

Creative Manager

Status: Full-time

Working Days: Typically Monday - Friday; a spirit of flexibility is expected

About The Meeting House

We feel God is calling us into a new vision: *Introducing spiritually curious people to the Jesus-centred life through a movement of Jesus-centred churches*. What does that mean? Through our Meeting House sites and expressions across Southern Ontario, our desire is to honour God by proclaiming the irreligious message of Jesus and fostering loving communities of fully committed Christ-followers in a way that makes sense for that local context. We are all about Jesus first, which we believe results in our values of peace, simplicity, community, and mission. We are reimagining what it would look like to be a church that is fully activated for mission and engaging the spiritually curious around us. We are committed to evangelism and kingdom growth within our existing footprint and uniting with other Jesus-centred churches to amplify our Kingdom impact beyond our footprint in ways we have not imagined before. We need people who share excitement about this spirit-led vision and want to contribute their gifts, skills, expertise, and heart to this transformation! Check out our website for more details:

www.themeetinghouse.com .

Role

The Creative Manager provides overall creative direction and brand alignment to creative communication assets, including video, design, and other campaign assets, owning The Meeting House brand, voice, vision, and priorities for communications across all platforms.

Requirements

- Fully aligned with the message, mission and ministry strategy of The Meeting House
- Maintain and model a spiritually thriving relationship with Jesus
- Spiritual maturity with a passion for reaching the spiritually curious with the message of Jesus
- Experienced in creative direction
- Knowledgeable in branding, graphic design, storyboarding, filming and editing, and animation, with significant hands-on experience in several of the above categories
- Able to prioritize to complete projects on time and on budget
- A collaborative approach that invites contributors and values their input and feedback
- Ability to champion a project and articulate the vision well
- Strong people and project management skills [SEP]
- Ability to work independently, multi-task and adapt to constant change [SEP]
- Solid administrative and organizational skills
- Live production experience is an asset

Responsibilities

- Give creative direction to the overall brand alignment and look and feel of all Meeting House productions and assets
- Provide creative oversight to encouraging and facilitating creativity and innovation within video storytelling projects and key cross regional initiatives
- Work with the Live Producer to provide creative direction to our live stream to establish and update the look and feel of Sundays for the parish and online audience
- Provide creative direction to support teaching including series branding
- Work with Marketing Manager on key initiatives and communications projects
- Work with Communications Managers to develop and implement strategic communications and marketing plans for key initiatives and campaigns



- Ensure brand alignment in One Story curriculum development and production
- Work with Marketing Manager and other key leaders to develop systems that will allow for efficient production of consistent, creative and high-quality content
- Understand and research industry best practices and seek out opportunities where these can be applied in the context of The Meeting House ^[11]_[SEP]
- Other projects and responsibilities, as assigned

Relationships

Reports to: Communications Director

Direct Reports: Live Producer

What We Offer

You will lead and work alongside amazing people in our community who love Jesus and are learning to put into practice what it means to follow Him. You will join a staff team who genuinely care for each other, love what they do and strive to work to the best of their abilities. None of us are superstars; we just try to authentically follow Jesus together. We are a fast-paced organization and are willing to try new things and experiment if we think something else will be more effective. We often fail first before finding what works best.

We offer a competitive benefits and pension plan, encourage and support professional development and continued learning, and provide the technological tools required to do the job, including a laptop and smartphone.

Hiring Statement

We believe that the body of Christ is unified when each of us is encouraged, recognized, and able to serve out of our gifts, and that the church is at its best when church leadership represents the communities in which we serve. At The Meeting House, we want to do better. We strongly encourage women and men, and people of all ethnicities and abilities who love Jesus and are aligned with our vision and values, to consider applying for a staff role.

We strive to achieve equality in the workplace, which means no one will be denied employment opportunities or benefits for reasons unrelated to fit for a role. We also understand employment equity means more than treating individuals in the same way but requires special measures and the accommodation of differences. In this way, we are following Jesus in our hiring practices to create a diverse and inclusive workplace reflecting the body of Christ.

