

# MATTHEW TRAN | UXUI Designer

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Software/Tools: Adobe Illustrator, Photoshop, Lightroom, After Effects, Sketch, Invision, Pen + Paper

Development Skills: HTML5, CSS3, JavaScript

## Projects:

### Mobile budgeting solution (CIBC Live Labs Design Submission):

- Automated application implementation which visualizes key spending habits.
- Followed IDEO's Human-Centered design process: Empathizing with our consumers by meeting and gathering data from 3 real people, Defining the problem statement, Ideating a solution, Mocking up screens in sketch then prototyping the concept with Invision & Gathering feedback based on draft design.

### TAG (Next36: Startup Sprint Weekend Competition):

- Peer-to-peer courier platform which allows users to sell their extra luggage space to import goods to consumers based at their arrival destination.
- Sketched out initial wireframe, created mockup in Sketch, and used Invision to create hi-fi prototype.
- Placed third out of five finalist and 100 overall competitors.

## Work Experience:

*Canadian Imperial Bank of Commerce.*

May 2017 – Present

Quality Assurance Analyst

- Day to day quality measures were completed for mobile/web based applications to increase usability and optimize user flow before they are enabled for production use.
- Logged product defects in defect tracking system, including technical implementation issues such as system errors (test environment issues).
- Managed deployment of new features into production

*Sharpshooter Imaging (CN Tower).*

April - September 2015

*Photography Associate, Employee of the Month (April & May)*

- Hit daily target goals of \$1000 sales per shift; averaged \$3000 - \$5000 of sales weekly.
- Assessed clientele needs and recommend corresponding photo packages; ex: primarily digital packages for group viewing.

*SCI Technology Company.*

July - September 2010

*Technical Support Assistant*

- Resolved 5 - 10 support tickets daily and managed base level IT support alongside supervisor.
- Responsible for creating email and domain user access accounts for new users.

## Education:

*Ryerson University*

Sept 2013 – Jun 2017

*B.Eng, Civil Engineering (Emphasis on Bridge Design)*

Interests: Hackathons, Reading design methods, Cryptocurrency, Photography, Shiba Inu dogs.