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# Metaverse Monthly Report 2022-11

MetaCat



The November 2022 monthly metaverse report is divided into two parts as follows.



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# Metaverse Data Analysis Report

## Metaverse Big Events

### Quick Overview

#### **Data report content :**

The monthly metaverse data analysis report contains eight metaverse platforms: The Sandbox , Decentraland , Voxels , Somnium Space , NFT Worlds , Worldwide Webb , Otherside , and Netvrk.

This report analyzes the virtual lands of the metaverse platforms, excluding Token and Wearable.

The dimensions analyzed in this report are divided into six parts: sales, average sales price, number of sales, traffic, leasing data, and MREI index.

#### **November Data Report Summary :**

The bear market continues to affect the metaverse, with total virtual land sales up in the metaverse in November, up 89% compared to October, which mainly contributed by Otherside.

Otherside and NFT Worlds virtual land sales rose 89% and 35.5% respectively in November compared to October; Somnium Space and Netvrk virtual land sales fell 87% and 29% respectively in November compared to October. It is worth noting that NFT Worlds contributed only 1.24% to the overall increase.

Decentraland and Somnium Space's total virtual land sales were up 69% and 472% respectively in October compared to September; The Sandbox and Netvrk's total virtual land sales were down 39% and 35% respectively in October compared to September.

The average price of virtual land on all eight metaverse platforms fell to varying degrees, with Otherside showing the most significant decline of 44.7%.

At the same time, the number of virtual land sales on all eight metaverse platforms rose significantly, with Otherside experiencing a 294% increase in the number of virtual land sales.

Decentraland's total traffic in November was down 11% compared to October, while Voxels' total traffic in November was up 28.9% compared to October.

LandWorks saw a significant drop in the number of virtual land leases and the value of sales in November.

## **November Big Event Report Summary:**

Yuga Labs is building an “Otherside Development Kit” with interoperability.

MTR, Hong Kong’s largest rail system, is being promoted in Voxels through its advertising operator, JCDecaux Transport.

Idols SNH48 to enter Decentraland.

The Sandbox and Brinc Announce First Startups Selected for \$50 Million Open Metaverse Accelerator Program.

Artur Sychov, founder and CEO of Somnium Space, demonstrates metaverse interaction via VR at the Swiss Innovation Forum.

Open Metaverse Alliance OMA3 Opens Membership to Web3 Builders.

Animoca Brands and TinyTap to auction off first educational publisher NFT.

## **Part 1: Metaverse Data Analysis Report**

### **1. Sales**

Overall November sales in the metaverse section (the head eight metaverse projects) were up \$9.72 million or 89% from October (October was down 31%

from September).

Otherside's total land sales in June, July, August, September and October were continuing to decline after the completion of the primary market offering in May of this year, but virtual land sales in November bucked the trend by rising 118%, which had a relatively large impact on the overall upward trend of virtual land sales in November.

Link to chart visit:

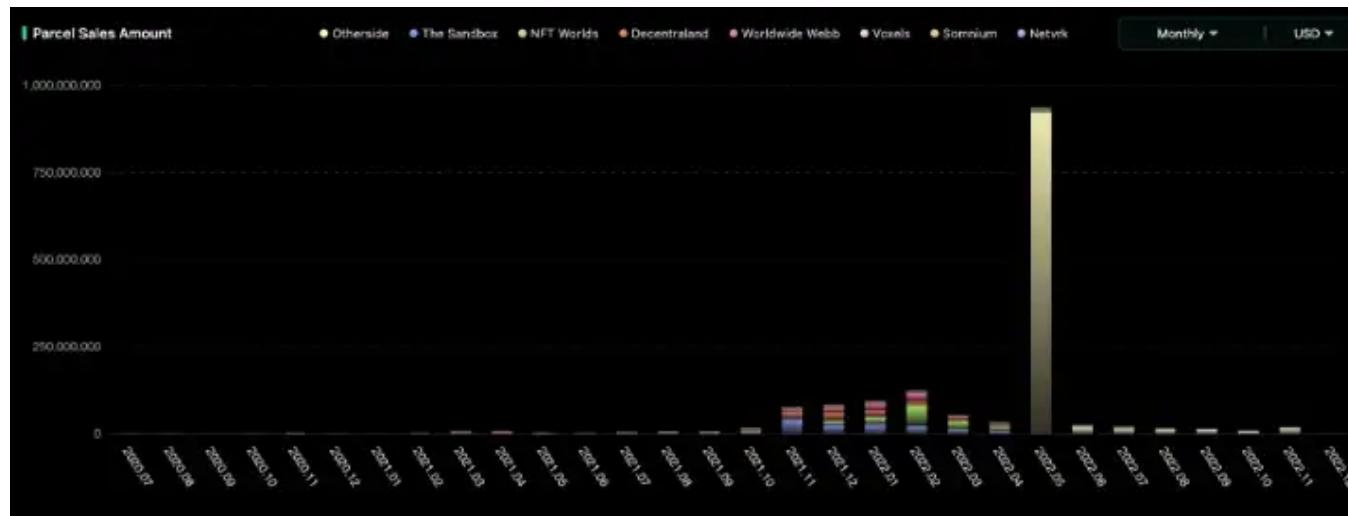
<https://www.metacat.world/analytics#ParcelSalesAmountM2M>

Parcel Sales Amount				
World/sales (USD)	2022.11	2022.10	% of Change	% of Total sales in 2022.11
Otherside	\$10,362,577	\$8,422,773	118.01%	89.02%
The Sandbox	\$1,129,215	\$1,113,310	1.43%	5.47%
NFT Worlds	\$256,452	\$189,335	35.45%	1.24%
Decentraland	\$605,004	\$660,954	-8.47%	2.93%
Worldwide Webb	\$118,908	\$149,960	-20.71%	0.58%
Voxels	\$57,282	\$61,147	-6.32%	0.28%
Somnium Space	\$26,603	\$208,465	-87.24%	0.13%
Netvrk	\$71,846	\$100,957	-28.84%	0.35%
Total Sales	\$20,627,887	\$10,906,901	89.13%	100.00%

Eight Universe Platform Sales (USD) YoY: 2022.11 vs 2022.10

The monthly sales histogram shows that the overall sales of the metaverse section continued to decline in June, July, August, September and October 2022, but sales rose significantly in November, and Otherside (yellow) accounted for the largest share.

Link to chart visit: <https://www.metacat.world/analytics#ParcelSalesAmount>

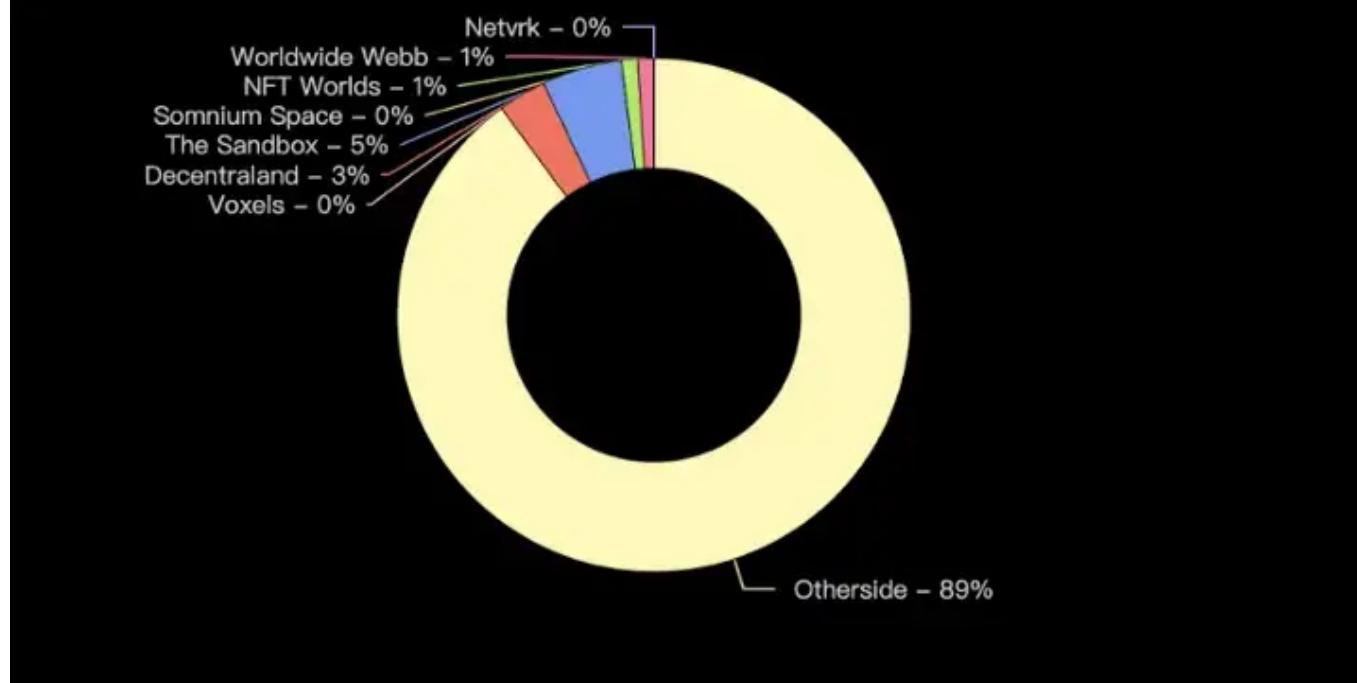


Monthly sales (USD) histogram of the eight metaverse platforms

The chart below shows the pie chart of “total virtual land sales” of the eight major metaverse platforms in November, with Otherside accounting for the largest share of sales at 89%, leading the way; followed by The Sandbox at 5%; the remaining six platforms accounted for only 6% of total sales.

Link to the chart:

[https://www.metacat.world/analytics#ParcelSalesAmount\(USD\)](https://www.metacat.world/analytics#ParcelSalesAmount(USD))



Pie chart of the last 30 days sales (USD) of the eight metaverse platforms

The chart below shows the cumulative sales of virtual lands on the “eight metaverse platforms” (second column of the chart), with Otherside, The Sandbox, NFT Worlds and Decentraland accounting for 90% of the cumulative sales on all platforms.

Link to the chart: <https://www.metacat.world/analytics#ComprehensiveData>

World	Total Parcel Sales Volume	Number of Parcels Sold	Total Parcel Supply	Total Number of Owners	% Parcels Owned By Top 10 Whales
Otherside	1,012,981,714 USD	60,307	200,000	34,376	5%
The Sandbox	165,494,775 USD	24,111	105,400	22,361	13%
NFT Worlds	151,475,412 USD	9,010	10,000	1,487	2%
Decentraland	197,257,870 USD	15,221	92,598	7,273	61%
Worldwide Webb	74,445,567 USD	7,729	9,508	4,760	10%
Voxels	39,356,008 USD	7,309	8,895	2,492	11%
Somnium Space	38,721,458 USD	2,061	5,000	894	14%
Netvrk	13,144,235 USD	3,020	10,100	3,996	7%

Cumulative sales of virtual land in the eight metaverse platforms

## 2. Average sales price

The average price of virtual land sales on the eight metaverse platforms showed the same downward trend.

Otherside average virtual land price decreased by 44.7%.

Decentraland virtual land average price has been more stable in the past, but the average virtual land price dropped by 20% in October (also a 20% drop in October)

Voxels average virtual land price decreased by 16%, The Sandbox average virtual land price decreased by 14%, meanwhile Somnium Space average virtual land price decreased by 12%.

Netvrk average virtual land price decreased by 27% and NFT Worlds average virtual land price decreased to 13.5%.

Link to chart visit:

<https://www.metacat.world/analytics#AverageParcelPriceM2M>

World/sales (USD)	2022.11	2022.10	% of Change
Otherside	2,230 USD	4,033 USD	-44.71%
The Sandbox	1,521 USD	1,761 USD	-13.63%
NFT Worlds	1,029 USD	1,190 USD	-13.53%
Decentraland	2,321 USD	2,917 USD	-20.43%
Worldwide Webb	501 USD	691 USD	-27.50%
Voxels	673 USD	804 USD	-16.29%
Somnium Space	1,773 USD	2,023 USD	-12.36%
Netvrk	475 USD	651 USD	-27.04%

Average sales price (USD) YoY for the eight metaverse platforms: 2022.11 vs 2022.10

## Average Parcel Price

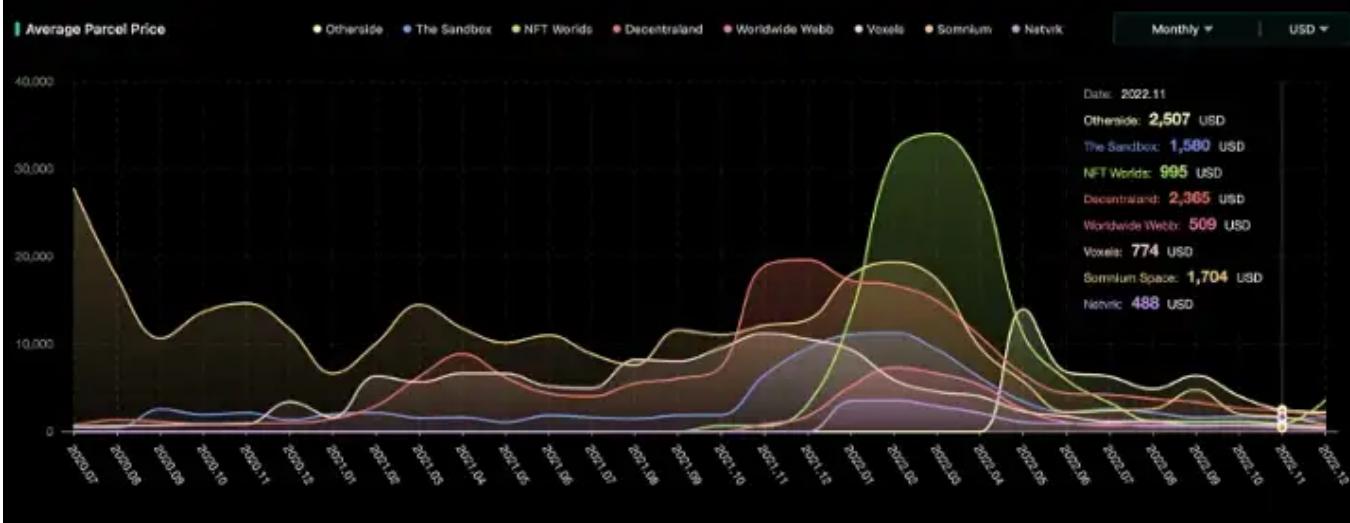
ETH ▾

World/sales (ETH)	2022.11	2022.10	% of Change
Otherside	1.82 ETH	2.98 ETH	-38.93%
The Sandbox	1.18 ETH	1.29 ETH	-8.53%
NFT Worlds	0.81 ETH	0.88 ETH	-7.95%
Decentraland	1.82 ETH	2.13 ETH	-14.55%
Worldwide Webb	0.4 ETH	0.51 ETH	-21.57%
Voxels	0.53 ETH	0.6 ETH	-11.67%
Somnium Space	1.38 ETH	1.49 ETH	-7.38%
Netvrk	0.38 ETH	0.48 ETH	-20.83%

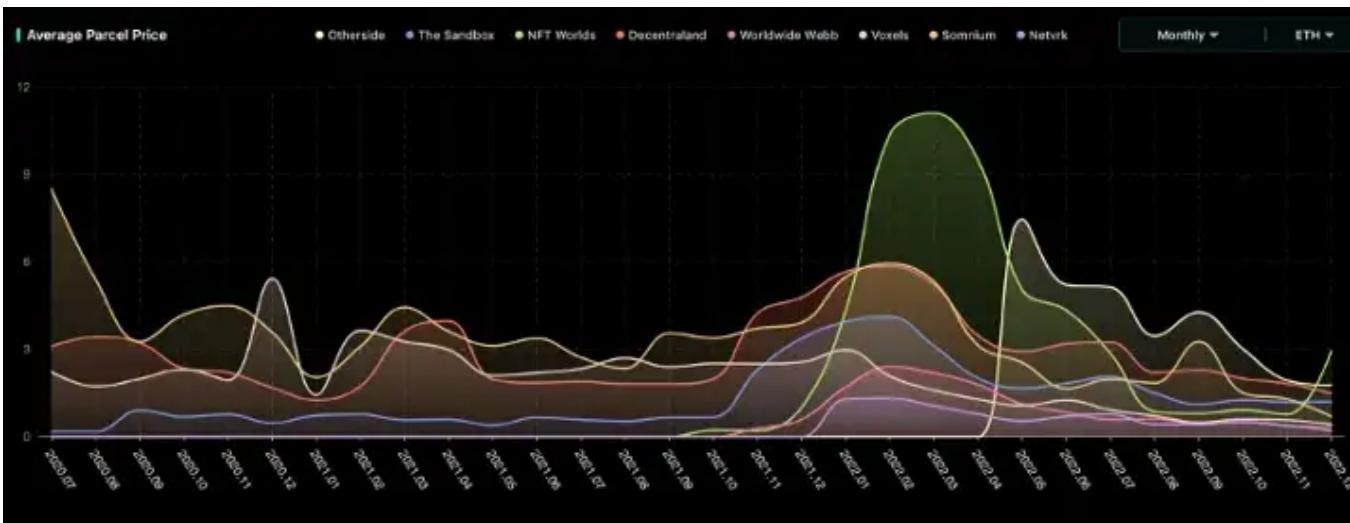
Average sales price (ETH) YoY for the eight metaverse platforms: 2022.11 vs 2022.10

As seen in the chart of monthly average virtual land price fluctuations on the Metaverse platform, the average virtual land prices in the USD dimension and ETH dimension, show similar volatility.

Link to the chart: <https://www.metacat.world/analytics#AverageParcelPrice>



Monthly Average Price Fluctuation Chart of Virtual Land on the Octavo Universe Platform (USD)



Monthly average price fluctuation graph of virtual land on the Eight Metaverse platform (ETH)

### 3. Number of sales

The trend of the number of virtual land sales and the average sales price of the eight metaverse platforms basically show the opposite trend.

Otherside, The Sandbox, NFT Worlds , Decentraland, Voxels, Webb The number of virtual land sales in November all showed a significant increase, with Otherside virtual land sales number sales rising by as much as 294%.

Somnium Space saw a sharp drop in the number of virtual land sales in November, with a drop of 85% compared to October.

Netvrk's November virtual land sales were essentially unchanged from October.

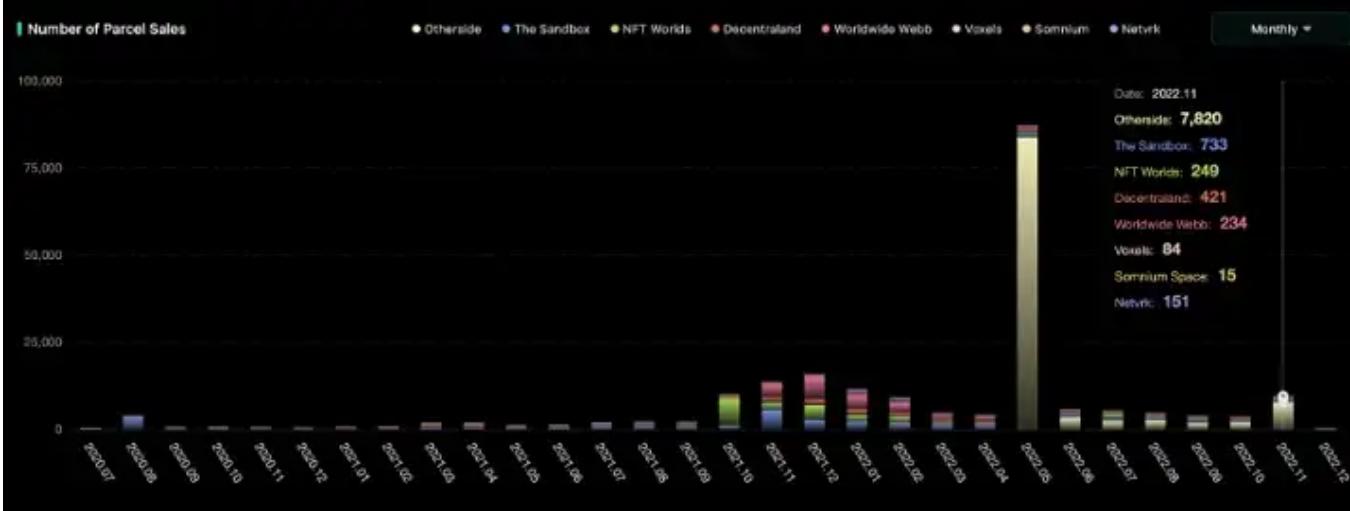
Link to chart visit:

<https://www.metacat.world/analytics#NumberofParcelSalesM2M>

### Number of Parcel Sales

World/sales	2022.11	2022.10	% of Change
Otherside	8,234	2,088	294.35%
The Sandbox	742	632	17.41%
NFT Worlds	249	159	56.60%
Decentraland	433	388	11.60%
Worldwide Webb	237	217	9.22%
Voxels	85	76	11.84%
Somnium Space	15	103	-85.44%
Netvrk	151	155	-2.58%

Number of virtual land sales in the eight metaverse platforms YoY: 2022.11 vs 2022.10

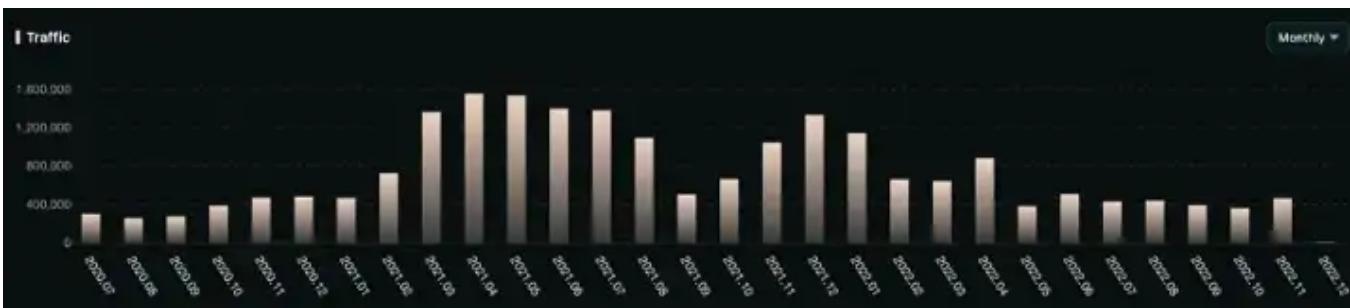


Monthly histogram of the number of virtual lands sold on the eight metaverse platforms

## 4. Traffic

Voxels' traffic in November was 466,000 compared to 362,000 in October, up 28.9% YoY. The increase in traffic is related to the spontaneous behavior of Voxels platform players and not directly related to the Voxels project owner.

Link to chart visit: <https://www.metacat.world/analytics?type=cryptovoxels>



Voxels Monthly Traffic Histogram



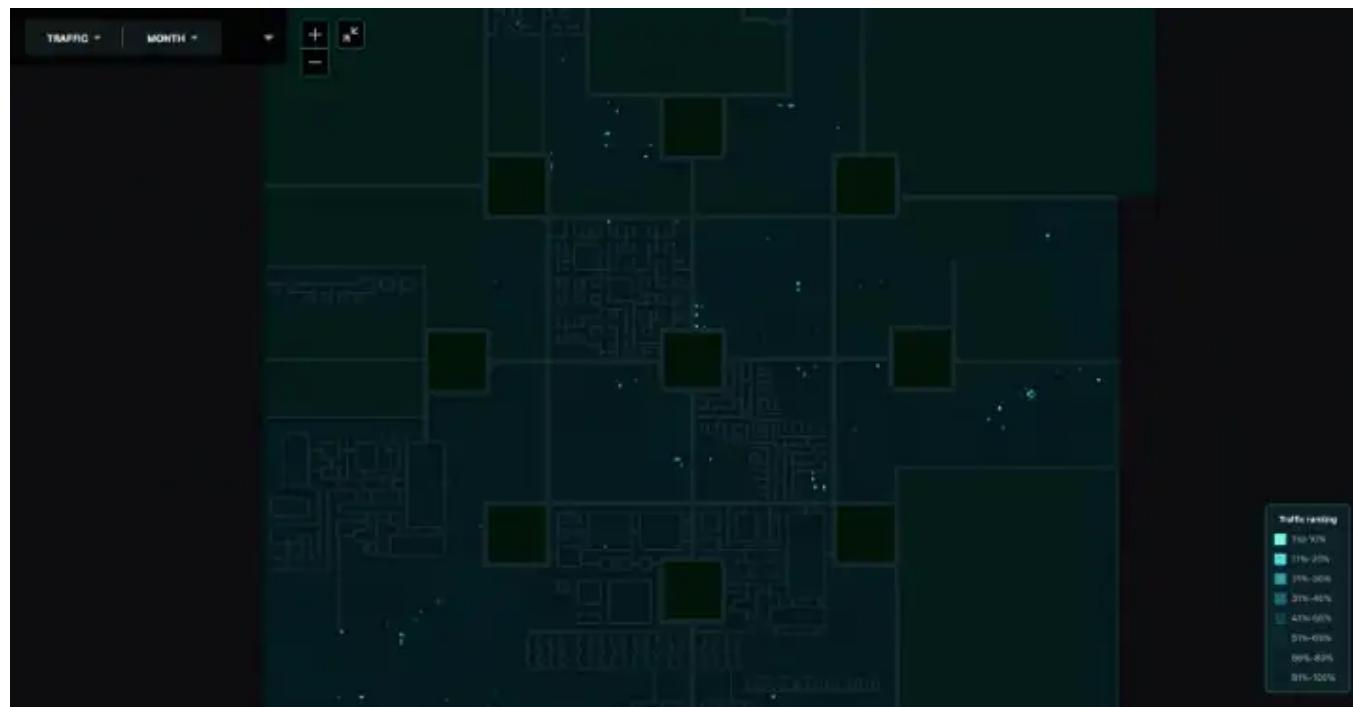
Voxels November Traffic Heat Map

Decentraland's traffic in November was 758,000, compared to 850,000 in October. The traffic dropped 11% compared to October, although the MVMF event in the first half of November brought some traffic to Decentraland, along with the end of the event some players left, resulting in a drop in traffic for the whole month compared to October.

Link to chart visit: <https://www.metacat.world/analytics?type=decentraland>



Decentraland Monthly Traffic Histogram



Decentraland November Traffic Heat Map

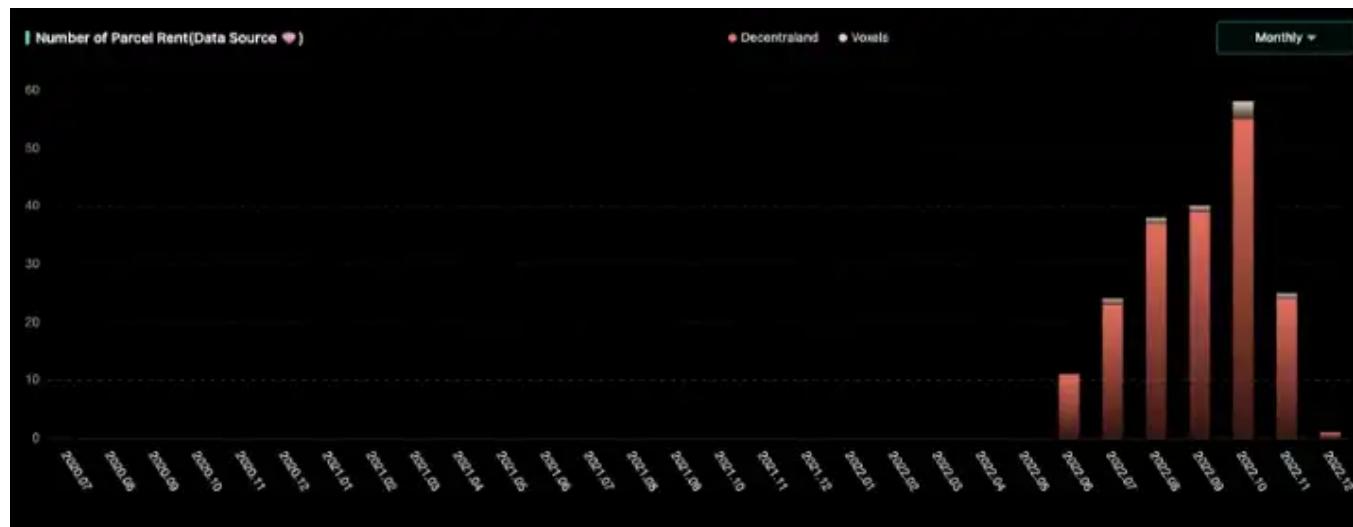
Note: The absolute value of Decentraland's traffic is currently higher than that of Voxels, but the traffic sources are all official ports, and because the statistical caliber of different platforms may not be consistent, the results of

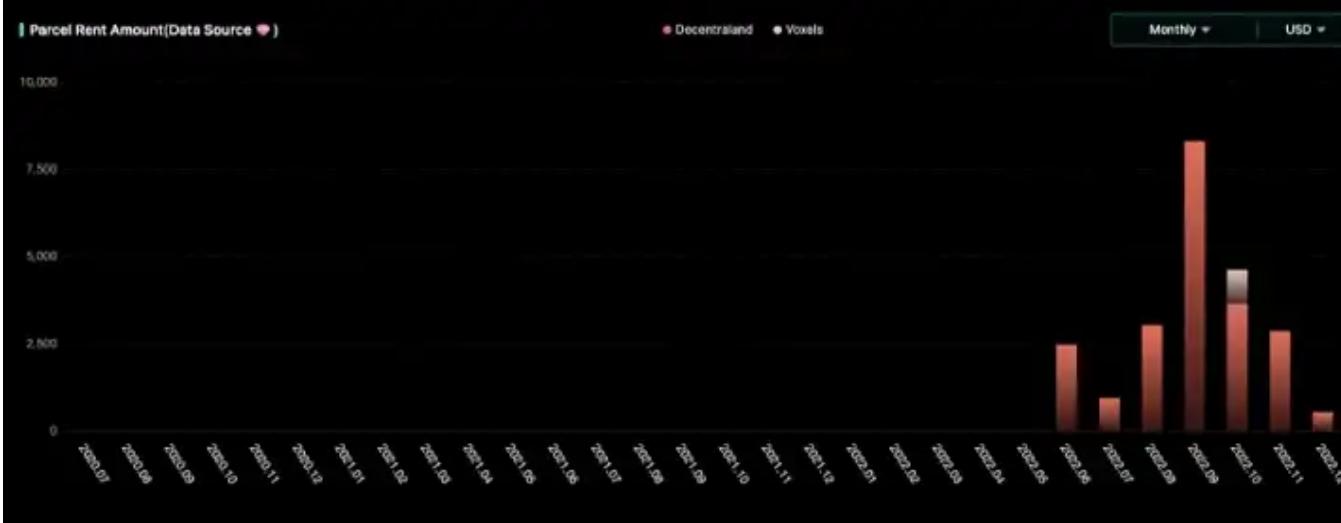
the horizontal comparison may not be representative, so it is only for reference at present.

## 5. Renting Data

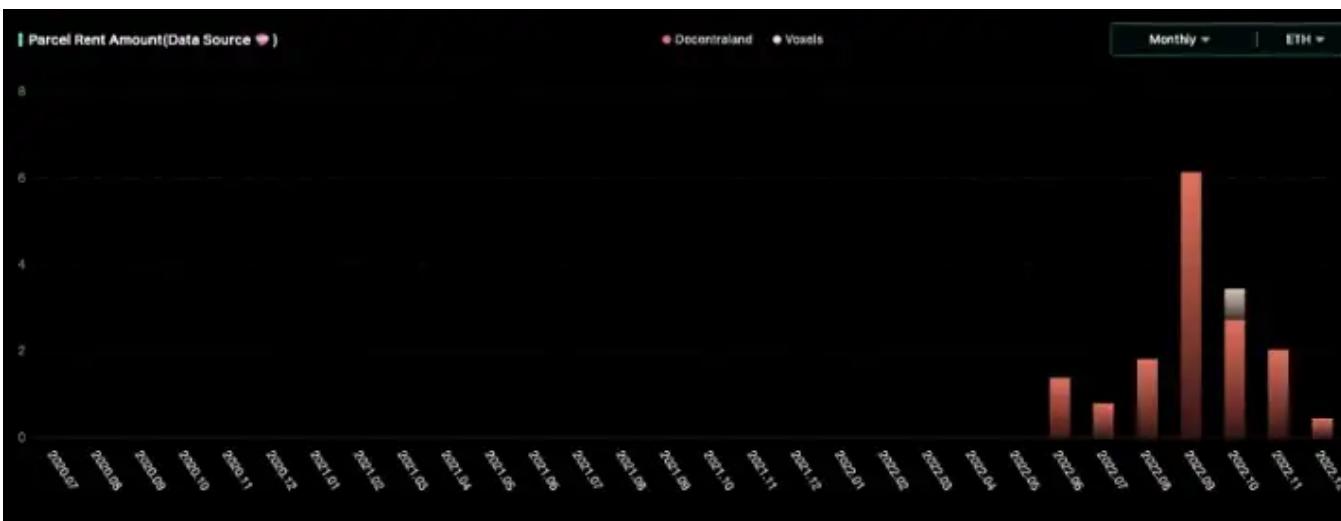
Virtual land lease data is collected from LandWorks, which currently supports virtual lands leases for Decentraland and Voxels.

In November, LandWorks leased 25 virtual lands (compared to 177 in October) for \$2,858 (compared to \$19,711 in October), and the chart below shows the number of virtual lands and the amount of virtual lands leased in the weekly dimension of LandWorks.





LandWorks Virtual Land Lease Turnover (USD)



LandWorks Virtual Land Lease Turnover (ETH)

## 6. MREI Index

The Metaverse Real Estate Index (MREI) is an index that measures the price of virtual real estate in the metaverse. It is calculated by combining the sales

volume, sales volume, and sales unit price of the eight top metaverse projects.

As we can see from the chart of the MREI index and ETH fluctuations, the MREI index trend continues to have a negative correlation with ETH prices in November, indicating a weakening correlation between the Metaverse section and the Crypto market.

Link to chart visit: <https://www.metacat.world/analytics#MREI>



## Part 2: Metaverse Big Events

### 1. Otherside

1.1 November 4, according to decrypt, Yuga Labs CEO Nicole Muniz shared plans for its metaverse platform Otherside at the Lisbon's annual technology conference WebSummit, saying Yuga Labs is building an interoperable “Otherside Development Kit.”



## 1.2 Yuga Labs Acquired WENEW & Its Flagship NFT Series 10KTF

Michael Figge — the CEO & co-founder of WENEW, will join Yuga's executive team to lead the position of Chief Content Officer. He will be in charge of pushing the company's limits of imagination and innovation through novel content strategies and experiences. Mike Winkelmann, alias Beeple, will work as an advisor for Yuga Labs.



## 2. Voxels

2.1 Voxels are bringing a lot of improvements to #ChronosIsland, and would love to populate these corner pools with .vox models based on seasons,

time, or climate change.



## 2.2 JCDecaux Transport and MTR Advertising Decided to Use Cryptovoxels in Their Metaverse Promotion



## 2.3 Voxels Announced the Release of Lighting V2 on Twitter

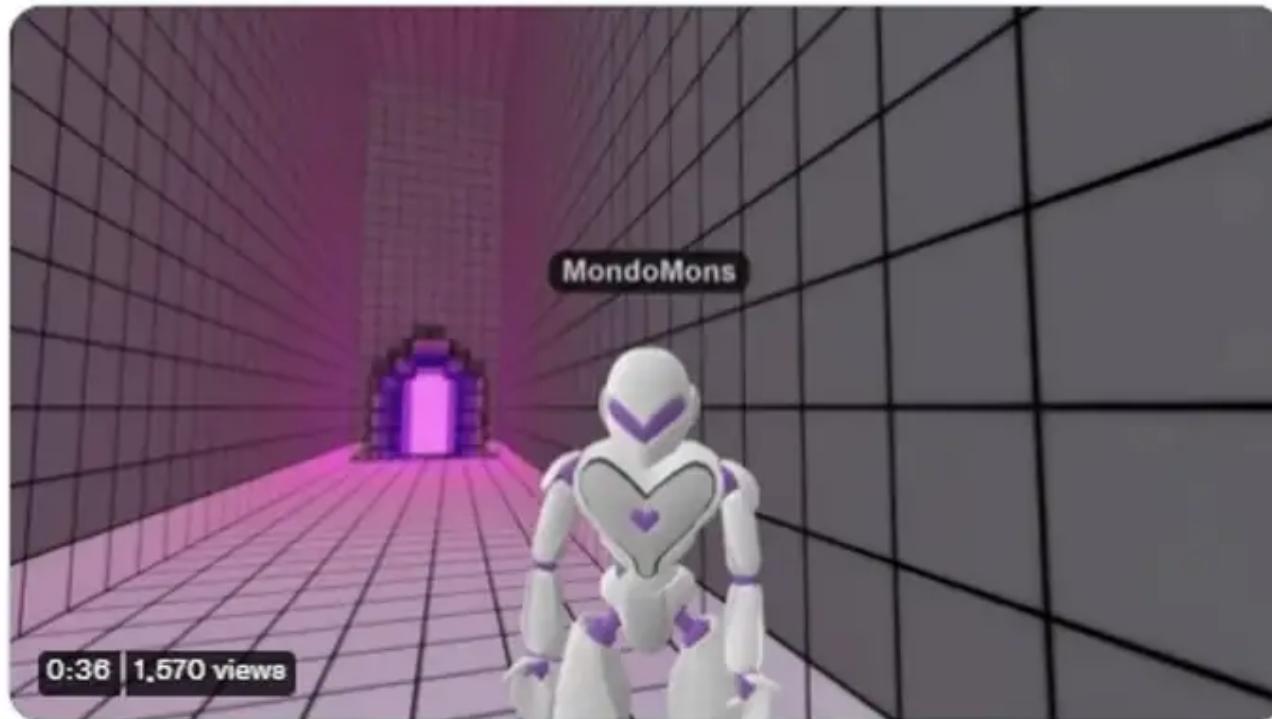
On November 07, Voxels announced the release of Lighting V2 on Twitter. The new update will bring lighting updates and address some issues in voxels.



Voxels  
@cryptovoxels

...

This week, Lighting v2 will finally be released. Read more below and pass this news along! 



11:40 AM · Nov 7, 2022 · TweetDeck

### 3. Decentraland

#### 3.1 Four Groups of SNH48 Idols Entered Decentraland

On November 08, starting from November 10, four SNH48 idols entered Decentraland and play music and games at designated times (9:30–11:00,

20:00-21:30 UTC+8).

meet48

@meet\_48

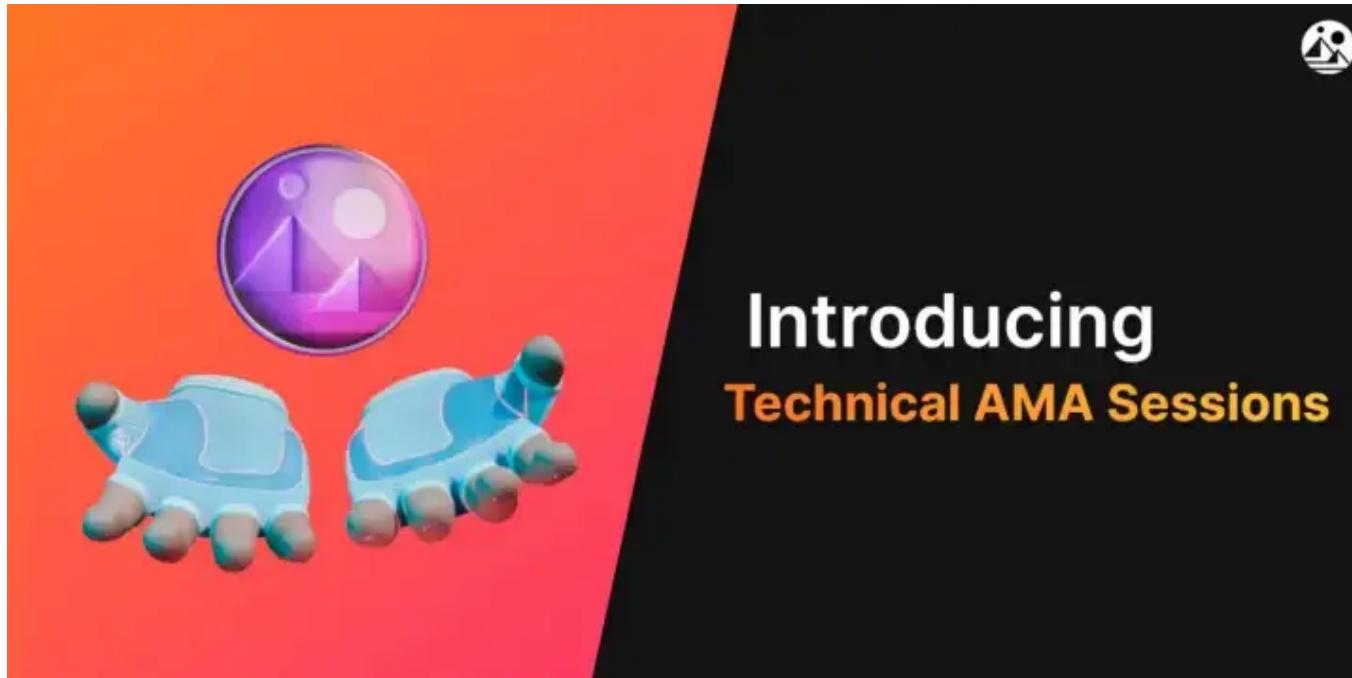
...

Starting November 10th, these four groups of idols will be entering [@decentraland](#) as players in the designated time (9:30-11:00, 20:00-21:30 UTC+8) to hang out with yall 😊😊😊😊 #DCLMVMF22



### 3.2 Decentraland Foundation Began Hosting Regular Ask Me Anything Sessions

In order to improve transparency and communication with the community, the Decentraland Foundation began hosting regular Ask Me Anything sessions on technical topics from November 16, 2022.



### 3.3 The Voice Was Officially Entering the Metaverse at Decentraland

the Decentraland Metaverse Music Festival — happened November 10–13, 2022 — is a virtual music festival that launched in October 2021 with Artists like Deadmau5, Paris Hilton, and 3LAU taking the stage. And this year, *The Voice* was launching an experience at Decentraland that make you the star.



3.4 SNH48 performed on the Main Stage of Metaverse Music Festival on November 13, 2022



DECENTRALAND

# MVMF

METAVERSE  
MUSIC  
FESTIVAL

WITH Kraken

**SNH48**

DATE

**NOV 13****MAIN STAGE**

3.5 Roland gifted 3 Roland Lifestyle wearables, including our 808 Puffer Jacket, during the last day at Decentraland Festival at the Random Ravers



## **4. The Sandbox**

### **4.1 Kun Agüero and The Sandbox Partnered to Activate Football Fans in the Metaverse**

The first version of Kuniverse released on November 6th and took the form of a huge stadium with football-themed games, dancing, and even a food truck with Argentinian food, among other experiences. Sergio Kun Agüero had an active role in the Kuniverse, welcoming users, playing live, and sharing content through his Twitch channel together with other great streamers and special guests.



#### 4.2 The Sandbox and Brinc Announced the Startups Selected for the First Cohort of Their US\$50M Open Metaverse Accelerator Program

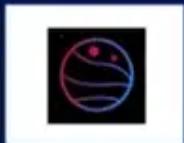
Selected from 800+ global applications, seven startups kick off the fall 2022 debut cohort of **The Sandbox Metaverse Accelerator Program**.

Each startup will receive up to US\$250,000 in initial funding, as well as access to and support from the best network of Web3 mentors and experts. Top performers will also receive SAND and LAND grants, along with follow-on investment opportunities.



## THE SANDBOX METAVERSE ACCELERATOR PROGRAM

MEET THE FALL 2022 COHORT



### 4.3 Forbes Is Embracing The Metaverse Even Further By Hosting A Virtual Event In Partnership With Sandbox

Forbes was embracing Web3 even further with a first-of-its-kind event in **Sandbox** on November 10, an initiative aimed at offering more opportunities for members and subscribers to better engage in the metaverse in ways they haven't before.



#### **4.4 The Sandbox Set Up A Booth at HSBC's Head Office in Hong Kong, Allowing Employees to Try Out the HSBC Metaverse Stadium**

To celebrate the highly anticipated return of the Hong Kong Sevens, HSBC is staging a virtual stadium in The Sandbox from 24 October to 14 November to activate its first community initiative there. The public is able to immerse themselves in rugby through six exciting quests that take place in different locations around the stadium, comprising action-packed challenges, engaging mini games and educational quizzes related to the sport.





tweet. In addition, the map is easier to purchase virtual areas on the secondary market, as well as a bigger zoom level to see logo on the 1x1 LAND.



<https://twitter.com/borgetsebastien>

<https://twitter.com/borgetsebastien/status/1593394844277395456>

#### 4.6 The Sandbox Partners with K-pop Web 3 Startup Modhaus

Modhaus and The Sandbox will create a social hub for fans to participate in events held in the metaverse to expand the universe of the blockchain-backed Korean girl group tripleS. Through this partnership, Modhaus will create tripleS NFTs, including character avatars, wearables, and various digital collectibles.



#### 5. Somnium Space

5.1 November 23, Artur Sychov, founder and CEO of Somnium Space, demonstrates metaverse interaction via VR at the Swiss Innovation Forum.



## 6. Worldwide Webb

6.1 Worldwide Webb Hosts Discord AMA Event on November 22



6.2 On November 11, Worldwide Webb founder hack3r joined NFT Steez to share about interoperable ecosystem design



6.3 On November 7, SuperNormal announced that ZIPS holders can now officially present SuperNormal in Webb3, with the exclusive Candy Hoodie skin in the game



6.4 Halloweeb Party with Deadfellaz x Worldwide Webb on November 1



## 7. NFT Worlds

7.1 On November 10, NFT World tweeted that the upgraded WRLD (2.0) contract has been deployed in Eth and Polygon

 Contract 0xFF2d6934fb49e3e883Dc03871D081a1C21ad7984

Gaming

Polygonscan - Sponsored slots available. [Book your slot here!](#)

## Contract Overview

Balance: 0 MATIC

MATIC Value: \$0.00

## More Info



My Name Tag: Not Available, login to update

Contract Creator: 0xdbf1463ccfb569ee058... at tx  
0x221d34a9ba50fedd048...Token Tracker:  WRLD (WRLD)

## 8. Netvrk

### 8.1 Netvrk Announced That The Devlog is Now Live

Make sure to read all the project's hot updates from the Dev Team.

<https://netvrk.substack.com/p/devlog-3>

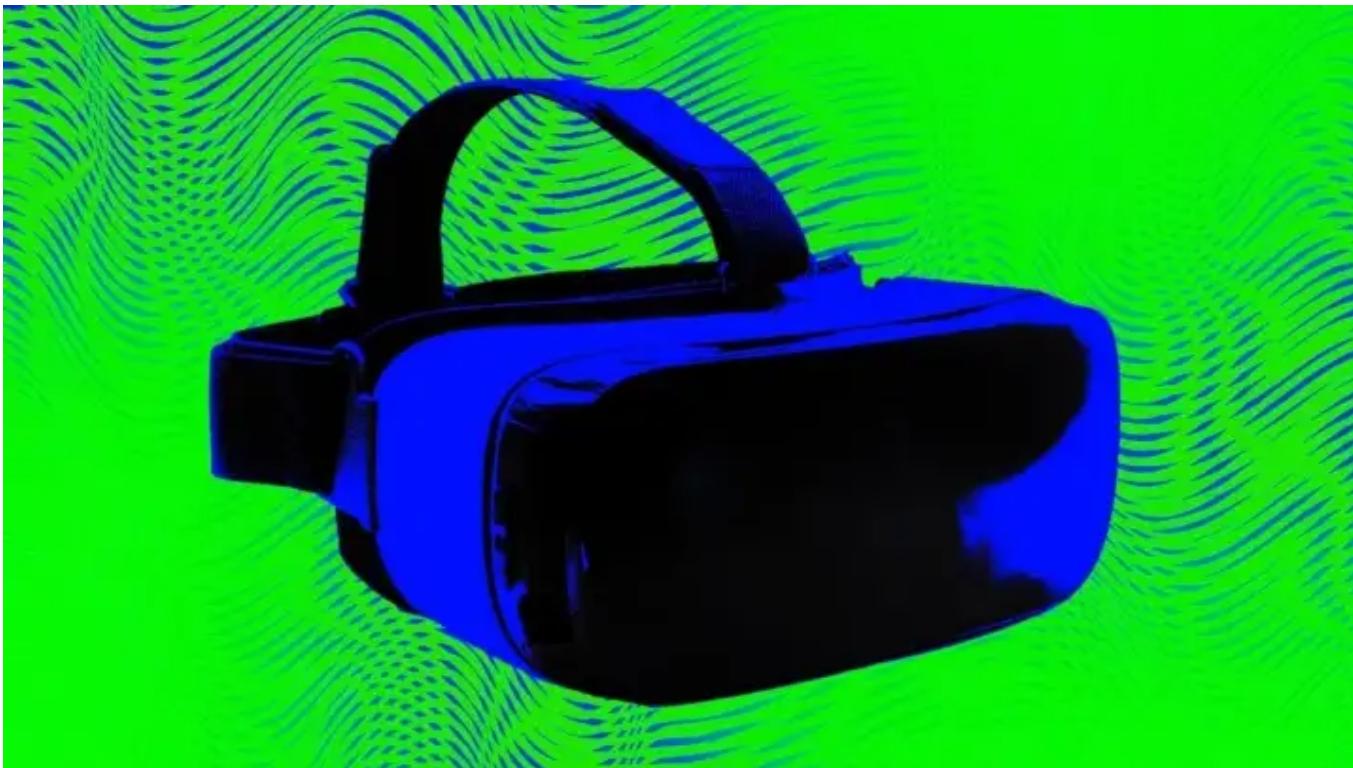


## 9. Others

### 9.1 The Open Metaverse Alliance (OMA3) Launches at Web Summit in Lisbon

November 02, The Open Metaverse Alliance (OMA3) officially offered membership at both the sponsor and creator levels. Originally announced in July with the hope of creating standards between Metaverse platforms, working groups are now being created to explore topics such as legal issues

related to web3. When announced, most of the affiliated members were associated with Animoca Brands, a game software and venture capital company based in Hong Kong. OMA3 includes Animoca Brands, The Sandbox (one of its subsidiaries) and several of the company's portfolio brands — Alien Worlds, Dapper Labs, Splinterlands, Star Atlas and Upland.



## 9.2 SPORTFIVE partnered with Be Media and Animoca Brands to Launch First NFT Digital Collectibles for ASEAN football

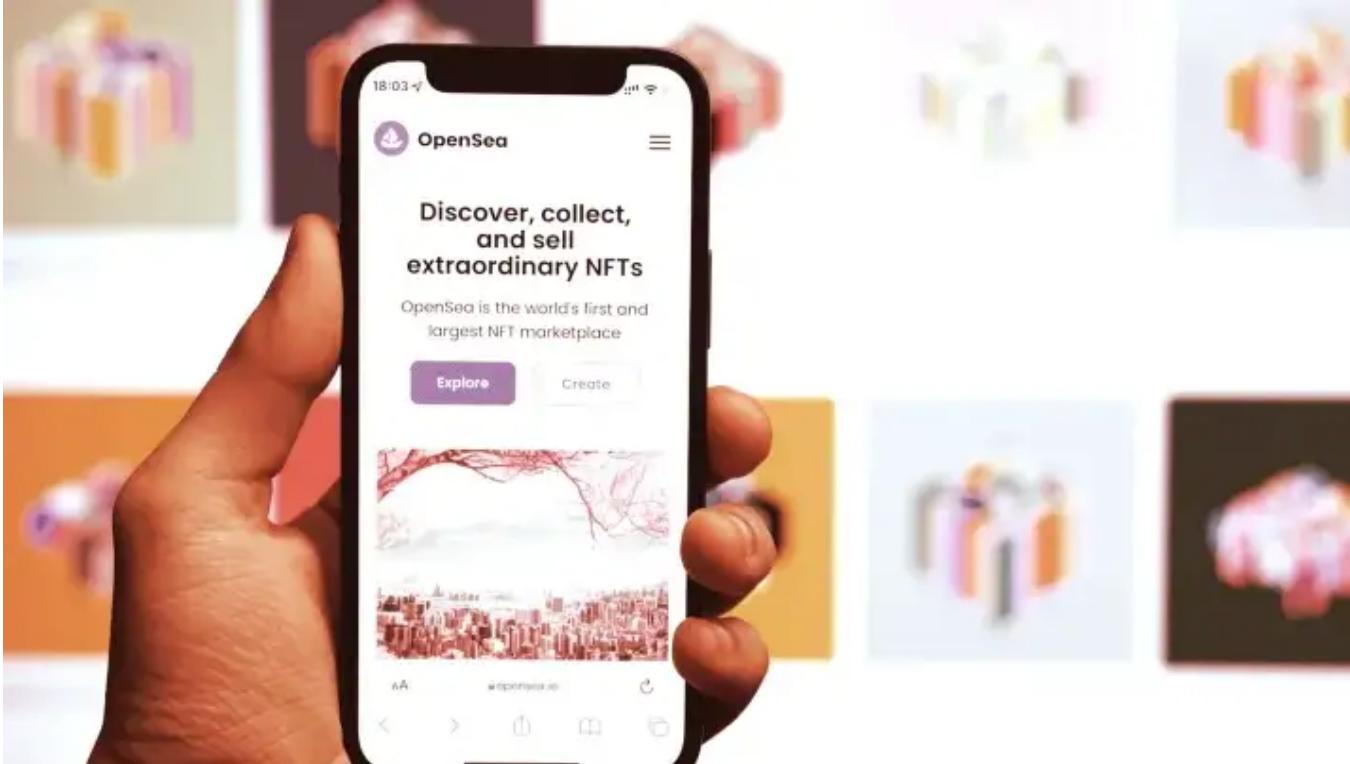
**Singapore, 3 November 2022** — Global sports marketing agency **SPORTFIVE** and **Be Media**, a subsidiary of **Animoca Brands**, announced today a

partnership to jointly launch **Onside**, the first non-fungible tokens (NFTs) digital collectibles for the AFF Mitsubishi Electric Cup 2022, ASEAN's premier football tournament that will take place from 20 December 2022 to 16 January 2023.



### 9.3 OpenSea Has Launched New Theft Detection and Prevention Features

On November 03, OpenSea, the top NFT marketplace by trading volume, has launched new theft detection and prevention features. One feature detects and disables scam links shared on the platform, while the other identifies stolen NFTs and blocks their resale.



#### 9.4 Animoca Brands and TinyTap to Auction First Education Publisher NFTs

Animoca Brands, the company advancing digital property rights for gaming and the open metaverse, and its subsidiary TinyTap, the leading platform for user-generated educational games, announced the launch of Publisher non-fungible tokens (NFTs). Each Publisher NFT is linked to a bundle of educational games and other interactive activities created by teachers on TinyTap's platform (the "Platform"). Six Publisher NFTs were auctioned on OpenSea at 11 p.m. (UTC) on 2 November 2022.



## 9.5 Coinbase Newly Started Processing Sandbox (SAND) and Solana (SOL)

In a recent tweet on November 01, Coinbase announced that they have started processing The Sandbox (SAND) and Solana (SOL). They say both instruments can be traded using either the desktop version or the Coinbase mobile app.



## 9.6 Highstreet Announced Second Initial Home Offering — RV Rally Across Animoca Archipelago

Highstreet IHOs are key events that help populate each region of Highstreet World. In April, we introduced the Solarium in Highstreet City to the world, and many participants were able to claim their studios and suites along with adorable baby Drakes. This time, on the island chains of the Animoca Archipelago, we're holding our RV Rally to bring you the All-Terrain Trailer (RV).



@Highstreet All Rights Reserved.

## **9.7 Animoca Brands Hosted the Australian Motorcycle Grand Prix at Phillips Island in Australia.**

On November 3, Animoca Brands joined the MotoGP and REVVMotorsport teams to spend time at Phillip Island during the second championship sponsorship weekend of the Australian Motorcycle Grand Prix.



## 9.8 GAMEEToken, a Subsidiary of Animoca Brand, Has Released the Second Edition of GBotsbyGAMEE

November 3, GAMEEToken, a subsidiary of Animoca Brand, has launched the second edition of GBotsbyGAMEE. Update includes a new staking event, huge prize pools in Arc8App, big changes to tournaments, and now you can make your G-Bots evolve, upgrade and breed.



## 9.9 Yuga Labs Is Hiring the ‘Best and Brightest’ to Build the Next Internet”

Nicole Muniz, CEO Yuga Labs, spoke on center stage at Lisbon’s annual technology conference WebSummit on Nov 14, addressing the importance of security and safety of digital assets, the potential of IP rights, and the origins of the Bored Ape Yacht Club (BAYC).



#### 9.10 Japan Digital Ministry to Create DAO for Web3 Exploration

Japan's Digital Ministry is to create a decentralized autonomous organization (DAO) to further its exploration of Web3 technology.

The DAO will help the government develop an understanding of what such organizations can achieve and identify their limitations, according to minutes of a ministry meeting. The ministry also wants to look at issues such as the legal position of governance tokens that are used for voting.



## 9.11 Animoca Brands Launches First-Ever Play-and-Earn Event for Phantom Galaxies

On November 04, Animoca Brands and its subsidiary Blowfish Studios launched the first Phantom Galaxies game and money-making campaign called “Astrafite Rush,” which will be released in a public alpha version in Nov 4.



## 9.12 Animoca Brands CEO Said “There Is No Metaverse Without Web3”

November 5, CEO of metaverse investment firm and game publisher Animoca Brands, “There is no metaverse without Web3, because you need to have that transaction layer so that you have interoperability between content and you can bring it from place to place.” he said in a panel discussion at Web Summit in Lisbon, Portugal.



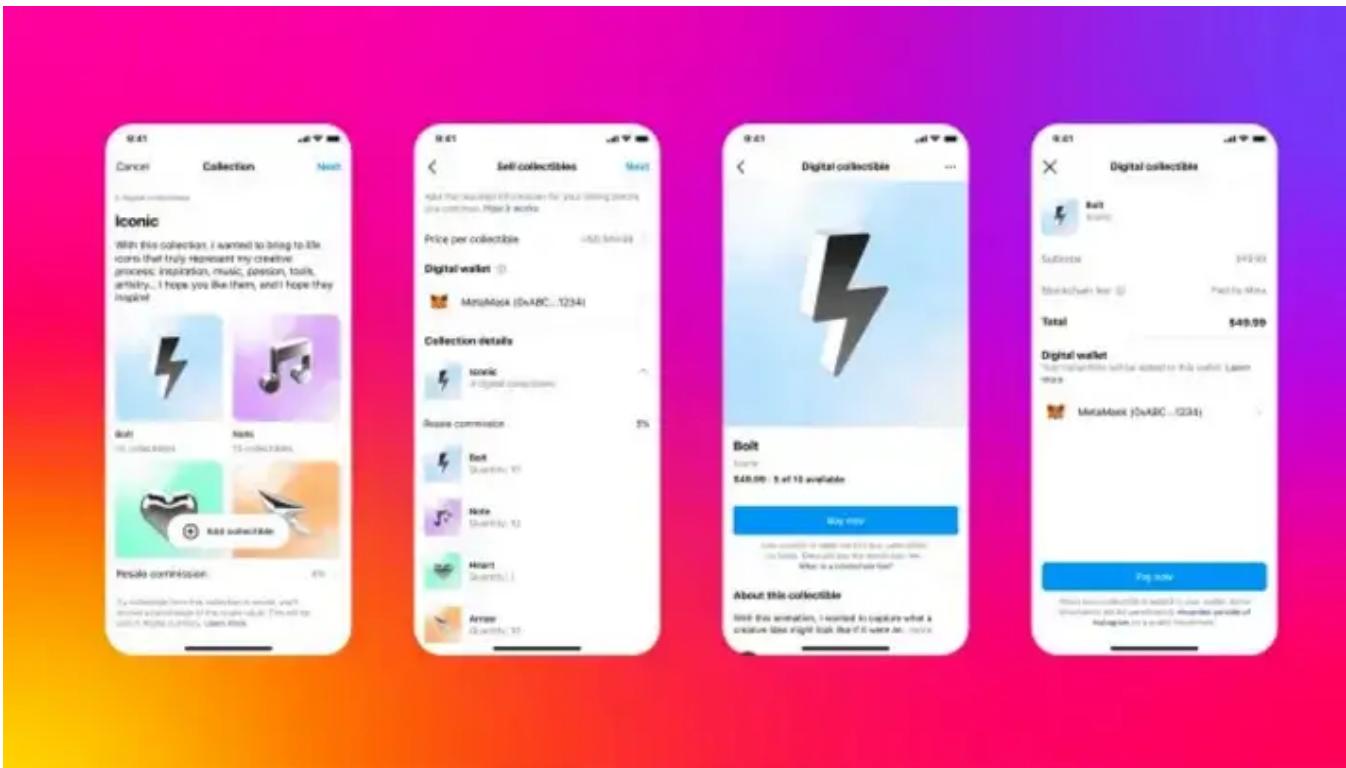
## 9.13 Animoca Brands and Arevo Partner to Produce NFT-Centric Carbon Fiber Bikes

November 4, 3D-printing pioneer Arevo, Inc. has partnered with Animoca Brands to produce a line of custom carbon fiber bikes inspired by and decorated with individually owned NFT artwork.



## 9.14 Meta Will Allow Creators to Sell NFTs Directly on Instagram

On November 02, Meta announced at its Creators Week event that the company is now allowing some creators to make and sell NFT directly on Instagram.



## 9.15 OnChainMonkey is an Official Sponsor of Metaverse Miami 2022

On November 17, Metaverse Miami 2022 announced OnChainMonkey as an official sponsor of the NFT Art Gallery at Eden Roc in Miami Beach.



9.16 On November 23, Oncyber Announced on Twitter that Space Minting Is Officially Here for Everyone



ONCYBER  
@oncyber

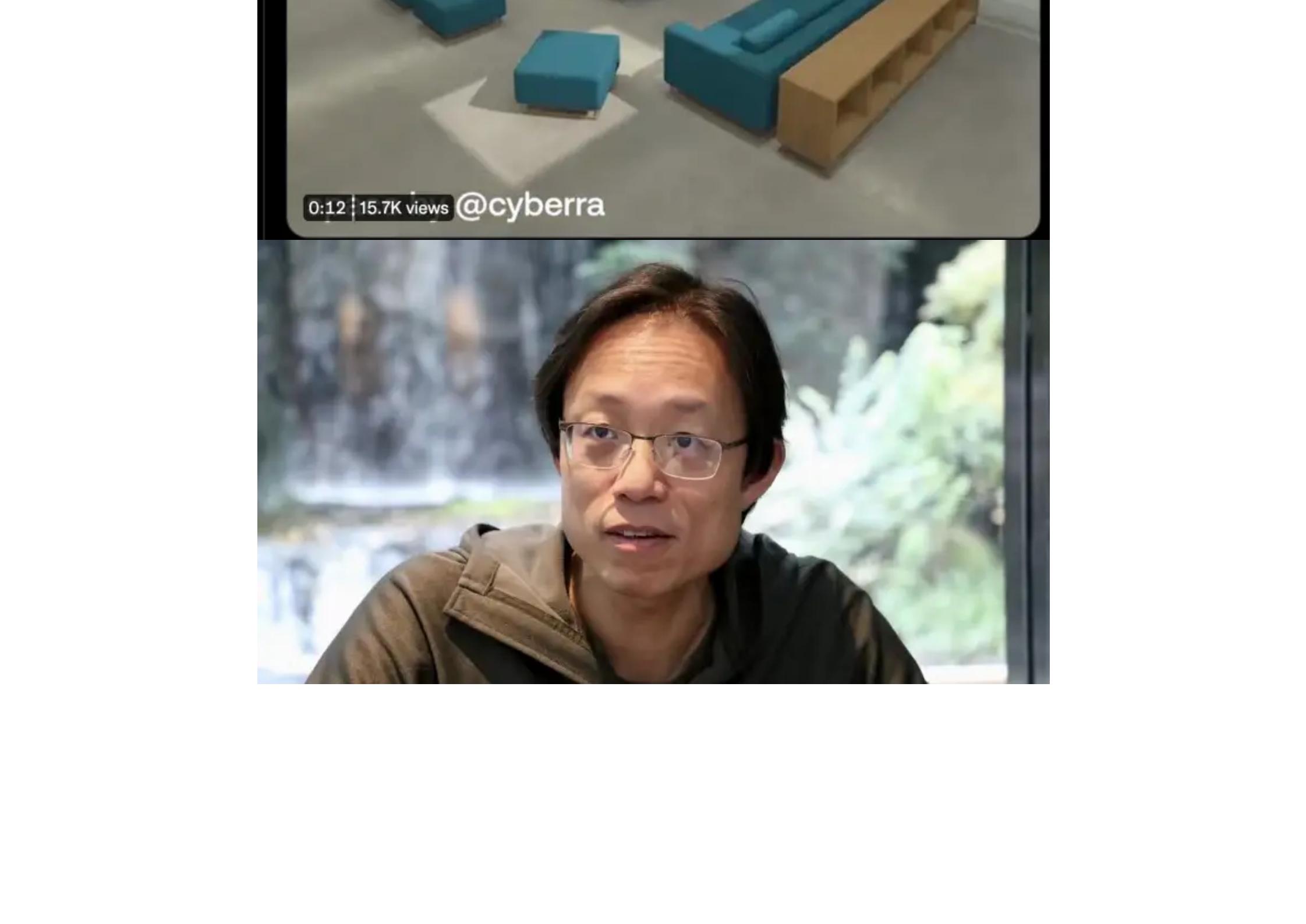
...

ATTN: ONCYBER COMMUNITY

SPACE MINTING IS OFFICIALLY HERE FOR  
EVERYONE.

we're here to supercharge the open web, a world of  
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MetaCat specializes in metaverse data analytics and metaverse search, Providing various types of data and content for the metaverse projects, covering Otherside, The Sandbox, Decentraland, NFTWorlds, WorldwideWebb Voxels, Somnium Space, Netvrk and other head metaverse projects, we dedicated to improving metaverse interoperability.

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