

Social Media Coordinator

Status: 20 hours a week

Working Days: a spirit of flexibility is expected, but includes Sunday mornings

About The Meeting House

We feel God is calling us into a new vision: *Introducing spiritually curious people to the Jesus-centred life through a movement of Jesus-centred churches.* What does that mean? Through our Meeting House parishes and expressions across Southern Ontario, our desire is to honour God by proclaiming the irreligious message of Jesus and fostering loving communities of fully committed Christ-followers in a way that makes sense for that local context. We are all about Jesus first, which we believe results in our values of peace, simplicity, community, and mission. We are reimagining what it would look like to be a church that is fully activated for mission and engaging the spiritually curious around us. We are committed to evangelism and kingdom growth within our existing footprint and uniting with other Jesus-centred churches to amplify our Kingdom impact beyond our footprint in ways we have not imagined before. We need people who share excitement about this spirit-led vision and want to contribute their gifts, skills, expertise, and heart to this transformation! Check out our website for more details:

www.themeetinghouse.com

Role

The Social Media Coordinator engages both Meeting Housers and spiritually curious people proactively and responsively through social media, representing the voice and tone of The Meeting House well.

Requirements

- Fully aligned with the message, mission and ministry strategy of The Meeting House
- Maintain and model spiritually thriving relationship with Jesus
- Spiritual maturity with a passion for reaching spiritually curious people with the message of Jesus
- Thorough understanding of The Meeting House brand and voice
- Exceptional administrative and organizational skills with a strong attention to detail
- Ability to work independently, multi-task and adapt to constant change
- Must love to engage with, and easily connect with all kinds of people
- Expert knowledge and use of key social media apps and platforms (including Facebook Business, Instagram, Twitter, YouTube, TikTok, Hootsuite)
- Working knowledge of Adobe suite (i.e. Photoshop)
- Writing skill and experience
- Photography experience is an asset
- Facebook Blueprint Certification, and/or Hootsuite Social Media Certifications an asset
- Education in Communications, Media, Digital Media, or Public Relations is an asset
- Able to work flexible days and hours

Responsibilities

- Oversee the execution of our social media strategy, and participate in the development of the strategy
- Manage all Meeting House social media accounts
- Manage and schedule Meeting House content on social media
- Support Lead Pastors and social media volunteers with best practices and resourcing
- Do some graphic design work to adapt assets for social media
- Work with Communications team to develop original Meeting House content that is native to relevant social media platforms
- Work with Communications team to repurpose and repackage existing Meeting House resources for various social media platforms



- Create, run and monitor social media ads as needed
- Collect photos, videos, and stories from across our sites that demonstrate transformation
- Write and/or copy edit emails, blogs, web copy etc
- Tracking of social media insights and analytics, advising on strategy and editorial calendar based on user trends
- Other projects and responsibilities as requested

Relationships

Reports to: Marketing Manager

What We Offer

You will lead and work alongside amazing people in our community who love Jesus and are learning to put into practice what it means to follow Him. You will join a staff team who genuinely care for each other, love what they do and strive to work to the best of their abilities. None of us are superstars; we just try to authentically follow Jesus together. We are a fast-paced organization and are willing to try new things and experiment if we think something else will be more effective. We often fail first before finding what works best.

Hiring Statement

We believe that the body of Christ is unified when each of us is encouraged, recognized, and able to serve out of our gifts, and that the church is at its best when church leadership represents the communities in which we serve. At The Meeting House, we want to do better. We strongly encourage women and men, and people of all ethnicities and abilities who love Jesus and are aligned with our vision and values, to consider applying for a staff role.

We strive to achieve equality in the workplace, which means no one will be denied employment opportunities or benefits for reasons unrelated to fit for a role. We also understand employment equity means more than treating individuals in the same way but requires special measures and the accommodation of differences. In this way, we are following Jesus in our hiring practices to create a diverse and inclusive workplace reflecting the body of Christ.