

Metaverse Summary

2022-01



by MetaCat

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Part 1: Cryptovoxels



Cryptovoxels Summary (2022-01)

First Class	Second Class	Total	Added in Jan.	Added in Dec.	Jan. vs Dec.	Conclusion
Visits	Total Visits	2.3 M	1.08 M	1.22 M	-11%	Dramatically decrease
Parcel	Island Total	2	2	0	-	No parcel mint in 2021-12
	Parcel Total	402	402	0	-	
	Parcel Area Sum(SQM)	1.24 M	0.05 M	0	-	
	Parcel Owner Total	2076	131	133	-2%	Stable
Trade	Sold Total in Primary	380	163	217	-25%	Dramatically decrease
	Sold Total in Secondary	380	150	230	-35%	Dramatically decrease
	Sold Sum in Primary(USD)	3.62 M	1.44 M	2.18 M	-34%	Dramatically decrease
	Sold Sum in Secondary(USD)	5.26 M	1.89 M	3.37 M	-44%	Dramatically decrease
	Avg Price in Primary(ETH)	-	2.34	2.17	8%	Slight increase
	Avg Price in Secondary(ETH)	-	3.25	3.16	3%	Slight increase
	Avg Price in Primary(USD)	-	8851	10046	-12%	Dramatically decrease
	Avg Price in Secondary(USD)	-	11293	14629	-23%	Dramatically decrease

Note: A fluctuation of more than 10% is a large change, 3%-10% is a small change, and a fluctuation of less than 3% is basically stable.



Cryptovoxels Overall Analysis (2022-01)

Performance :

- Dramatically decrease: Total Visits, Parcel Sold Total, Parcel Sold Sum, Avg Price(USD), Mint Total
- Rise slightly: Avg Price(ETH)
- Stable: Parcel Owner Total

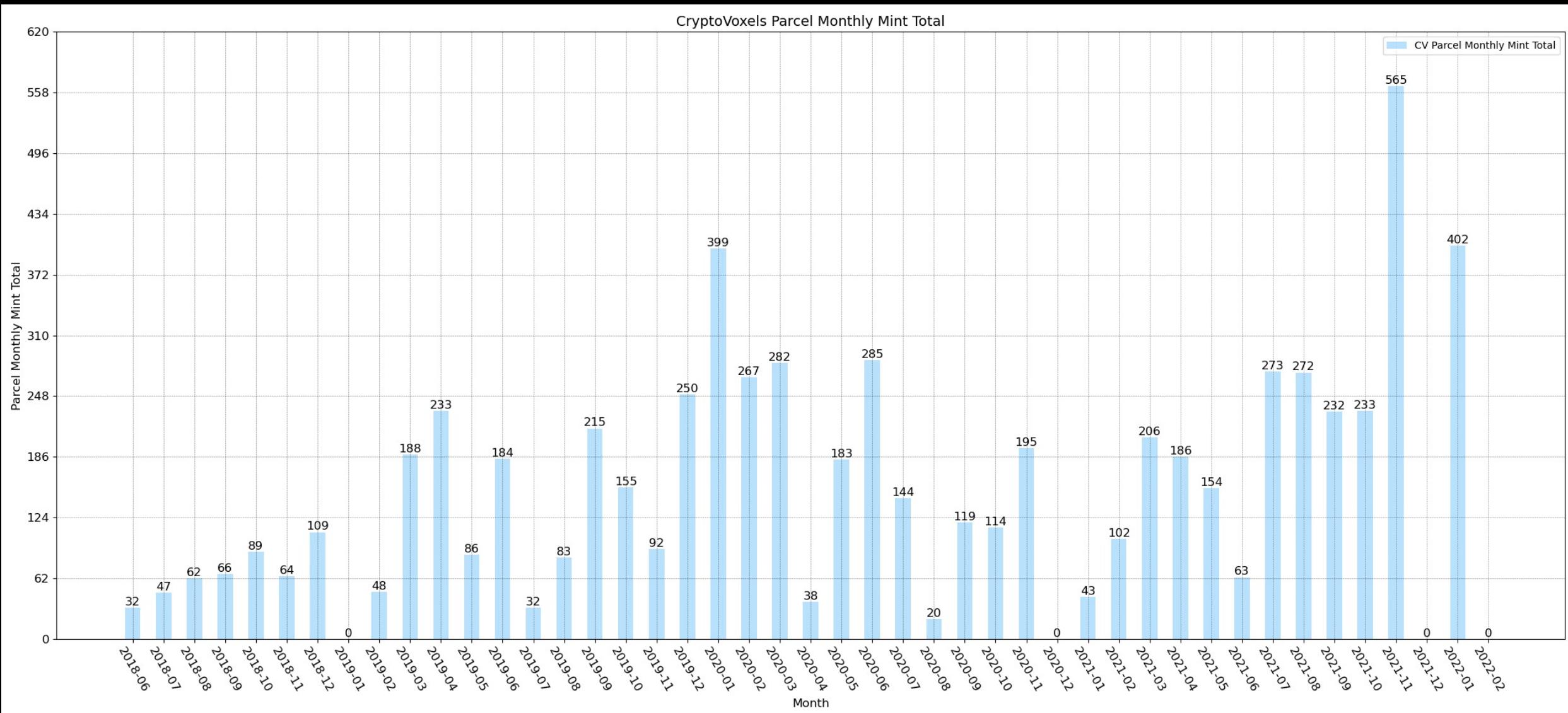
Cause Analysis :

- The "Meta effect" at the end of October 2021 led to the Metaverse sector being hot in November and December 2021; **in January 2022, the market became more rational**, and multiple indicators (such as: Avg Price(USD), Parcel Sold Total, Parcel Sold Sum, and Total Visits) Significant decline; **but indicators such as Parcel Sold Sum and Avg Price(USD) are still higher than in October 2021.**
- The price of ETH dropped sharply, causing the Avg Price(ETH) of CV Parcel with ETH as the main trading currency to rise instead of falling.
- The purchasing power suppressed by high land prices before the decline in land prices was released, so while many indicators declined, the number of new parcel owners remained stable.

1.1 Parcel Mint Total: 1> Create New Island Flora and Fauna

2> Flora Island mint 144 parcels, Fauna Island mint 134 parcels

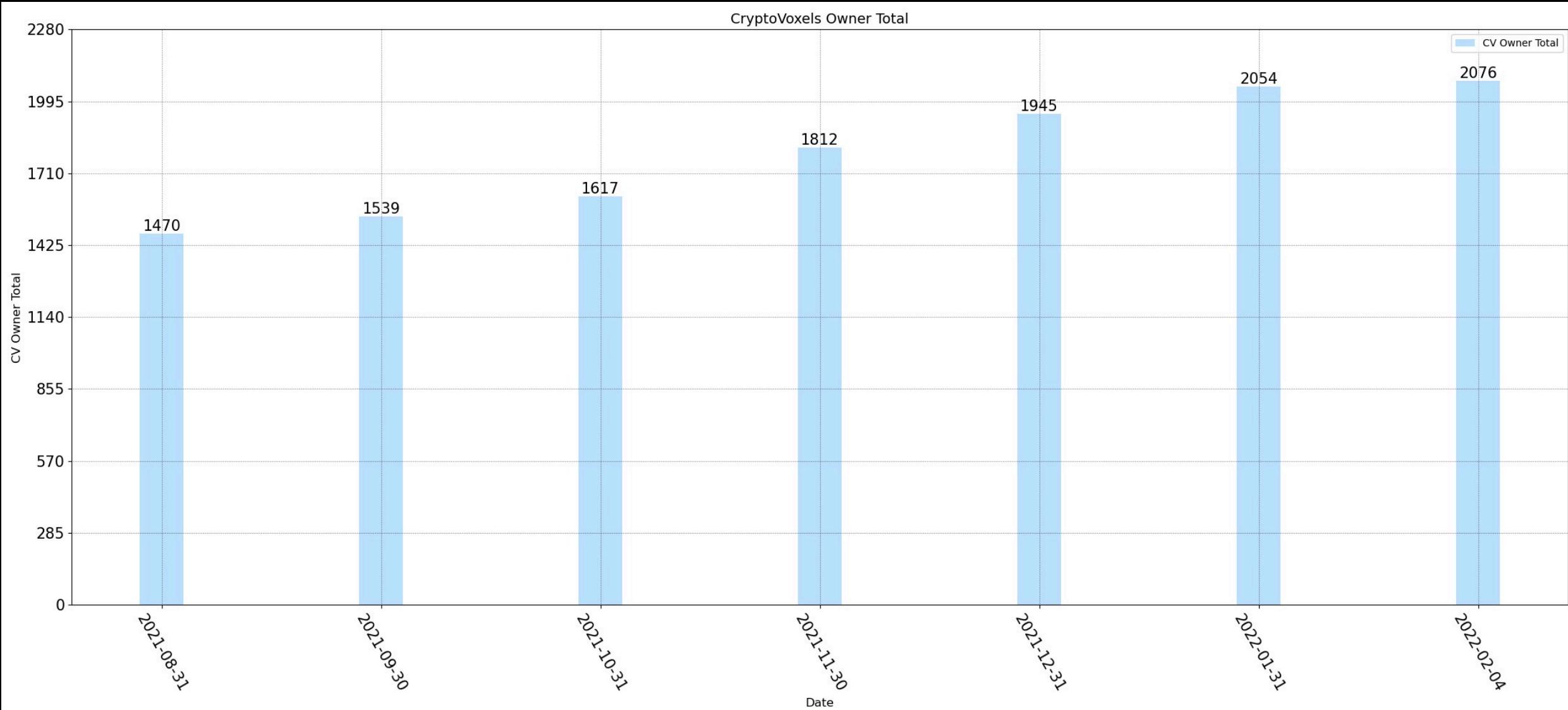
3> Old island mint 8 parcels; Test island mint 116 parcels (included in the picture below)





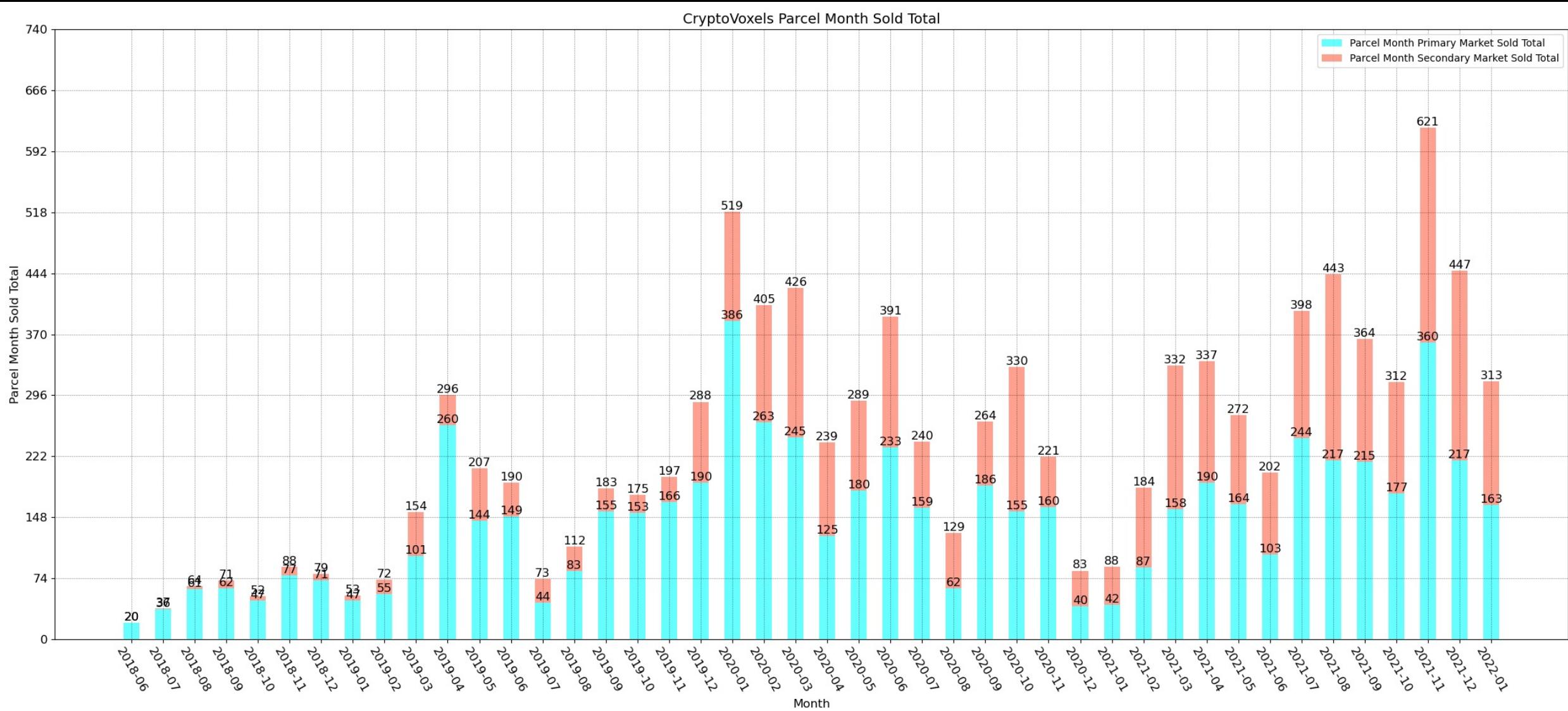
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1.2 Parcel Owner Total





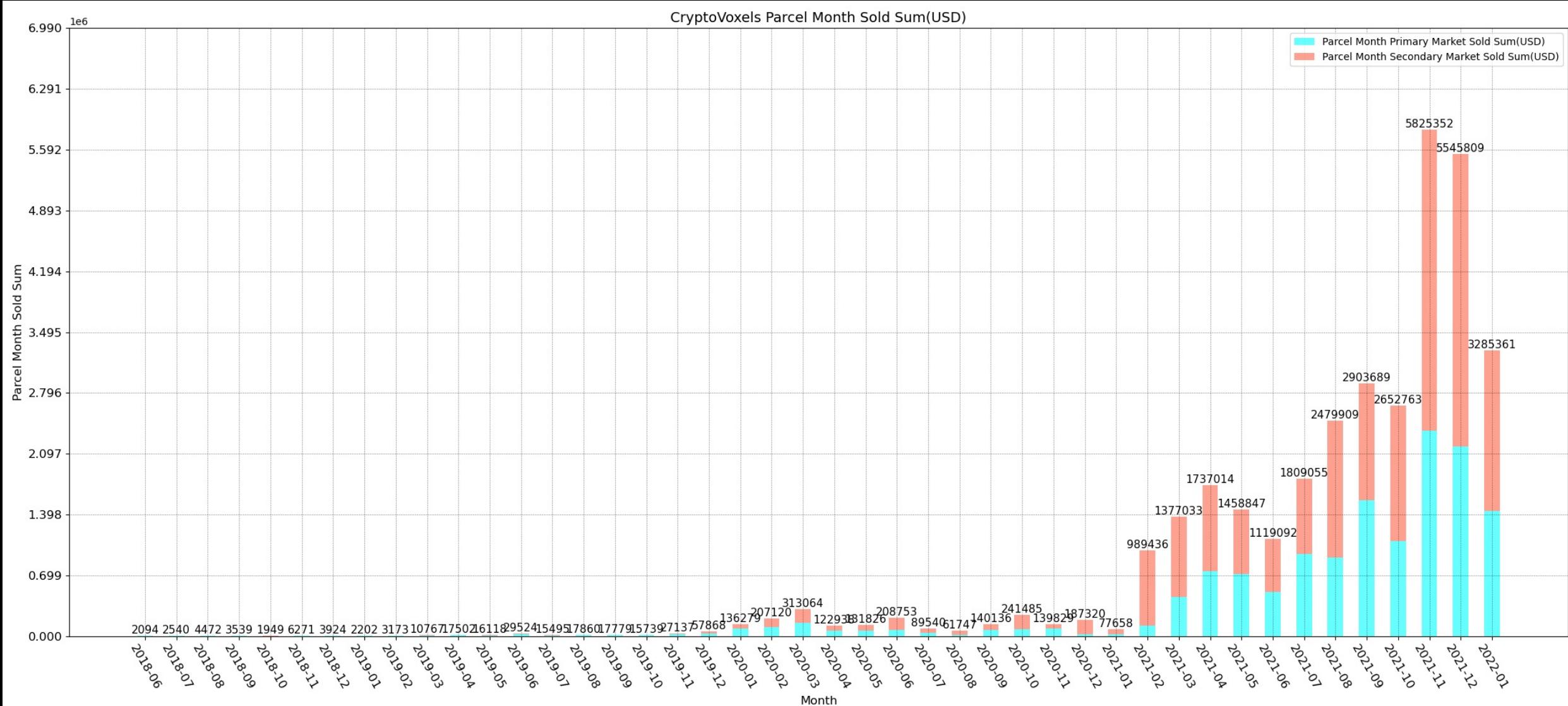
1.3 Parcel Sold Total In Primary/Secondary





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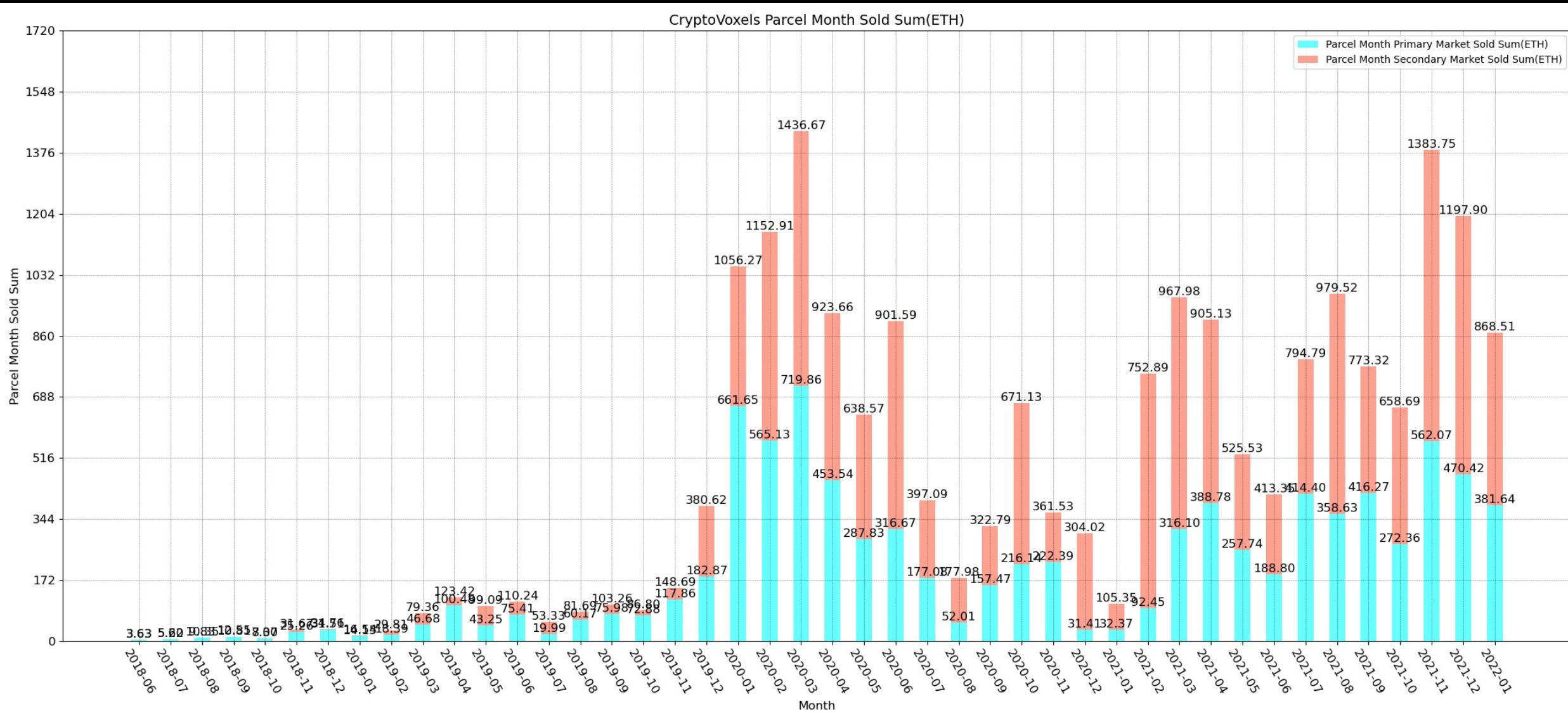
1.4 Parcel Sold Sum In Primary/Secondary(USD)



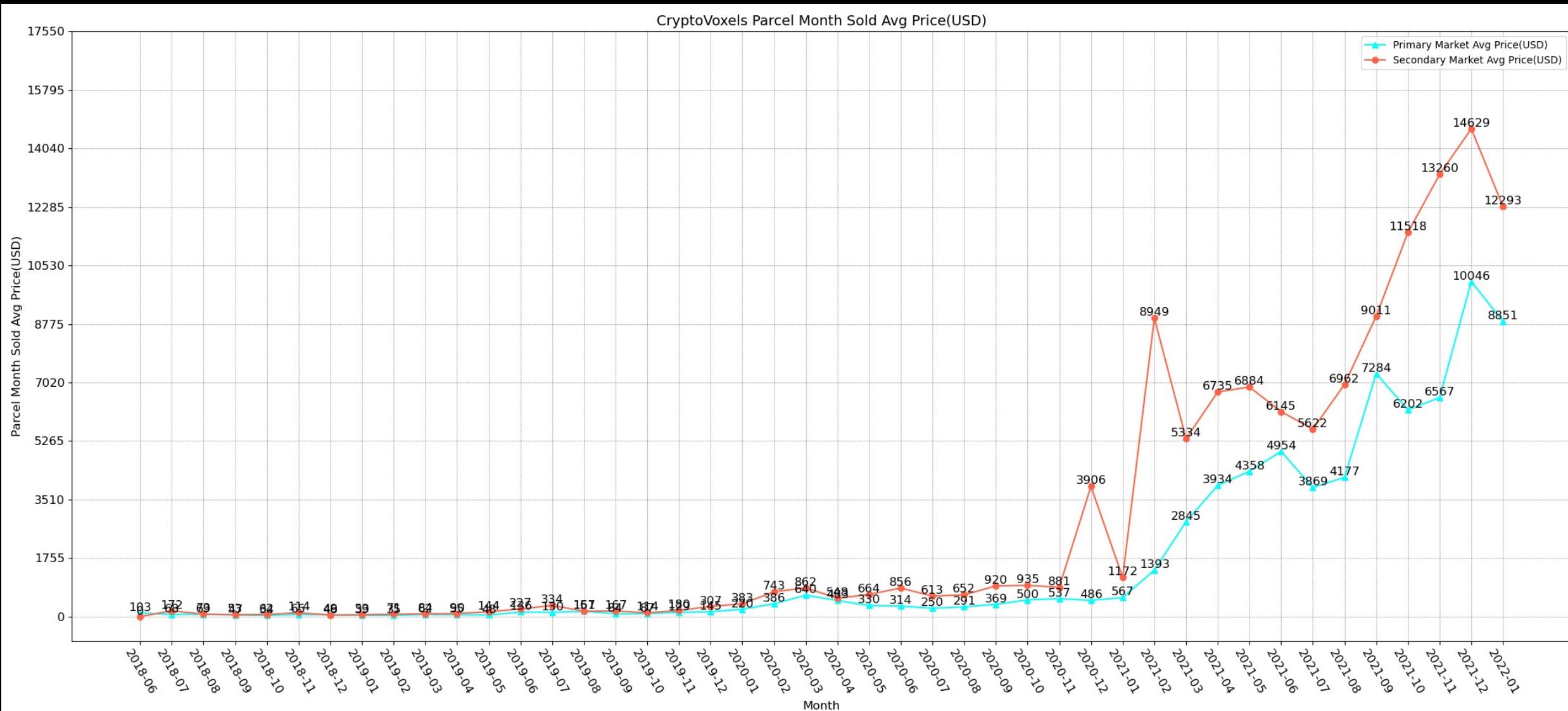
1.5 Parcel Sold Sum In Primary/Secondary(ETH)



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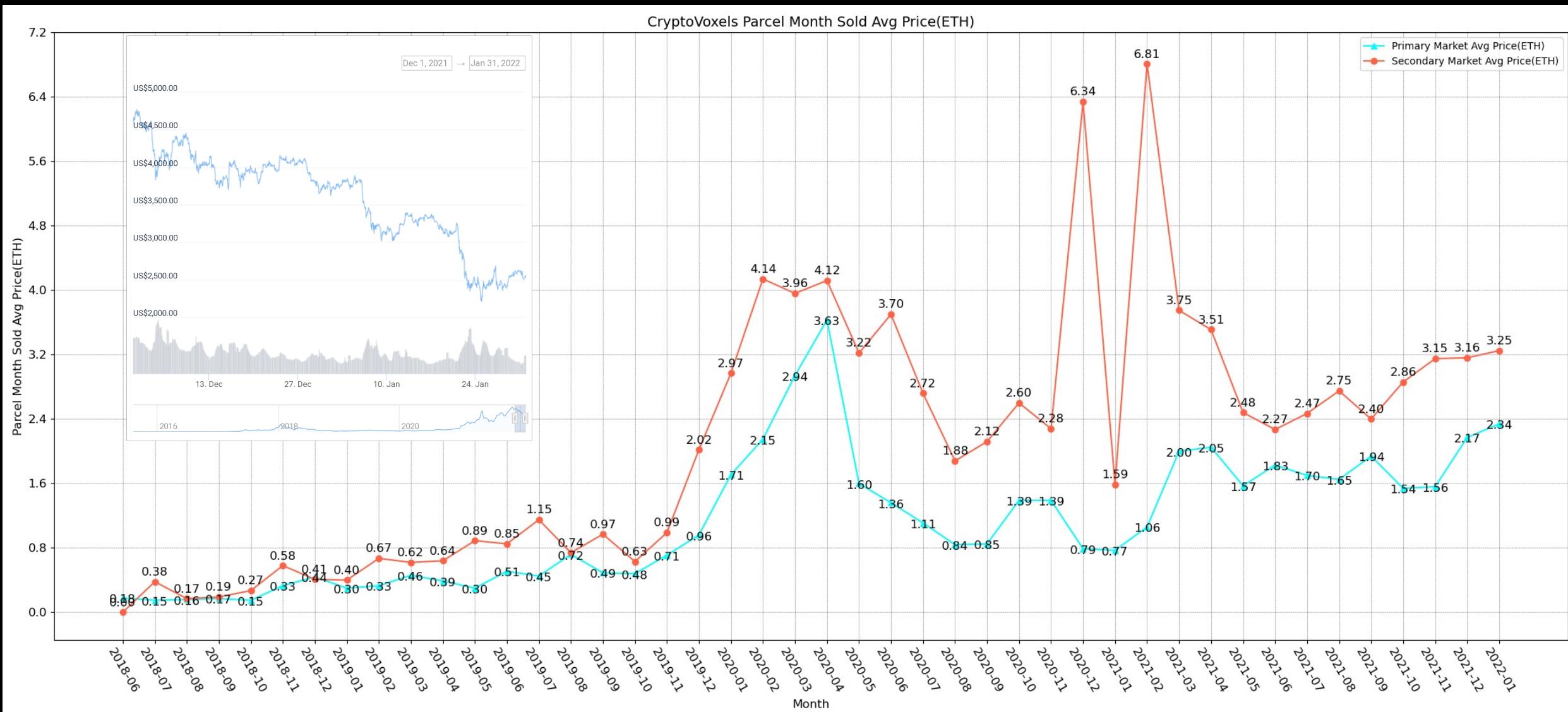
1.6 Parcel Sold Sum In Primary/Secondary(USD)



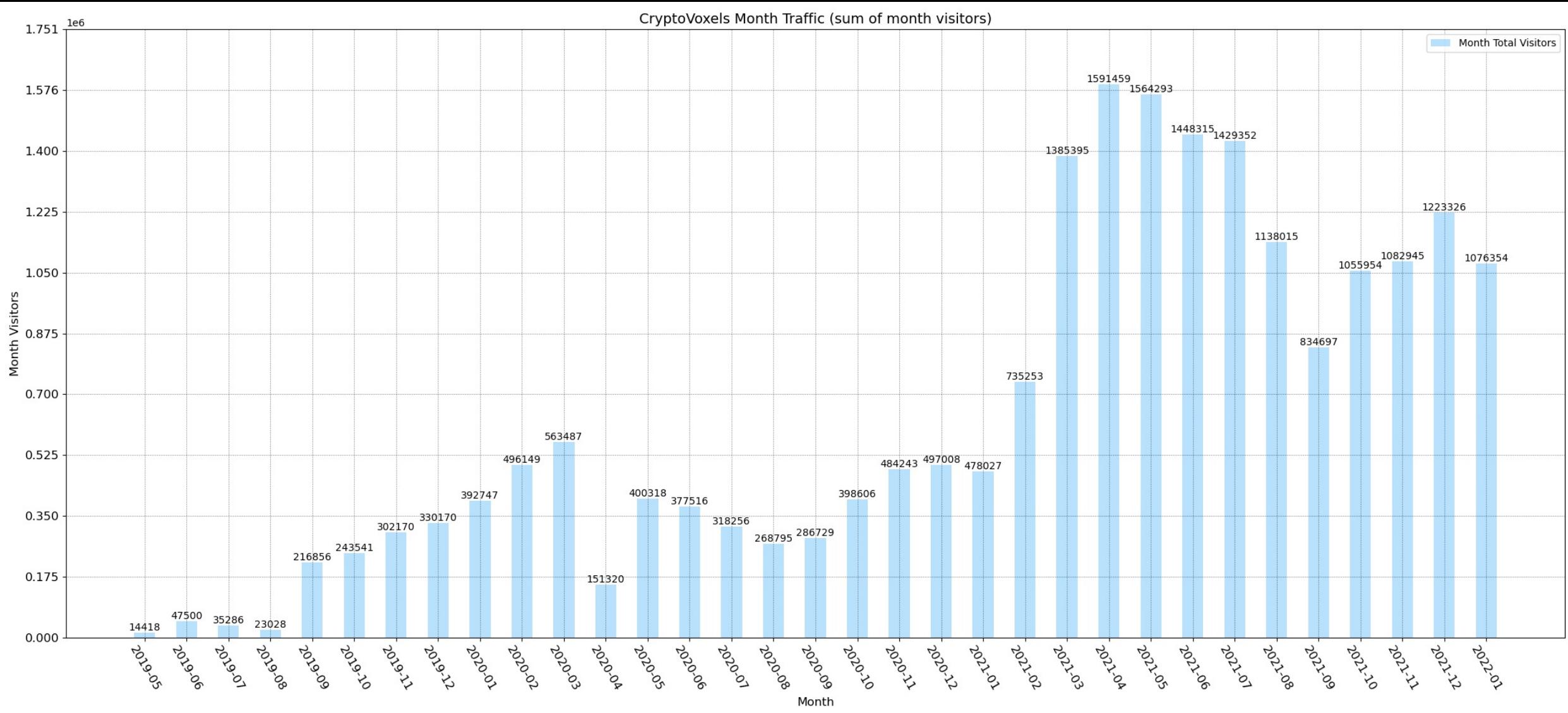
1.7 Average Price of Parcel In Primary/Secondary(ETH)



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1.8 Total Visits



Part 2: Decentraland



Decentraland Summary (2022-01)

First Class	Second Class	Total	Added in Jan.	Added in Dec.	Jan. vs Dec.	Conclusion
Owner	Land Owner Total	3485	279	412	-32%	Dramatically decrease
	Estate Owner Total	697	25	32	-22%	Dramatically decrease
Trade	Land Sold Total	9908	488	679	-28%	Dramatically decrease
	Land Sold Sum(USD)	51.91 M	8.09 M	13.46 M	-40%	Dramatically decrease
	Land Avg Price(USD)	-	16574	19826	-16%	Dramatically decrease
	Estate Sold Total	1413	60	69	-13%	Dramatically decrease
	Estate Sold Sum(USD)	52.38 M	8.82 M	11.53 M	-24%	Dramatically decrease
	Estate Avg Price(USD)	-	12114	18244	-34%	Dramatically decrease

Note: A fluctuation of more than 10% is a large change, 3%-10% is a small change, and a fluctuation of less than 3% is basically stable.

Decentraland Overall Analysis (2022-01)



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Performance :

- All indicators dropped sharply

Cause Analysis :

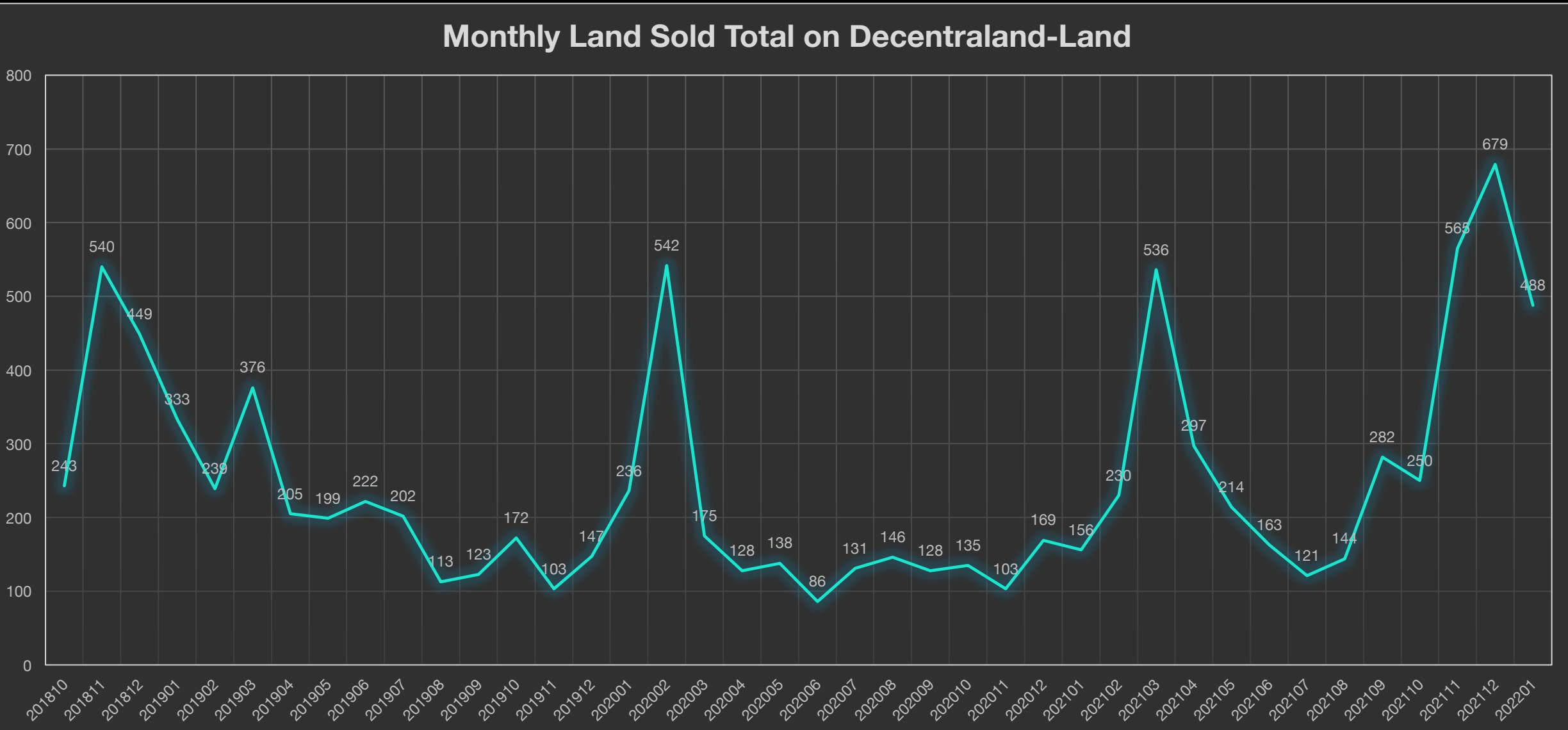
- The "Meta effect" at the end of October 2021 led to the Metaverse sector being hot in November and December 2021; **in January 2022, the market became more rational**, and multiple indicators (such as: Avg Price(USD), Parcel Sold Total, Parcel Sold Sum, and Total Visits) Significant decline; **but indicators such as Parcel Sold Sum and Avg Price(USD) are still higher than in October 2021.**
- Unlike CV, the total of landowners in DCL has also dropped significantly, **because the average land price in January 2022 is still at a high level after the decline** (Land \$17,000, Estate \$12,000), much higher than CV's average land price (primary market \$9,000, secondary market \$11,000)

2.1 Land Sold Total



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Monthly Land Sold Total on Decentraland-Land

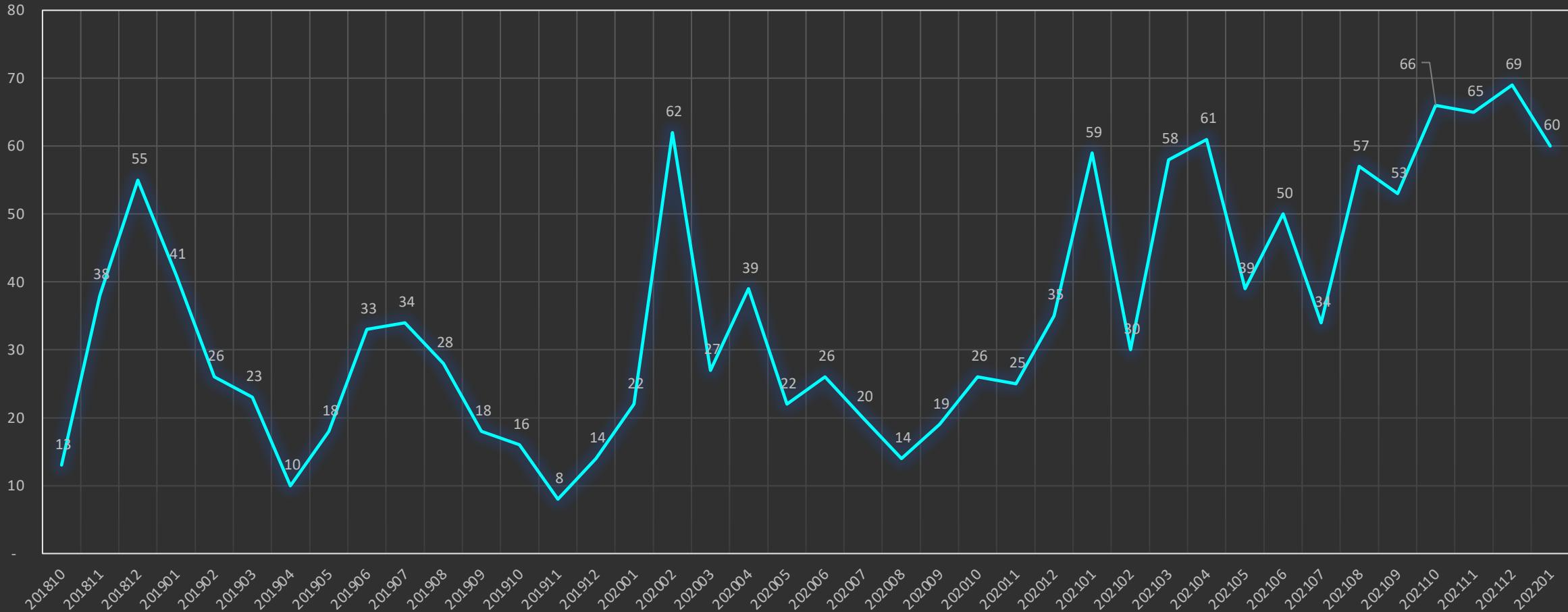


2.2 Estate Sold Total



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Monthly Estate Sold Total on Decentraland



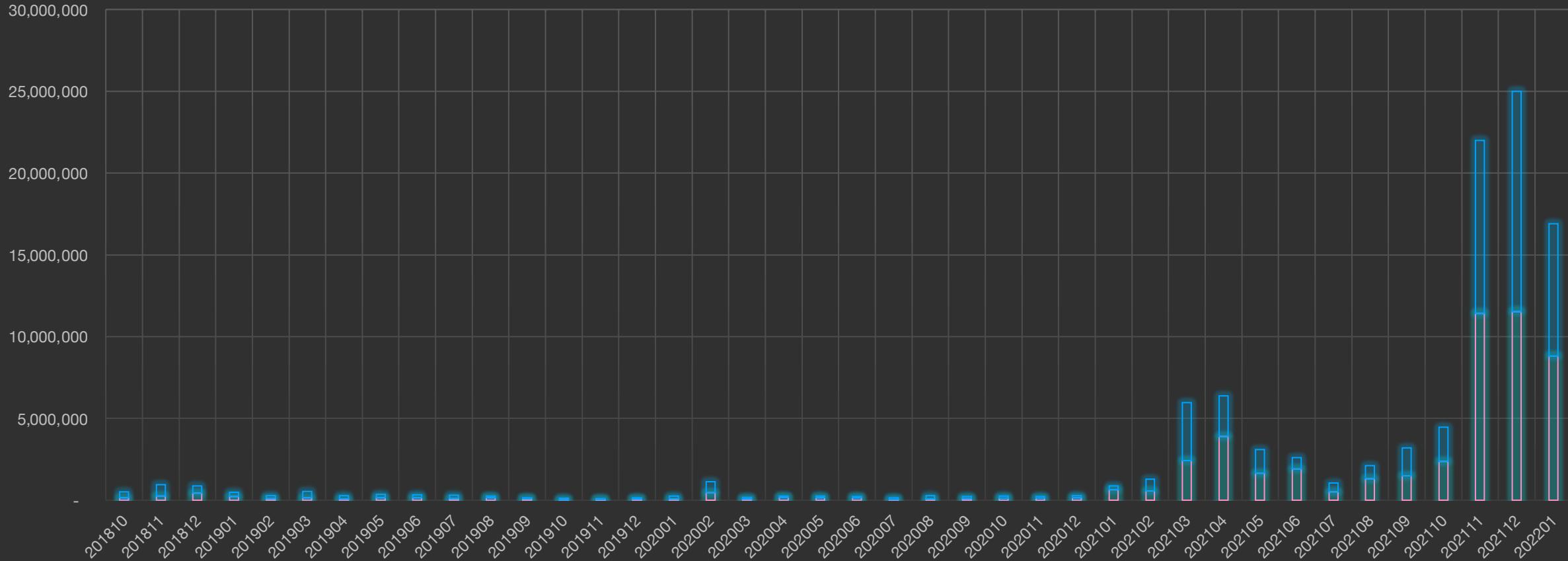
2.3 Land/Estate Sold Sum(USD)



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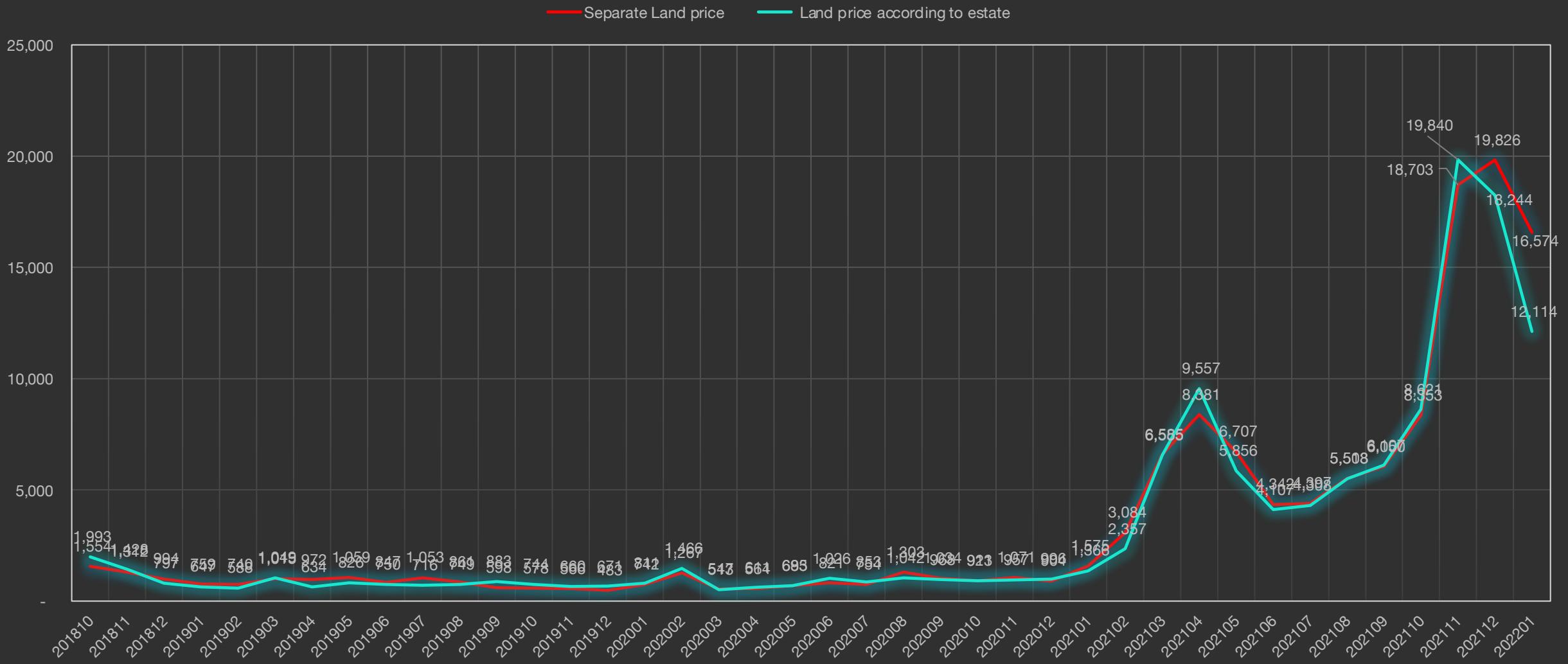
Monthly Land Sales on Decentraland (USD)

estate land



2.4 Average Price of Land/Estate(USD)

Average monthly land price on Decentraland (USD)





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