



# VIKAS R

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## ABOUT ME

A creative thinker and self-driven multitasker with a passion for turning ideas into impact. With a background that blends arts, tech, and team leadership, I bring passion, resilience, and a solution-focused mindset to every opportunity. I believe every role is a chance to learn, contribute, and push boundaries – and I am excited to bring that energy wherever I go.

## EDUCATION

### MASTER OF COMPUTER APPLICATIONS

Francis Xavier Engineering College

**81.6%** **2025**

### BACHELOR OF COMPUTER APPLICATIONS

St. Xavier's College

**86.14%** **2023**

### HIGHER SECONDARY EDUCATION

Keins Matric Higher Secondary School

**76.17%** **2020**

### SECONDARY SCHOOL EDUCATION

Keins Matric Higher Secondary School

**93%** **2018**

## SOFT SKILLS

- Content Creator
- Leadership
- Teamwork & Collaboration
- Self-motivated
- Time Management

## TECHNICAL SKILLS

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Social Media Marketing
- Agile Methodology
- Canva

## CERTIFICATIONS

- NPTEL - Emotional Intelligence
- Udemy - UI / UX Design
- Udemy - Social Media Marketing and Meta Ads

## HOBBIES

- YouTuber** - HiFi Romeos
- Dance
- Filmmaking
- Lyric Writing

## PROJECTS

### HIFI ROMEOS | DIGITAL MARKETING | INSTAGRAM ADS

Social media marketing

- Executed a targeted digital marketing campaign to promote HiFi Romeos dance team for wedding and event performances
- Designed and launched engaging ad creatives using Meta Business Suite, targeting specific demographics to generate leads and client inquiries.

### BULKTROL | FUEL DELIVERY APP | UI DESIGN | FIGMA

UI Design for mobile Application

- Designed an intuitive and responsive UI for a fuel delivery app enabling users to order petrol/diesel from nearby authorized suppliers, with doorstep or on-location delivery support for stranded vehicles.

### 2WINHEARTS TRAVEL AGENCY | POSTER DESIGN | ADOBE

- Designed an eye-catching promotional flyer for 2winHeart Travel Agency.

### ADHI SNACKS | LOGO & PACKAGE DESIGN | ADOBE

- Designed logo and packaging cover for Adhi Snacks enhancing brand identity.

## ACTIVITIES & ACHIEVEMENTS

### ► ACADEMICS

Secured Second Rank in BCA Department at St. Xavier's College.

### ► LEADERSHIP & VOLUNTEERING

- Served as Drama President during a 7-day NSS Camp in a rural village, organizing cultural activities and performances.
- Organized and Planned Team for various events.
- Lead Dancer and Choreographer for college dance team.

### ► DANCE & PERFORMANCE

- First Prize** – Group Dance at Indeco, St. Xavier's College and Karunya University.
- Second Prize** – On-Spot Solo Dance at Rohini College.
- Second Prize** – Group Dance at Don Bosco College.
- Choreographed** College Property Dance Team performances for two consecutive years.

### ► FILM & CREATIVE WORK

- First Prize** – Short Film Competition at ICAPA, St. Xavier's College, and Sri Ramakrishna College (both films written and directed by me).
- Videographer and Editor for MCA Department events at Francis Xavier Engineering College.