

Predicting Party Affiliation Using Social Media

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Overview

Predicting
Party
Affiliation
Using Social
Media

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- Methods
 - Use FB data to create a model that predicts political party affiliation
 - Extend to Twitter
- Current Results
 - Visualization
 - Predicting Primary Outcomes
- Future Work
 - Integrating SQL

Introduction

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- Politics 2016
- Text Mining Overview
- Issues with Natural Language Processing

Issues with Natural Language Processing

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