



VIKAS R

rvikas31033@gmail.com

+91 9688630998

linkedin.com/in/vikasr3/

behance.net/vikasr4

ABOUT ME

A creative thinker and self-driven multitasker with a passion for turning ideas into impact. With a background that blends arts, tech, and team leadership, I bring passion, resilience, and a solution-focused mindset to every opportunity. I believe every role is a chance to learn, contribute, and push boundaries — and I am excited to bring that energy wherever I go.

EDUCATION

MASTER OF COMPUTER APPLICATIONS

Francis Xavier Engineering College

81.6% **2025**

BACHELOR OF COMPUTER APPLICATIONS

St. Xavier's College

86.14% **2023**

HIGHER SECONDARY EDUCATION

Keins Matric Higher Secondary School

76.17% **2020**

SECONDARY SCHOOL EDUCATION

Keins Matric Higher Secondary School

93% **2018**

SOFT SKILLS

- Content Creator
- Leadership
- Teamwork & Collaboration
- Self-motivated
- Time Management

TECHNICAL SKILLS

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Social Media Marketing
- Agile Methodology
- Canva

CERTIFICATIONS

- NPTEL – Emotional Intelligence
- Udemy – UI / UX Design
- Udemy – Social Media Marketing and Meta Ads

HOBBIES

- **YouTuber** – HiFi Romeos
- Dance
- Filmmaking
- Lyric Writing

PROJECTS

HIFI ROMEOS | DIGITAL MARKETING | INSTAGRAM ADS

Social media marketing

- Executed a targeted digital marketing campaign to promote HiFi Romeos dance team for wedding and event performances
- Designed and launched engaging ad creatives using Meta Business Suite, targeting specific demographics to generate leads and client inquiries.

BULK TROL | FUEL DELIVERY APP | UI DESIGN | FIGMA

UI Design for mobile Application

- Designed an intuitive and responsive UI for a fuel delivery app enabling users to order petrol/diesel from nearby authorized suppliers, with doorstep or on-location delivery support for stranded vehicles.

2WINHEARTS TRAVEL AGENCY | POSTER DESIGN | ADOBE

- Designed an eye-catching promotional flyer for 2winHeart Travel Agency.

ADHI SNACKS | LOGO & PACKAGE DESIGN | ADOBE

- Designed logo and packaging cover for Adhi Snacks enhancing brand identity.

ACTIVITIES & ACHIEVEMENTS

► ACADEMICS

Secured Second Rank in BCA Department at St. Xavier's College.

► LEADERSHIP & VOLUNTEERING

- Served as Drama President during a 7-day NSS Camp in a rural village, organizing cultural activities and performances.
- Organized and Planned Team for various events.
- Lead Dancer and Choreographer for college dance team.

► DANCE & PERFORMANCE

- **First Prize** – Group Dance at Indeco, St. Xavier's College and Karunya University.
- **Second Prize** – On-Spot Solo Dance at Rohini College.
- **Second Prize** – Group Dance at Don Bosco College.
- **Choreographed** College Property Dance Team performances for two consecutive years.

► FILM & CREATIVE WORK

- **First Prize** – Short Film Competition at ICAPA, St. Xavier's College, and Sri Ramakrishna College (both films written and directed by me).
- Videographer and Editor for MCA Department events at Francis Xavier Engineering College.