

Matthew Tran

- Experience Designer

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Skill Sets

Creative - Sketch, inVision, Premiere Pro, After Effects, Lightroom, Illustrator & Photoshop

Code - HTML5, CSS3, jQuery, Javascript, Processing

Projects

Mobile budgeting solution (CIBC Live Labs Design Submission)

Automated application implementation which visualizes key spending habits.

Followed IDEO's Human-Centered design process: Empathizing with our consumers by meeting and gathering data from 3 real people,

Defining the problem statement, Ideating a solution, Mocking up screens in sketch then prototyping the concept with invision & Gathering feedback based on draft design.

TAG (Next36: Startup Sprint Weekend Competition)

Peer-to-peer courier platform which allows users to sell their extra luggage space to import goods to consumers based at their arrival destination.

Sketched out initial wireframe, created mockup in Sketch, and used Invision to create hi-fi prototype.

Placed third out of five finalist and 100 overall competitors.

Experience

Canadian Imperial Bank of Commerce.

QA Analyst May - Dec 2017

Day to day quality measures were completed for mobile/web based applications to increase usability and optimize user flow before they are enabled for production use.

Logged product defects in defect tracking system, including technical implementation issues such as system errors (test environment issues).

Sharpshooter Imaging (CN Tower).

Image Editor April - September 2015

Hit daily target goals of \$1000 sales per shift; averaged \$3000 - \$5000 of sales weekly.

Assessed clientele needs and recommend corresponding photo packages; ex: primarily digital packages for group viewing.

Education

B.Eng. Civil Engineering

Ryerson University Sept 2013 - Jun 2017

Interests

Hackathons, Reading design, Cryptocurrency, Web Development & Photography