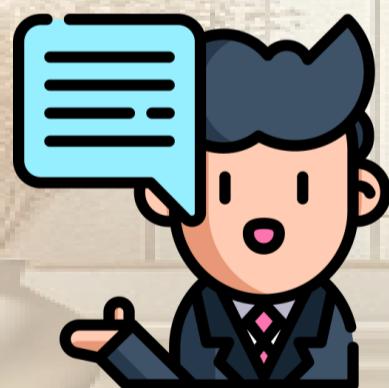


Revenue Performance Analysis



Company Background

Prime Inn is a 5-star hotel chain operating in four states in the USA, with 25 different properties. In this dashboard, I have used three months of booking data to analyze revenue performance across various metrics.



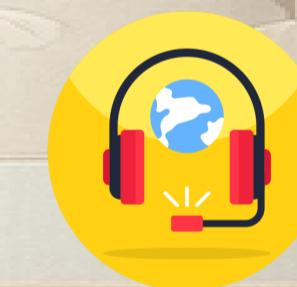
Key Hospitality Domain Terminology

This dashboard incorporates domain-specific keywords used in the hospitality industry. You can familiarize yourself with the domain terminology by clicking [here](#).



Revenue Performance

Key Revenue analysis is performed in this dashboard with specific hospitality domain.



Query

If You have any specific query click [here](#) to contact with me.



Months

May,22

Jun,22

Jul,22



Occupancy %

57.8%

ADR

12.7K

Revenue

1.7bn

RevPar

7.3K

Realization %

70.1%

DSRN

2.5K

Top 5 Revenue Generating Hotel

Prime Inn Exotica

316.5M

Prime Inn Palace

300.3M

Prime Inn City

282.1M

Prime Inn Blu

257.7M

Prime Inn Bay

257.0M

0.0bn

0.2bn

Weekend vs Weekday Occupancy %

Weekday

55.85%

Weekend

62.64%

day_Type

Weekend

Weekday

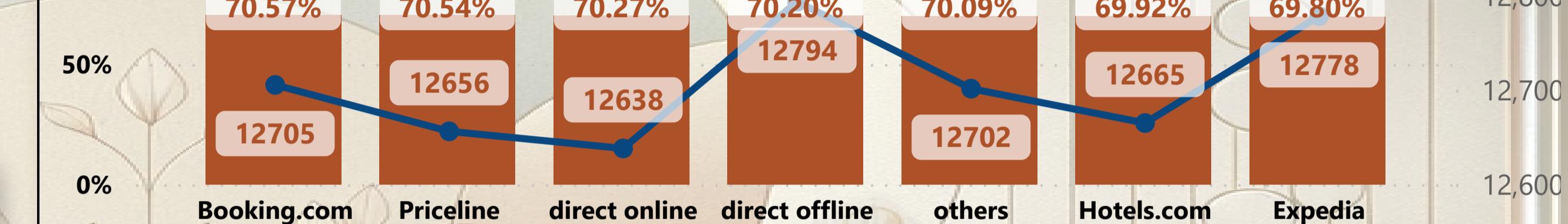
Week Wise Performance

W 19	W 20	W 21	W 22	W 23	W 24	W 25	W 26	W 27	W 28	W 29	W 30	W 31
------	------	------	------	------	------	------	------	------	------	------	------	------

Realization % and ADR by booking_platform

Realization %

ADR



Major Key Performance

property_id	property_name	city	Revenue	Occupancy %	ADR	DURN	DBRN	Realization %	Cancellation %	Average Ratings
-------------	---------------	------	---------	-------------	-----	------	------	---------------	----------------	-----------------

16558	Prime Inn Grands	Texas	36M	65.81%	11,436	23.96	34.22	70.01%	25.08%	4.25
16559	Prime Inn Exotica	New York	117M	65.85%	16,141	56.09	79.68	70.39%	24.63%	4.32
16560	Prime Inn City	Texas	54M	53.61%	11,714	36.26	50.93	71.20%	24.03%	3.01
16561	Prime Inn Blu	Texas	57M	65.66%	13,115	33.48	47.93	69.85%	25.56%	4.28
16562	Prime Inn Bay	Texas	56M	53.40%	11,712	36.29	52.33	69.34%	25.24%	3.07
16563	Prime Inn Palace	Texas	88M	66.25%	12,480	54.27	77.52	70.02%	25.19%	4.27
17558	Prime Inn Grands	New York	74M	53.60%	14,839	38.22	54.67	69.91%	25.67%	3.05
17559	Prime Inn Exotica	New York	93M	66.09%	15,293	47.26	66.75	70.81%	24.04%	4.32
17560	Prime Inn City	New York	87M	53.07%	14,629	45.37	65.27	69.51%	25.12%	3.04
17561	Prime Inn Blu	New York	73M	66.19%	14,271	39.46	56.26	70.14%	24.41%	4.30
17562	Prime Inn Bay	New York	51M	44.86%	15,167	25.91	37.23	69.60%	25.44%	2.37
17563	Prime Inn	New York	100M	66.13%	16,016	48.60	68.78	70.67%	24.38%	4.29
Total			1688M	57.79%	12,696	1,024.6	1,460.8	70.14%	24.84%	3.62

4

7



Hospitality Domain Terminology Used in Dashboard :

ADR : ADR stands for Average Daily Rate. It is the ratio of revenue to the total rooms booked/sold.

RevPAR : RevPAR stands for Revenue per available room.

DBRN : DBRN stands for Daily Booked Room Nights.

DSRN : DSRN stands for Daily Sellable Room Nights.

DURN : Daily Utilized Room Nights





If you have any questions, feel free to reach out here:

Mohammed Majbah Uddin
Email : uddinmajbahthe@gmail.com

