

# Metaverse Summary

2022-03



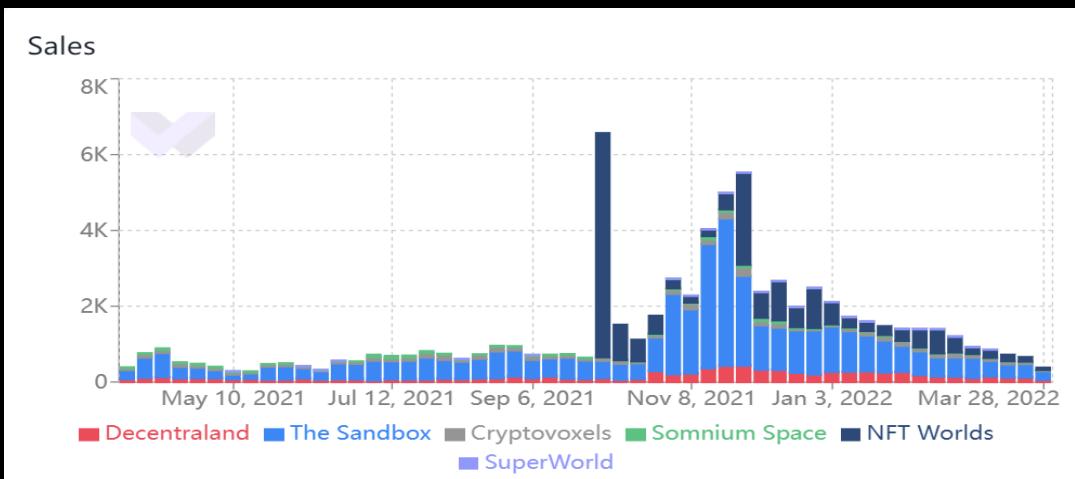
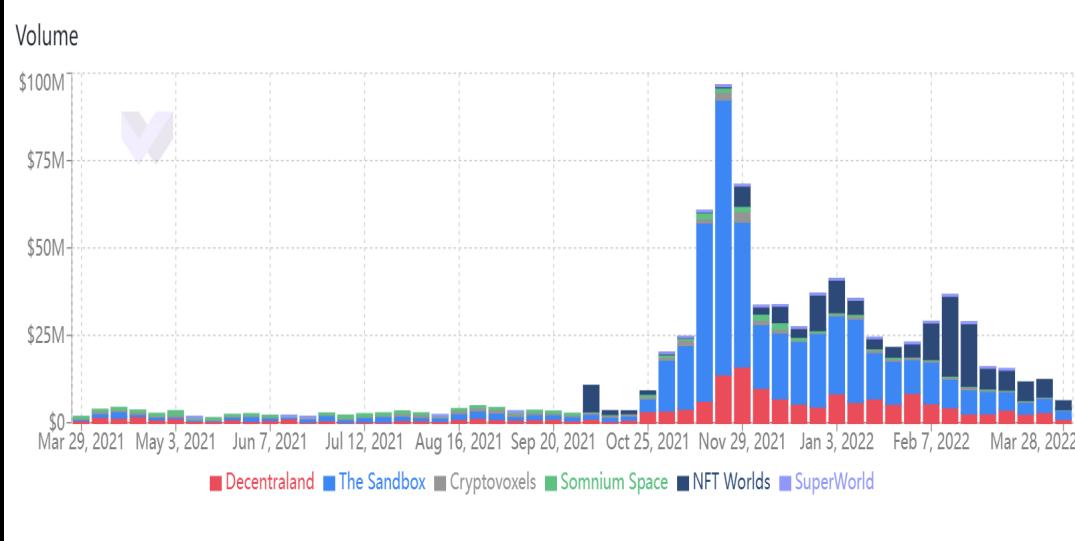
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# METACAT

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# Metaverse Overall Analysis



The above two charts are from Wemeta, and the data includes the sales of land and other assets.

## Statistics display:

From November 2021, the metaverse field was very hot, with high sales and sales volume, which continued to January.

The performance from February to March was very poor. NFT Worlds still increased in February, but fell sharply in March; Other metaverse platforms showed a sharp decline from early February or late January to now.

## Chinese analysts :

- 1 ) The Fed tightened monetary policy and investors tended towards higher-return assets.
- 2 ) Geopolitical risks hit market sentiment. The geopolitical situation continues to escalate, and funds tend to flow into defensive varieties such as gold, crude oil and US dollar.
- 3 ) Metaverse business is not profitable in the short term. the metaverse business of Meta ( Facebook ) lost as much as US \$10.19 billion in 2021.
- 4 ) The metaverse industry has entered a period of divergence. Technology giants and investment institutions are optimistic, but government agencies call for vigilance against the risk of illegal fund-raising in the name of metaverse.

# Part 1: Cryptovoxels



# Cryptovoxels Summary (2022-03)

First Class	Second Class	Total	Added in Mar.	Added in Feb.	Mar.vs Feb.	Conclusion
Traffic	Traffic	21,177,945	515,026	666,043	-23%	Dramatic decrease
Parcel	Number of islands	34	1	1	0%	minted a new island called Venice
	Number of parcels	7,400	64	395	-84%	
	Area of the parcels	1466376	19,176	208,279	-91%	
	Number of landlords	2256	73	129	-43%	
Trade	Primary market sales volumes	6684	188	263	-29%	Dramatic decrease
	Secondary market sales volumes	3842	116	152	-24%	Dramatic decrease
	Primary market sales(USD)	16,473,237	903,428	1,483,180	-39%	Dramatic decrease
	Secondary market sales (USD)	21,421,486	495,425	912,984	-46%	Dramatic decrease
	Avg Price in Primary market (ETH)		1.71	1.99	-14%	Dramatic decrease
	Avg Price in Secondary market (ETH)		1.5	2.13	-30%	Dramatic decrease
	Avg Price in Primary market (USD)		4805	5266	-9%	Slight decrease
	Avg Price in Secondary market (USD)		4270	5637	-24%	Dramatic decrease

Note: A fluctuation of more than 10% is a large change, 3%-10% is a small change, and a fluctuation of less than 3% is basically stable.

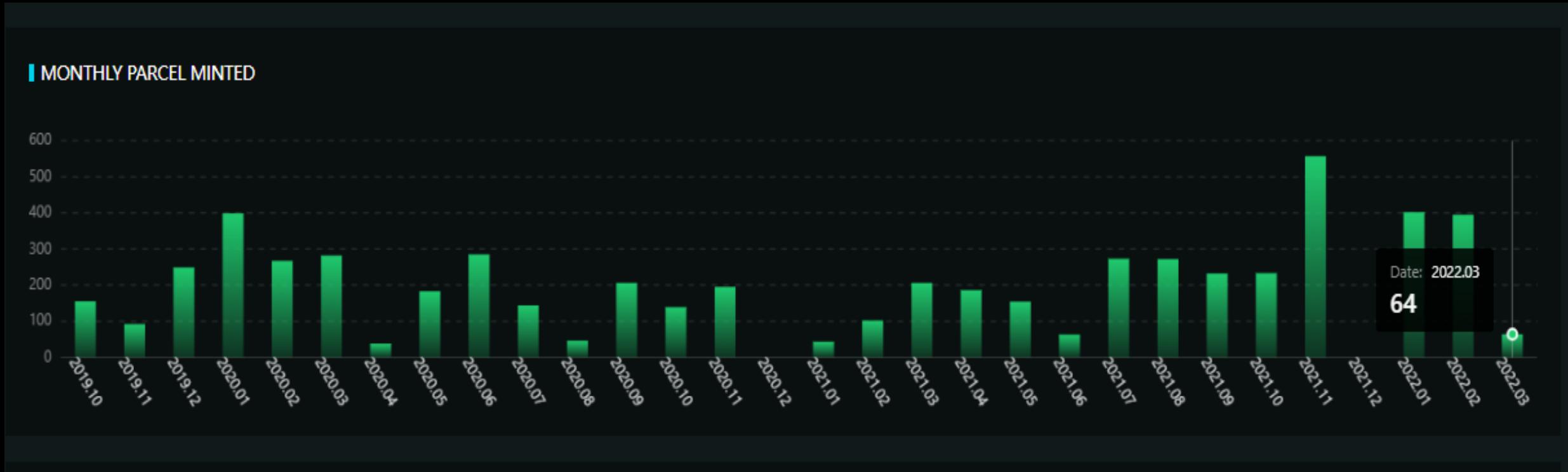


# Cryptovoxels Overall Analysis (2022-03)

- In the context of the significant decline in the Metaverse, almost all data indicators of Cryptovoxels have also decreased significantly.
- The average price in March on the secondary market is abnormally lower than that of the primary market. This is because at the end of this month, Cryptovoxels' official Discord was hacked, and parcels of several landlords were stolen and sold in the secondary market at a price of about 0.5eth, which was much lower than the market price.
- The average parcel area of the newly-minted 64 parcels this month was 260 square meters, which is much lower than the average area of 527 square meters last month.

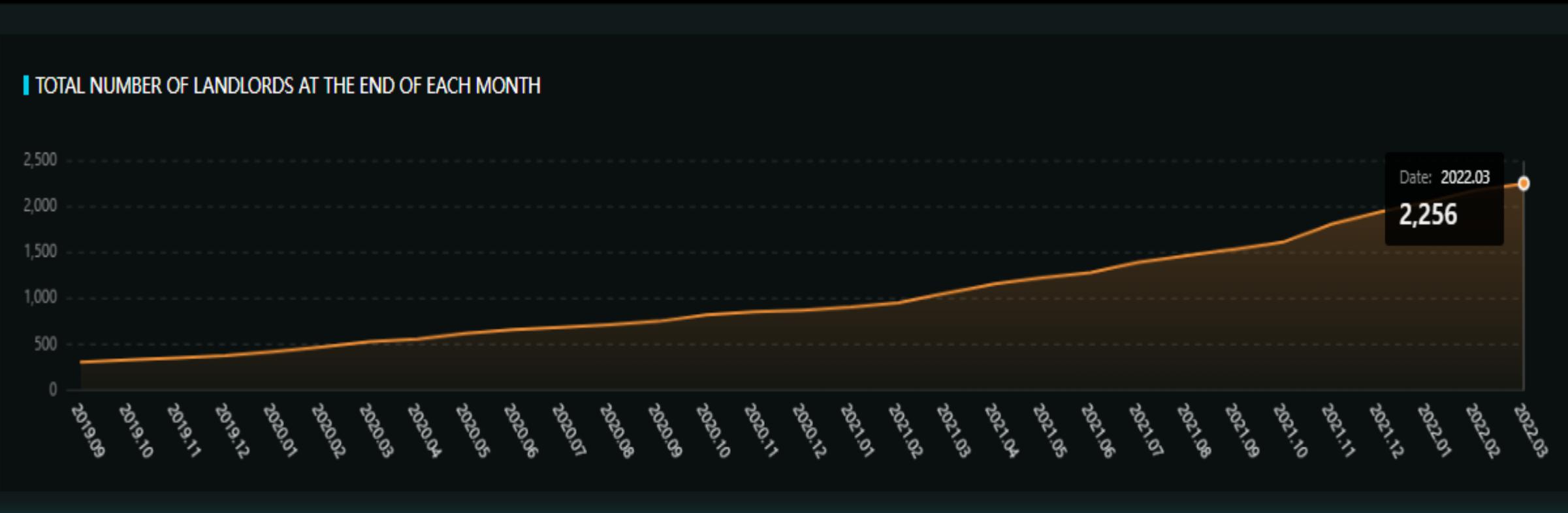
**1.1 Parcel :** A new island called Venice has been minted, which is characterized by waterways.

The average parcel area of the newly-minted 64 parcels this month was 260 square meters, which is much lower than the average area of 527 square meters last month.

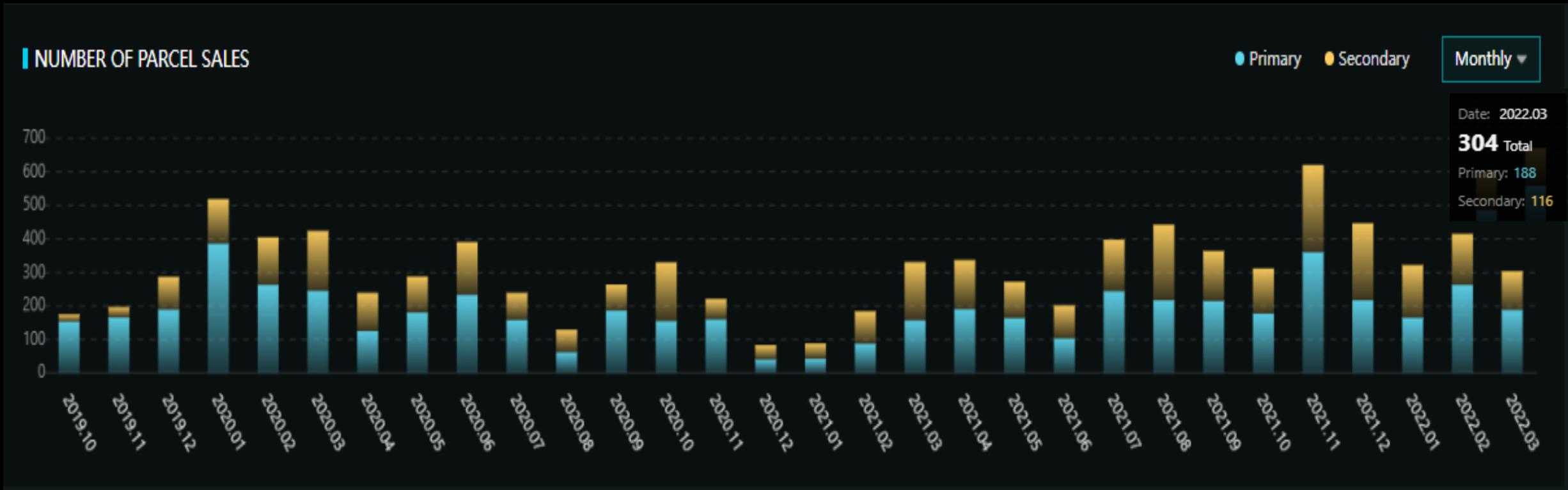




**1.2 Number of landlords :** The number of landlords increased by 73, and the growth rate slowed down.

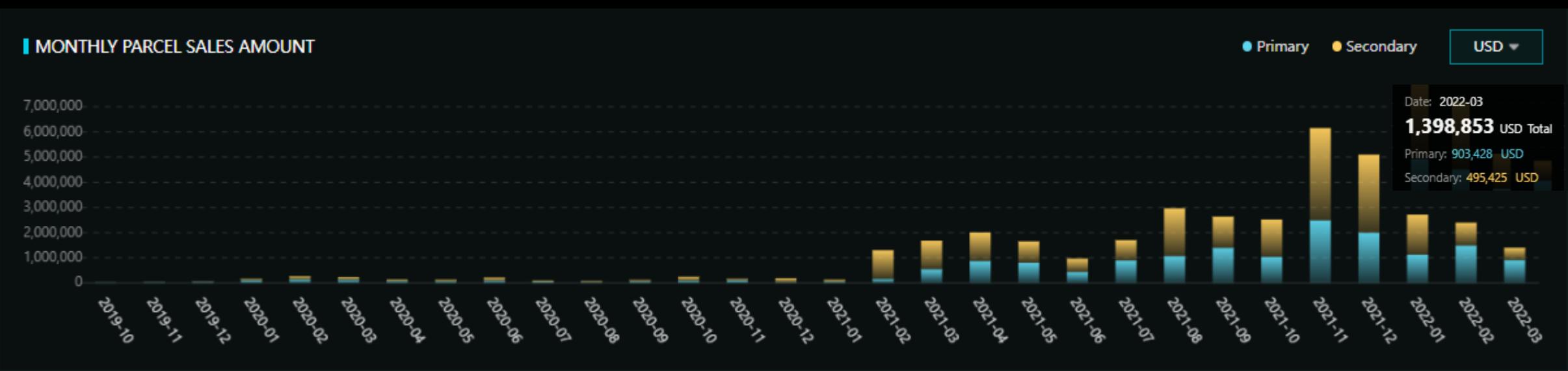


## 1.3 Sales volumes : Both primary and secondary markets have declined significantly



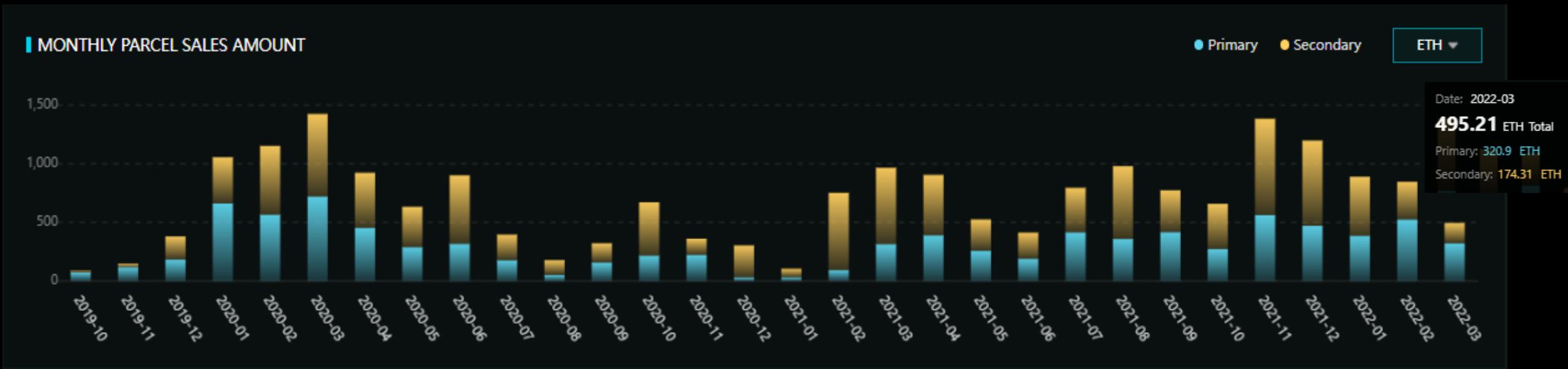


## 1.4 Sales ( USD ) : Both primary and secondary markets have declined significantly





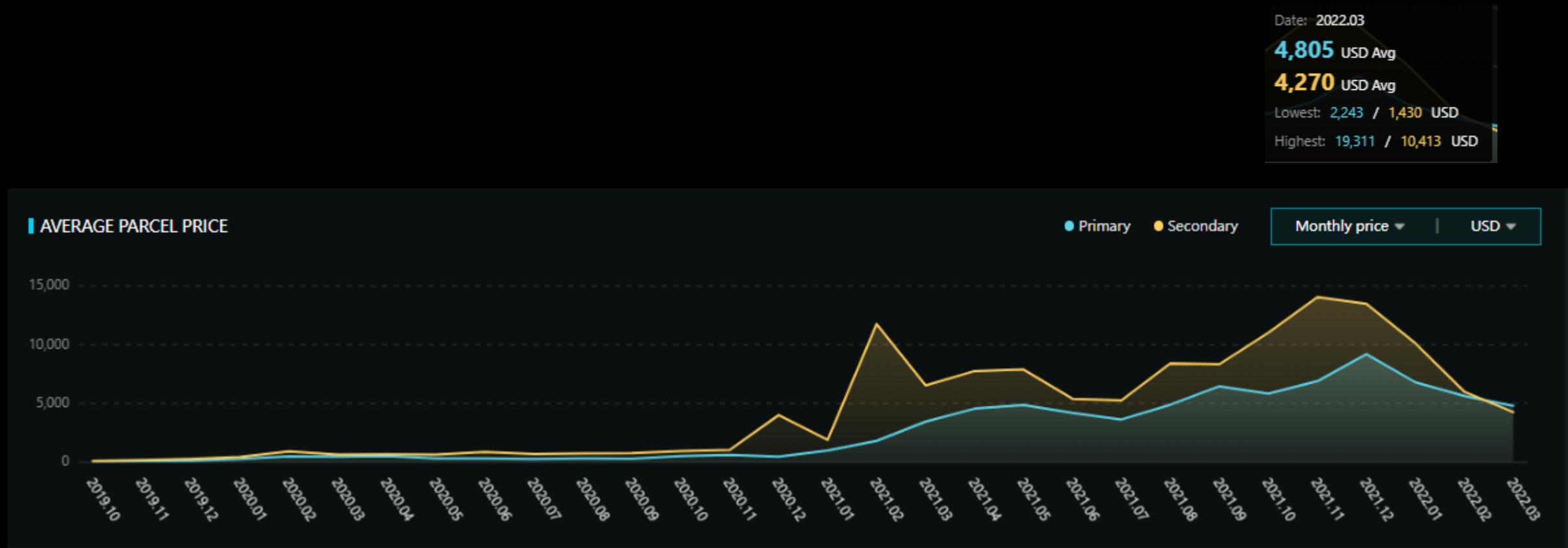
## 1.5 Sales ( ETH ) : Both primary and secondary markets have declined significantly





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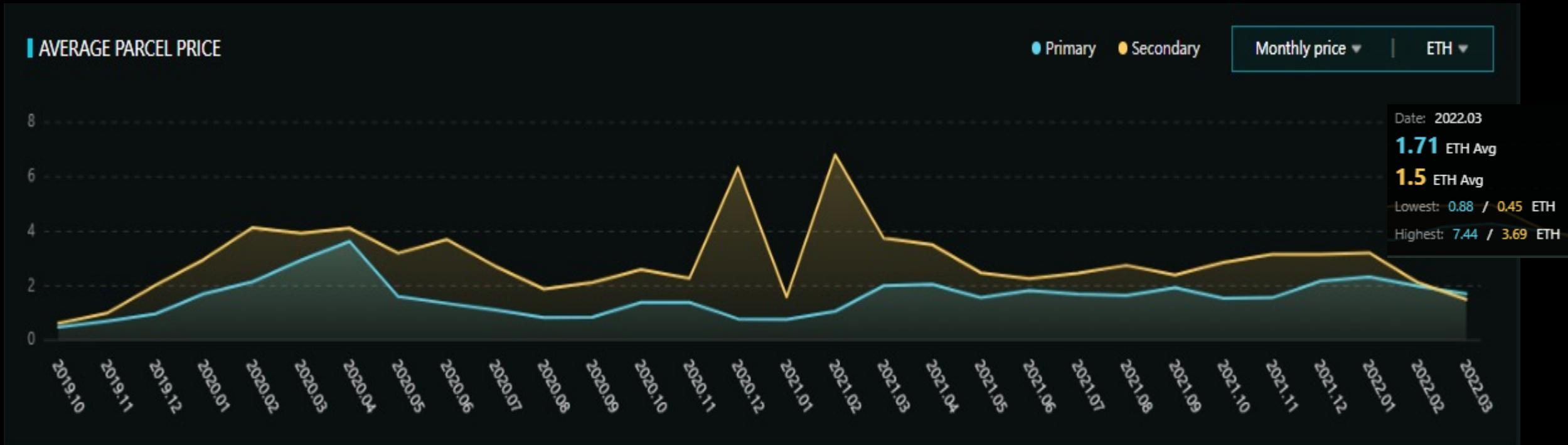
1.6 Avg Price ( USD ) : Both primary and secondary markets have declined significantly





by MetaCat

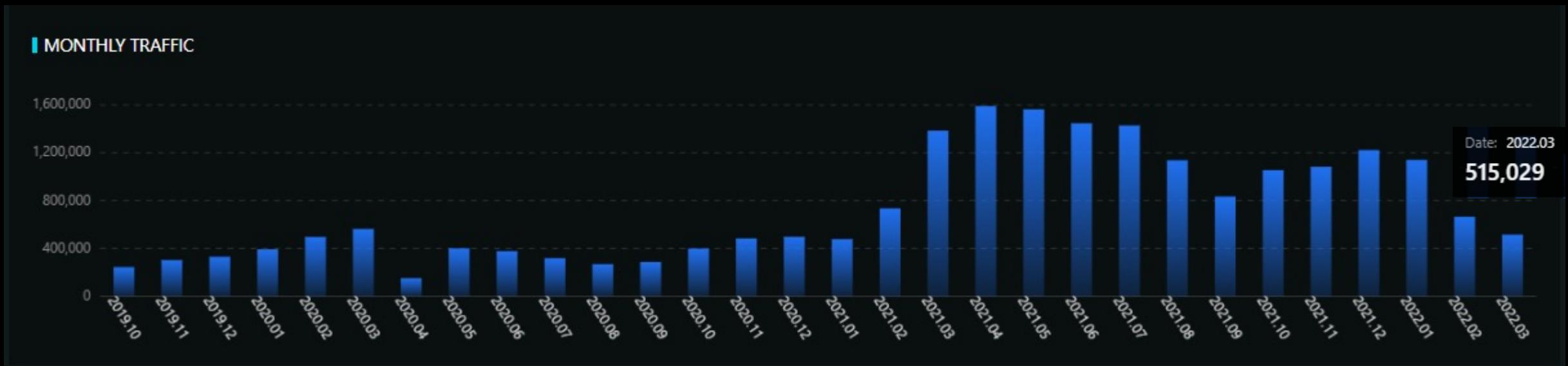
## 1.7 Avg Price ( ETH ) : Both primary and secondary markets have declined significantly



# 1.8 Traffic : Significantly lower than last month



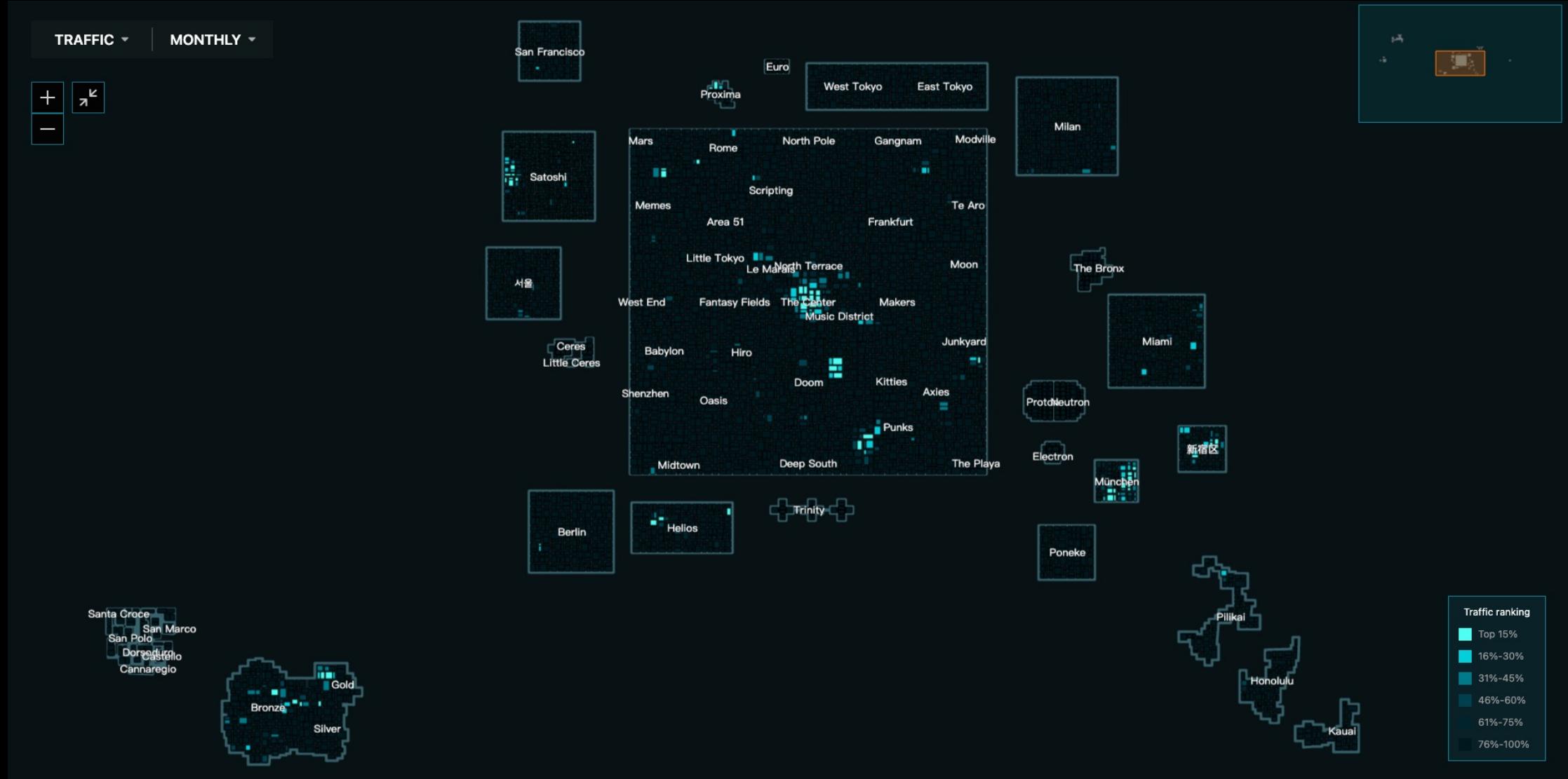
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# Traffic heatmap for the last 30 days-Cryptovoxels



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# Average price heatmap for the last 30 days-Cryptovoxels

by MetaCat



# Part 2: Decentraland

# Decentraland Overall Analysis ( 2022-03 )

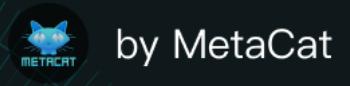


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First Class	Second Class	Total	Added in Mar.	Added in Feb.	Mar.vs Feb.	Conclusion
Owner	Owner	6516	88	140	-37%	Dramatic decrease
Trade	Sales volumes of Lands	8451	209	244	-14%	Dramatic decrease
	Sales volumes of Estates	1455	71	54	31%	Dramatic decrease
	Avg Price of Land (USD)		15047	18207	-17%	Dramatic decrease
	Avg Price of Estate(USD)		14851	18172	-18%	Dramatic decrease
	Sales of Lands (USD)	54,412,849	3,144,863	4,442,595	-29%	Dramatic decrease
	Sales of Estates (USD)	64,680,924	6,472,818	7,788,671	-17%	Dramatic decrease

Note: A fluctuation of more than 10% is a large change, 3%-10% is a small change, and a fluctuation of less than 3% is basically stable.

# Decentraland overall Analysis ( 2022-03 )

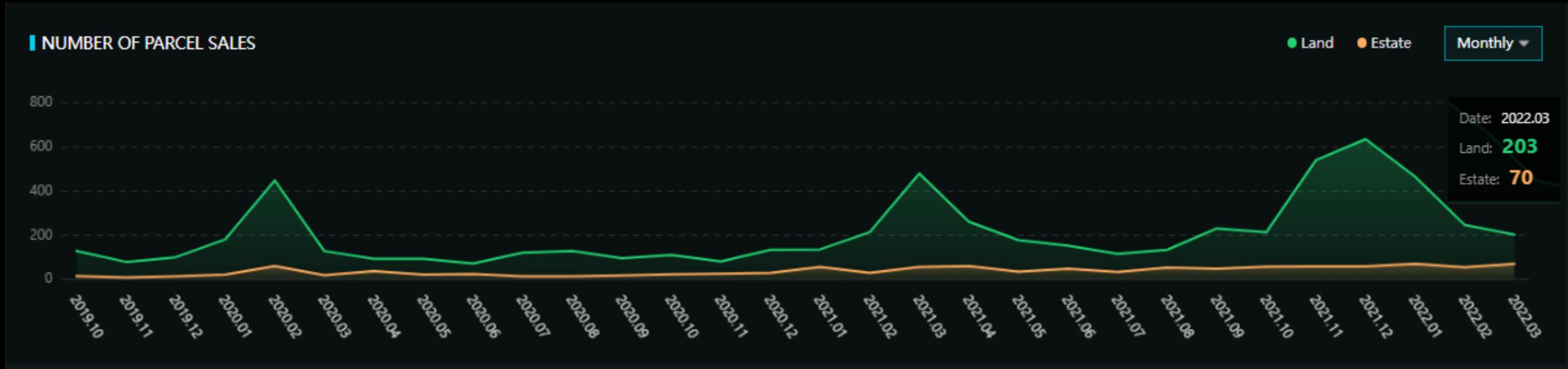


➤ In the context of the significant decline of Metaverse prices, almost all data indicators of Cryptovoxels also decreased significantly.

## 2.1 Sales volumes : Land decreased significantly, and estate increased slightly.



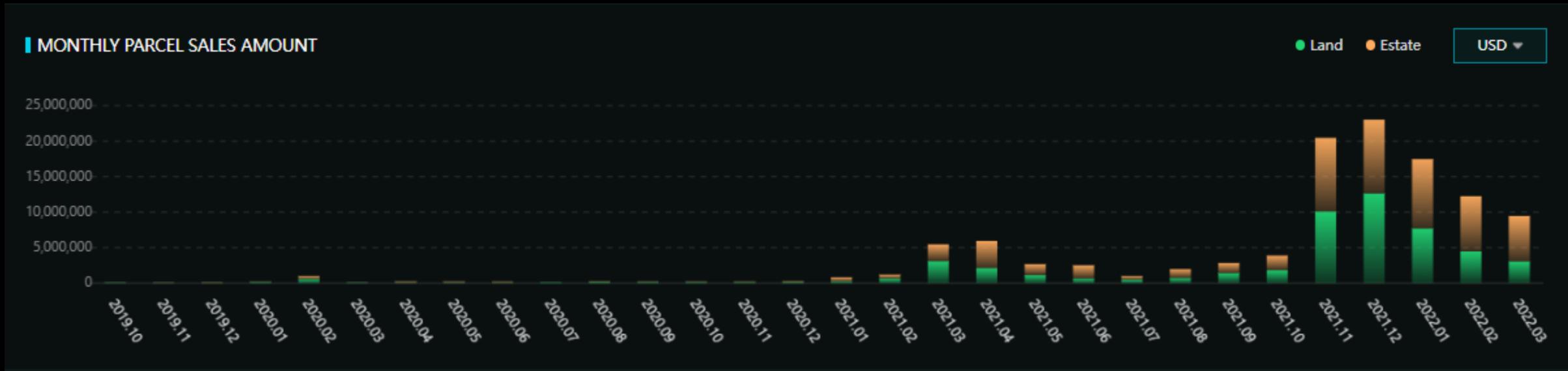
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## 2.2 Sales of Land/Estate ( USD ) : decreased significantly



Date: 2022.03

**9,473,876** USD Total

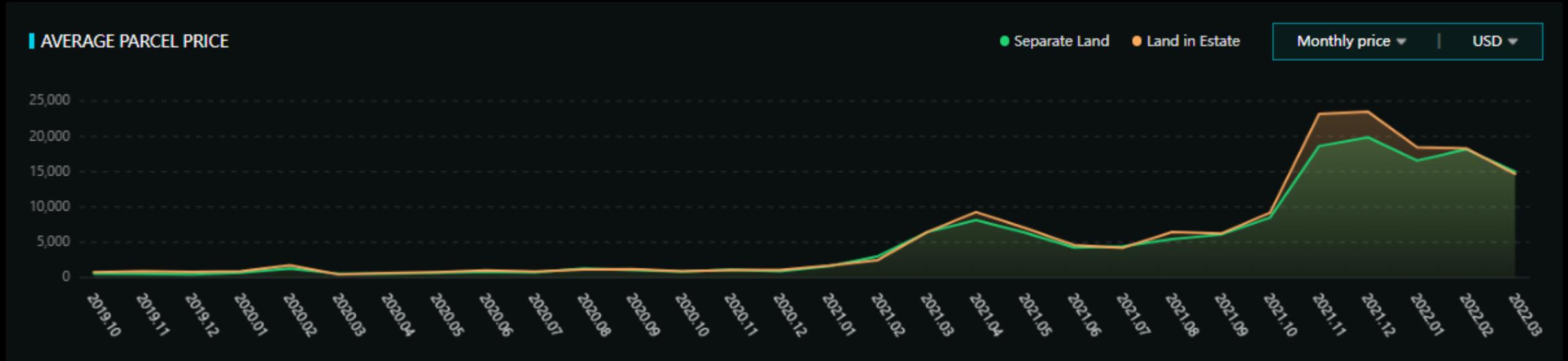
Land: 3,049,388 USD

Estate: 6,424,488 USD



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## 2.3 Avg Price ( USD ) : decreased significantly



Date: 2022.03  
15,021 USD Avg  
14,682 USD Avg  
Lowest: 588 / 3,165 USD  
Highest: 78,035 / 36,445 USD



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# Average price heatmap for Last 30 days-Decentraland



# Part 3: The Sandbox

# The Sandbox Overall Analysis ( 2022-03 )



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First Class	Second Class	Total	Added in Mar.	Added in Feb.	Mar.vs Feb.	Conclusion
Trade	Sales volumes of Lands	26,418	850	1,961	-57%	Dramatic decrease
	Avg Price of Land (USD)		9,090	11,292	-19%	Dramatic decrease
	Avg Price of Land (ETH)		3.32	4.12	-19%	Dramatic decrease
	Sales of Lands ( USD )	137,294,266	7,726,759	22,143,943	-65%	Dramatic decrease
	Sales of Lands ( ETH )	50,091	2,820	8,079	-65%	Dramatic decrease

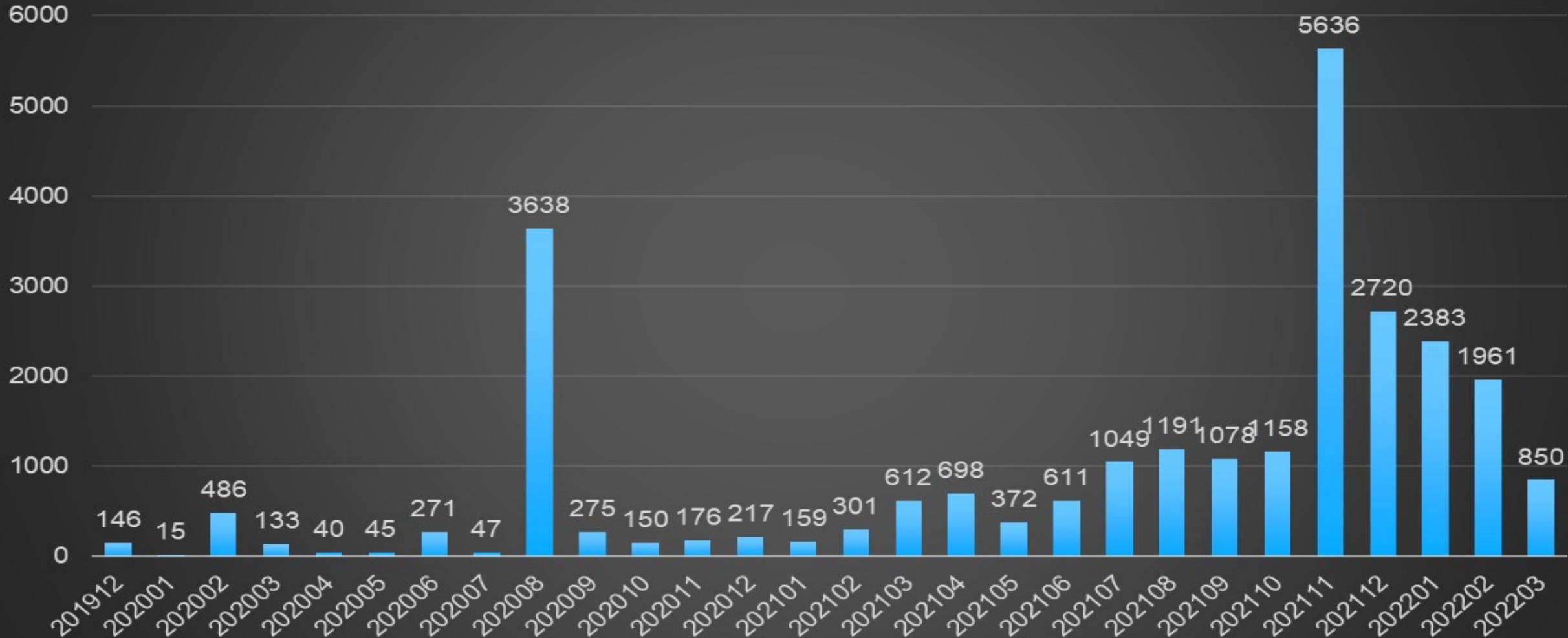
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### 3.1 Sales volumes of Lands : Dramatic decrease



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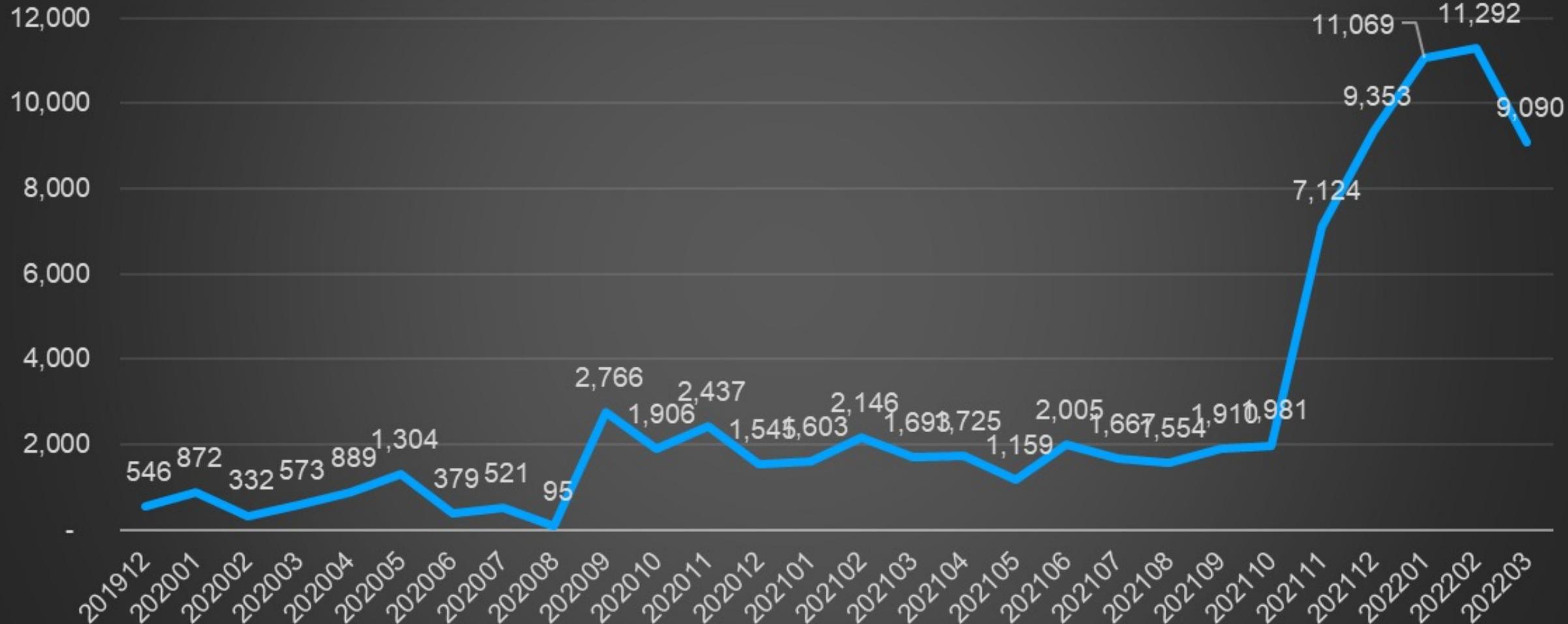
#### NUMBER OF PARCEL SALES





### 3.2 Avg Price of Land ( USD ) : Dramatic decrease

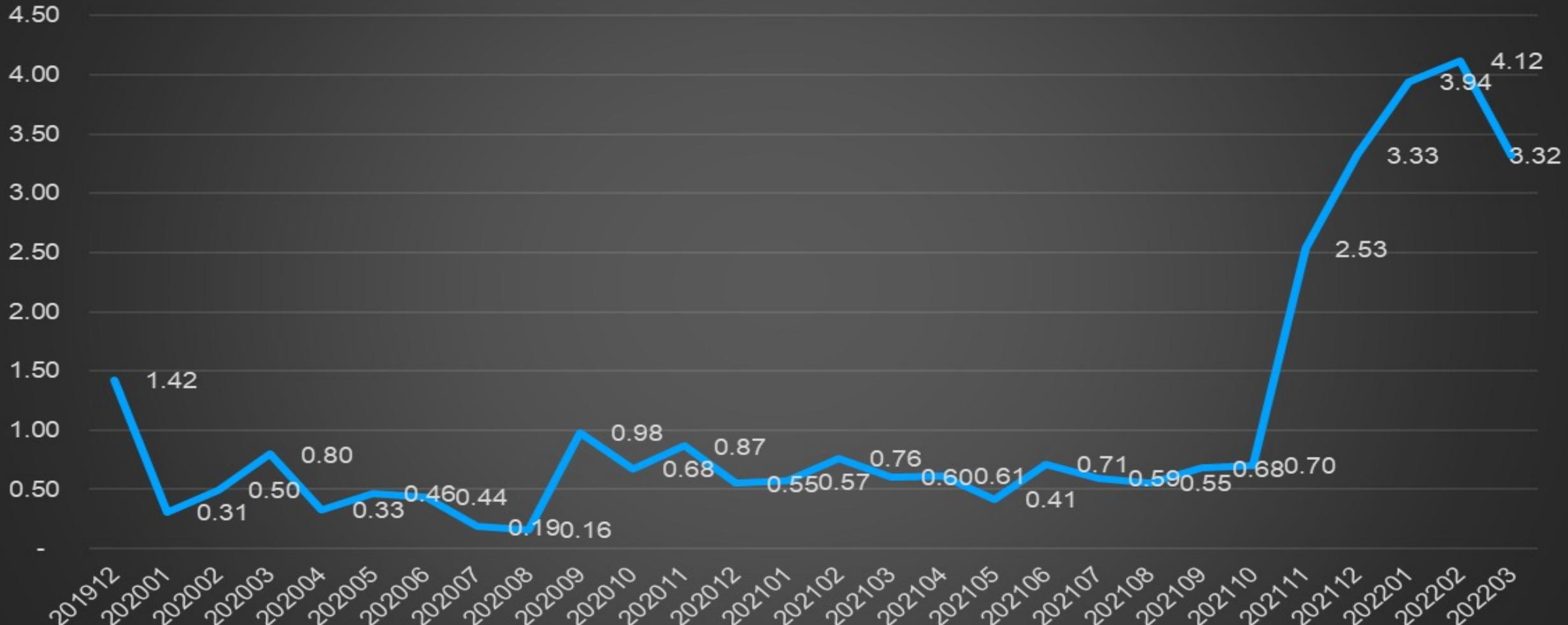
#### AVERAGE PARCEL PRICE(USD)





### 3.3 Avg Price of Land ( ETH ) : Dramatic decrease

#### AVERAGE PARCEL PRICE(ETH)

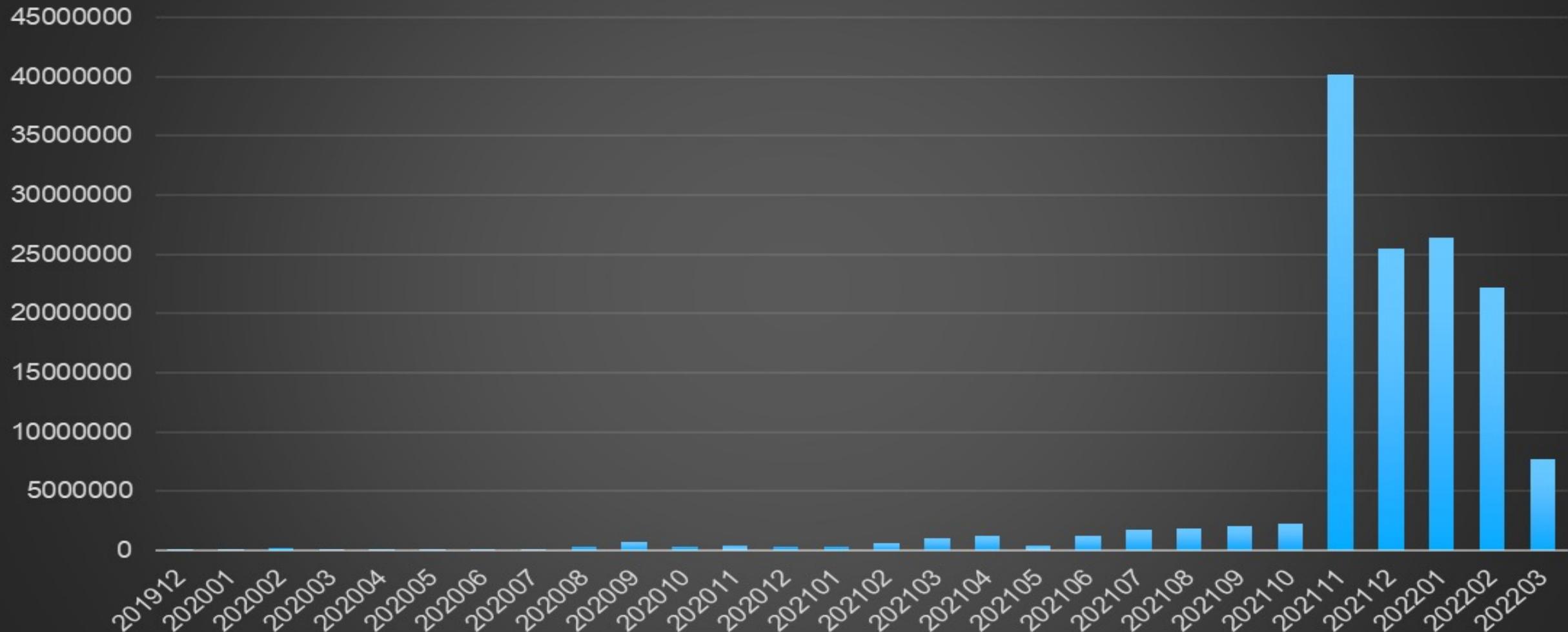


### 3.4 Sales of Lands ( USD ) : Dramatic decrease



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#### MONTHLY PARCEL SALES Amount(USD)

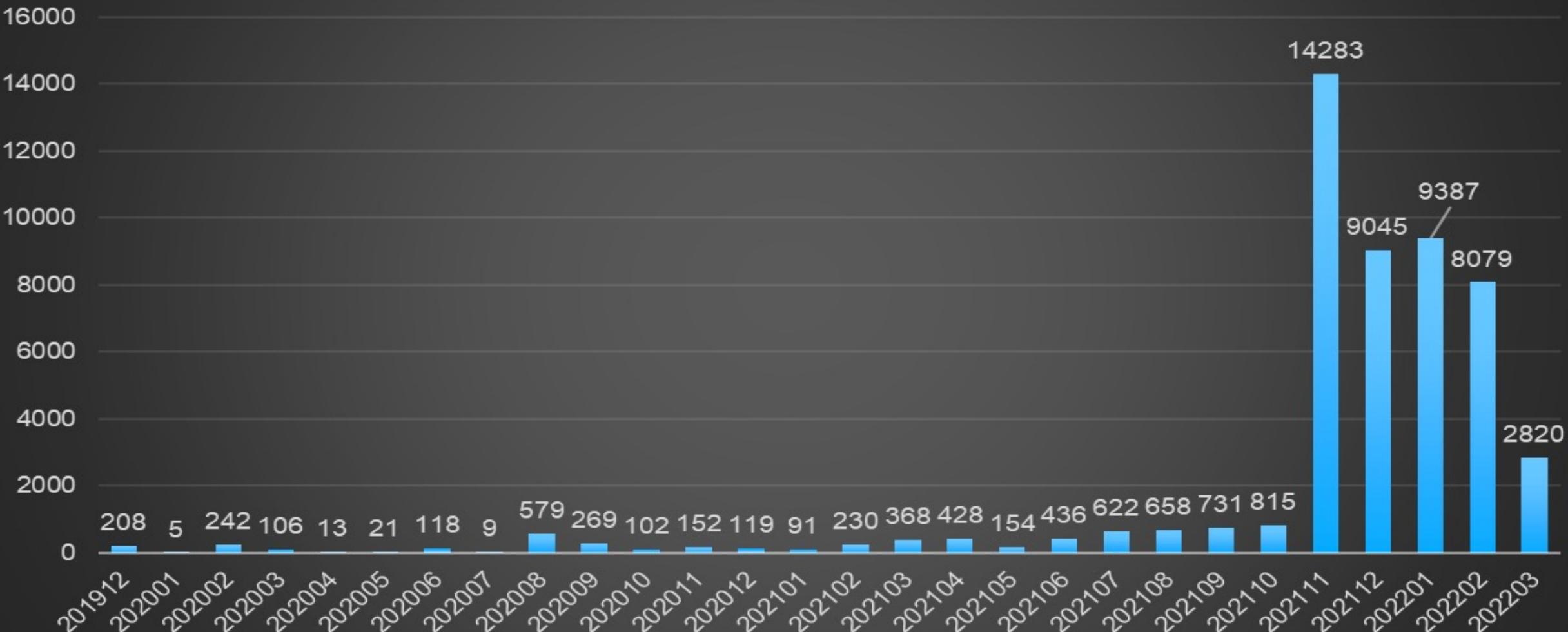


### 3.5 Sales of Lands ( ETH ) : Dramatic decrease



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#### MONTHLY PARCEL SALES Amount(ETH)





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