Kevin D. Looney

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Graphic Web Designer

Versatile designer with experience in web design, graphic design, and ux design. I'm a dedicated professional who is a problem-solver, fast-learner, and ready to learn new skills and software to get the job done.

Skills

- Graphic Design
- Web Design
- Product Design
- Packaging Design

- Typography
- Illustrator
- Photoshop
- InDesign

- HTML/CSS
- WordPress
- Bootstrap
- Figma/InVision

Experience and Achievements

Scentco Inc, *Web/Graphic Designer*   **Santee, CA 2019-Present**
- Enhancing branding by creating graphics for marketing/social media
- Creating and redesigning product graphics and packaging with Adobe Creative Suite
- Creating engaging pages for company websites via WordPress, Bootstrap, and Shopify
- Improving public perception of brand quality by creating and editing product photos

Eastern Washington University, *Web Designer*   **Cheney, WA 2018-2019**
- Improved Math Department online presence by updating website by transferring from old CMS to WordPress and improving visual and verbal content
- Improved student interaction by creating graphics and layouts for promotional material including student events and brochures

InMotion USA, *Graphic Designer*   **San Diego, CA 2018**
- Expanded audience for products by creating and distributing flyers at San Diego Comic-Con
- Improved customer interaction via email marketing on MailChimp
- Increased interaction with other vendors by designing brochures for Interbike Convention

KILMERHANSEN Design, *Graphic Designer*   **Seattle, WA 2011-2016**
- Increased customer satisfaction by creating graphics and websites for multiple projects
- Ensured customer satisfaction by working closely with other designers to implement requested changes to designs

Education

Eastern Washington University
BA in Visual Communication Design + UX Certificate