neighborhood I feel has a great deal of potential - and that is something we should all be trying to remedy.



### TAQUERIA LUPITA'S

A few days later, I grabbed Ace reporter Matt Counts so he could join me in pursuit of delicious tacos. Known as 'The House of the Original Mexican Taco', Lupita's did not disappoint. Beginning with a basket of fresh tortillas, and a selection of salsa to rival any, we ordered Mexican Cokes (which to my understanding is the only way to enjoy the original Coke recipe, prior to the New Coke fiasco, and the subsequent Classic Coke slight-of-hand). Two tacos Al Pastor (\$1.5 each) came with fresh rice and beans. Fantastico! Not much atmosphere, but service is good, even though little to no English is used. Cash Only!

**3443 Bagley, Detroit (313). 843. 1105**



### LOS GALANES

Street side lunch on the patio of Los Galanes is a wonderful way to spend an afternoon, and the perfect introduction to Mexicantown. There is color in the tiles of each table, music, people laughing, a friendly staff, and food that is fresh and flavorful. My date began with a Pina Colada, I the Daiquiri. So what if they were served Cancun style, they were fun. And, the chips and salsa only added to the pleasure we were having. Considered northern Mexican cuisine, my date - now tipsy and wearing a flower in her hair - ordered a delicious bowl of Caldo de Pollo, a homemade chicken soup, with large chunks of chicken and vegetables (\$5.75). I ordered tres tacos de Mexico, pollo (\$2.25 each), and discovered they were excellent.

**3362 Bagley, Detroit (313). 554. 4444 losgalanesdetroit.com**



### LA GLORIA BAKERY

After lunch, we walked across the street to what I find to be one of the more beautiful and colorful buildings in metropolitan Detroit, La Gloria Bakery. Inside we helped ourselves to churros, coconut macaroons, Mexican cookies, and some kind of pineapple sweet for later. I also picked up a copy of *El Central Hispanic News* to read over coffee and our desserts. Note to road trippers: La Gloria sits just off southbound I-75 (Vernor exit) and is a great way to begin your journey.

**3345 Bagley, Detroit (313). 842. 5722**



### EL ZOCALO

Counts and I required reprieve from the afternoon heat. We made our way to the patio of El Zocalo for a few rounds of Mexican beer; and a Margarita the likes of which I had not seen since Spring Break, 1989. Though no one else was on deck, authentic Mexican music still played through the sound system. The sun beat down melting the plastic chairs beneath us. Again, we ordered tacos - this time in the tradition, we were told, of Mexico City - and received a plate of fried tacos, with iceberg lettuce and tomato. Having never been to Mexico City, we took them at their word.

**3400 Bagley, Detroit (313). 841. 3700**





Along Vernor Hwy

As a child, my grandmother lived in an upper flat on Vernor between Morrell & Ferdinand. She went to McKinstry grade school, attended the Holy Redeemer church, and spent her youth playing in Clark Park. At that time, the area was poor with few Latinos inhabiting it. Today, Mexicantown extends along Vernor, with too many interesting restaurants, Supermercados, barbershops and bakeries to name. But, I would like to tell you about three...



TAMALERIA NUEVO LEON

Located on the east side of I-75, this family owned and operated Tameria uses a simple, straightforward approach when making authentic Tamales. Let me suggest the jalapeno & cheese, or the jalapeno & pork, or even the chicken, all of which are sold by the half (\$4.5) or full dozen. Salsa is sold separately (.50) and Nuevo Leon takes cash only. Spanish is spoken here, but the friendly staff will assist you in stumbling through your order. Look for sweet tamales during holidays and most weekends.

2669 W Vernor Hwy, Detroit (313). 962. 8066



CAFÉ CON LECHE

The café on W Vernor and Clark has always worked for me as a place to have coffee, or a Mexican hot chocolate, in the middle of a business day. I like to sit alone, be by myself, read, or watch the people, feel the room, or stare out into the park. But, there are plenty who come to talk, whether it is about the community, politics, or just to laugh. They all seem to know each other, and I get a nice sense of being away. I get business done here, the way students, or art collectives, or community organizations also do theirs. There is art on the walls, a wide range of reading materials on the sills, including yours truly, and I have seen one or two special events setting up later in the afternoon. The owner - Jordi Carbonell - is very nice, and does well in creating a relaxed atmosphere. The sandwiches look incredible, and I had yet to try one, so I took off for Con Leche in anticipation of photographing a first time experience for the magazine, but when I got there they had closed. Open 7:30am to 7:30pm Mon-Thur, Fri close at 8, Sat close at 5pm.

4200 W Vernor Hwy, Detroit (313). 544.1744 - cafeconlechedetroit.com



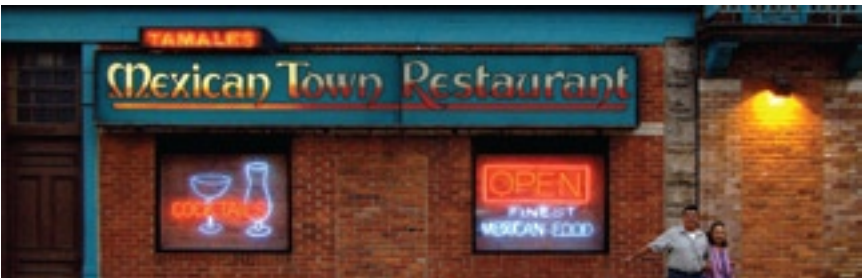
TAQUERIA EL REY

Dr. Rudy Gomez, of Chazz Community Center, health assessment & human services department (and, recently, my uncle), met with your correspondent at El Rey for lunch. We discussed his childhood in Mexicali, futbol, and his love for the people of the Hispanic community - until our food arrived when all went quiet. Cow tongue tacos (\$1.5 each), fresh chips, salsa, and Mexican cokes. The meal was so good I brought my brother the following week. We ordered tacos pastor & tacos carnitas and a whole grilled chicken, which came with tortillas, rice & beans (\$10). Not Shakespeare, nor the girl who wrote that book about a girl who fell in love with a vampire, could express in words how delicious the chicken at El Rey truly is. And, there is enough to take home.

The restaurant offers beer and mixed drinks but you know, I have yet to order one. Not that there is anything wrong with a good imbibing but I always think of them as a place for food. Spanish is spoken here, with enough English, and the staff is kind and courteous. Mexican T.V. usual airs Mexican soap opera, or a game of futbol, and the always-present neighborhood feel is hard to imitate. Cash only, and for that I must thank the good Dr. Gomez, whom is also owed a sign of appreciation for finally admitting to Italy being the finest futbol team en el mundo.

4730 W Vernor, Detroit (313). 357. 3094 - taqueria-elrey.com

pt. 02 next issue...  
Unfortunately, we are running out of space so I'd like to ask your permission to run a second series on Mexicantown, with a look at tacos in other regions of Detroit, in an issue sooner than later. But, before I go, Uncle Dr. Rudy Gomez asks that you try 'Los Corrales', at the corner of Junction/Toledo, and try their chicken tomares with salsa verde. Hmmm!







BREAKFAST SPECIAL

LE PETIT ZINC

Detroit



Anthony Brancalone  
One of our good friends, Eric Campbell, from The Michigan Citizen, the self appointed 'Most Progressive Community Newspaper' in America, gave us the heads up on Le Petit Zinc, the small local restaurant that not only shares building space with the Citizen, but also serves a delicious assortment of French offerings, including crepe surees, crepe salees, les salads, soups, Les Classiques Francaise , les sandwiches and, of course les desserts.

When I am able, I enjoy meeting Campbell for coffee and conversation in Le Petit Zinc's delightful garden, filled with bushes, shrubbery, bistro tables, and a soothing, petit fountain. It is here where Campbell and I respectively address our concerns over the politics and culture of d'Eroit, albeit from opposite ends of the ambit.

But, the point of this article, dear reader, is not to resolve all of Detroit's issues. Rather, I wish to inform you of the meal I recently had, which is the subject of this month's 'Breakfast Special.'

To begin, I enjoyed a wonderful cup of coffee, which if understood correctly had less to do with the roast and more to do with its preparation, followed by the crepe Jambon et Fromage, served with mixed green salad (\$7.5). I took this completely satisfying meal at the countertop, where I chatted with neighborhood diners, and felt welcomed by the staff.

Much to my surprise, the chef brought out what he referred to as an 'almost apple pie', which consisted of pink lady apples and brown sugar, wrapped in a crepe, that he divided amongst two or three of us. Though, not on the menu at that time, the almost apple pie was a hit. But, I have also had the Citron Sucre (lemon, sugar, \$4), and the Tomato, Mozzarella, Prosciutto, Basil sandwich (\$7.65), and can highly recommend those items as well.

Le Petit Zinc is open for brunch each Sunday, with a slightly expanded menu, and is, in the opinion of this writer, as comfortable a setting for taking a meal -with bright yellow walls, hardwood floors, and plenty of windows for natural light - as you are likely to find in our beloved city; a true petit French oasis.

1055 Trumbull Street, Detroit 48216 - 313.963-2805 - lepetitzincdetroit.com

GUERNSEY FARMS DAIRY

Northville

Anthony Brancalone  
Summertime means fried chicken, and if you have been reading The Metropolitan you know that we do our best to point you in the right direction. Hot, juicy, a tasty fried crust, without being drenched in oil, is what we are looking for, and the good folks at Guernsey Farms Dairy do not disappoint. In fact, I feel it's a safe bet to say Guernsey Farms has some of the best fried chicken in the state - and, you can quote me on that.

The dinner portion came with four pieces of chicken, a surprisingly tasty side dish of coleslaw, and roasted potatoes, with homemade sour cream - all for under \$10, if memory serves. We followed dinner with our server's choice of dessert; a homemade, secret recipe, slice of chocolate cake, and a baby scoop of Guernsey Farms butter pecan ice cream. The sugar raced through my veins, but brought a huge smile to the face of my female assistant. We both agreed that the dinner/dessert combination was just about as spot on as one could hope for. We will be back for more.

This family restaurant, nestled alongside a dairy and ice-cream shop, is old fashioned without being boring. Approximately 30 minutes from most metropolitan locations, Guernsey is a fine addition to any day trip on the west side. Check out the Made In Michigan products in the Dairy/Store, and don't forget to bring home a gallon of Guernsey Chocolate milk, which is about the best you're going to find in Metro Detroit.

**Note to the health conscious:** Chocolate milk within 30 minutes after a workout brings proteins to muscles quickly, helping to repair damage and build lean muscle mass. So, drink up!

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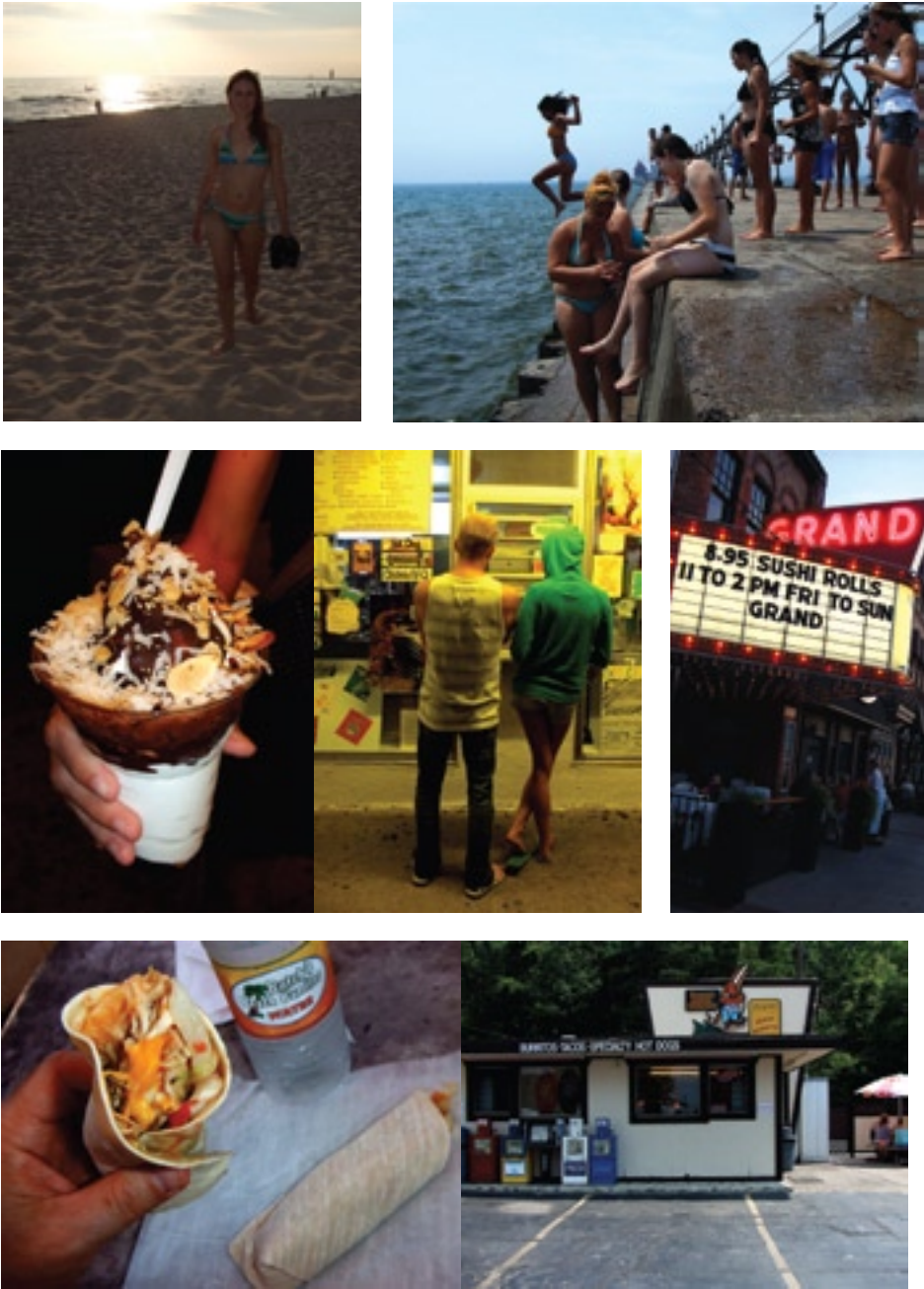
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# GRAND HAVEN

Where The Sun Sets On Michigan



Anthony Brancaloneo

We listened to Reverend Peyton's Big Damn Band en route to Grand Haven, the resort town located on the west side of the state, just past Grand Rapids, where I-96 ends and Lake Michigan begins. Once in town, we switched to Granddaddy, a band I find more appropriate for sun and sand. I won't tell you where we stayed, that's a secret, but I will say Grand Haven offers camping, a lakeside RV park, a few motels, B&Bs etc etc . . .

The state park and city beach are side by side, with singles, couples, and families happily sharing the waves. Two quality concession stands are beachside - hot dogs, hamburgers, and ice cream - with beach supplies for sale or rent. Plenty of volleyball nets and action for pick up games. Lots of girls in bikinis, and young men with ripped abs, but the Michigander still rules the beach. Would have shot more bikinis, but I only had my point-and-shoot so it may have been sketchy.

We sunbathed, read beach books (Hemingway), and rode body boards over the three-foot surf. Walked to the Pirate's Den and sat on the deck - aka Bil-Mar - for a not-too-bad salad with chicken, and a round of well poured Rum Runners. Got drunk in the heat, and stumbled back to our chairs.

Hit the tourist area for dinner, the Grand Theatre, and ordered strong drinks. She had the Michigan whitefish, I the perch, which was quite good, although I discovered it came from



Lithuania, and we left with a summer buzz. Ice cream at the Dairy Treat for an Almond Joy Sunday, then we spent 90 minutes shopping for an umbrella at two big time Marts, all sold out.

Slept well.

Awoke in search of coffee and breakfast. The first joint was a 20-minute wait, so we tried the companion restaurant attached to the Grand. Poor coffee, average food, no pictures. Bought umbrella at Family Dollar and stuck it in the sand. It didn't work well. Walked the beach, hit the pier, got plenty of sun, and then hit Butch's Beach Burritos for classic, 1980's California beach tacos (Chicken, iceberg, yellow cheese, sauce) - not bad.

Fell asleep under the umbrella with my legs hanging out in the sun and wound up with a burn that took 10 ounces of aloe, a 6 pk of water and 8 aspirin just to keep it under control. When you get a burn like this, it's best to use pure aloe, take aspirin according to bottles direction, drink lots of water, jump in a cool shower, and then put on a very light cotton long, sleeve shirt, with sweat pants, before jumping into bed. You want to smother the flame rather than allow a direct breeze from a fan to irritate the burn.

Beautifully tan now and ready to return - see you out there . . .

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BOOKS

NEW BOOKS BY MICHIGAN AUTHORS COVER BASEBALL, HOT DOGS AND CHEVROLET

by Gay Paris`



The Glory Years of the Detroit Tigers 1920-1950

William M.Anderson / Wayne State University Press

Combining historical narrative and photographs between 1920-1950, *The Glory Years of the Detroit Tigers* brings three decades of history to life in the 450 page, new book by Author, William M.Anderson.

During these years, the tigers won four American League pennants, their first World Championship (1935), and a second World Crown ten years later: Ty Cobb, Harry Heilmann, Charlie Gehringer, Hank Greenberg, Mickey Cochrane, George Kell and Hal Newhouser are all covered in Anderson's offering.

Over 300 rare images, culled from the Detroit News archive showcase player personalities and achievements."this was a time when players willingly cooperated with photographers as these photographic artists used great imagination in creating and preserving intriguing and interesting moments," Anderson says. " Before long lenses, photographers had to get close to the action, sometimes in harm's way, or even in the way."

Anderson consults tigers reporting from three daily Detroit newspapers of the era - Detroit News, Detroit Free Press, Detroit Times - and the Sporting News, which was then known as the 'Baseball Bible'. A solid and entertaining read, beautifully interspersed with pictures in glorious black & white.

Wayne State University Press (313) 577.6077 - [wsupress.wayne.edu](http://wsupress.wayne.edu)

Coney Detroit

Katherine Yung & Joe Grimm / Wayne State University Press

Detroiters know that an authentic Coney Island hot dog is a natural-casing hot dog topped with all meat, beanless chili, chopped onions, and yellow mustard.And, while the legend of the Coney has been told time and time again, including by reporters of this publication, authors Yung and Grimm go almost a Coney too far (a lower fat Coney?) in an effort to provide readers with the definitive roadmap of Metropolitan Detroit's (and beyond) Coney-mania.With images provided by 10 members of *Exposure Detroit*, a team of nearly 2,000 photographers who share a love of shooting our city, *Coney Detroit* reads like a fun, snappy, scrapbook of all things Coney.It evens comes complete with a yellow mustard stain - nice touch.

Wayne State University Press (313) 577.6077 - [wsupress.wayne.edu](http://wsupress.wayne.edu)

Chevrolet 1911-1960

Michael W.R. Davis / Arcadia Publishing

New to Arcadia Publishing's popular *Images of America* series is *Chevrolet 1911-1960* by Michael W.R. Davis.This pictorial history boasts more than 200 vintage images and provides readers with a unique opportunity to reconnect with the history that shaped their community.



The Chevrolet car and truck business traces its roots back to Michigan's lumber industry in the middle of the 19th century. Lumber mills gave way to carriage and wagon manufacturing and the claim, before motorcars burst on the scene, that Flint was the "vehicle capital of the world." This is the story of how those wagon makers quickly converted to producing automobiles, overtaking automotive pioneer and archrival Ford in sales and building the Chevrolet brand into the global powerhouse entity it is today.

This volume traces the first half (1911–1960) of Chevrolet's 100-year history in photographic detail and provides a spotter guide for long-forgotten or never-known Chevrolet cars and trucks.

*Chevrolet 1911-1960* includes information on Chevy's Flint roots, the Durant years, the Knudsen years, the Depression years, WWII and postwar and, my favourite, competition and Corvettes. A nice read for car enthusiasts, history buffs and diehard Chevy fans.

Available at area bookstores, independent retailers, and online retailers, or through Arcadia Publishing at (888)-313-2665 or online @ [arcadiapublishing.com](http://arcadiapublishing.com)

BUY LOCAL

DETROIT GT

10 PEDAL-TO-THE-METAL QUESTIONS FOR T-SHIRT WHEELMAN CHRIS GORSKI

Z.O.R.M.

42 year old owner/operator of Detroit GT, Chris Gorski runs his t-shirt shop from funk-D-fied wheels - a Pick `Em Up named Leo, parked inside Ferndale's Rustbelt Market. Gorski sells t-shirts of his own design, handbags and other select merchandise. Recently, I caught up with Chris (and Leo) to ask them a few questions.



1. How long have you been in business? Since 2003, at first it was a part time gig. But in 2010 after being laid off I made it into a full time thing.
2. Why is the truck named Leo? Leo was the name of my grandfather.Who always painted his truck and car wheels red, just like Leo's are.
3. What's your motivation? Seeing people walking around in public with a shirt I made and created. It is nice to see your art in movement.
4. Have Metro Detroiters been receptive to your shop? Absolutely!!!
5. Where did you get the idea to be a shop on wheels? I did not want to be another tent at an art show. I made the truck the tent and the marketing worked.
6. Any pitfalls in your business? Running out of shirt sizes!!!
7. What is the make and model of Leo? It's a 1979 Chevy P10 Step Van.
8. Favorite thing about being a business owner in Metro Detroit? That I am sharing Detroit Pride with the world.
9. Where do you see you and Leo in the next five years? I want to have more trucks selling more t-shirts in more places!!!
10. Any advice for budding private business owners? Don't afraid to start something. Take a chance Detroit!!!

Chris and Leo can be found at the Rust Belt Market in Ferndale located at the corner of 9 mile and Woodward every Saturday and Sunday 11am to 7pm. Stop in and grab some of the coolest shirts in Detroit.

DETROIT GT 248-321-5025 [detroitgt.com](http://detroitgt.com)

Quirk Factor: LIFT

Lili Dreadz

Being quirky is fun and all, but many don't realize how difficult it can be to find art, collectibles, and apparel as quirky as oneself. It takes a lot of work to locate hard-to-find items, such as Tokidoki t-shirts, limited edition Sanrio merchandise, and Glenn Barr prints. Fortunately, Lift is there for all of your quirky needs.

Lift, which functions as both an art gallery, and designer toy store, has a little something for everyone. For those in love with Japanese culture, there's plenty of familiar characters, such as Totoro, Domo, and Rilakkuma. Fans of lowbrow art will find plenty of prints, art books, and magazines.The fashion-inclined will find apparel from designers such as Tokidoki, and Kidrobot. The toy-collector crowd will delight in the many blind-box options, such as Be@bricks, and Dunnys. And for the soda junkies out there, they also carry various hard to find pops from across the country, as well as Mexico and Japan.

It's important to stay current on events at Lift. As it functions as a gallery, you'll often find unique art on display from various (relatively) local artists. Shows pop up frequently and offer pieces from designers such as Kill Taupe and Matthew Ryan Sharp (to name a few).

Located in downtown Royal Oak, Lift is a must-see for those out and about. Unable to get to their store, fear not! Lift also has a website, which fills shoppers in on release-dates, and also offers online shopping. Now if you'll excuse me, there's a Smorkin' Labbit with my name on it!

Liftdetroit.com Royal Oak 248.545.5245







Deadline: Sunday, September 16, 5 pm

**CALL FOR ENTRY:**  
**2012 SC PHOTOGRAPHY**  
**EXHIBITION**

For decades the Scarab Club has hosted an annual photography exhibition showcasing work from established and emerging photographers. We are happy to have Bruce Giffin serving as the juror for the exhibition this year. Please visit the Scarab Club website to download the call for entry.

**Bruce Giffin: Bio**  
Being painfully self taught, after 25 years of beating my head against the wall I stopped long enough in 2011 to receive a Kresge Artist Fellowship for a project called "The Face of Detroit". I am humbled beyond words and, if anything, it has motivated me to beat my head a little harder. I'm not yet good enough.

I have made a living for the past 25 years as a freelance photographer and when I'm done with that I go into the city and attempt to feed my heart for not pay. This a pretty good definition for "happiness".

I love photography and my big, black, stray dog, Henry. If you want to be in this exhibition, impress me. If you do, I will gush about your work to anyone who will listen.

Scarabclub.org

**Epic Zest**

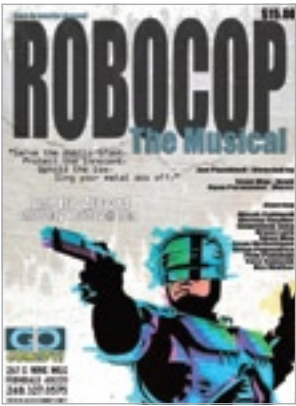
By Gwen Joy



**Golden Gate Café, Detroit**  
A vegetarian eatery located inside Innate Chiropractic Center. Dr. Pizzimenti, owner of Innate has been a chiropractor for twenty three years. Innate Chiropractic offers community meditation and yoga classes and has a weekly Wednesday night drum circle. The playful motto of Innate Detroit and Golden Gate Cafe is Come, Eat, Enjoy, Live. The atmosphere of Golden Gate is uber relaxed and the customers are easy to

chat with. I ordered the red smoothie, which contains Nanored, a supplement that aids in digestion, and gives a boost to your cardiovascular system, energy levels, and complexion, made with fresh strawberries, bananas, and apple cider, and a homemade tostada. The tostada was a weekly special and a few customers swore by it. I understood why when savoring the homemade refried bean mixture, seasoned with jalapeno juice, mild cheddar cheese and fresh dill, perfectly complemented by fresh tomato and romaine lettuce. The tostada definitely had some bite but was not too spicy. Golden Gate Cafe is a perfect place to recharge, meet new people and learn about community activities, and of course to pamper your taste buds.

18700 Woodward Detroit - [www.innatedetroit.com](http://www.innatedetroit.com)



**Robocop the Musical, Ferndale / Aug 2 & 3**  
A delightful urban and popular culture concoction set in Detroit, Robocop the Musical lampoons Rick Synder, the ill fated television show Detroit 182, and various local political and economic situations to comic effect. The singing, choreography, one liners, and sound track renditions were top notch. I especially enjoyed their spunky renditions of Enter Sandman, The Real Slim Shady and Down with OPP. I enjoyed a drink called Cool Hand Luke, which contained ginger ale, sour mix, and organic cucumber lime vodka. Delicious, refreshing and tart it seemed the perfect cocktail for a musical about police officers, public officials, hookers, and hoodlums. 8pm show. Tix \$15.

GoComedy.net 261 East 9 Mile Ferndale



**Corpus Illuminata II, Detroit / Aug 10 & 11**  
Venture to the Tangent Gallery for a one of a kind event with an exhibit of anatomic artwork, showcasing medical antiquities and academic materials. Over fifty local and national artists will be exhibiting at the event. Seek out the victorian-era medical instruments, surgical and mortuary oddities, and human anatomy and psychology presentations. Medical experimentation, human autopsy, and artistic film will accenting the show. This year's addition includes a bazaar for the selling and trading of antiquities and related oddities. Perfect for the history buff and the eclectically minded art collector. 6pm to Midnite. Tix \$10

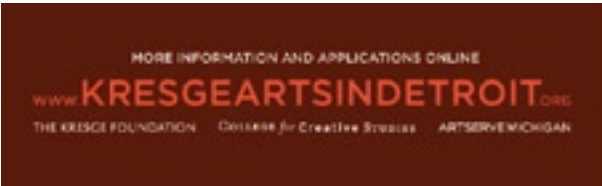
Tangent Gallery 515 East Milwaukee Detroit

**2012 KRESGE ARTIST FELLOWS**

**Detroit** - Two dozen Metropolitan Detroit literary and performing artists have been awarded Kresge Artist Fellowships for 2012. Each of the 24 fellowships includes an unrestricted prize of \$25,000, rewarding creative vision and commitment to excellence within a wide range of artistic disciplines.

The fellowships represent The Kresge Foundation's desire to advance the artistic careers of Detroit artists living and working in its hometown, as well as elevate the profile of the area's artistic community.

Artists are selected from the Metropolitan Detroit tri-county area, Wayne, Oakland and Macomb counties.



- Literary Arts:**  
Cheryl A. Alston  
Mary Jo Firth Gillett  
Lolita Hernandez  
Kim Hunter  
Michael Hurtt  
Stephen Jones  
Heidi Kaloustian  
Peter Markus  
Ken Meisel  
Marsha Music  
Kathleen Pfeiffer  
Mark Stryker
- Performing Arts:**  
Maria Costa  
Don "Dooop" Duprie  
Laurie Eisenhower  
Bryce Harding ("Mr. Chips")  
Kris Johnson  
Natasha "T" Miller  
Passalacqua  
Terry Peake  
Chris Pottinger  
Ara Topouzian  
Xiao Dong Wei  
Shara Worden



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*Weekends 11:00 am - 5:00 pm*

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# CROSSWORD

1. Emit a brief burst of light
6. How old we are
10. Taxis
14. Juliet's love
15. Twilight
16. River of Spain
17. Bay window
18. Wings
19. Teller of untruths
20. Having purpose
22. Modify
23. Female deer
24. Subsided
26. An unnaturally frenzied woman
30. Engine
32. Laneway
33. Change of life for a woman
37. Thin strip
38. Femme fatale
39. Found in a cafeteria
40. Reasoning
42. Look closely
43. Not the most
44. Overlooks
45. Stalks
47. Friend
48. Speaker's platform
49. Not oriental
56. Countertenor
57. Cozy corner
58. Coarse-grained
59. 500 sheets
60. Sea eagle
61. Fool
62. Feudal worker

1	2	3	4	5		6	7	8	9		10	11	12	13
14						15					16			
17						18					19			
20					21						22			
				23				24	25					
26	27	28	29				30	31						
32						33						34	35	36
37					38						39			
40				41						42				
			43					44						
	45	46						47						
48					49	50	51				52	53	54	55
56					57					58				
59					60					61				
62					63					64				

- |                       |                        |                      |
|-----------------------|------------------------|----------------------|
| 63. Bambi was one     | 21. A gesture of       | 42. Quandary         |
| 64. Building addition | assent                 | 44. Angry            |
|                       | 25. Hit on the head    | 45. The general      |
| <b>DOWN</b>           | 26. Catholic church    | activity of selling  |
| 1. Not "To"           | service                | 46. Moon of Saturn   |
| 2. Old stories        | 27. Friend             | 47. Tightwad         |
| 3. Dogfish            | 28. Distinctive flair  | 48. Have the nerve   |
| 4. Observed           | 29. Causing irritation | 50. Center           |
| 5. Day off            | 30. Excellence         | 51. Ice cream holder |
| 6. Maxim              | 31. 1 1 1 1            | 52. A noble gas      |
| 7. A deep wide chasm  | 33. A young lady       | 53. Mountain pool    |
| 8. Brother of Jacob   | 34. Website            | 54. Found in some    |
| 9. A body's frame     | addresses              | lotions              |
| 10. Commemorates      | 35. Rescue             | 55. Wildcat          |
| 11. Put up with       | 36. Visual organs      |                      |
| 12. Plait             | 38. Flavored           |                      |
| 13. Classify          | 41. Skirt's edge       |                      |

# SUDOKU

		7		3		5		
9				6	8	2		
	2	8				1		6
4		3			6	8		5
		9				4		
2		1	5			3		7
7		6				9	5	
		5	7	4				1
		2		8		7		

			1					9
					9			5
	5		6				7	2
5		2		6				
	3						8	
				2		1		4
9	1				8		3	
4			9					
3					7			

## Sudoku Instructions

Fill in the blank squares so that each row, each column and each 3-by-3 block contain all of the digits 1 thru 9. If you use logic you can solve the puzzle without guesswork.

# ANSWERS

3	2	6	5	1	7	9	4	8
8	7	9	3	6	5	2	1	
9	1	5	2	4	8	6	3	7
6	9	8	7	2	3	1	5	4
7	3	1	4	9	5	2	8	6
5	4	2	8	6	1	7	9	3
1	5	9	6	8	4	3	7	2
2	6	4	3	7	9	8	1	5
8	7	3	1	5	2	4	6	9

1	9	2	6	8	5	7	3	4
8	3	5	7	4	9	6	2	1
7	4	6	3	2	1	9	5	8
2	8	1	5	9	4	3	6	7
5	6	9	8	7	3	4	1	2
4	7	3	2	1	6	8	9	5
3	2	8	9	5	7	1	4	6
9	5	4	1	6	8	2	7	3
6	1	7	4	3	2	5	8	9

S	I	D	L	E		L	U	L	L		O	N	L	Y
E	T	N	A	S		A	N	E	W		D	E	A	D
P	L	A	I	T		U	N	B	O	U	N	D	E	D
O	U	T	R	E		X	I	I		R	E	E	V	E
P	M	S		S	S	E		L	A	C				
		T	A	T	A	S		N	E	P	H	E	W	
P	H	I			A	N	T	E	D	U	C	L	A	
S	I	G	N		O	D	E			E	N	O	S	
T	R	I	O		A	N	D	S	O	C	E	S		
I	G	N	I	T	E		S	T	A	I	R			
				P	B	S		E	A	R		W	E	T
A	T	S	E	A		N	A	N		T	I	E	I	N
E	I	D	E	R	D	O	W	N		S	U	P	R	A
A	N	A	L			A	C	H	E	O	R	I	E	L
O	W	A			L	I	S	T		N	A	P	E	S

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## DTW

## DTW to Launch Free Wireless Internet

*Two-tier service model provides premium connections*

**Detroit** - After publishing several letters to the editor regarding free wireless, from disgruntled readers, it seems travelers will finally enjoy a no-cost option for limited, wireless internet access, throughout both terminals at DTW no later than this fall.

The Wayne County Airport Authority Board, which oversees DTW, approved an agreement with Airport technology provider Boingo Wireless that will enable the Airport to offer a two-tiered internet access service model providing premium, subscription-based internet connection options to travelers.

"Free Wi-Fi in the terminals is by far the most requested amenity by our customers," said WCAA Interim CEO Tom Naughton. "This new, two-tiered approach will provide an ad-supported access option for casual internet users, while still enabling power users who are willing to pay for Premium access to do so."

Under the new service model, Boingo will introduce a new option for travelers to connect to the airport's wireless network for 30 minutes at no cost upon viewing a 30-second video advertisement. Users who require an extended or high-speed connection will continue to have the option to connect via one of Boingo's existing service plans.

Because the launch of a no-cost option is estimated to more than triple the demand on the airport's wireless infrastructure, the agreement approved by the WCAA Board includes significant network equipment upgrades. Upgrade work will begin immediately, enabling the new, ad-supported service tier to launch by September 2012.

## AirTran Adds Nonstop DTW To Ft. Myers

**DETROIT** - Beginning Feb. 14, 2013, AirTran Airways will introduce new, seasonal non-stop service from DTW to Ft. Myers/Southwest Florida International Airport (RSW).

AirTran's leisure-friendly schedule operates daily departing from DTW at 4:15 p.m. and arriving into RSW at 7:03 p.m. Northbound, the flight will depart RSW at 12:35 p.m. and arrive in DTW at 3:35 p.m. AirTran will operate the new route with a 117-seat Boeing 717-200 aircraft featuring both Business and Coach Class cabins.

The Ft. Myers area has been a top vacation spot for Southeast Michigan residents for almost a century. Henry Ford purchased his second home in Ft. Myers in 1916, and Metro Detroiters have flocked there ever since.

"Nearly 400,000 passengers flew between Detroit and Ft. Myers last year, making it the sixth most popular destination globally for Detroit travelers during winter season," said WCAA Director of Air Service Development Joe Cambron. "From Ft. Myers, more passengers fly to Detroit than to any other destination in the world."

The new service comes on top of Southwest's recently-announced launch of flights between Detroit and Las Vegas scheduled to begin Sept. 30. In addition to the new Ft. Myers and Las Vegas routes, Southwest (and its AirTran subsidiary) flies nonstop from Detroit to Atlanta, Baltimore/Washington, Chicago, Denver, Nashville, Orlando, Phoenix, and St. Louis. Earlier this year, Southwest celebrated its 25th anniversary of service to Detroit, where it has grown to become Southeast Michigan's second-largest carrier.





ROMA CAFÉ  
DETROIT

Detroit's oldest Italian restaurant has been serving the city since 1890. Third generation owner, Janet Belcoure, frequent tasting trips to Italy are reflected in the menu's signature veal and pasta delicacies, prepared with the freshest ingredients hand selected from nearby Eastern Market. Appetizers include Prosciutto with Melon (\$6.75), Escargots a la Bourguignonne (\$8.25) and a fine bowl of Minestrone. Baked Canelloni (\$14.50), Baked Lasagna (\$15.25), Broiled Lake Superior Whitefish (\$19.50), Lobstertail & Petit Filet Mignon (Market Price) served in a historic room in the traditional style. A selection of steaks from the broiler including Strip Sirloin alla Pizzaiola, a prime New York strip steak served with an extra thick piquant tomato sauce (\$27.25) and the Beef Tenderloin Sicillian Style, breaded with molio sauce (\$26.25). The Roma offers a variety of veal and chicken specialties, with an extensive wine list. For dessert try the Canolli, Rum Spumoni, Vienesse Walnut Cream Cake or Tiramisu. Open Mon-Fri 11am-10:30pm, Sat 11am-Midnight.

3401 Riopelle Detroit, MI (313) 831. 5940



THE CAUCUS CLUB  
DETROIT

Nestled in the Penobscot Building, the Caucus Club's offers a classic, clubby atmosphere and traditional American fare. Upon entering, with it's empty magnums of Champagne, unusual paintings and antiques, Tiffany style lamps set the mood with a warm glow. The back room boasts a beautiful wood bar and English Toby Mug collection. After opening the famous London Chop House in 1938, the Gruber brothers opened Caucus in '52. The Caucus Club is best at lunch with judges, lawyers and various Downtowners dining and dealing. The Club features two special drinks; The Bullshot, a mixture of beef broth, vodka and spices, served since '52, and the Tom and Jerry; a holiday mixture of brandy and rums topped with meringue - it's roots traced back to colonial times. Offering a selection of Gourmand sandwiches and omelets for lunch, and cold platters, salads, seafood, including their famous Fresh Lake Perch (\$21.95), and the Jim Beard's Hamburger Steak, flamed with brandy tableside (\$18.95). Historical note: One of Barbara Streisand's first paying gigs was at the Caucus in 1961.

150 W Congress, Detroit MI (313) 965. 4970



MICHAEL SYMON'S ROAST  
DETROIT

Comprised of three sections: bar/lounge; main dining room; and a semi-private area, Roast is an engaging 200-seat restaurant that sits on the street level of the Westin Book Cadillac. A rustic and modern theme incorporates dark wood, metal, glass and fire elements to highlight the roasted meat concept. And, what a concept it is, with a variety of meat and fish dishes, including a delicious Lamb Shank (preserved lemon, kalamata olive, almond picada \$30), Veal Chop Milanese (roasted tomato, onion, arugula \$36), and a superbly handled Filet Mignon (sea salt & olive oil \$28). Interesting sides include Rosemary fries (\$5), Fried Brussels Sprouts (\$7) and the Roasted Beets (\$7). For dessert, try the Beer & Pretzels (Guinness ice cream, chocolate pretzels, caramel foam \$8). An exquisite wine menu, with an exciting array of handcrafted beer, specialty cocktails and classic cocktails, including our favourite The Metropolitan (Courvoisier VSOP, VYA Sweet Vermouth, Bitter Truth Decanter Bitters, Maraschino Cherry \$12) is available at 4pm daily.

1128 Washington Blvd. Detroit, Michigan 48226 (313) 961. 2500 - roastdetroit.com



THE COACH INSIGNIA  
DETROIT

Begin your experience at The Coach Insignia with a ride up an exterior elevator providing one of the best views in the city - the best being dinner and drinks from within this contemporary steak house. Sitting high atop the GM Renaissance Center, and offering a world class wine list - one of Michigan's largest - guests enjoy panoramic views of d'Eetroit and Windsor, while receiving the personalized service provided by General Manager Brady Hunt. Coach insignia is a tribute to Detroit and its foundation, the automobile, with the "Coach" representing the famous Fisher Auto Body, and the "Insignia" its dedication to artisan bottles of wine from Fisher Vineyards, the California winery whose name they share. The Culinary Team supports local farmers & markets, and delights in offering "The Insignia" Surf & Turf Trio, Petite Filet, Jumbo Lump Crab Cake, Pan Seared Scallop (45), and the "Chairman's Reserve Steaks", 14 oz Strip (39), 18 oz Cowboy (44), and 07 oz Center Cut Filet (34). A businessperson's Happy Hour menu is available from 5-7pm Monday thru Friday, with a fine selection of food, cocktails, handcrafted beer, and wine.

71st & 72nd Floor, 100 renaissance Center, Detroit MI (313) 567. 2622



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