

# yuval allweil

curious | creative | knowledgeable | passionate | autodidact



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## The Good

*Front End CRO Developer*

5/18 – present

Create pixel-perfect components from wireframes and implement A/B tests on a variety of websites using [VWO](#) and jQuery. Ensure tests are responsive and consistent across multiple devices and browsers. Provide the Strategy team with ideas for new tests. Create and update Best Practices documentation.

## AppLab

*Lead Designer / Front End Developer*

3/18 – present

### Project Mercury

Designed and implemented the UX/UI of a video-based review app for a startup in stealth mode using React and SCSS. Assisted in building the rest of the app using Node · React Router · Firebase · Webpack · Google Maps API.

### JDRE

UX/UI consultant for the [world's first subscription-based real estate service](#). Redesigned several parts of the app using React and CSS.

## Alchemy Code Lab

*Teaching Assistant*

7/17 – 6/18

Provide 1:1 instruction in writing idiomatic JavaScript that utilizes best practices and design patterns. Help students exceed their coding goals in everything ranging from beginner-level HTML · CSS · JS · jQuery to advanced full-stack development using the Mongo · Express · React · Node stack. Worked at Alchemy Code Lab from 1/18 – 3/18; independently since 7/17.

## Dot & Bo

*Customer Experience Team Lead / Front End Developer Intern*

8/14 – 9/16

Re-hashed the CRM strategy of a [leading e-commerce site](#) by building internal tools into our [Desk.com](#) platform using HTML · CSS · JavaScript · [Liquid](#). This improved the team's efficiency by over 30% via automatic form-filling, interpolation of customer data, and streamlined the response process for our agents, which raised our CSAT score by 10%. Used HTML · CSS to code our customer-facing Help Center using [Spree](#), and implemented CSAT collection via automated follow-up e-mails using [SurveyMonkey](#). Analyzed and presented NPS/CSAT data weekly, as well as supported an in-house and remote team of 16.

## Technical Skills & Technologies

### Strengths

JavaScript (ES6+) · React  
React Router · Redux · Node  
HTML · CSS · SCSS · Styled  
Components · Bulma · VWO

### Experienced

Mongo · Mongoose  
Express · jQuery · Liquid  
PostgreSQL · Chart.js  
Google Analytics · Heroku  
Netlify · Webpack · Spree  
Babel · Zapier · Formstack

## Testing Frameworks

Jest · Mocha · Chai

## Open Source

[Apache DataFu™](#) is a project undergoing incubation at Apache. Updated their [website](#) using HTML · CSS · Bootstrap · Middleman so it would meet Apache's graduation requirements.

## Education

### Code Fellows PDX

*Advanced Full-Stack JavaScript*

### Pierce College

*Psychology*

### Lynda.com

*40+ web development  
[certifications](#)*

## **Specimen Magazine**

7/12 – 1/15

*Content Director & Technical Editor*

Directed the content, technical editing, and marketing of a nationally-distributed science magazine. Worked directly with the design team on layout and presentation.

The magazine was comprised of long-form conversations with leading scientists. Interviewed world-famous technologists and academics like [Nir Eyal](#), [Dr. Judea Pearl](#), and [Leonard Kleinrock](#), then worked with them to publish the resulting material.