

Metaverse Summary

2022-02



by MetaCat

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C A T C H D A T A C A T C H V A L U E

Part 1: Cryptovoxels



Cryptovoxels Summary (2022-02)

First Class	Second Class	Total	Added in Feb.	Added in Jan.	Feb. vs Jan.	Conclusion
Visits	Total Visits	20,662,919	666,043	1,141,351	-42%	Dramatically decrease
Parcel	Island Total	33	1	2	-50%	A large island added in in 2022-02
	Parcel Total	7,336	395	402	-2%	
	Parcel Area Sum(SQM)	1,447,200	208,279	40,430	415%	
	Parcel Owner Total	2,183	129	131	-2%	Stable
Trade	Sold Total in Primary	6,496	263	163	61%	Increased substantially
	Sold Total in Secondary	3,726	152	150	1%	Stable
	Sold Sum in Primary(USD)	15,569,809	1,483,180	1,123,411	32%	Increased substantially
	Sold Sum in Secondary(USD)	20,926,061	912,984	1,589,688	-52%	Dramatically decrease
	Avg Price in Primary(ETH)	-	1.99	2.34	-15%	Dramatically decrease
	Avg Price in Secondary(ETH)	-	2.13	3.25	-34%	Dramatically decrease
	Avg Price in Primary(USD)	-	5,266	8,851	-41%	Dramatically decrease
	Avg Price in Secondary(USD)	-	5,637	11,293	-50%	Dramatically decrease

Note: A fluctuation of more than 10% is a large change, 3%-10% is a small change, and a fluctuation of less than 3% is basically stable.



Cryptovoxels Overall Analysis (2022-02)

Performance :

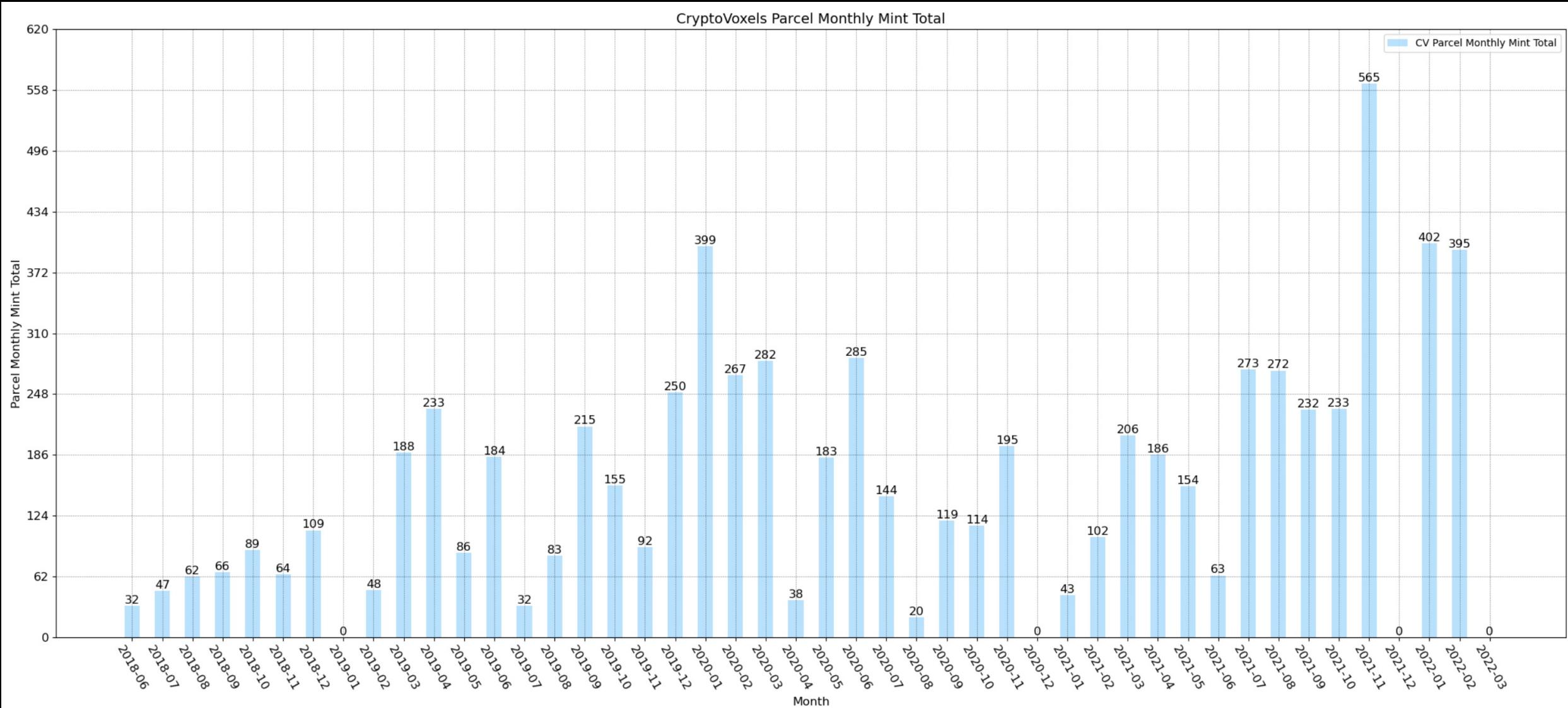
- Dramatically decrease: Total Visits, Avg Price(USD/ETH), Secondary market turnover
- Rise slightly: The number of parcels sold in the primary market, Mint Total
- Stable: New Parcel Owner Total, Primary market land sales, The number of parcels sold in the secondary market

Cause Analysis :

- The overall NFT market was sluggish, resulting in a low average transaction price; at the same time, there were fewer New Year activities in February than in January, resulting in a significant drop in the number of visits.
- CV Mint the Andromeda Island, which is characterized by a very large area and height. In terms of price, due to the market correction, it has dropped again on the basis of January, and some purchasing power has been released, resulting in a 61% increase in the number of land parcel transactions in the primary market compared with the previous month.



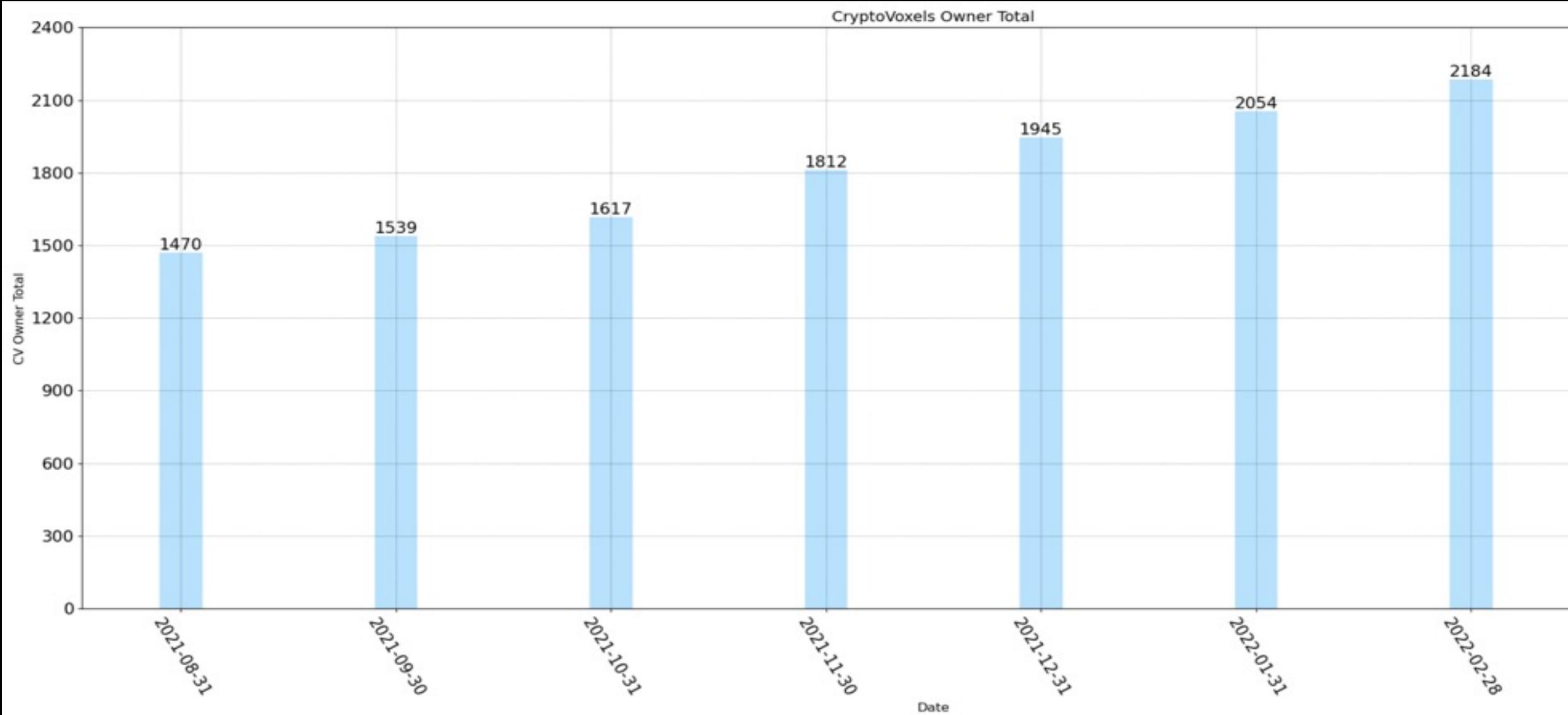
1.1 Parcel Mint Total: The Andromeda Island' s height and area are far greater than before



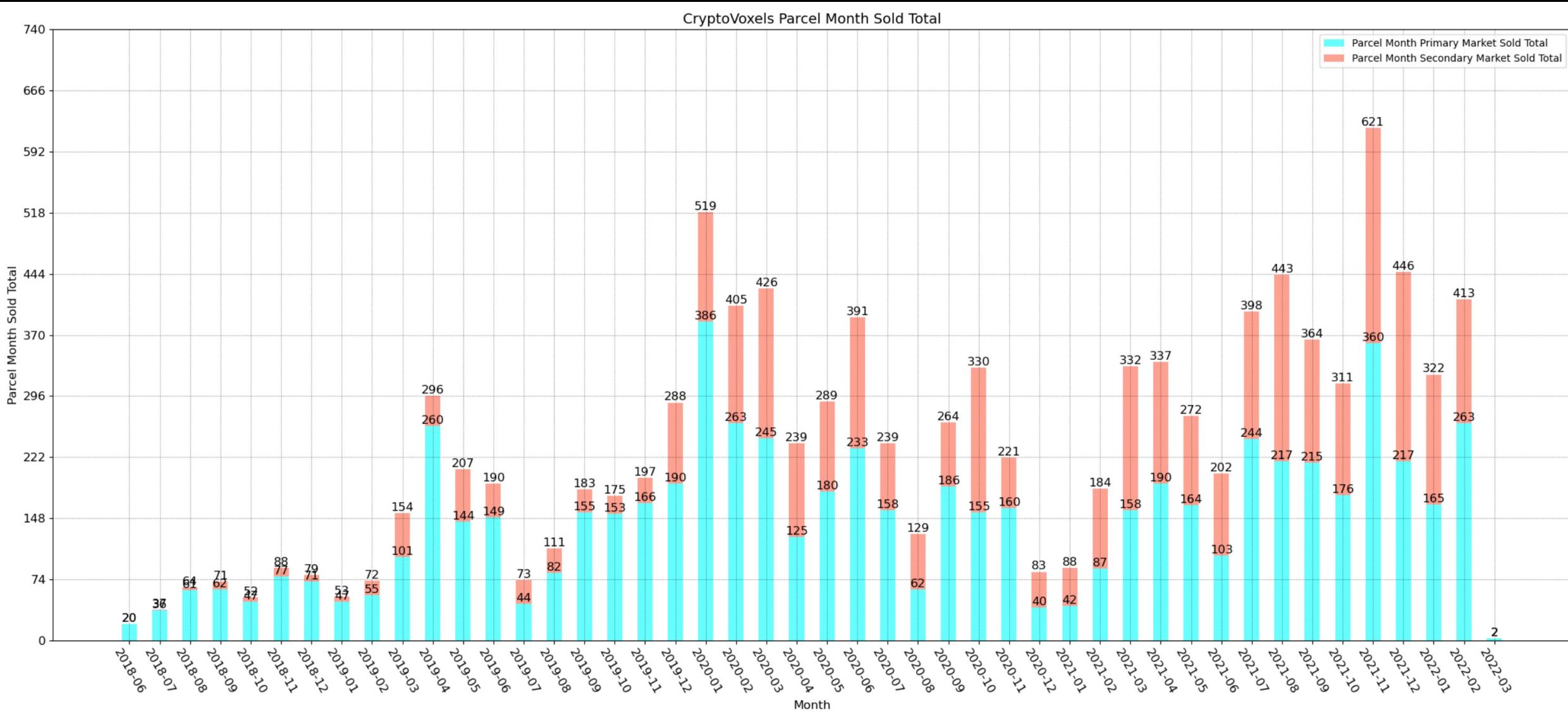


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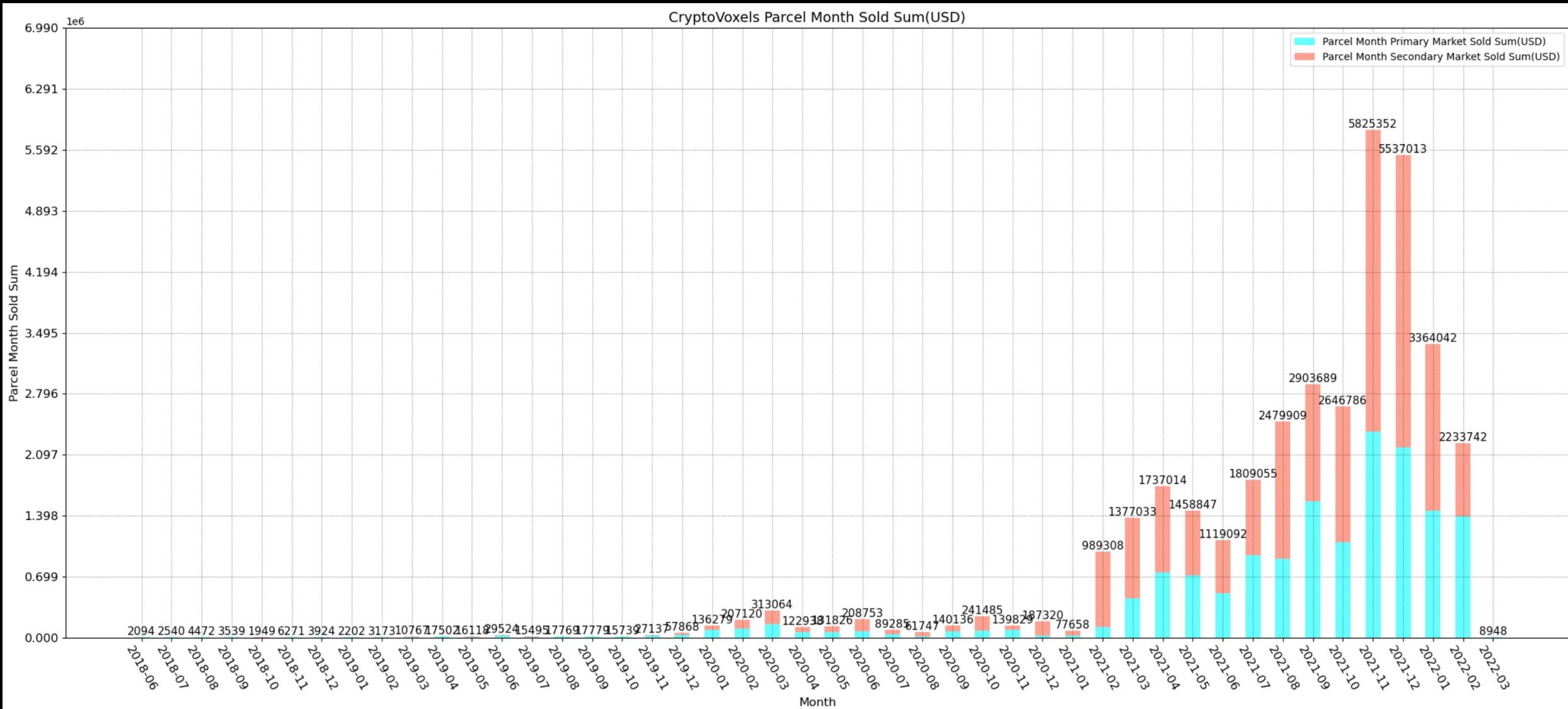
1.2 Parcel Owner Total: 130 new landlords were added, with a stable growth rate



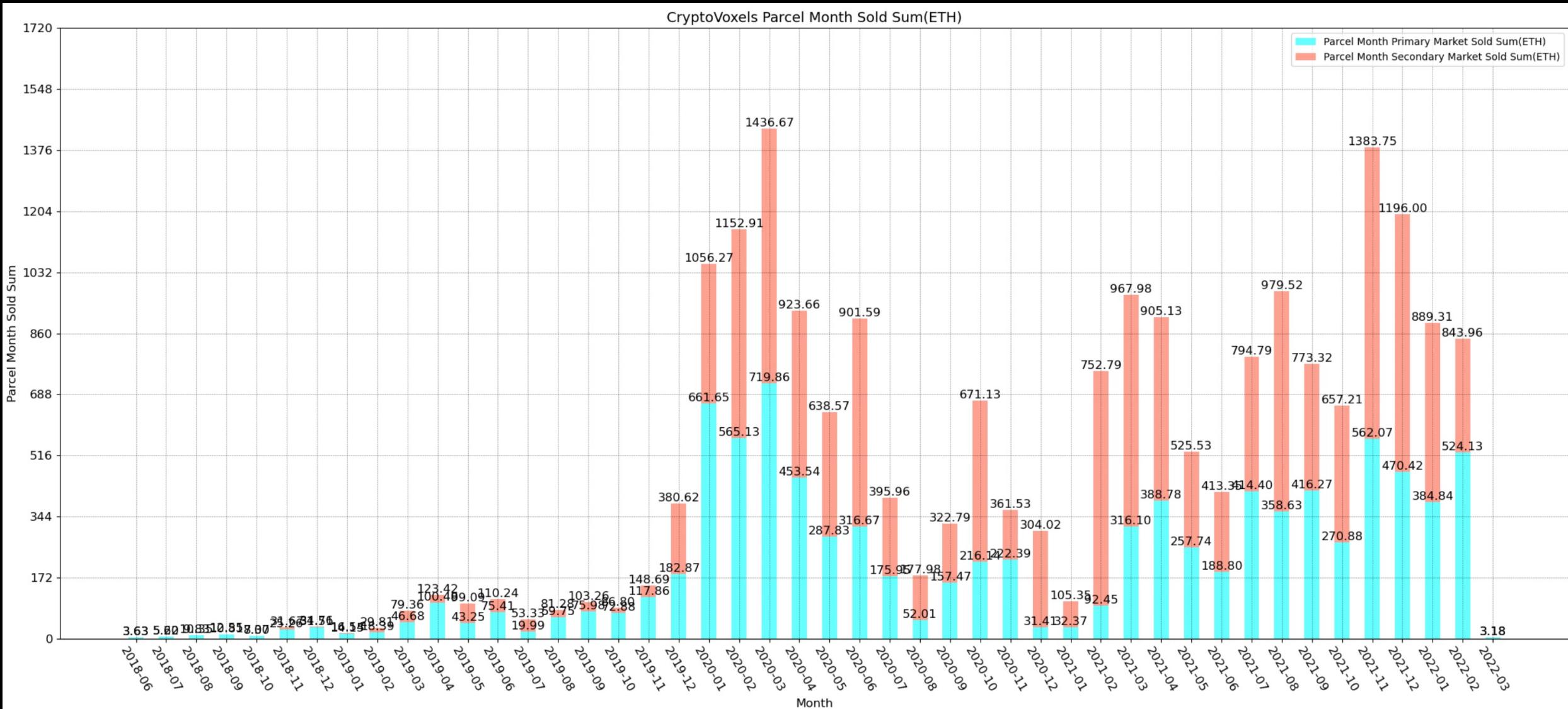
1.3 Parcel Sold Total In Primary/Secondary: The primary market rose steadily, and the primary market was stable



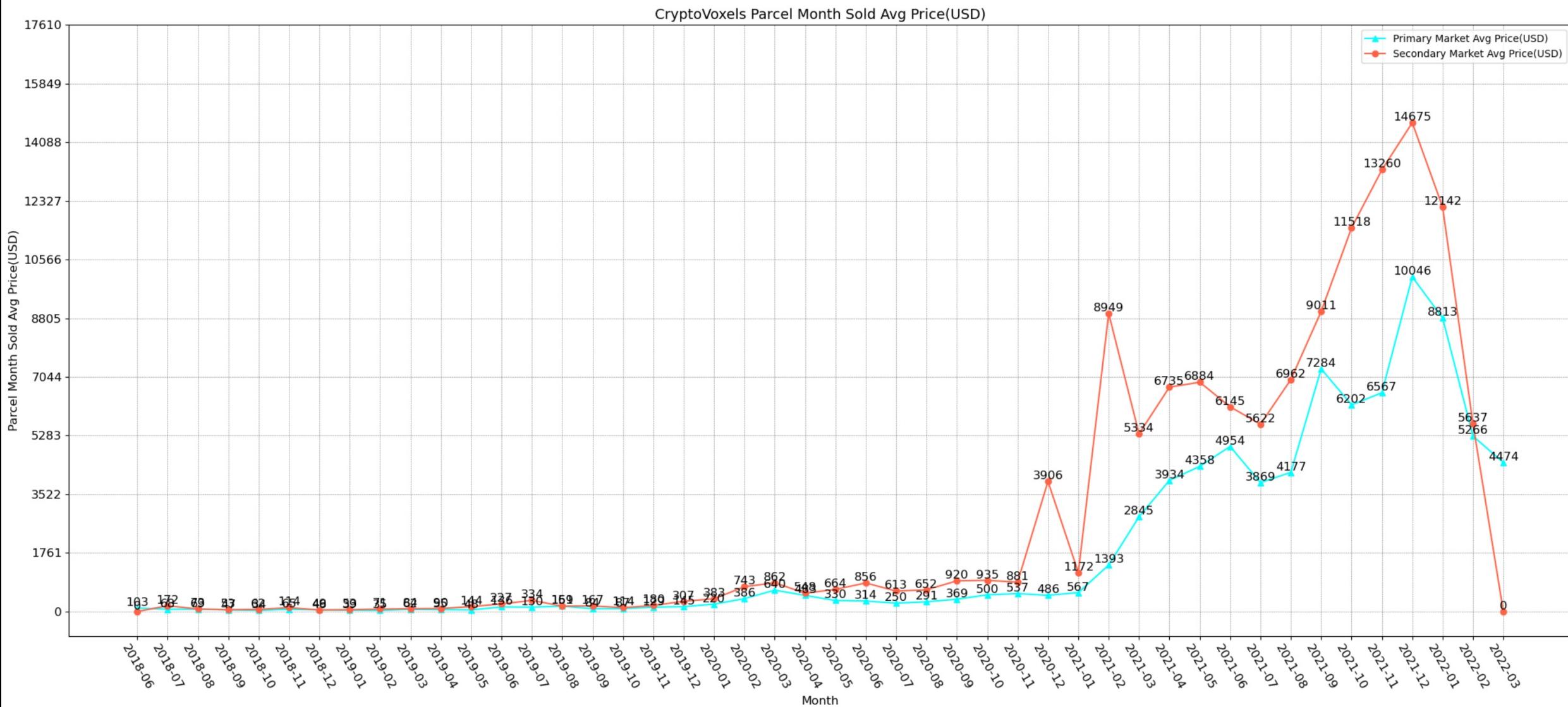
1.4 Parcel Sold Sum In Primary/Secondary(USD): The primary market is stable, and the secondary market is down sharply



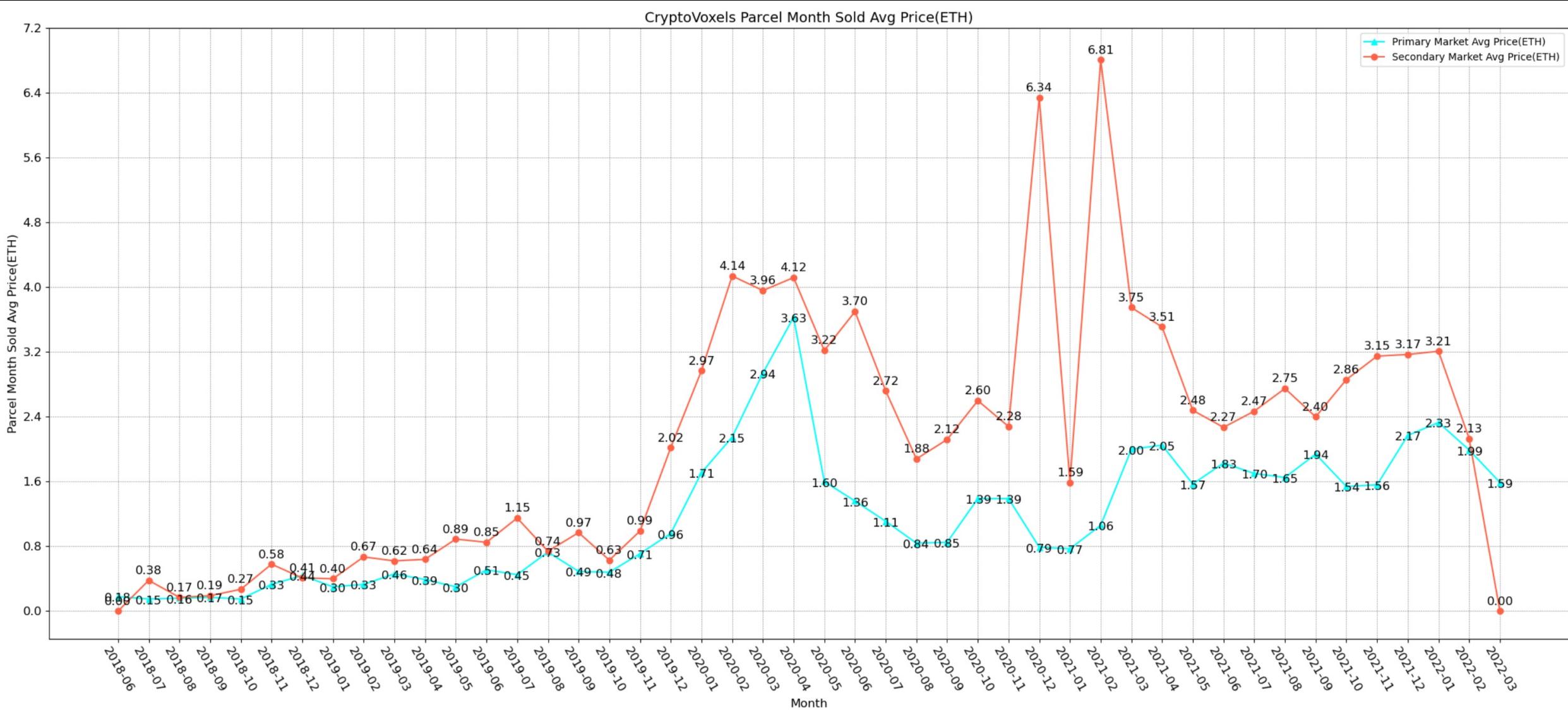
1.5 Parcel Sold Sum In Primary/Secondary(ETH): The primary market rose sharply, and the secondary market fell sharply



1.6 Parcel Sold Sum In Primary/Secondary(USD): Both the primary and secondary markets fell sharply



1.7 Average Price of Parcel In Primary/Secondary(ETH): Both the primary and secondary markets fell sharply

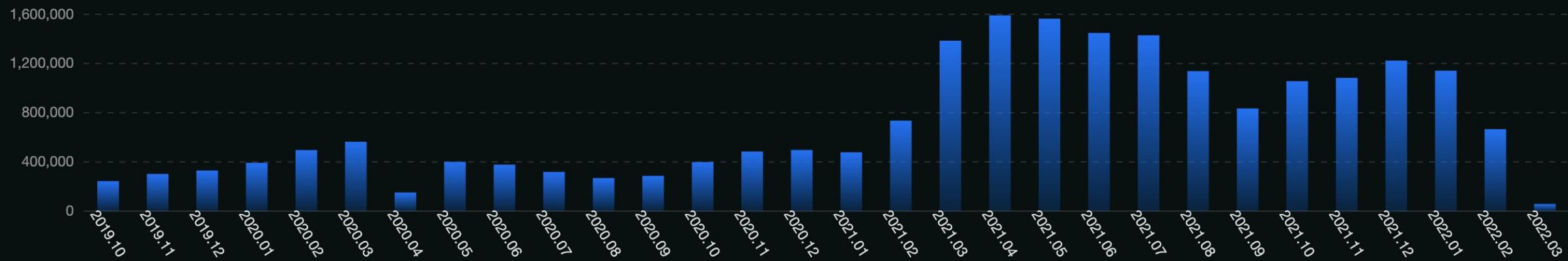




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1.8 Total Visits: Significant decrease from the previous month

MONTHLY TRAFFIC



Part 2: Decentraland



Decentraland Summary (2022-02)

First Class	Second Class	Total	Added in Feb.	Added in Jan.	Feb. vs Jan.	Conclusion
Trade	Owner Total	6,428	140	307	-54%	Dramatically decrease
	Land Sold Total	8,249	244	465	-48%	Dramatically decrease
	Land Sold Sum(USD)	1,384	54	70	-23%	Dramatically decrease
	Land Avg Price(USD)	-	18,207	16,580	10%	Slight increase
	Estate Sold Total	-	18,172	18,471	-2%	Stable
	Estate Sold Sum(USD)	51,267,986	4,442,595	7,709,804	-42%	Dramatically decrease
	Estate Avg Price(USD)	58,208,106	7,788,671	9,778,548	-20%	Dramatically decrease

Note: A fluctuation of more than 10% is a large change, 3%-10% is a small change, and a fluctuation of less than 3% is basically stable.

Decentraland Overall Analysis (2022-02)



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Performance :

- The average price of a single Land has risen slightly, and the average price of Land in Estate is basically stable
- The number of new landlords, the sales of Land/Estate, the number of transactions and other indicators have dropped significantly

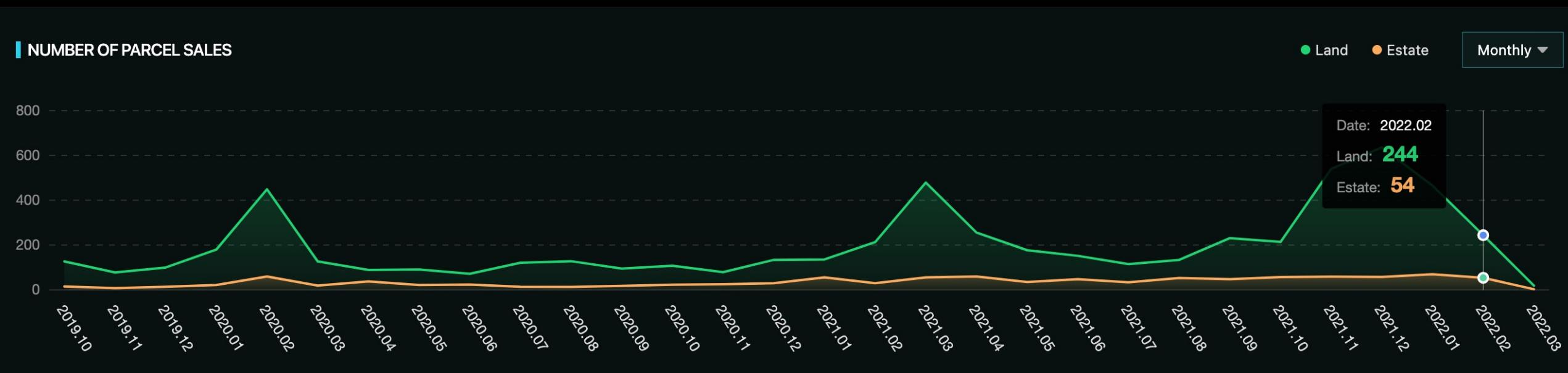
Cause Analysis :

- **The top 10 sales of a single Land are concentrated near Genesis Plaza,** driving up the average price of Land.
- The overall popularity of the Metaverse sector has declined, coupled with the lack of official Decentraland recent actions, so the sales indicators have dropped significantly.



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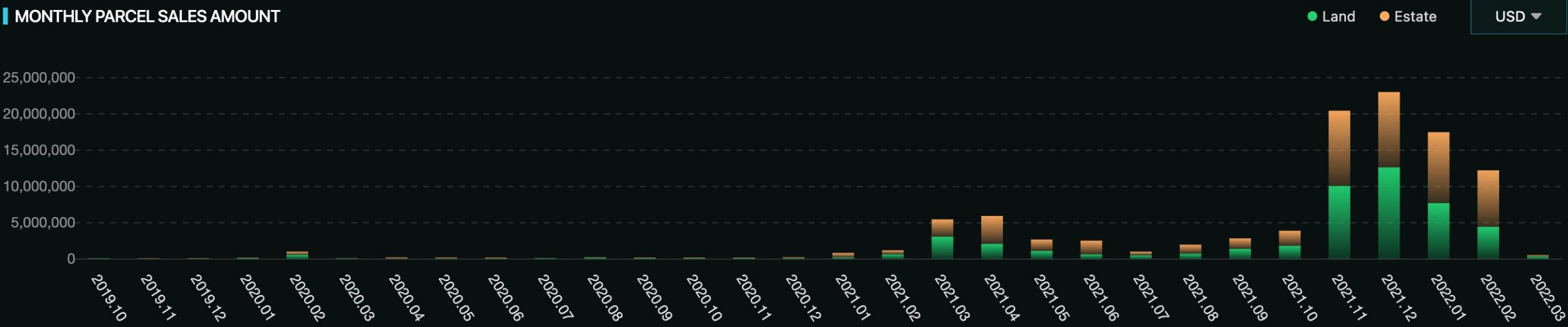
2.1 Land Sold Total: Significant decrease from the previous month





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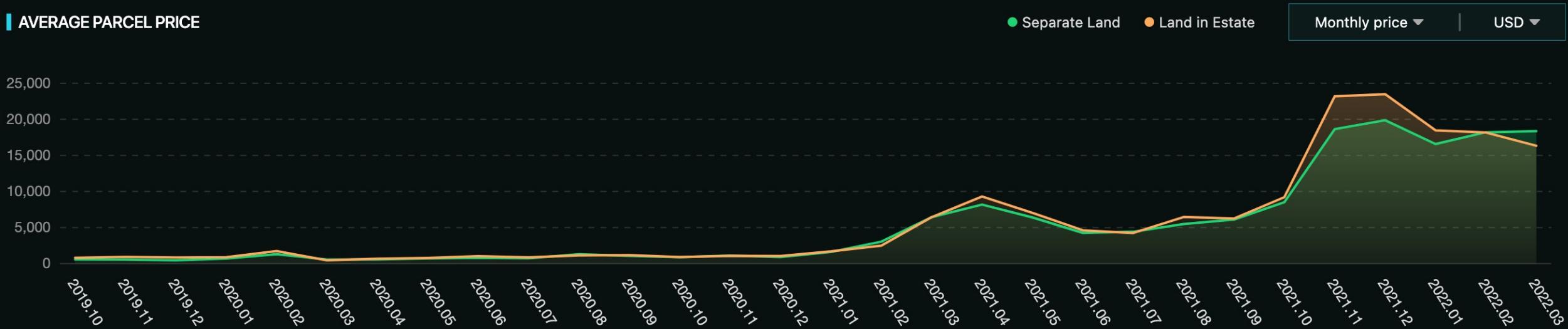
2.2 Land/Estate Sold Sum(USD): Significant decrease from the previous month





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2.3 Average Price of Land/Estate(USD): The average price of land rose slightly, and the average price of land in the estate remained stable





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