

Dashboard Summary Overview

Total Sales

233.1K

Total Customers

3.9K

Average Purchase

7.6M

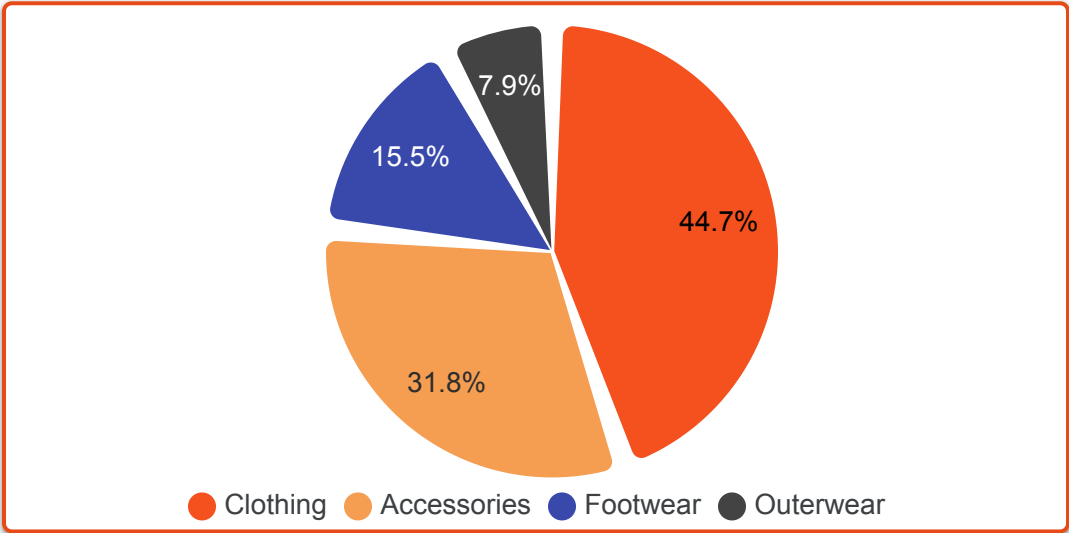
Review Rating

14.6K

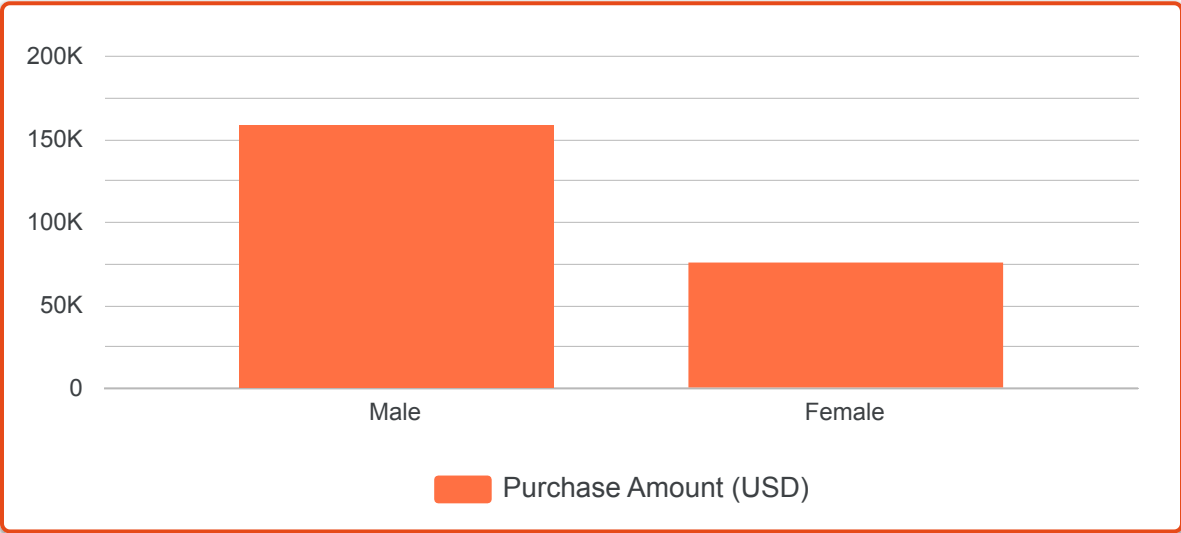
Review Rating

▼

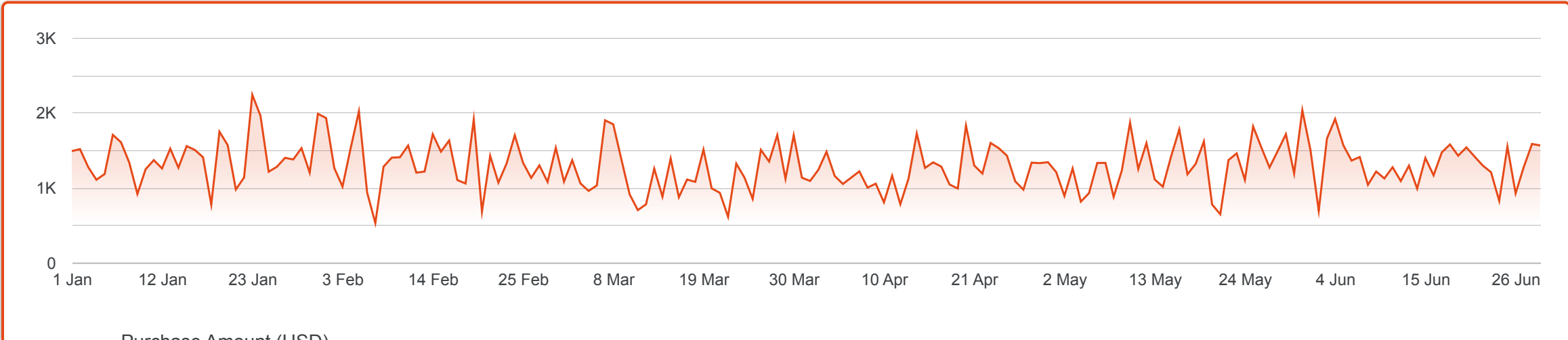
Sales Distribution by Category



Sales Distribution by Gender



Sales Distribution by Category



Population Data

Gender



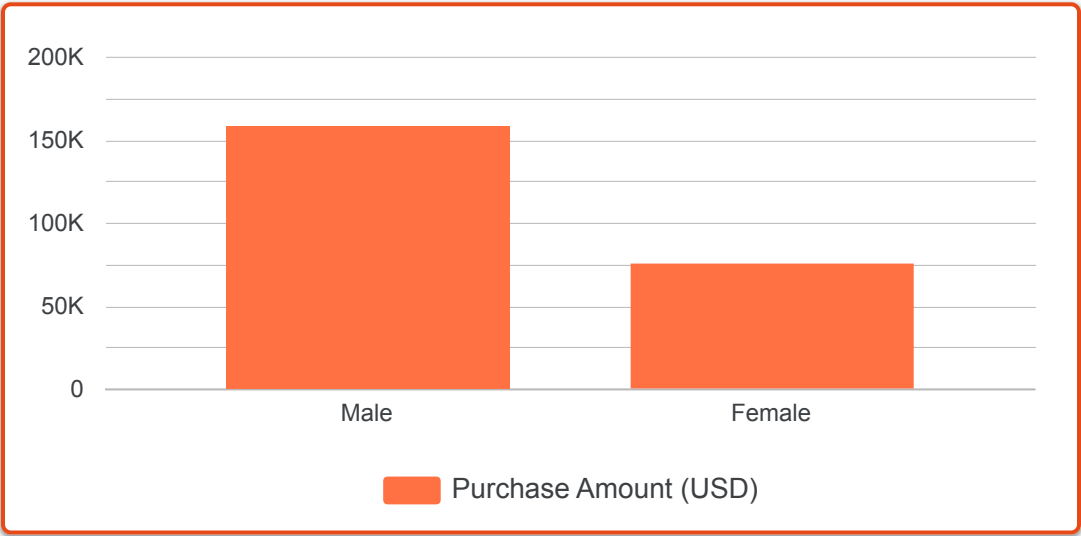
Location



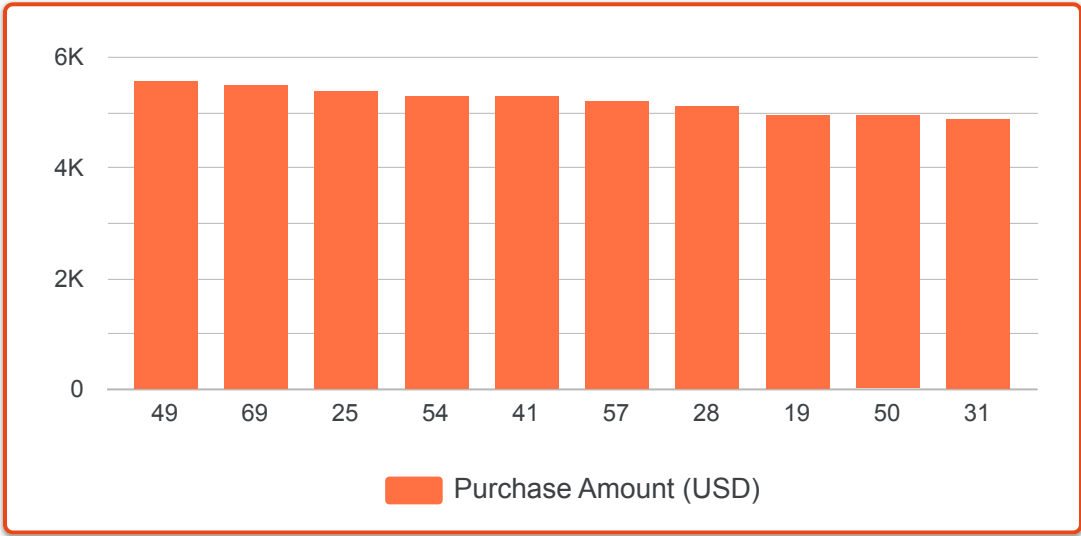
Total Sales
233.1K

Total Customers
3.9K

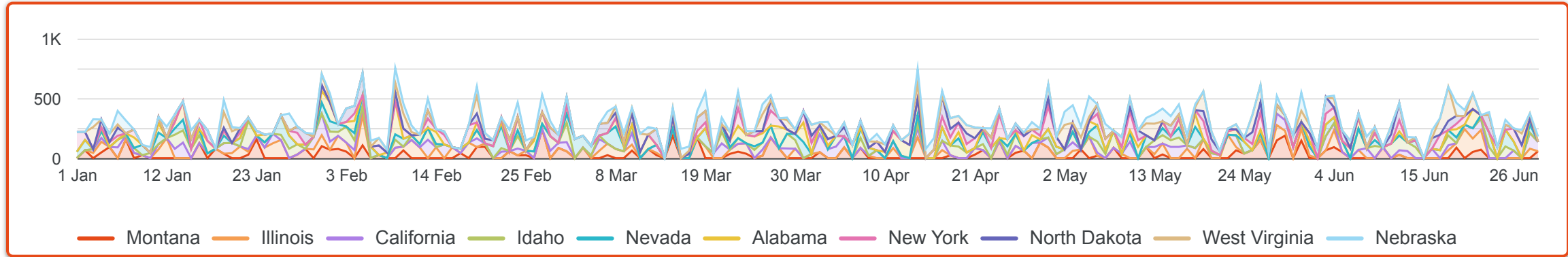
Sales by Gender



Sales by Age



Sales by Location

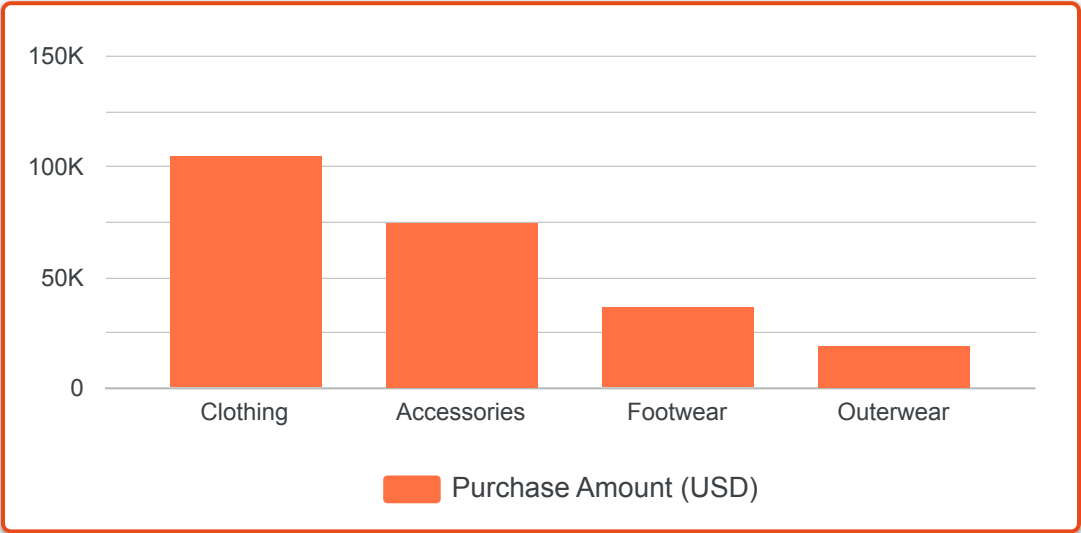


Product & Purchase Behaviour

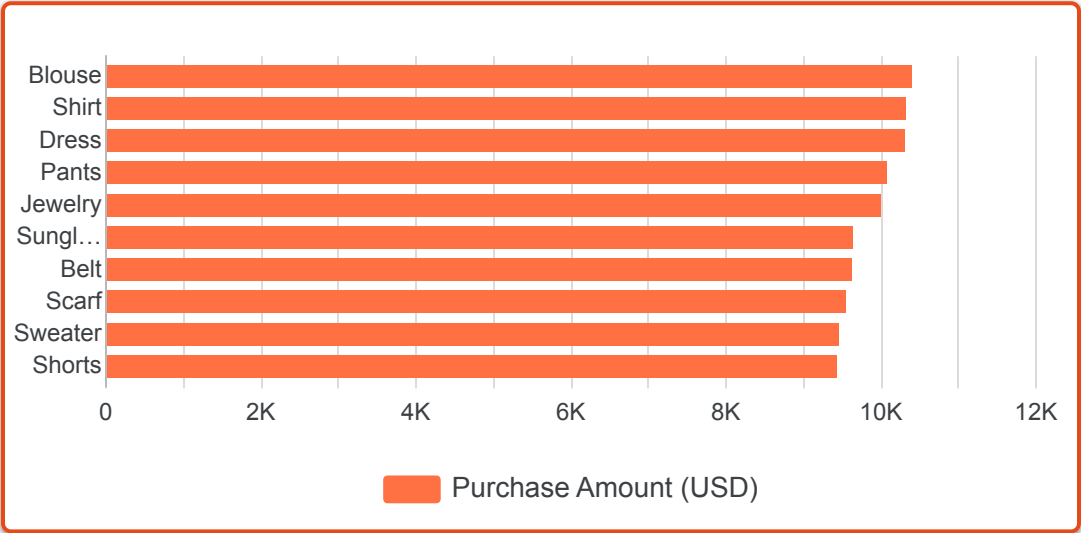
Category ▼

Season ▼

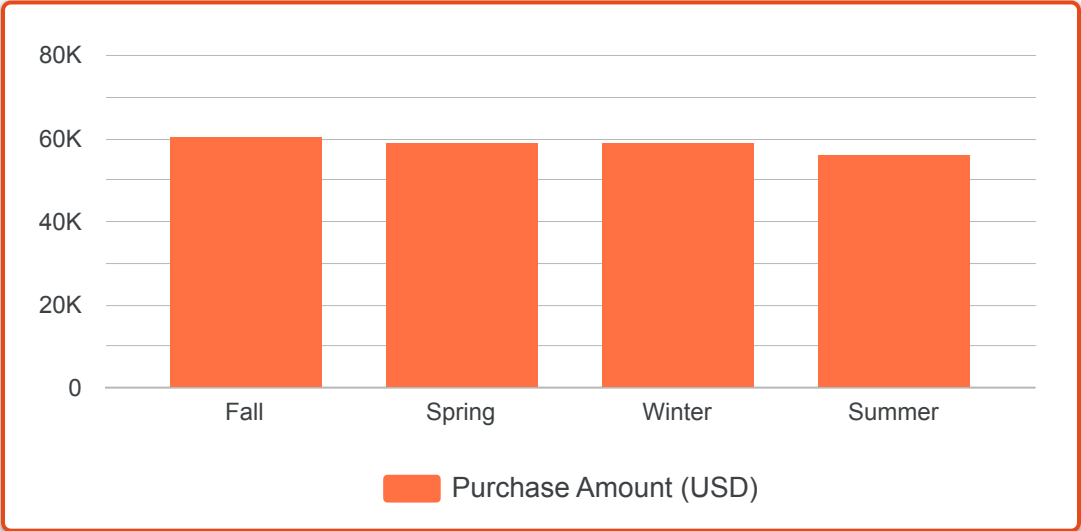
Sales by Category



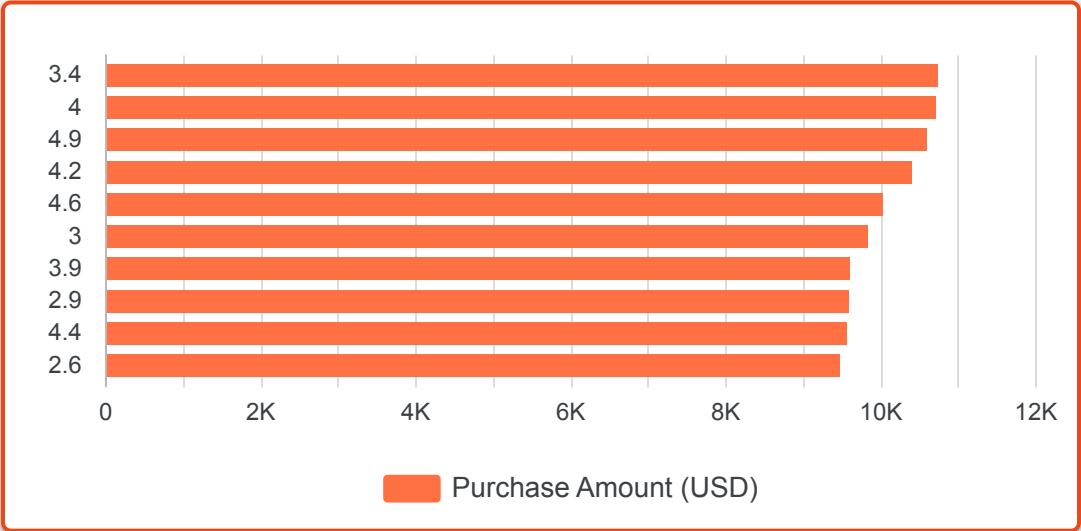
Sales by Item Purchased



Sales by Season



Review Rating



Promotion & Loyalty

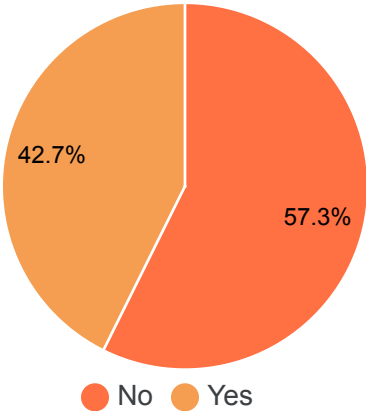
Discount Appl... ▾

Promo Code ... ▾

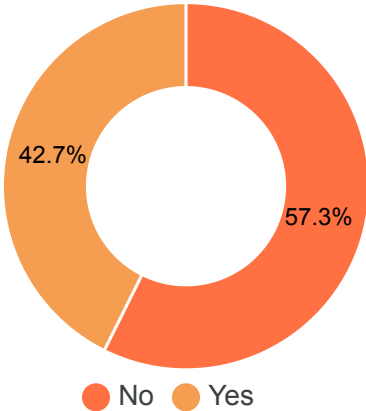
Shipping Type ▾

Payment Method ▾

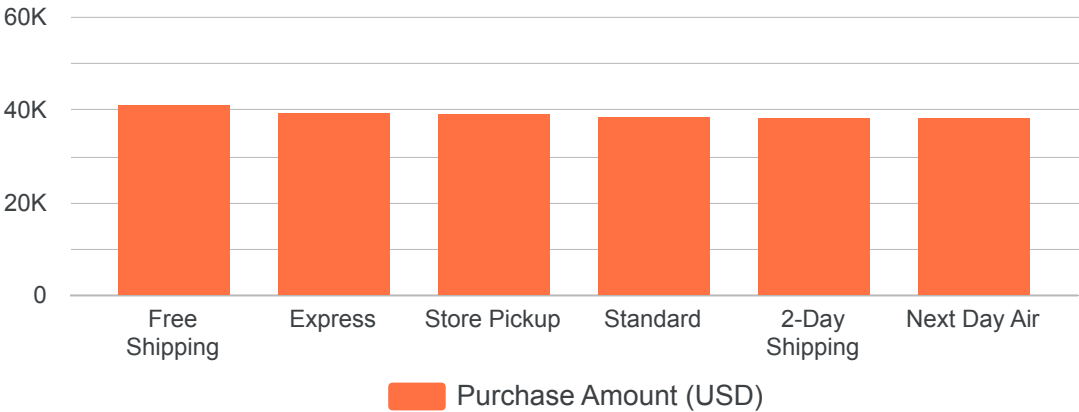
Sales by Discount Applied



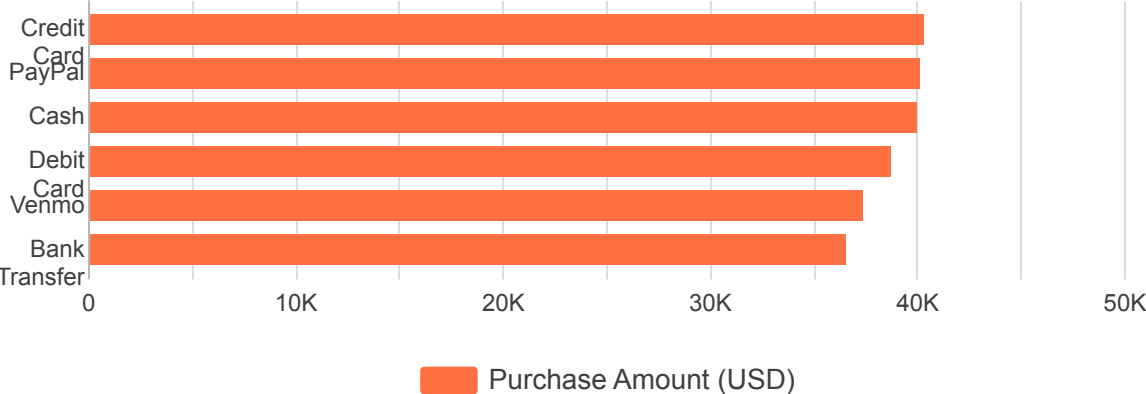
Sales by Promo Code Used



Shipping Type Preference



Payment Method



Monthly Sales Trend

