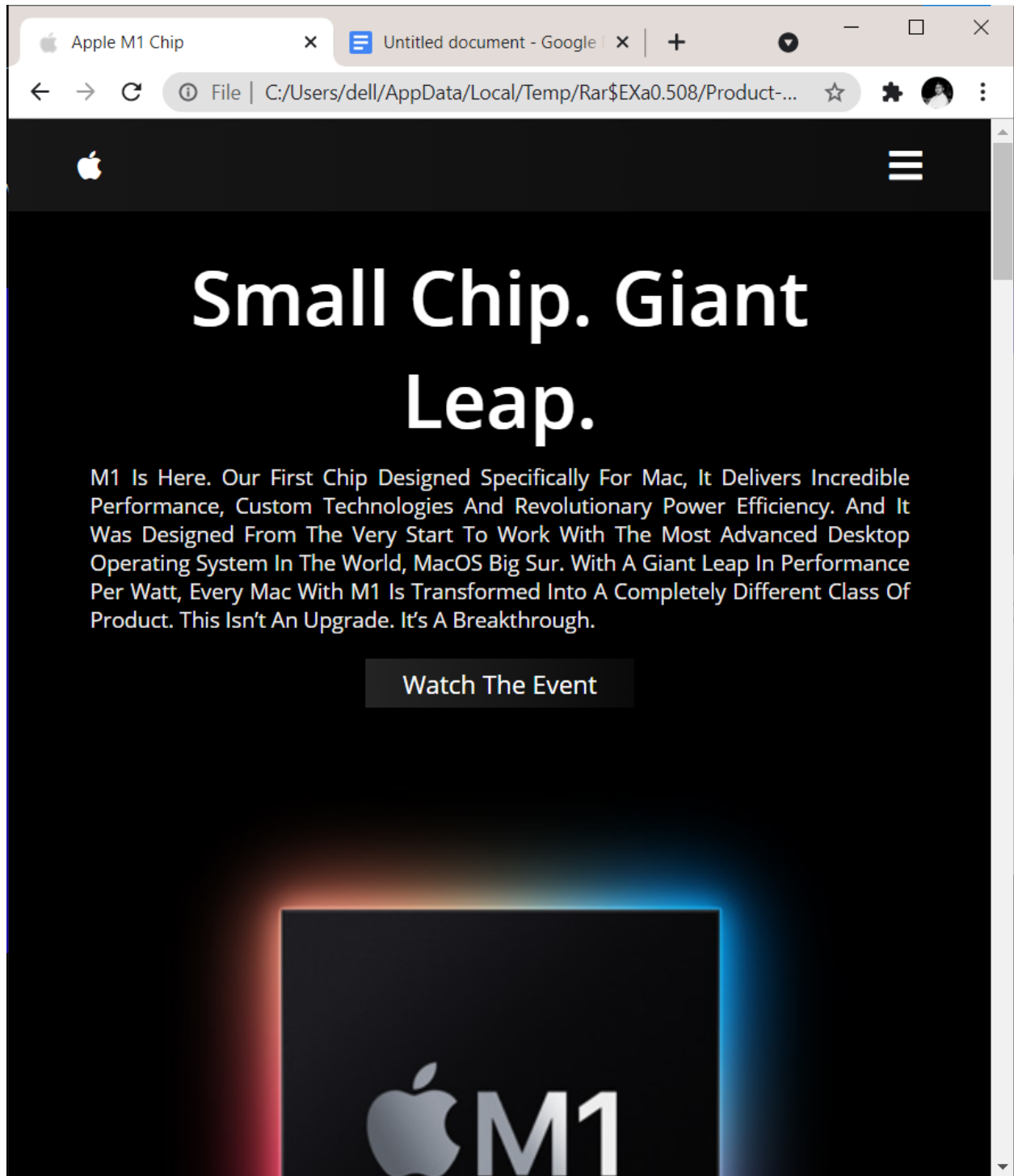


Responsive View

\

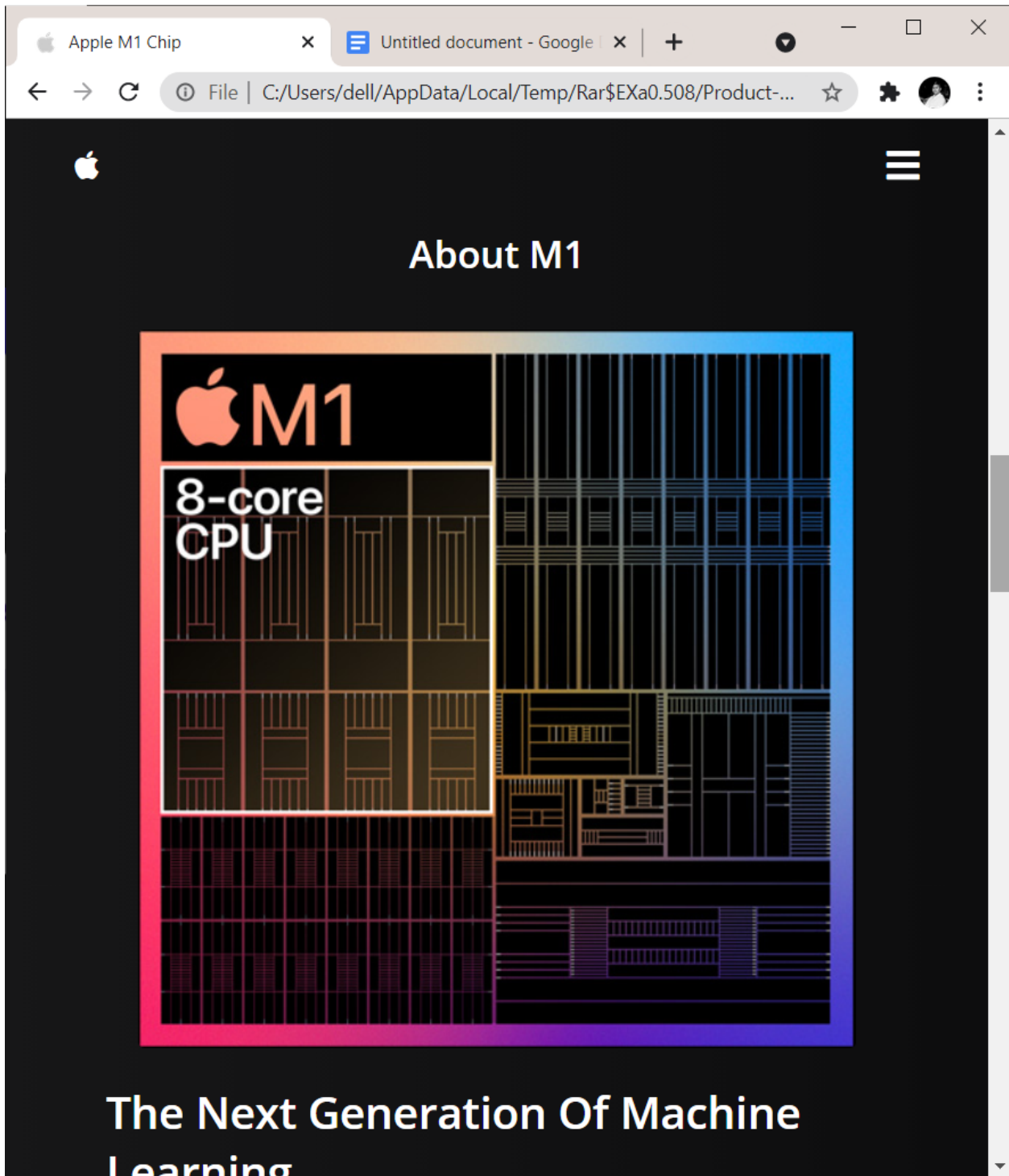


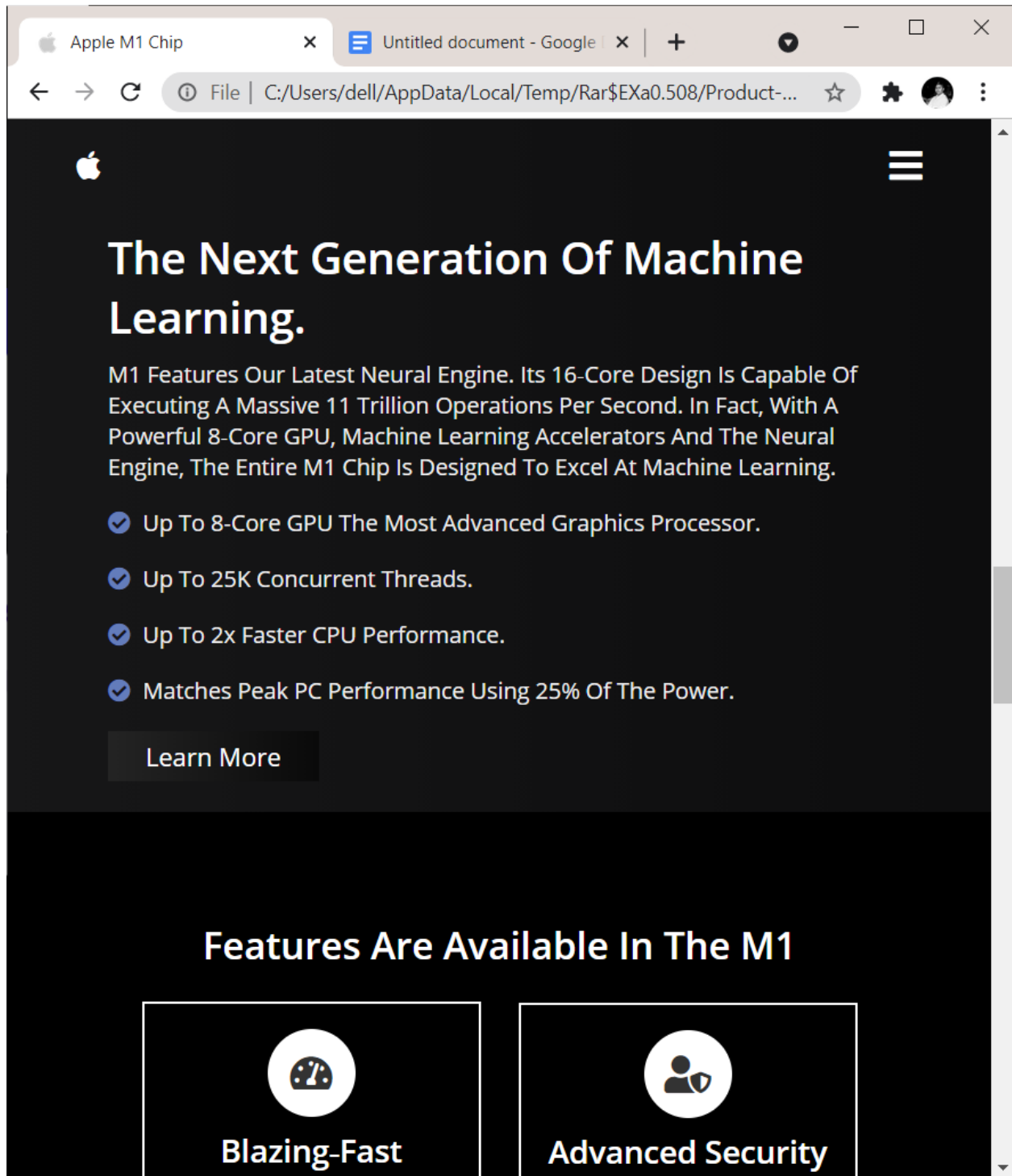
# Small Chip. Giant Leap.

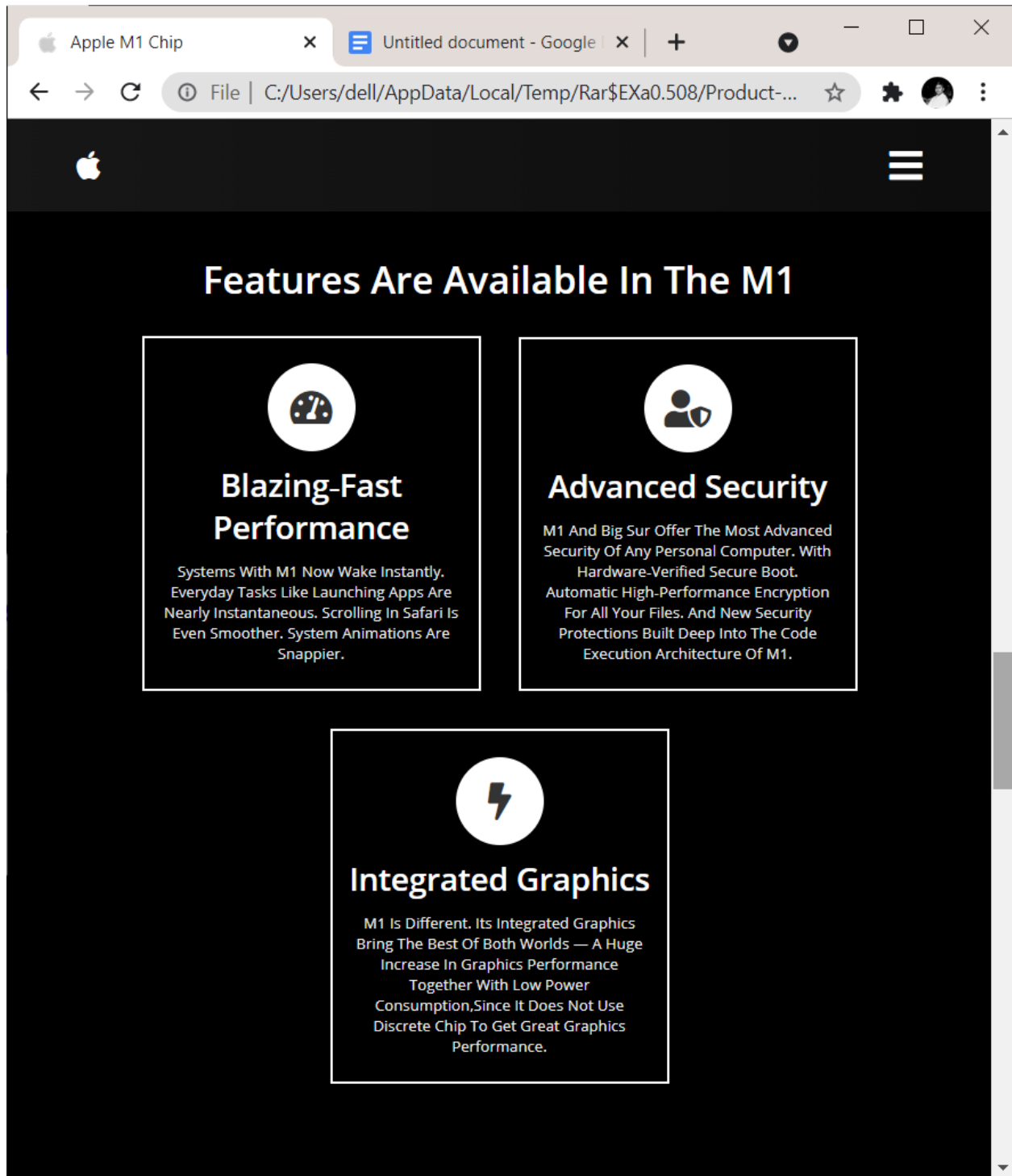
M1 Is Here. Our First Chip Designed Specifically For Mac, It Delivers Incredible Performance, Custom Technologies And Revolutionary Power Efficiency. And It Was Designed From The Very Start To Work With The Most Advanced Desktop Operating System In The World, MacOS Big Sur. With A Giant Leap In Performance Per Watt, Every Mac With M1 Is Transformed Into A Completely Different Class Of Product. This Isn't An Upgrade. It's A Breakthrough.

Watch The Event









## Features Are Available In The M1



### Blazing-Fast Performance

Systems With M1 Now Wake Instantly. Everyday Tasks Like Launching Apps Are Nearly Instantaneous. Scrolling In Safari Is Even Smoother. System Animations Are Snappier.



### Advanced Security

M1 And Big Sur Offer The Most Advanced Security Of Any Personal Computer. With Hardware-Verified Secure Boot. Automatic High-Performance Encryption For All Your Files. And New Security Protections Built Deep Into The Code Execution Architecture Of M1.



### Integrated Graphics



M1 Is Different. Its Integrated Graphics Bring The Best Of Both Worlds — A Huge Increase In Graphics Performance Together With Low Power Consumption, Since It Does Not Use Discrete Chip To Get Great Graphics Performance.




Apple M1 Chip

Untitled document - Google

File | C:/Users/dell/AppData/Local/Temp/Rar\$EXa0.508/Product-...




# Shop Mac Models With M1




## MacBook Air

BUY NOW



## MacBook Pro

BUY NOW



## Mac Mini

BUY NOW

