

Guide to Setting Up a Peacemakers Fundraiser

Introduction

This guide provides you with an overview of how to organize a fundraiser for the Peacemakers campaign, which takes place from May 7 to May 29. The Peacemakers campaign is an annual event that supports our partner, Mennonite Central Committee (MCC), and helps us work towards our goal of being active peacemakers in the world.

- Steps For Your Fundraiser
- Set a fundraising goal!
- Go to: Fundraiser Registration Form
- Complete the form (1 fundraiser per event/activity)

The process to have your event or activity live can take 2-4 days.

- Share, share, and share!
 - Tell your Lead Pastor or Compassion Coordinator about your event!
 - Share on social media or email. (TIP: Social media posts with photos make more of an impact, so make it personal to reach more people.)
 - Ask for support! There are businesses, friends, family and colleagues that will want to support you.
 - Corporate Support Letter
 - Printable fundraiser invite/info sheet
 - For our local communities, there are invite cards available on Sunday to help share or feel free to make your own poster!
 - Be sure to include the fundraiser link to make it easy for people to support your efforts!
- Finally, remember to thank those who support you.

Note: material goods or benefit items are not eligible for tax receipts, as per CRA rules.

When you host
a fundraiser in support of MCC,
you are part of a global community
of passionate people relentlessly
pursuing relief, development and peace.
At the frontlines of war, at the epicentre
of a disaster and in the midst of drought,
you are addressing immediate
needs and tackling long-term
systemic challenges
with MCC.



Important Steps for Lead Pastors or Compassion Coordinators for Each Event

- 1. Create a Fundraiser Event/Activity Slide to share
- 2. Create a Facebook event with all details!

 <u>Reminder</u>: Creating a FB event, will also updated your local page on our website!
- 3. Create social media posts that share your community's fundraising activities/events!
- 4. Share in your community emails and on Sunday mornings



Receipting Guideline:

TMH can provide receipts for income tax purposes for donations incurred through a fundraiser within the following guidelines.

- Tax receipts will be provided for those who make a voluntary personal contribution or donation to TMH of \$10 or more. According to CRA guidelines, tax receipts will only be issued for gifts for which no material goods or benefits are returned to the donor in exchange for the donation.
- To provide charitable tax receipts for donors or participants, the donations must be received directly to TMH (either via cheque payable to The Meeting House (memo: Peacemakers), online giving registry or our online 'square fundraiser event/activity donation) application.
- To receive a tax receipt, we require:
 - Donor's first and last name
 - Full mailing address
 - Donation amount and specify the payment method
 - Donor's email address and telephone number, if available
 - Please submit this information to your local TMH or online.

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