Mani Kantan

UI / UX Designer with over 7+ years of relevant experience and a passion for creating meaningful user experiences with emerging technologies.

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EXPERIENCE

CABCS Group India Technologies Pvt. Ltd.
UI/UX Designer
Mar 2022 - Present - Full-time, Bengaluru, India

- Working closely with product managers, developers, director, and COO to enhance product features and meet business goals.
- I manage UI / UX, brand identity, motion graphics, and marketing content for in-house products (Frame-DIAS, CIT-HRM, TRIAS, MJT, TriD, etc.), ensuring a cohesive and impactful presence.
- Designed UX for a critical project like the BunSek bi-lingual application, conducted extensive user research, wireframes, and interactive prototypes, and contributed to brand identity from the creation of a logo to a promotional videos.
- Led design initiatives of FD+ project, mentoring junior designers while delivering high-quality user experiences that resulted in measurable client satisfaction.
- Revamped CIT Website, improving user experience, website performance, audience engagement and showcasing problem-solving skills.
- I have contributed to over 5+ projects spanning B2C, B2B, and Service-based applications, working on dashboards, web pages, mobile app screens, responsive designs and more. I Crafted dynamic, interactive prototypes to illustrate design concepts and gather stakeholder feedback.

Servelots Infotech Pvt. Ltd.
UI/UX Designer
Jan 2018 - Feb 2022 - 4 Years 2 Months - Full-time, Bengaluru, India

- In the Papad Project, I designed audio-based features that enable rural communities to record and share their stories.
- Co-curated & designed UI for the IIHS Media Monitor & DEMX projects.
- Supported in the design and implementation of community network projects in an unconnected village in rural Karnataka.
- I co-conducted digital and film literacy workshops with underserved and marginalized communities across India.
- I published a few pieces, including on topics like Chronicle of AnthillHacks'19 and Campaign - Namma Halli Radio.
- Co-created a digital archive and website for 20+ years of the body of work at Janastu.

Graphics Designer
Jul 2017 - Dec 2017 - 6 Months - Internship, Bengaluru, India

- My responsibilities were to create creative and attractive graphic designs and also UI/UX designs for web and mobile applications.

Ujjivan Small Finance Bank Limited
Freelance Designer
Jul 2016 - Jun 2017 - 1 Year - Part-time, Bengaluru, India

- Worked as a freelancer for a prominent bank to create their loan application form and statutory displays. (View Link)

EDUCATION

Bachelor of Arts in VFX & Animation
Mahatma Gandhi University
Dec 2013 - Jun 2016 - 3 Years, Arena Creative Campus, Bengaluru, India

Google UX Design Professional Certificate
Issued by Google on Coursera - 5 Jul 2022 - 6 Months
See Credential

Skills

Problem-Solving

Design Thinking

Wireframing

Visual Design

Prototyping

Interaction Design

UX Content Writing

Research & Usability Testing

A/B Testing

Storytelling & Storyboarding

Branding & Logo

Motion Graphics

Project Management

Agile Methodologies

Tools & Technologies

Figma, Adobe Creative Suite, Miro, Blender...

Other Skills

HTML, CSS, JavaScript

Languages

Tamil (native)

English (professional)

Accolades

18th Animation Habba - 2014, by Arena Animation

Winner, Second Prize in UI Design

Certificate Link

Social

LinkedIn

Dribble

Medium

Instagram