

MarieClaire Fadonougbo

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EDUCATION

Augustana College – Rock Island, Illinois

August 2023 - May 2027

Bachelor of Arts in Graphic Design

GPA: 4.00 | Dean's list

- Honors: National African American Recognition Award (2023)
- Relevant coursework: Digital Illustration, Typography, Web Design, Marketing Design

CREATIVE PROJECTS | WORK EXPERIENCE

Typography Song Posters – Rock Island, Illinois

February 2025 – March 2025

Graphic Designer

- Designed three song posters using only typography by experimenting with font styles, sizes, and layout, creating visually compelling representations of each song's theme and feelings.
- Explored the relationship between text and emotion by manipulating type to convey rhythm, tone, and energy without imagery, reinforcing the power of typographic design.
- Assisted three peers in developing Adobe skills by providing hands-on guidance, walkthroughs, and additional learning resources to support their understanding.

ATLA x Stray Kids Posters – Rock Island, Illinois

September 2024 – November 2024

Graphic Designer

- Created 8 posters that combine ATLA and Stray Kids' aesthetics by capturing the essence of their songs, blending iconic visuals from *Avatar: The Last Airbender* with the band's themes to reflect each track's mood.
- Enhanced brand identity by highlighting Stray Kids' music through stylized imagery of the four nations, creating bold and standalone designs.
- Tried increasing fan engagement by designing shareable content that resonated with both ATLA and K-pop communities,

LEADERSHIP ACTIVITIES & VOLUNTEER EXPERIENCE

The Braven Accelerator – Rock Island, Illinois

January 2025 – May 2025

Fellow

- Developed workforce skills such as leadership, operating and managing, communicating and networking, working in teams, and problem solving by completing a 14-week leadership and professional development course.
- Designed a career roadmap by engaging in a 7-step process that required self-assessment and reflection, as well as role investigation and evaluation to determine the steps required to achieve career goals.

HerCampus Augustana – Rock Island, Illinois

September 2023 – present

Marketing Team member

- Collaborated with a team to make an advertising poster for a club event, OctoberHERFest, by designing a sleek fall-themed layout, while effectively incorporating breast cancer awareness elements to promote the event.
- Designed holiday-themed graphics for Instagram by creating eye-catching visuals for the winter season

SKILLS & INTERESTS

Languages: English (Fluent), Latin (Intermediate in reading)

Technical skills: Adobe Photoshop (Intermediate), Adobe Illustrator (Intermediate), Adobe InDesign (Beginner), IbisPaint X (Intermediate/Advanced), HTML/CSS (Beginner)

Skills: Digital Art & Painting, Graphic Design, Typography, Creativity, Communication, Attention to Detail, Time Management.

Interests: Art Expression, Visual Music, World-Building, Digital & Traditional Illustration