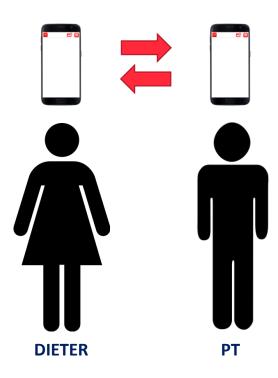
How it works

- Two persons install the app on their android smartphones:
 - Dieter
 - Personal Trainer
- The 2 apps (Dieter and PT) must be able to communicate between them through the internet.
- Dieter sets his/her objectives and number of weeks to achieve it. The app calculates the weekly objective target.
- The Dieter and the PT agree on a weekly reward/punishment
- On a weekly basis the Dieter introduces on her app the updated objective.
 - the app computes the evolution and sends the updated objective information to the PT app.
- Dieter and PT apps must be able to send messages and photos to each other.

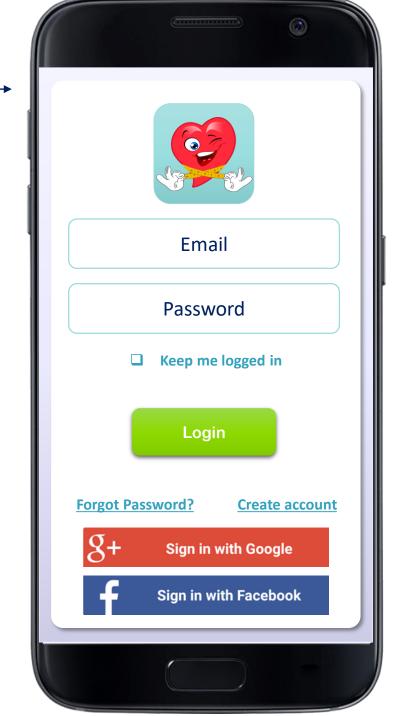


Login (Form Pages)

LOGIN

- Login
- "Keep me logged in" (checkbox)
- Login with Facebook
- Login with Google
- Forgot password?
- Create account

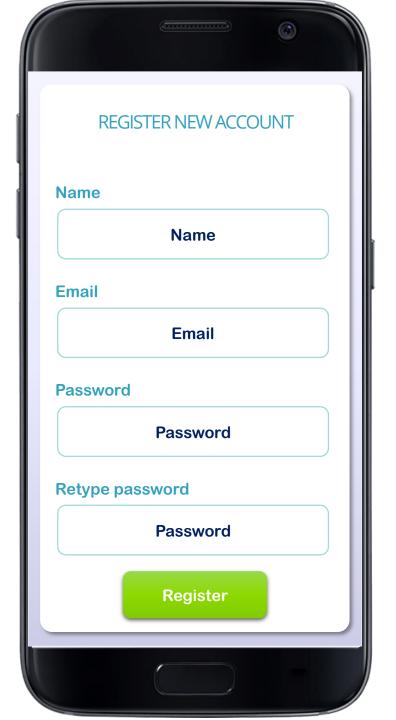
Menu is _____ disabled on Login



REGISTER NEW ACCOUNT

- Name
- Email
- Password
- Retype password
- Gender
 - Male
 - Female
- Portrait
- Date of birth (date selection)
- Country
- Units Selection:
 - English (Lb/ft) vs Metric (kg/cm)
 - Time format (12 hours vs 24 hours)



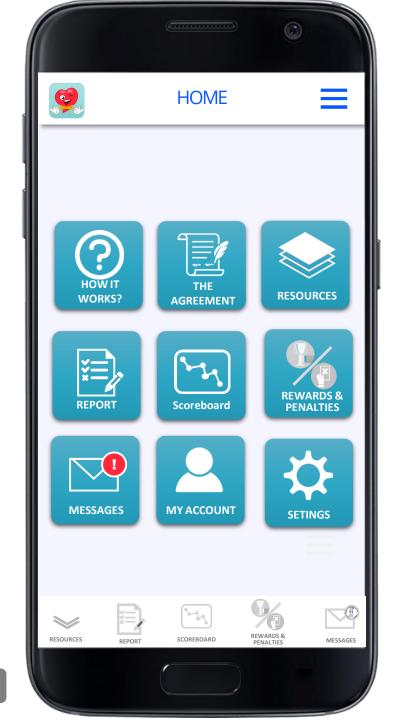


HOMEPAGE

(Form Pages)

HOME

- How it works
- The Agreement
- Resources
- Motivation
- Report
- Scoreboard
- Rewards & Penalties
- Messages
- My Account
- Settings



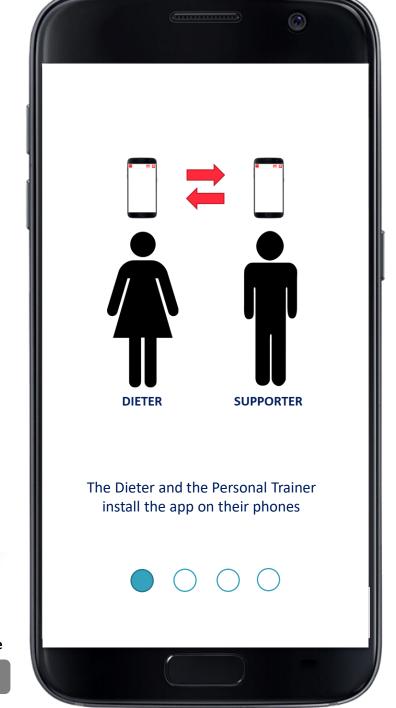
Scroll up/down







- An intro "how-to" about the app
- Slide by slide
- I will develop the slides content later. This is only a demonstration
 - CAN THE "HOW IT WORKS" ALSO BE UPDATED IN THE SERVER AND UPDATED TO ALL APPS, LIKE THE ARTICLES?



Scroll up/down







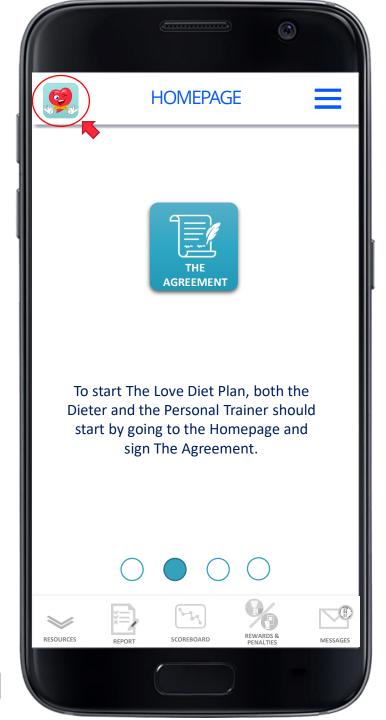
- An intro "how-to" about the app
- Slide by slide
- Will develop the slides it later
 - CAN THE "HOW IT WORKS" ALSO BE UPDATED IN THE SERVER AND UPDATED TO ALL APPs, LIKE THE ARTICLES?



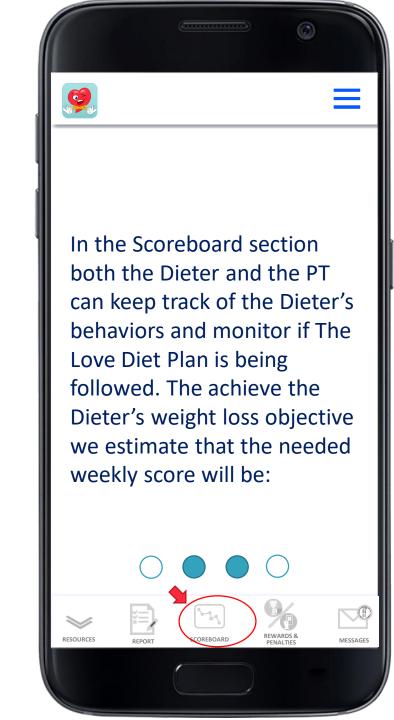








- An intro "how-to" about the app
- Slide by slide
- Will develop the slides it later
 - CAN THE "HOW IT WORKS" ALSO BE UPDATED IN THE SERVER AND UPDATED TO ALL APPS, LIKE THE ARTICLES?

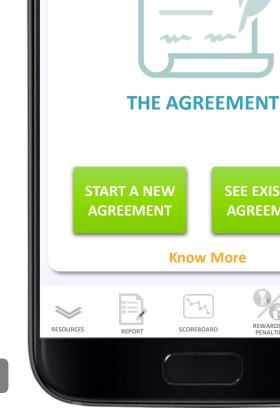


THE AGREEMENT

(Form Pages)

THE AGREEMENT

- SECTION
 - The agreement
 - BUTTON: Start a new agreement
 - BUTTON: See existing agreement
 - START A NEW AGREEMENT WILL DELETE PREVIOUS AGREEMENT FOR BOTH THE DIETER AND THE PT.
 - SEE EXISTING AGREEMENT ALLOWS YOU TO ZAP TROUGH THE NEXT SLIDES, BUT WITOUT BEING ABLE TO EDIT THEM.



AGREEMENT

SEE EXISTING

AGREEMENT

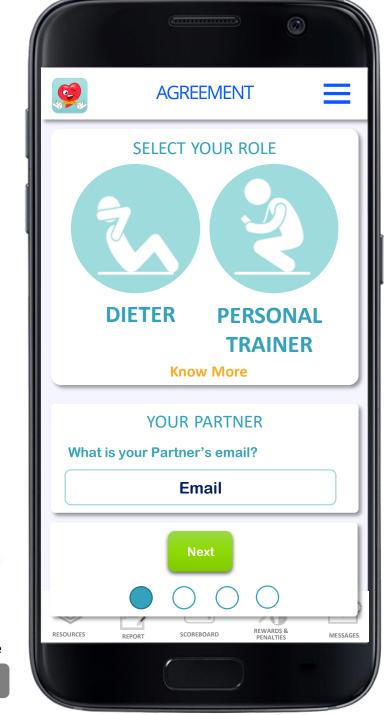
Scroll up/down





THE AGREEMENT

- SECTION SELECT YOUR ROLE
 - DIETER
 - PERSONAL TRAINER
- SECTION PARTNER
 - What is your Partner's email?
 - (Check if email is already in the database?)
- NEXT BUTTON



Scroll up/down

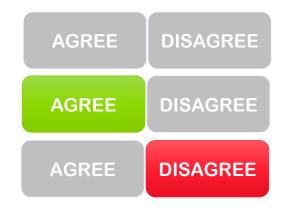






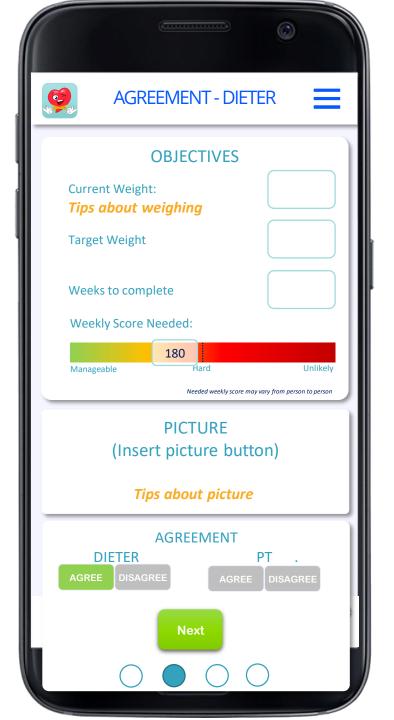
THE AGREEMENT – DIETER (OBJECTIVES)

- SECTION OBJECTIVES:
 - Age
 - Height
 - Current Weight
 - Target Weight
 - Weeks to complete
 - Weekly Score Needed (APP's calculation):
 - Score = ((Target Weight-Current Weight) / Weeks)/2*180+100
 - Scale 100-460 (Manageable threshold at half (280)
 - Weighing Day (Monday-Sunday)
 - Sex (Female vs Male)
- SECTION PICTURE
 - Add beginning picture (camera or album) OPTIONAL
- SECTION AGREEMENT
 - Dieter Agreement Button
 - PT Agreement Button
 - Next Button
 - Number of slides circles









THE AGREEMENT – DIETER (EATING HABITS)

SECTION COMPULSIVE EATING

- Does it happen to you eating large amounts of food in a meal and feel guilt or shamed afterwards?
- Know more link
- Answer 0-10 scale

SECTION LACK OF MEAL CONTROL

- Does it happen to you not being able to control what you eat during meals and eat caloric, fat and nonhealthy food, although you know it is bad for your diet?
- Know more link
- Answer 0-10 scale

SECTION CRAVINGS

- Does it happen to you having an intense desire to consume a specific food, without being hunger (ex: chocolate, chips, etc)?
- Know more link
- Answer 0-10 scale

SECTION EXERCISE AVERSION

- Does it happen to you not having will power to exercise or making self-excuses to avoid making exercise?
- Know more link
- Answer 0-10 scale

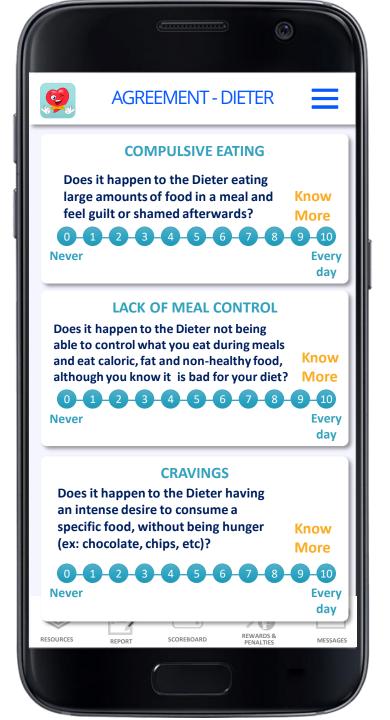
SECTION AGREEMENT

- Dieter Agreement Button
- PT Agreement Button
- Next Button
- Number of slides circles

- NOTICE:
- This part of the Agreement form is not editable by the PT.
- The PT sees this form, but cannot edit it.
- The only editable part (for the PT) is the PT Agreement Button







THE AGREEMENT – DIETER REWARDS & PENALTIES

- SECTION DIETER'S WEEKLY REWARD
 - Question
 - Text field
 - Know more:
- SECTION DIETER'S FINAL REWARD
 - Question
 - Text field
 - Know more:
- SECTION DIETER'S SMALL PENALTY
 - Question
 - 3 Text Fields
 - Text field
 - Text Field
 - Text Field
 - Know more:
- SECTION DIETER'S MAJOR PENALTY
 - Question
 - Text field
 - Know more:
- SECTION AGREEMENT
 - Dieter Agreement Button
 - PT Agreement Button
 - Next Button
 - Number of slides circles

- NOTICE:
- This part of the Agreement form is not editable by the PT.
- The PT sees this form, but cannot edit it.
- The only editable part (for the PT) is the PT Agreement Button

AGREEMENT - DIETER DIETER WEEKLY REWARD What weekly reward would you like to receive when you achieve your weekly **Know** weight target? More **Weekly Reward DIETER FINAL REWARD** What weekly reward would you like to receive when you achieve your final Know weight target? More **Final Reward AGREEMENT** DIETER





KNOW MORE 1

The Dieter's Weekly Reward is awarded each time the Dieter meets the weekly weight target, in order to motivate her/him achieving the weekly objectives

It should be something the Dieter really appreciates.

For better results, the reward could be provided by the Personal Trainer.

Examples of rewards:

- Taking the Partner out on a date.
- Doing some housework for the Partner.
- Giving some special gift to the Partner.
- Joining the Partner on some activity she/he really likes.
- Doing something special in the bedroom with the Partner.

KNOW MORE 2

The **Dieter's Final Reward** is awarded if the Dieter meets the final weight target, in order to motivate her/him achieving the final objective

It should be something the Dieter really appreciates.

The final reward should be a bigger than the weekly award.

For better results, the reward could be provided by the Personal Trainer.

Examples of rewards:

- Taking a trip.
- Buying a special gift.
- Etc.

KNOW MORE 3

The **Dieter's Small Penalty** is awarded if the Dieter misbehaves and steps out of the diet plan, such as:

- Having a caloric meal.
- Giving up to craving temptations.
- Missing the exercises
- Missing the motivational exercises.

Examples of small penalties:

- Doing some housework.
- Paying a monetary "fine" to a piggybank
- Etc...

For the success of the plan it is crucial that the penalty system is not taken lightweight and both the Dieter and the PT agree with its full enforcement.

If the conditions for the penalty application are met, both the Dieter and the PT should apply the penalty and not by-pass or gorget this crucial part of the program

KNOW MORE 4

The **Dieter's Major Penalty** is awarded if the Dieter gives up on the Diet Plan.

It is indented to be an incentive for the Dieter to keep on the diet plan's track through the down times and not give up on it.

For the success of the plan it is crucial that the penalty system is not taken lightweight and both the Dieter and the PT agree with its full enforcement.

If the conditions for the penalty application are met, both the Dieter and the PT should apply the penalty and not by-pass or gorget this crucial part of the program.

THE AGREEMENT – PT REWARDS & PENALTIES

- SECTION PT'S WEEKLY REWARD
 - Question
 - Text field
 - Know more:
- SECTION PT'S FINAL REWARD
 - Question
 - Text field
 - Know more:
- SECTION PT'S MAJOR PENALTY
 - Question
 - Text field
 - Know more:
- SECTION AGREEMENT
 - Dieter Agreement Button
 - PT Agreement Button
 - NEXT BUTTON

- NOTICE:
- This part of the Agreement form is not editable by the Dieter.
- The Dieter sees this form, but cannot edit it.
- The only editable part (for the Dieter) is the Dieter Agreement Button

AGREEMENT - DIETER PT WEEKLY REWARD To recognize your contribution, what weekly reward would you like to receive when your Dieter **Know** Partner achieves her/his weekly More weight target? **Weekly Reward PT FINAL REWARD** To recognize your contribution, what final reward would you like to receive when your Dieter Know Partner achieves her/his final More weight target? **Final Reward AGREEMENT** DIETER





KNOW MORE 1

The PT's role in motivating and helping the Dieter achieving the weekly objectives is crucial.

Moreover, we want the PT also motivated to the success of the diet program. For that reason, each time the Dieter meets the weekly weight target the PT also receives the PT Weekly Reward.

It should be something the PT really appreciates.

For better results, the reward could be provided by the Dieter.

Examples of rewards:

- Taking the Partner out on a date.
- Doing some housework for the Partner.
- Giving some special gift to the Partner.
- Joining the Partner on some activity she/he really likes.
- Doing something special in the bedroom with the Partner.

KNOW MORE 2

The **PT's Final Reward** is awarded to the PT if the Dieter meets the final weight target, in order to recognize the help, motivation and effort of the PT in the diet plan, a crucial part of its overall success.

It should be something the PT really appreciates.

The final reward should be a bigger than the weekly award.

For better results, the reward could be provided by the Dieter.

Examples of rewards:

- Taking a trip.
- Buying a special gift.
- Etc.

KNOW MORE 3

The **PT's Major Penalty** is awarded to the PT if the Dieter gives up on the Diet Plan.

It is indented to be an incentive for the PT to help and motivate the Diet throughout the down times, making sure that the Dieter keep on the diet plan's track and not give up on it.

If the Dieter gives up on the Diet plan she/he will:

- Not meet the diet's objectives.
- Receive the Dieter's Major Penalty
- Have the PT partner suffer the burden of a penalty as well.

For the success of the plan it is crucial that the penalty system is not taken lightweight and both the Dieter and the PT agree with its full enforcement.

If the conditions for the penalty application are met, both the Dieter and the PT should apply the penalty and not by-pass or gorget this crucial part of the program.

THE AGREEMENT – RESUME, MESSAGE & SEND

- SECTION "THE AGREEMENT"
 - Text
- SECTION AGREEMENT
 - Dieter Agreement Button
 - PT Agreement Button
- BUTTON SUBMIT

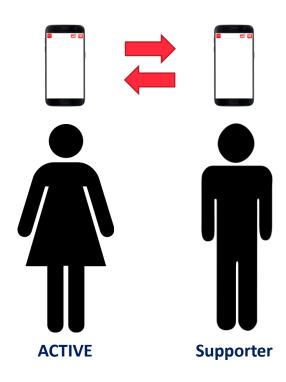






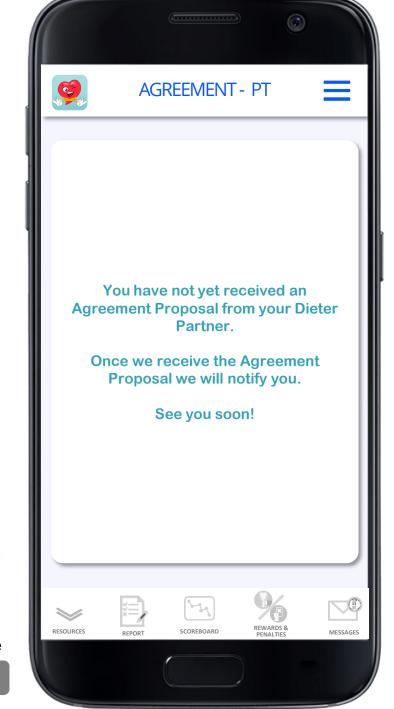
THE AGREEMENT - REVIEW AND APPROVAL

• THE AGREEMENT can go back and forward between the ACTIVE and the SUPPORTER until both agree on them.



THE AGREEMENT - PT

• IF THE DIETER HAS NOT YET SUBMITED THE AGREEMENT PROPOSAL, THE PT GETS THIS MESSAGE



Scroll up/down

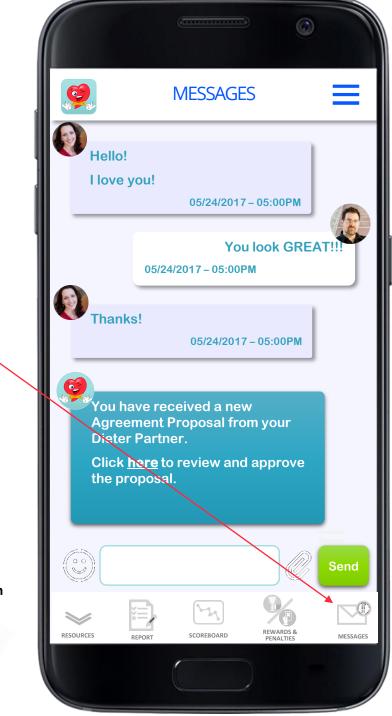


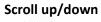




THE AGREEMENT - PT

• When the Dieter Sends a Proposal to the PT or the PT sends a proposal to the Dieter, they will get a new message and notification.







Resources

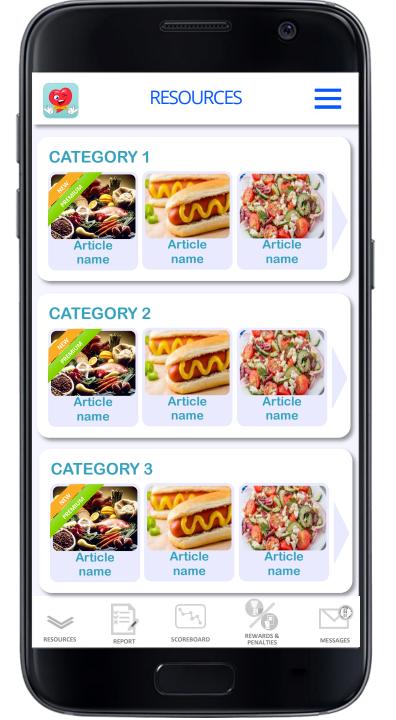
(Categories and Article Pages)

RESOURCES – LIST VIEW

- The resources page includes categories and posts.
- The app manager should be able to update the list of categories and posts in the App server and it automatically is updated in every app.
- Posts can include all type of media: text, images, vídeos, downloadable files, etc.

- SOME POSTS CAN HAVE A "NEW" TAG and others a "PREMIUM" TAG.
- Premium Articles are acessible only to Premium users.

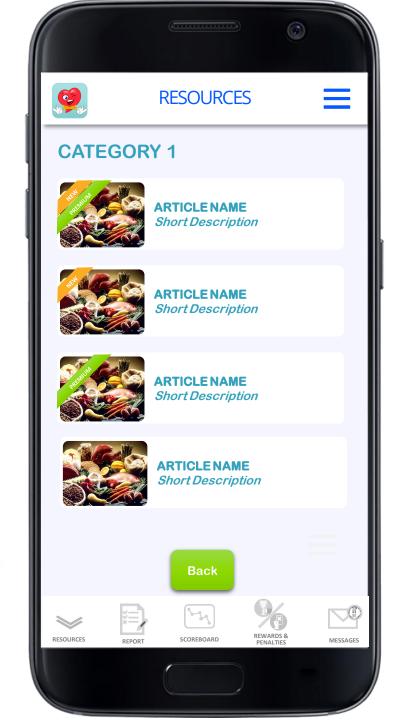
Scroll up/down



RESOURCES – CATEGORY VIEW

- The resources page includes categories and posts.
- The app manager should be able to update the list of categories and posts in the App server and it automatically is updated in every app.
- Posts can include all type of media: text, images, vídeos, downloadable files, etc
- Example of Post Icon:





RESOURCES – ARTICLE VIEW

- The resources page includes categories and posts.
- The app manager should be able to update the list of categories and posts in the App server and it automatically is updated in every app.
- Posts can include all type of media: text, images, vídeos, downloadable files, etc





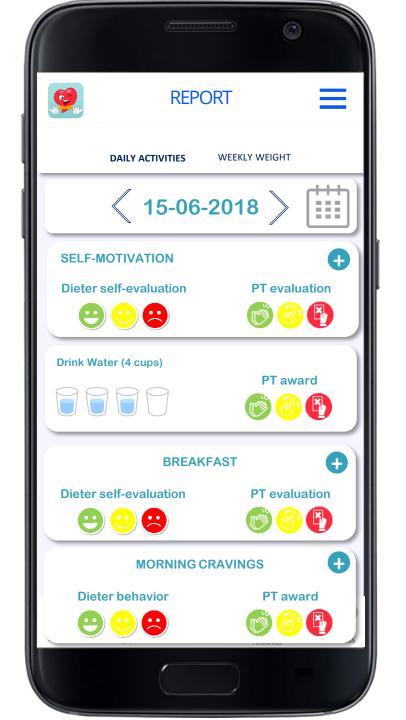
Report

(Form Pages)

REPORT – DAILY ACTIVITIES

- Data (by default is present day) and Calendar selector
- Self-Motivation Report
- Drink Water Report
- Drink Tea Report
- Breakfast Report
- Morning Cravings Report
- Lunch Report
- Afternoon Cravings Report
- Dinner Report
- Night Cravings Report
- Exercise Report
- EACH TIME THE DIETER SUBMITS A NEW REPORT, A MESSAGE IS SENT TO THE PT





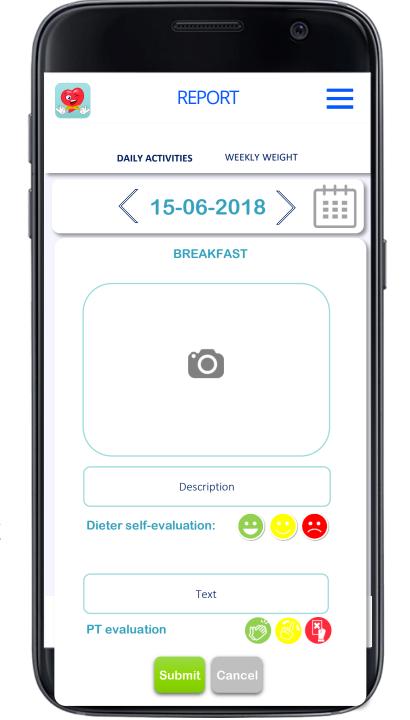
REPORT – DAILY ACTIVITIES

- Data (by default is present day) and Calendar selector
- Self-Motivation Report
- Drink Water Report
- Drink Tea Report
- Breakfast Report
- Morning Cravings Report
- Lunch Report
- Afternoon Cravings Report
- Dinner Report
- Night Cravings Report
- Exercise Report
- EACH TIME THE DIETER SUBMITS A NEW REPORT, A MESSAGE IS SENT TO THE PT



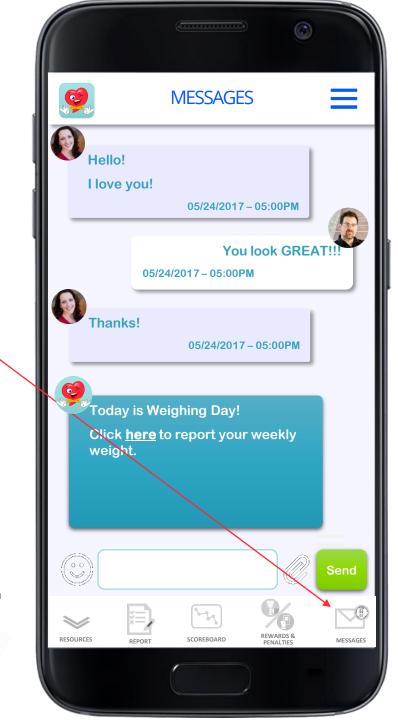






REPORT - MESSAGES

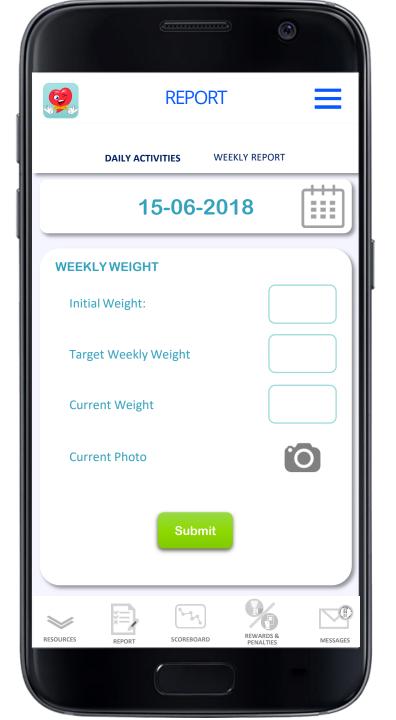
• In the Weighing Day, the app makes an auto notification.





REPORT – WEEKLY REPORT

- Data (by default is present day) and Calendar selector
- Initial Weight (app calculated)
- Target Weekly Weight (app calculated)
- Current Weight
- Current Photo
- SECTION COMPULSIVE EATING
 - Does it happen to you eating large amounts of food in a meal and feel guilt or shamed afterwards?
 - Know more link
 - Answer 0-10 scale
- SECTION LACK OF MEAL CONTROL
 - Does it happen to you not being able to control what you eat during meals and eat caloric, fat and non-healthy food, although you know it is bad for your diet?
 - Know more link
 - Answer 0-10 scale
- SECTION CRAVINGS
 - Does it happen to you having an intense desire to consume a specific food, without being hunger (ex: chocolate, chips, etc)?
 - Know more link
 - Answer 0-10 scale
- SECTION EXERCISE AVERSION
 - Does it happen to you not having will power to exercise or making self-excuses to avoid making exercise?
 - Know more link
 - Answer 0-10 scale



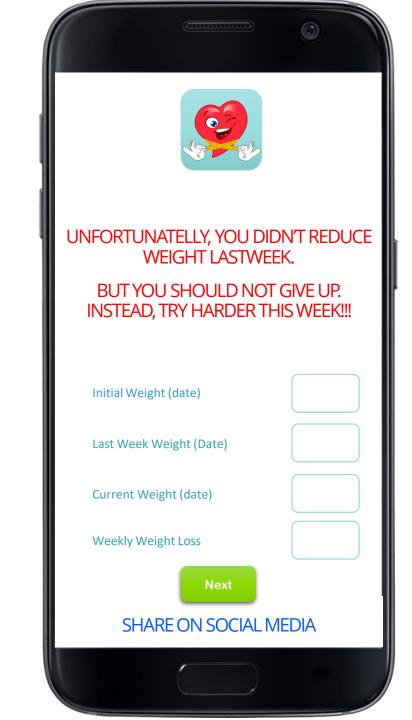
AFTER REPORT - CONTRATULATIONS (I)

• It the person looses weight from last week



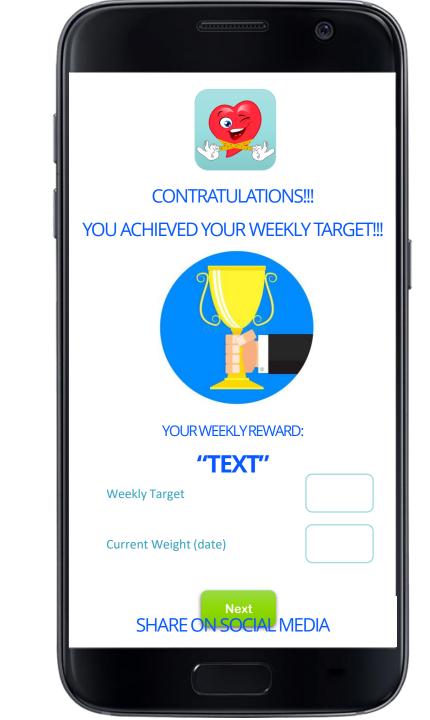
AFTER REPORT - CONTRATULATIONS (I)

• It the person looses weight from last week



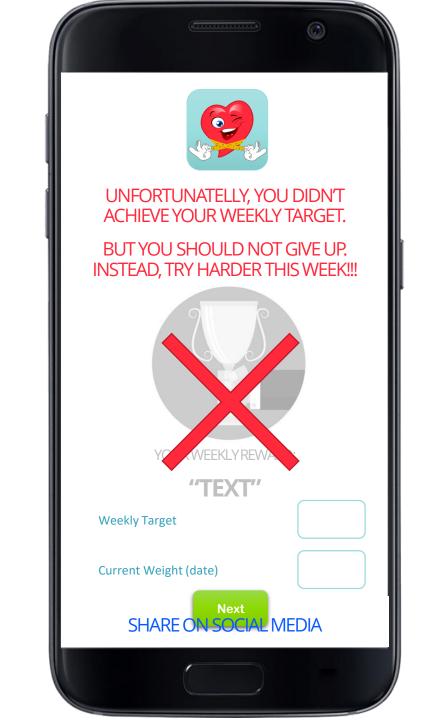
AFTER REPORT - CONTRATULATIONS (II)

• It the person meets the Weekly objective



AFTER REPORT - CONTRATULATIONS (II)

• It the person meets the Weekly objective

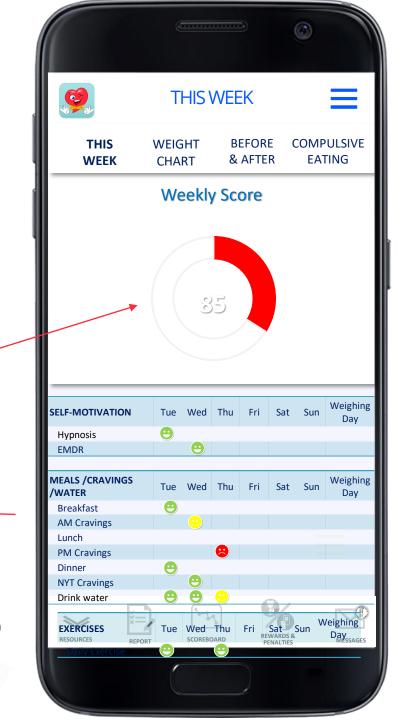


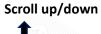
Scoreboard

Scoreboard - THIS WEEK

- Weekly Score Chart
- Weekly Self Motivation Scoreboard
- Weekly Meals / Cravings / Water Scoreboard
- Weekly Exercises Scoreboard
- SHARE ON SOCIAL MEDIA BUTTON

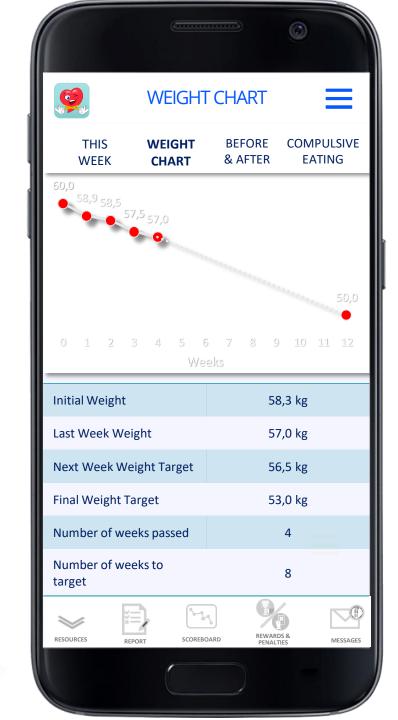
	Good	Ok	Bad
Breakfast	3	0	-5
Lunch	5	0	-10
Dinner	10	0	-20
Morning Cravings	5	0	-10
Afternoon Cravings	5	0	-10
Night Cravings	10	0	-20
Drink Water	2,5	0	-5
Dring Tea	2,5	0	-5
Hypnosis	20	0	-
EMDR	20	0	-
Exercise	20	0	-





Scoreboard – Weight Chart

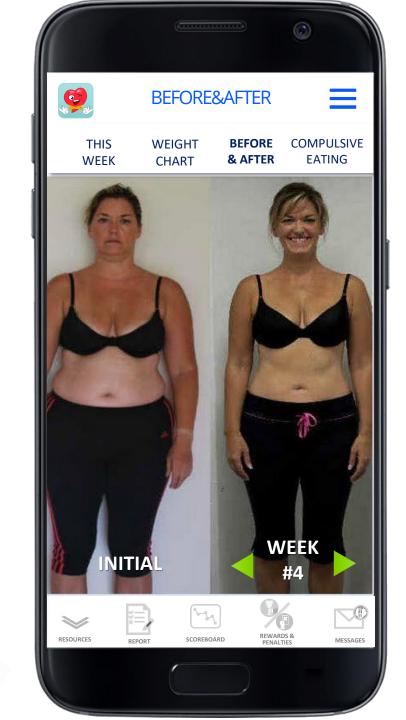
Weight evolution chart
Initial Weight
Last Week Weight
Next Week Weight
Final Weight Target
Number of weeks passed
Number of weeks to target





Scoreboard – Before & After

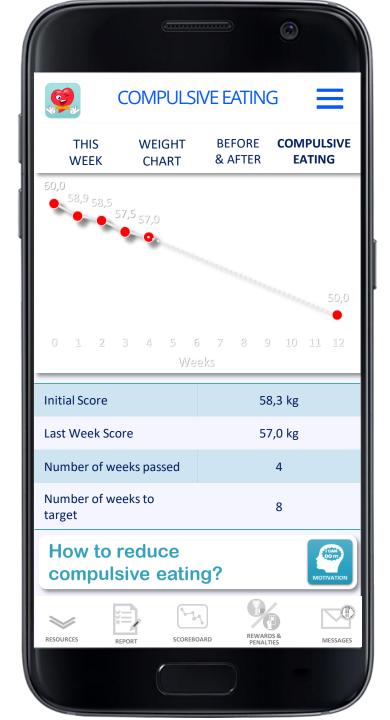
Initial Picture
Week #N Picture (scroll +/- week)





Scoreboard – Compulsive Eating Chart

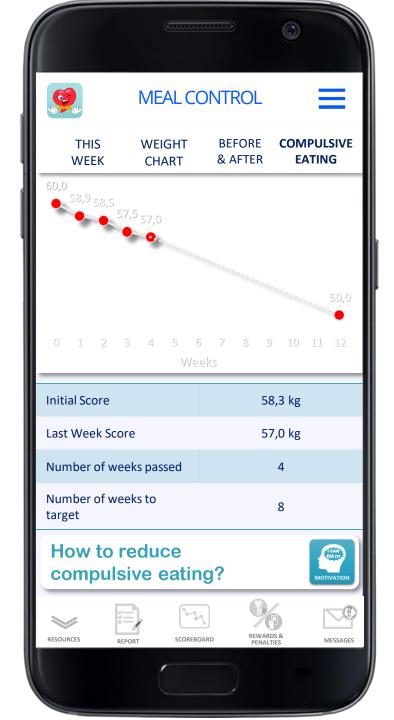
Compulsive eating evolution chart
Initial Score
Last Week Score
Number of weeks passed
Number of weeks to target





Scoreboard - Meal Control Chart

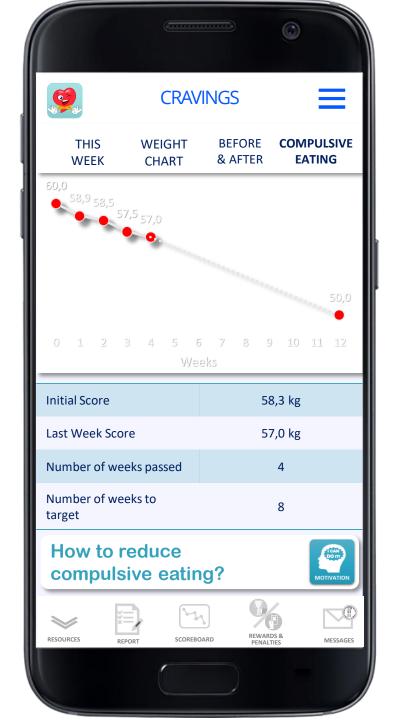
Lack of meal control evolution chart
Initial Score
Last Week Score
Number of weeks passed
Number of weeks to target





Scoreboard – Cravings Chart

Cravings evolution chart
Initial Score
Last Week Score
Number of weeks passed
Number of weeks to target

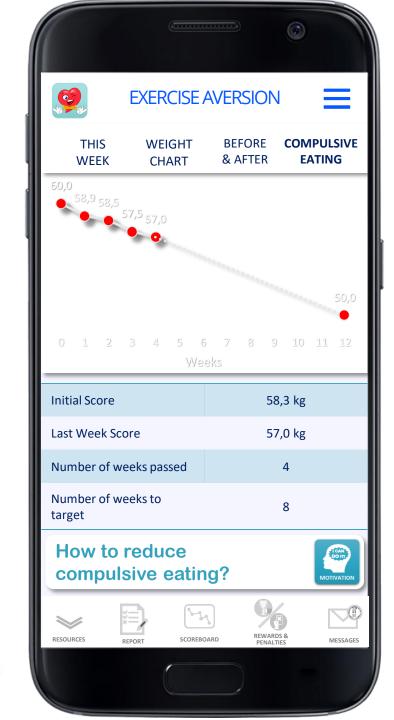




Scoreboard – Exercise aversion Chart

Exercise aversion chart
Initial Score
Last Week Score
Number of weeks passed

Number of weeks to target

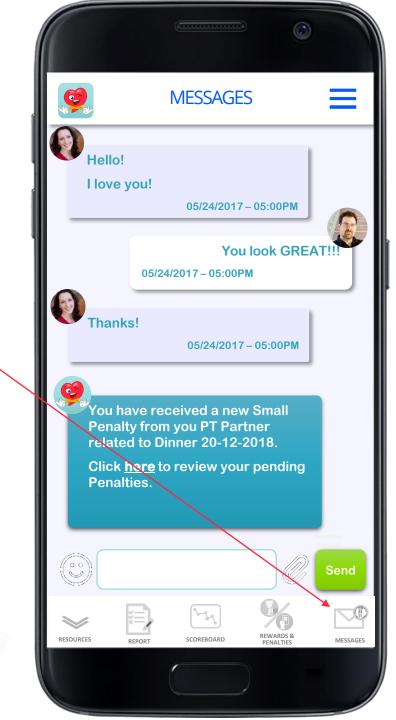




Rewards and Penalties

PENALTIES

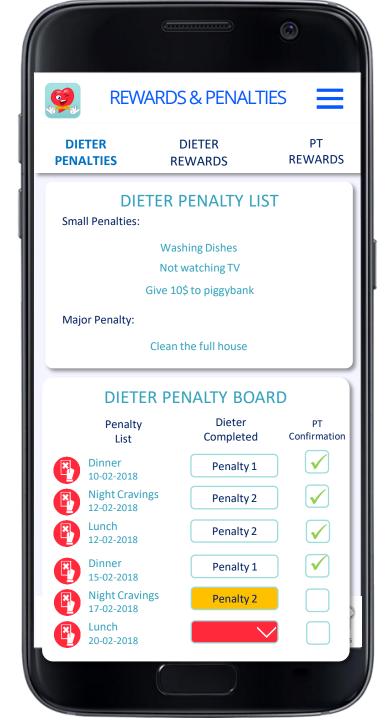
 When the PT awards a Small Penalty, the Dieter receives a new message and notification.





Scoreboard – REWARDS & PENALTIES

- SECTION Penalty List
- SECTION Penalty Board

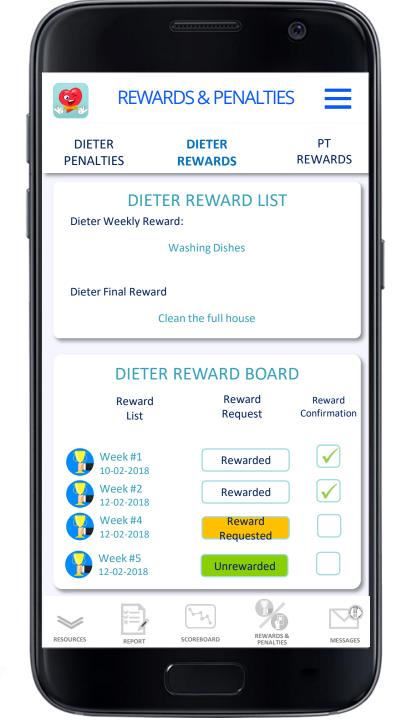


Scroll up/down



Scoreboard – REWARDS & PENALTIES

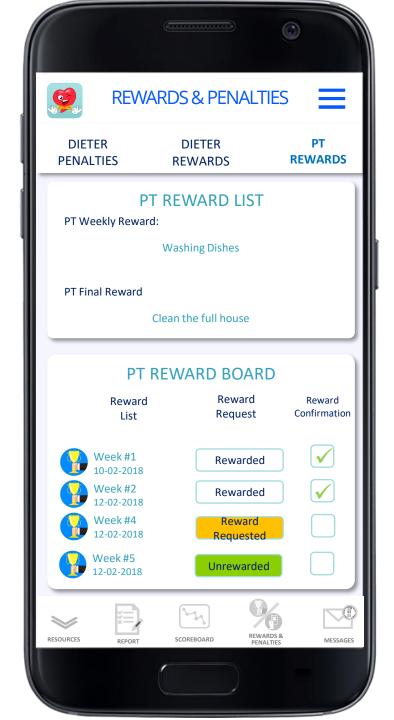
- SECTION Penalty List
- SECTION Penalty Board





Scoreboard – REWARDS & PENALTIES

- SECTION Penalty List
- SECTION Penalty Board



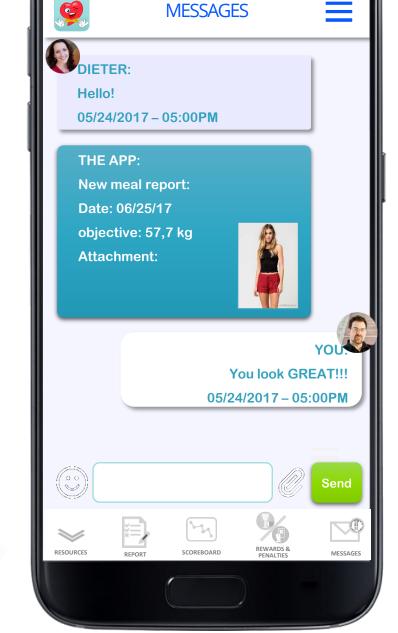


Messages

(Message Center)

MESSAGES - PARTNER

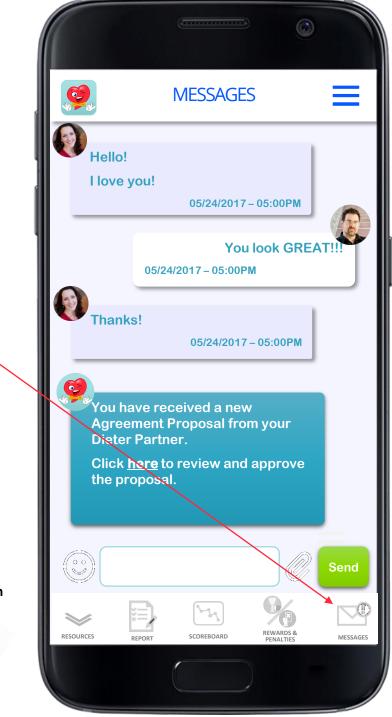
- The message center is a normal message/chat.
- The same message center presents messages to/from the partner, but also from the App
- The phone should make a notification of received message.

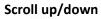




AGREEMENT - PT

• When the Dieter Sends a Proposal to the PT or the PT sends a proposal to the Dieter, they will get a new message and notification.







Settings (Form)

SETTINGS

- Units type:
 - Lb/ft vs kg/cm
- Time format
 - 12 hours vs 24 hours
- Notifications on screen:
 - On vs Off
- Meals remainders ACTIVE (On-Off switch). Default setting:

	Pre-Meal	Meal	Post-Meal
Breakfast	Off	Off	Off
AM Cravings	Off	On	On
Lunch	On	On	On
PM Cravings	Off	On	On
Dinner	On	On	On
NYT Cravings	Off	On	On

• Meals remainders - SPONSOR (On-Off switch). Default setting:

	Pre-Meal	Meal	Post-Meal
Breakfast	Off	Off	Off
AM Cravings	Off	On	Off
Lunch	Off	On	Off
PM Cravings	Off	On	Off
Dinner	Off	On	Off
NYT Cravings	Off	On	Off

- End day report remainder (For Active)
 - On/Off
 - Time (time field 9:00PM default)



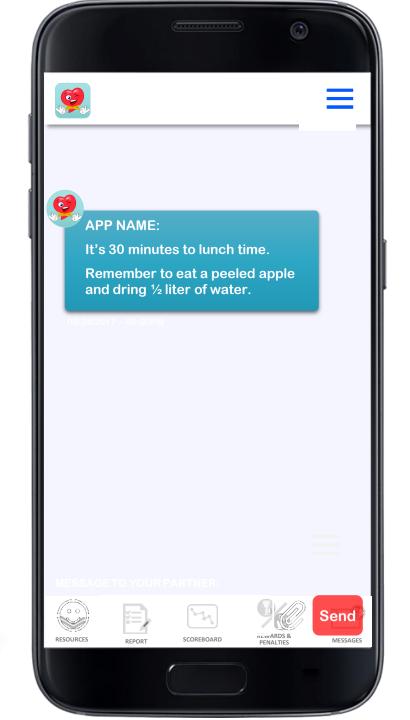
Remainders & Notifications Pop-up

(Form)

MEAL REMAINDERS – ACTIVE – PRE_MEAL

• 30 minutes before each meal the Active app pops a meal reminder message.

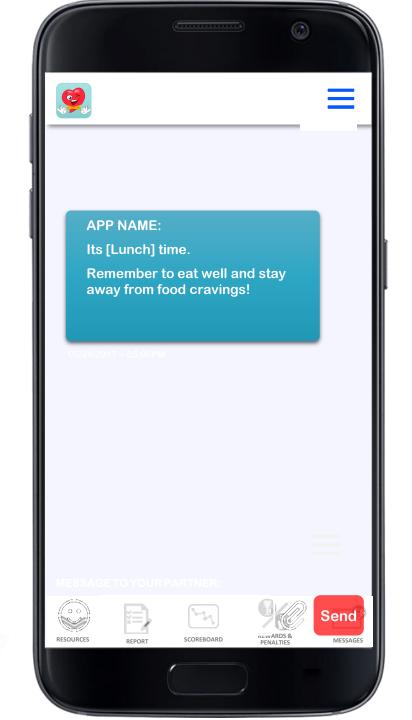




MEAL REMAINDERS – ACTIVE – MEAL

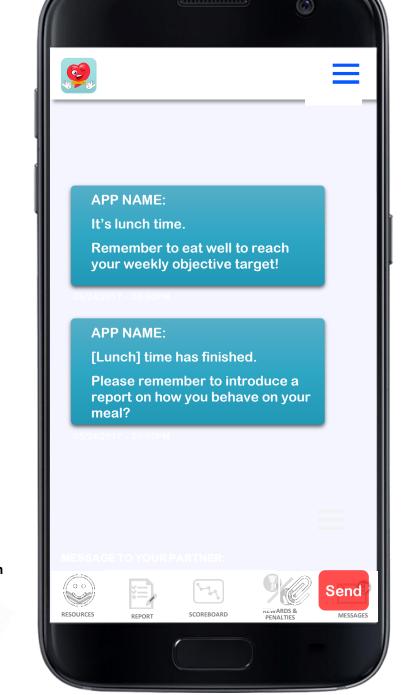
• At the meal time the Active app pops a meal reminder message.





MEAL REMAINDERS - ACTIVE - POST_MEAL

- 1 hour after each meal time, the Active app pops a meal report reminder.
- If possible the message includes a link to the Meal Report.

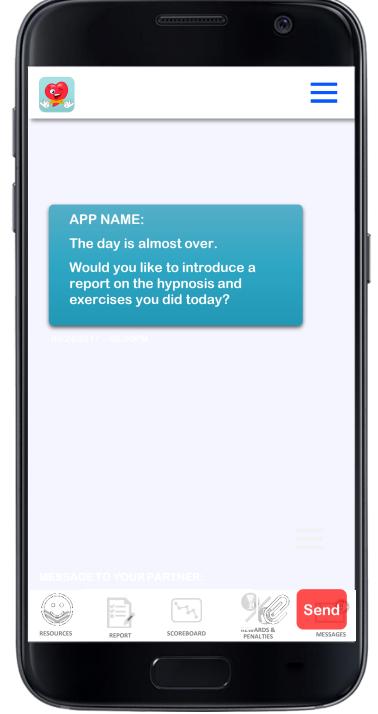




END DAY REMAINDERS 3 - ACTIVE

- Everyday at 9:00PM (editable on settings) an end day report remainder pops on the Active app.
- If possible the message includes a link to the Exercise and Hypnosis Report





MEAL REMAINDERS - SPONSOR - MEAL

• 15 minutes after each meal the Supporter app pops a meal reminder message.

