

Dominance:

Num. of users as top tracker

10^3

10^0

0

200

400

600

800

1000

Reach: Num. of users tracked

Google LLC
(1129, 1007)

Microsoft Corporation
(1113, 45)

Facebook, Inc.
(1100, 46)

Amazon Technologies, Inc.
(1091, 12)

Cloudflare, Inc.
(1080, 7)

0 200 400 600 800 1000

0

200

400

600

800

1000

Reach: Num. of users tracked