

Customer Shopping Trends Dashboard

Summary

Population Data

Product & Purcha...

Promotion &...

Dashboard Summary

Total Sales

233K

Total Customers

3900

Average Purchase

2K

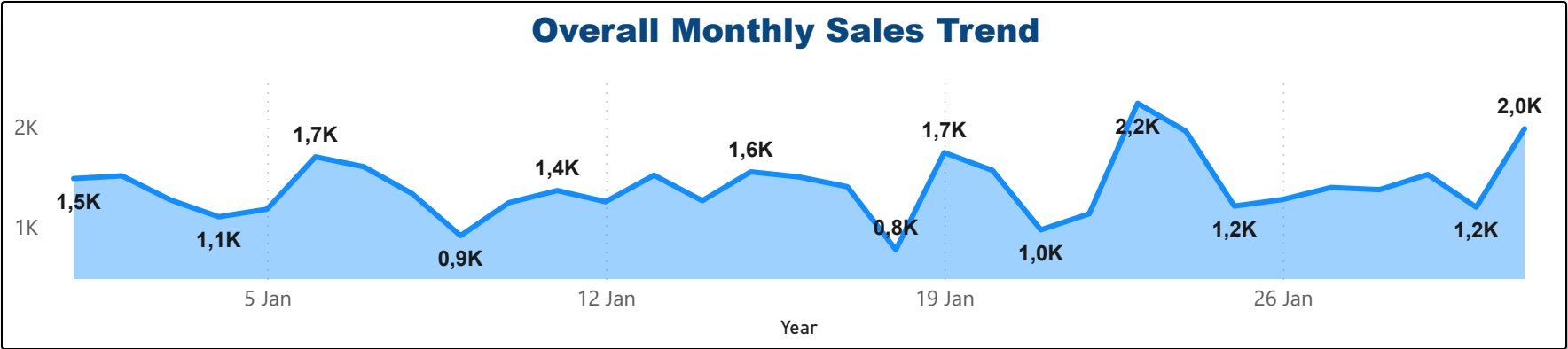
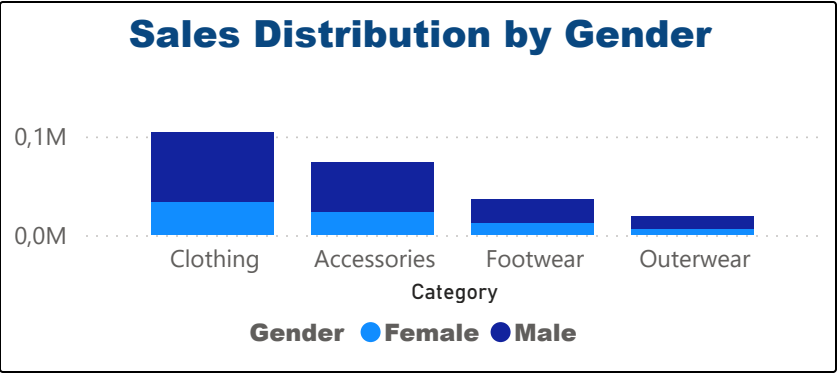
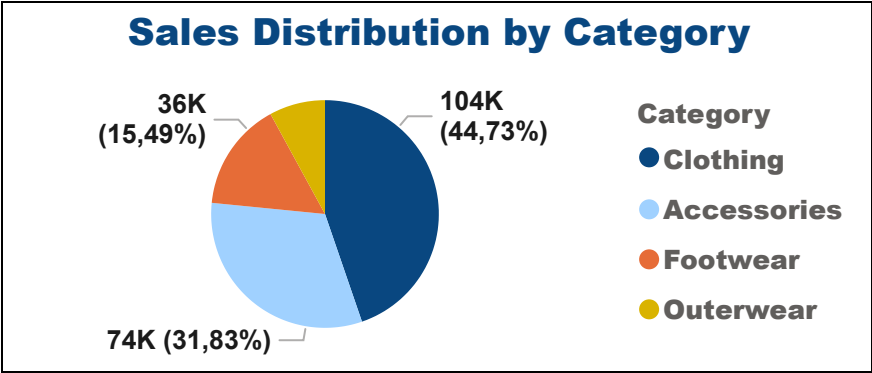
Review Rating

2.5

Average Review Rating

Size

All



Key Insights Summary :

This dashboard provides a comprehensive overview of customer shopping trends. Our analysis reveals a total sales volume of R233K from 3900 unique customers, with an average purchase amount of R2000. The average product review rating stands at 3.75, indicating generally

Population Data

Gender

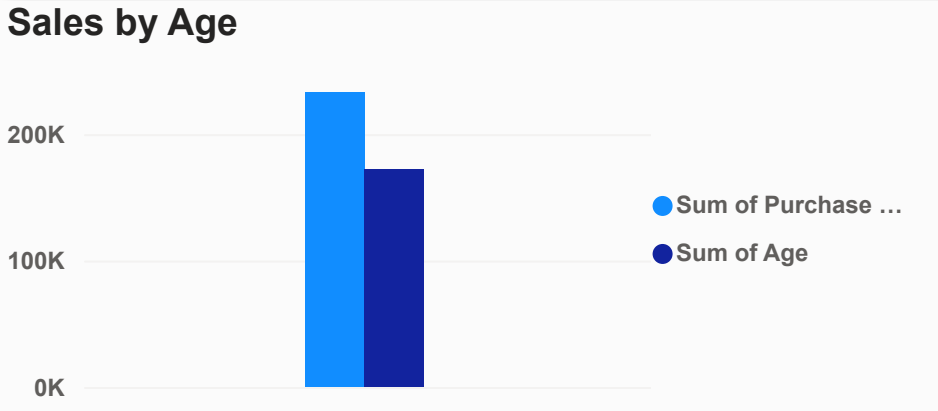
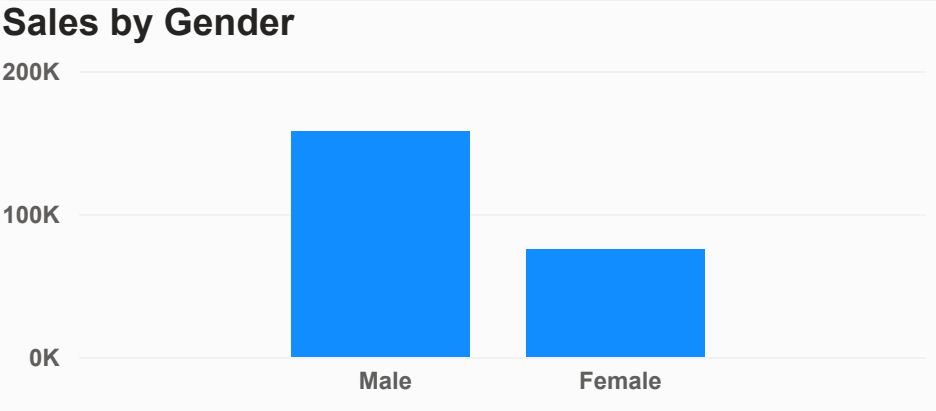
All

Location

All

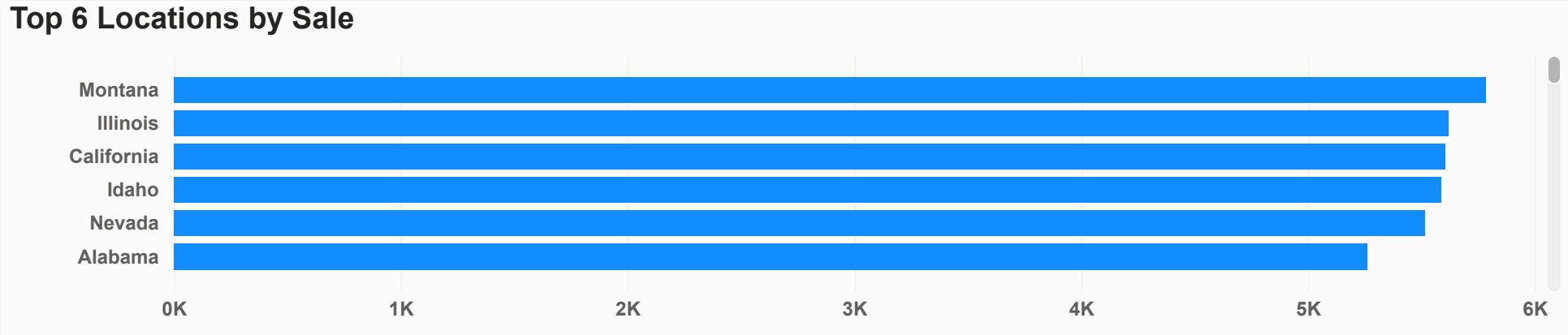
Total Sales

233K



Total Customers

3900



Product & Purchase

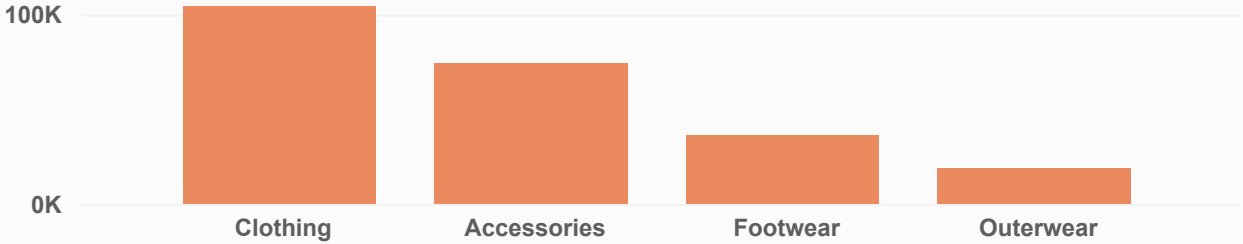
Category

All

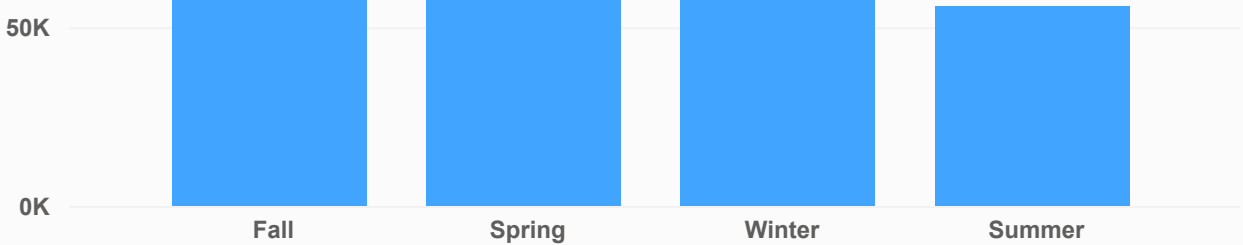
Season

All

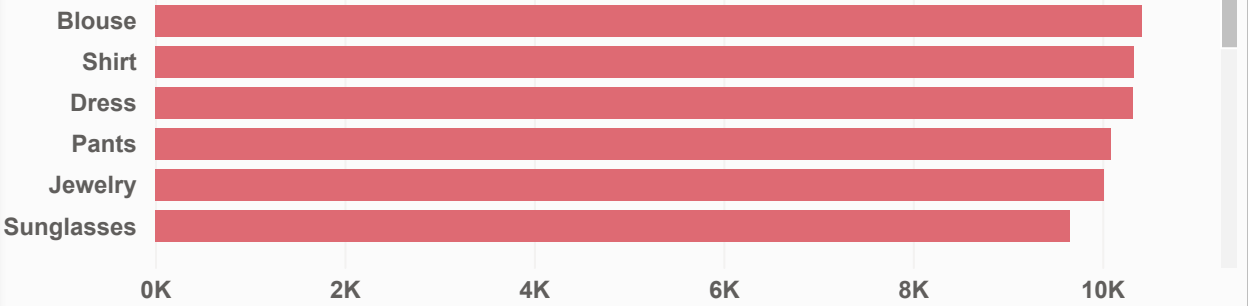
Sales by Category



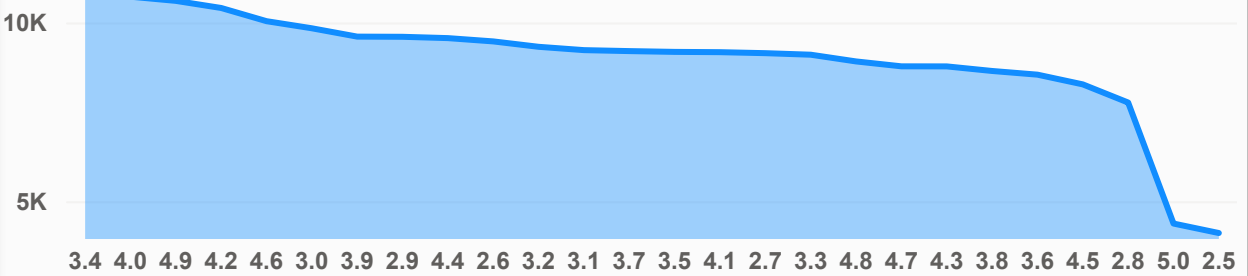
Sales by Season



Sales by Item Purchased



Review Rating Distribution



Promotion & Loyalty

Discount Applied

All

Promo Code Used

All

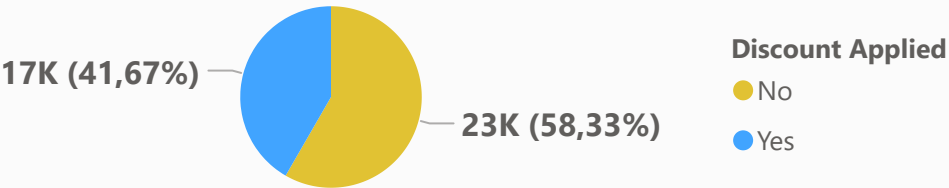
Shipping Type

All

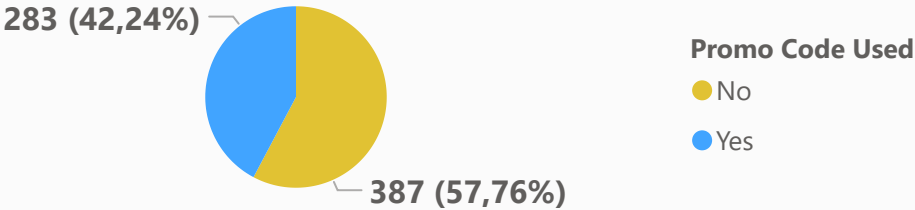
Payment Method

Cash

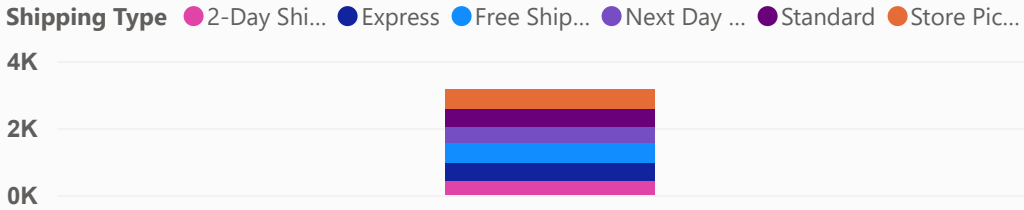
Sales by Discount Applied



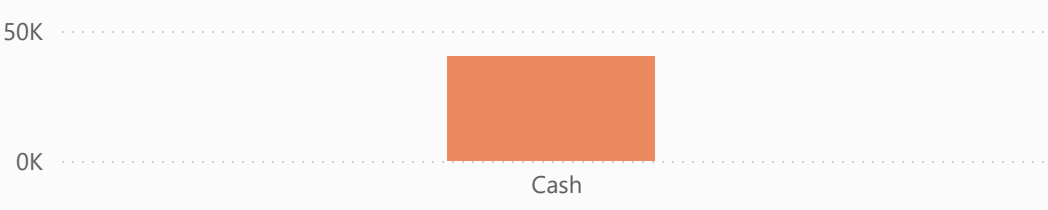
Sales by Promo Code Used



Shipping Type Preference



Payment Method



Monthly Sales Trend

