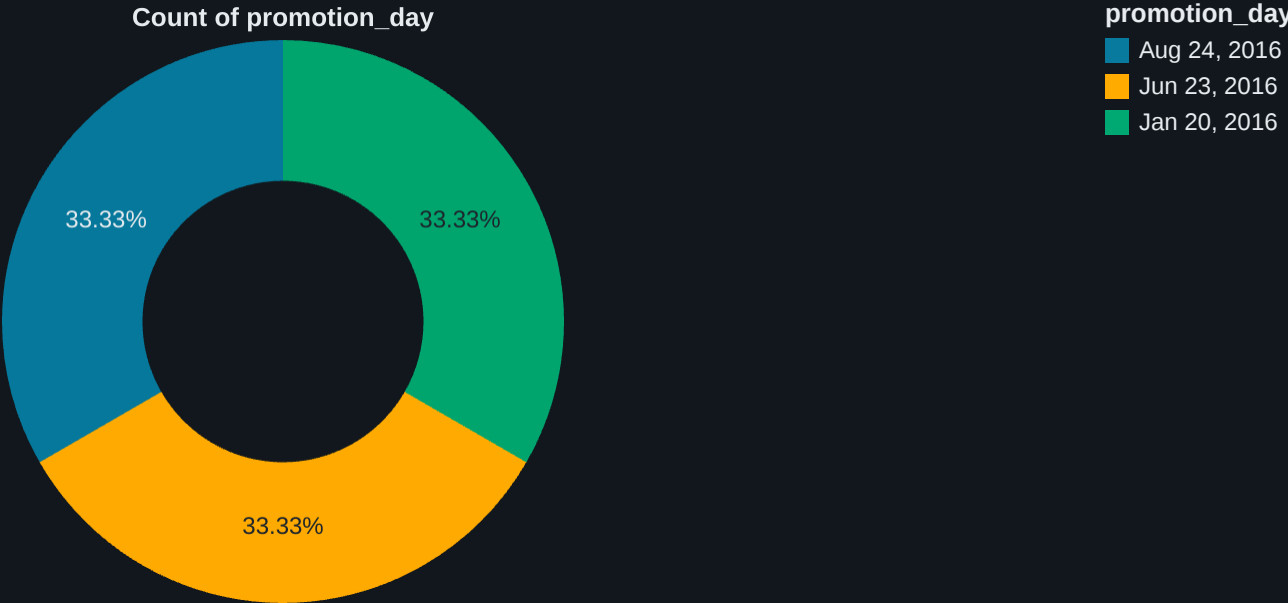


Dashboard from "SQL_QUERY_Sales_Analysis"

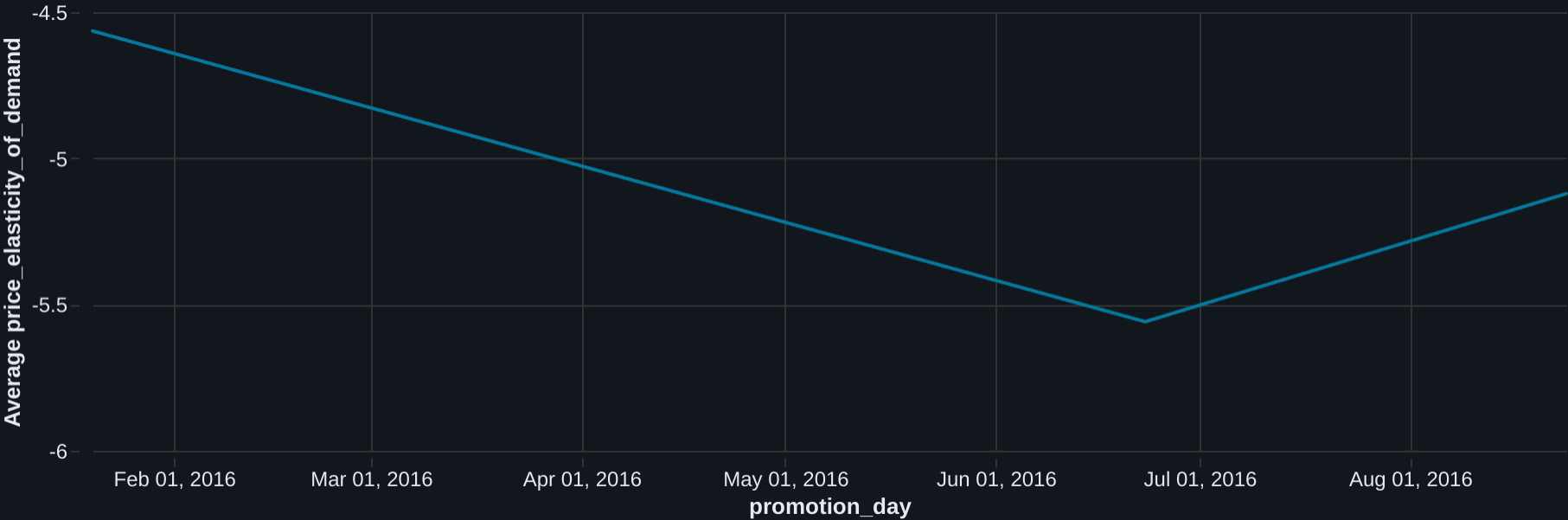
Overall KPIs

-5.08

Distribution of Trading Days



Daily Trends of Price Elasticity of Demand



Price Elasticity Results (Table Visual)

| metric_group | baseline_definition | promotion_day | price_elasticity_of_demand | perf |
|---------------------------------------|---------------------------------------|---------------|----------------------------|------|
| Metric 5 - Price Elasticity of Demand | Baseline Period: Previous Day (Lag=1) | 1466640000000 | -5.5588413295622985 | Den |
| Metric 5 - Price Elasticity of Demand | Baseline Period: Previous Day (Lag=1) | 1471996800000 | -5.121039817097828 | Den |
| Metric 5 - Price Elasticity of Demand | Baseline Period: Previous Day (Lag=1) | 1453248000000 | -4.5643426308823205 | Den |