



Get unlimited access

Open in app



MetaCat

Jun 8 · 6 min read · Listen



Save



Metaverse Monthly Report 2022-05

Author: [MetaCat](#)

Overview

- This report includes seven metaverse platforms, namely, the four major OG platforms, The Sandbox, Decentraland, Voxels, and Somnium Space, as well as two new emerging platforms, NFT Worlds, Worldwide Webb, and the Otherside platform, which was newly launched in May.
- The content analyzed in this report is: the virtual land of the Metaverse platform, excluding Token and Wearable.



[Get unlimited access](#)[Open in app](#)

- The six major platforms except Otherside continued the downward trend of the Metaverse section from January to April 2022, and various indicators such as sales, average selling price, sales volume, and traffic further declined in varying degrees.
- Once Otherside launched on May 1, its sales exceeded the combined all-time sales of the other six platforms mentioned above, with sales reaching \$746 million in May.
- The number of sales of Voxels and Decentraland has increased in May. From the perspective of the completion of the virtual world, these two platforms are currently relatively well-completed, with better construction and play experience, and more companies have settled in. When the price drops to a certain extent, will undoubtedly stimulate part of the consumption.

Sales

1、Comprehensive of Sales

Otherside is a new metaverse project launched on May 1st, and its virtual land sales this month accounted for 98% of the total sales of the metaverse platform in May, which also caused the total sales of the metaverse section in May to increase by 22 times compared with the previous month.

However, for the other six platforms, compared with May 2022 and April 2022, they all dropped significantly (the red part of the table), and the transaction volume was all below 4 million. Sales of Worldwide Webb and Somnium Space also failed to extend the steady state of the previous month, falling even more than 70%.

Worlds/sales(USD)	202205	202204	% of Change	% of Total sales in 202205
Otherside	\$746,134,593	-	-	98%
The Sandbox	\$3,931,771	\$9,003,318	-56%	1%
NFT Worlds	\$5,254,810	\$12,338,191	-57%	1%
Decentraland	\$1,807,327	\$2,243,581	-19%	0%
Worldwide Webb	\$1,681,261	\$6,833,774	-75%	0%
Voxels	\$411,405	\$617,477	-33%	0%



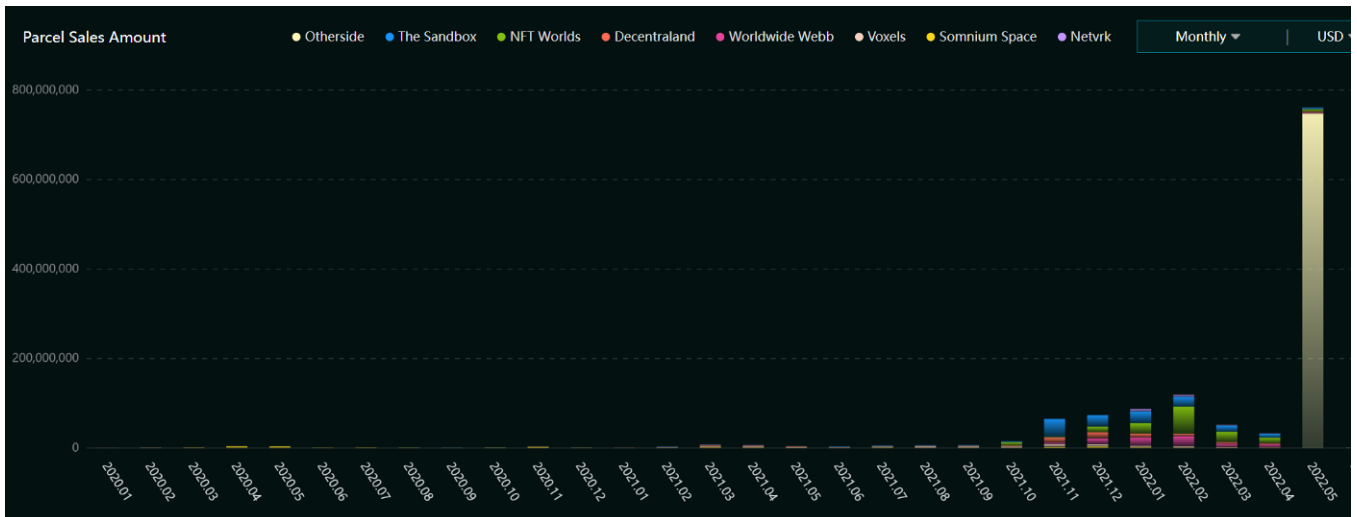


Get unlimited access

Open in app

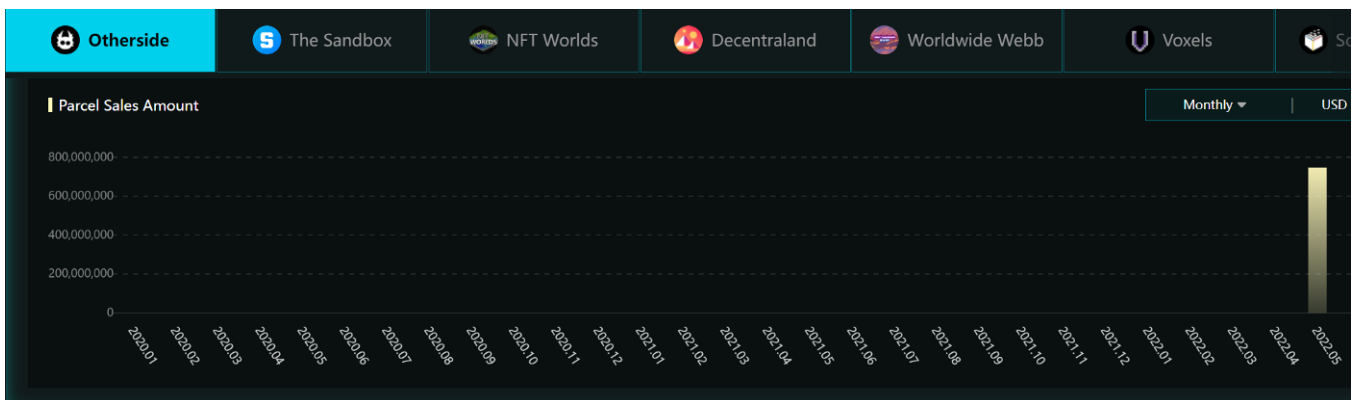
From the histogram of cumulative sales on the platform, we can see that the overall and April compared with the sales of Otherside have increased significantly;

But looking at the May bar chart alone, it seems that you can only see the color of Otherside, which has the highest sales, and is much higher than the sales of virtual land in the Metaverse in previous months.



2、Single Platform sales

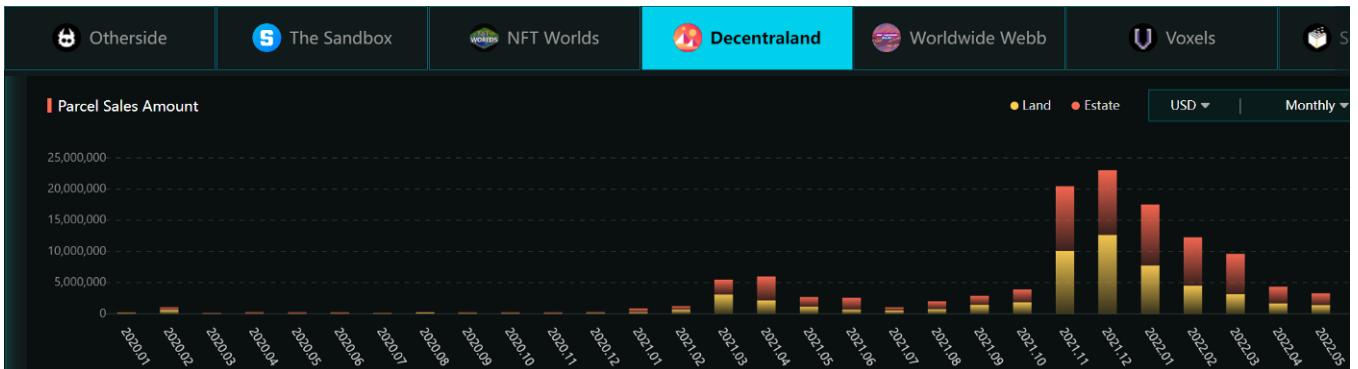
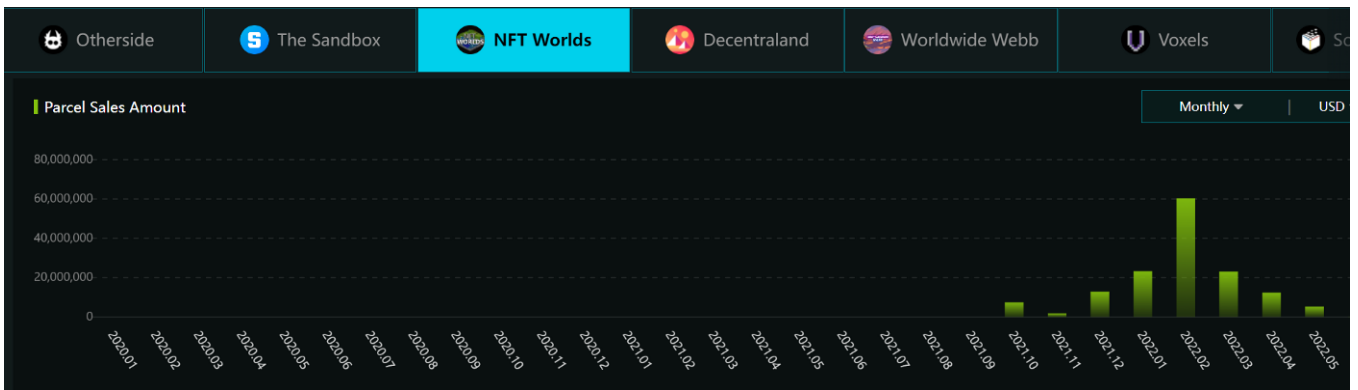
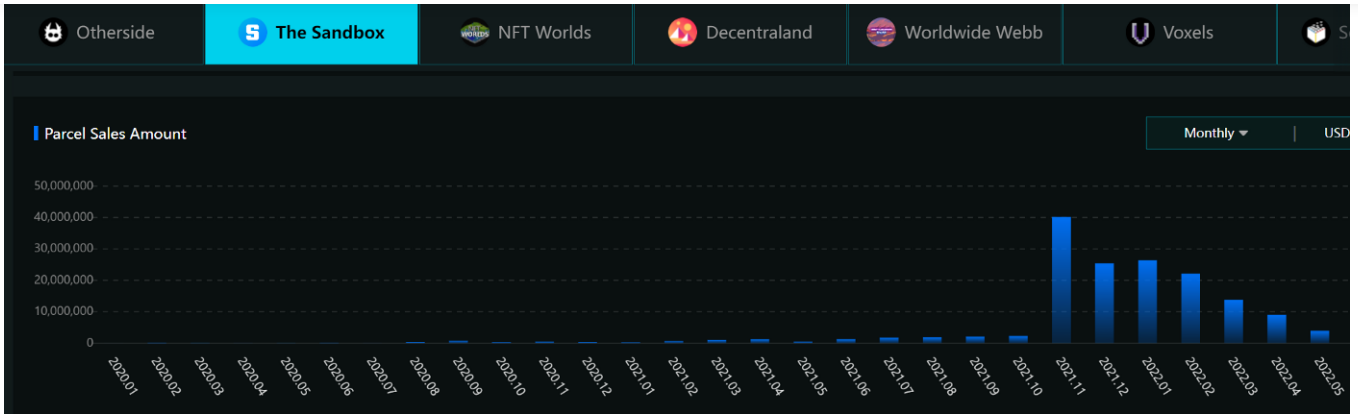
The trend of a single platform more vividly reflects the new launch of Otherside in May, and the sales of the other six platforms decreased significantly in May.





Get unlimited access

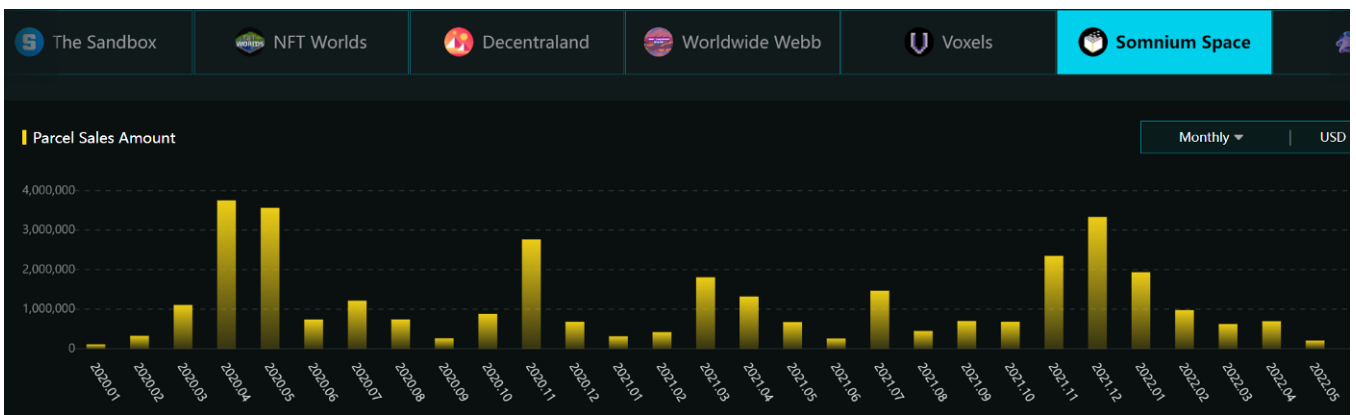
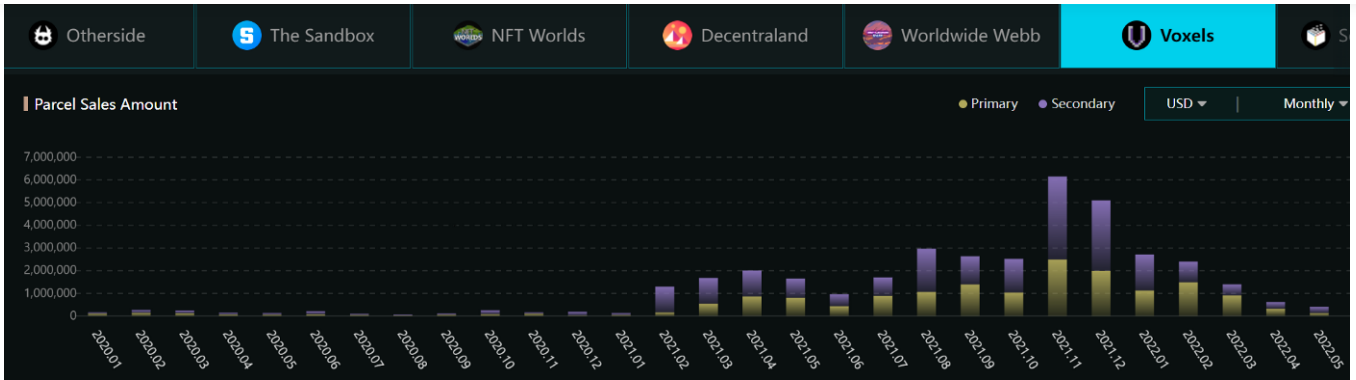
Open in app





Get unlimited access

Open in app



Average Selling Price

1、ASP Integrated

Judging from the average sales price of virtual land, the six metaverse platforms except Otherside fell as a whole and by a considerable margin, all higher than 39% (the red part).

Judging from the average price of a single platform, Otherside's monthly average sales price in May was as high as \$13,000, which is much higher than other platforms.





Get unlimited access

Open in app

Worlds/Ave.Price(USD)	202205	202204	% of Change
Otherside	\$13,295	-	-
The Sandbox	\$3,448	\$6,166	-44%
NFT Worlds	\$12,723	\$28,429	-55%
Decentraland	\$6,222	\$11,803	-47%
Worldwide Webb	\$2,774	\$5,820	-52%
Voxels	\$2,272	\$4,035	-44%
Somnium Space	\$6,276	\$10,208	-39%

Worlds/Ave.Price(ETH)	202205	202204	% of Change
Otherside	3.95	-	-
The Sandbox	1.61	2.01	-20%
NFT Worlds	5.47	9.42	-42%
Decentraland	3.00	3.54	-15%
Worldwide Webb	1.19	1.93	-38%
Voxels	1.01	1.26	-20%
Somnium Space	2.86	3.34	-14%

In the monthly average price line chart, the prices of Otherside (yellow) and NFT Worlds (green) are among the top two.



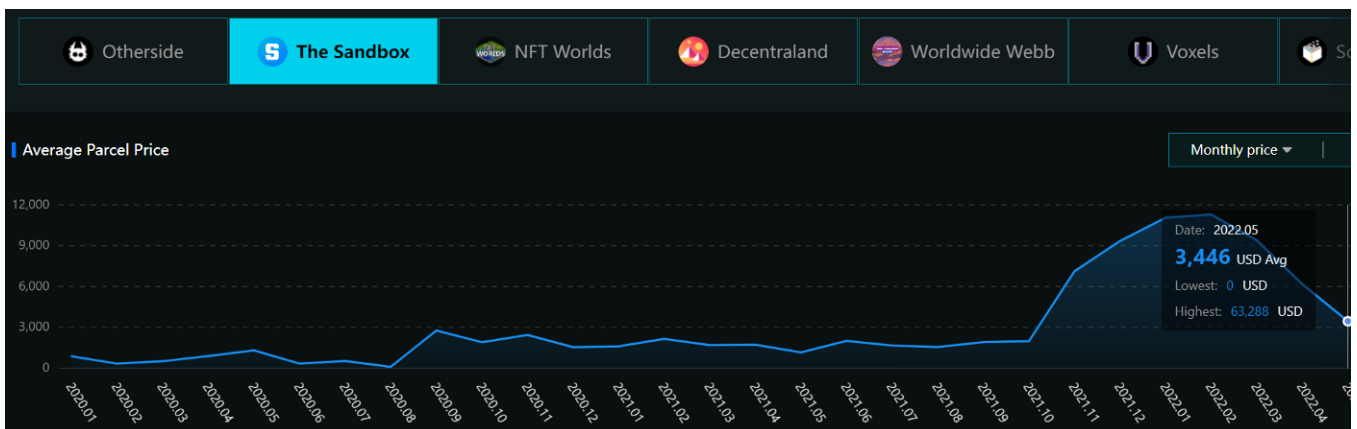
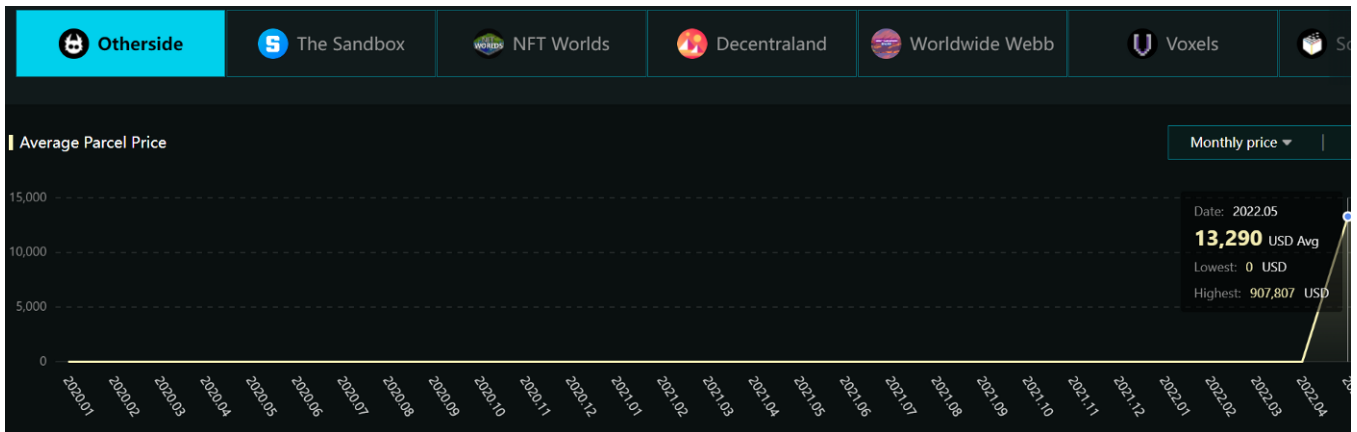


Get unlimited access

Open in app

2、Average Price on a Single Platform

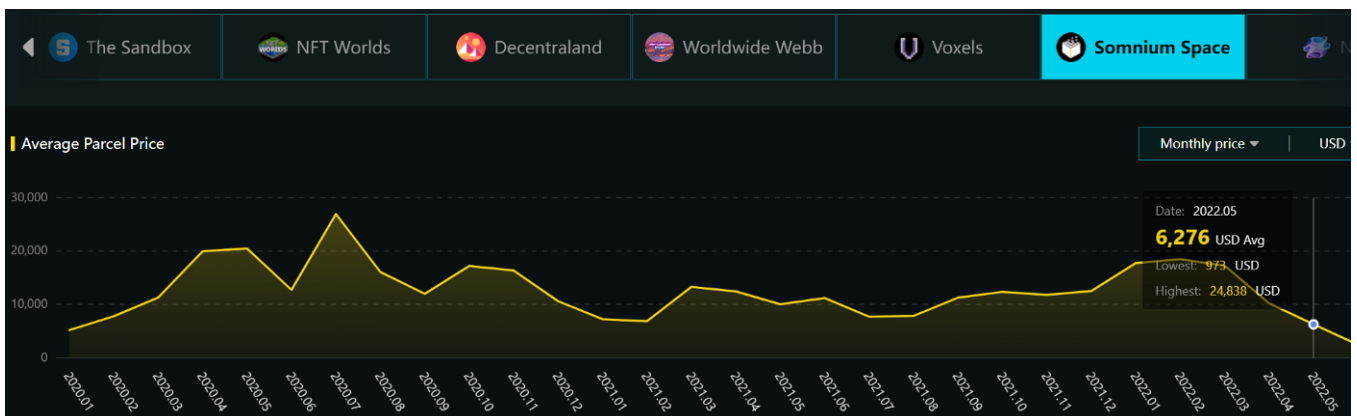
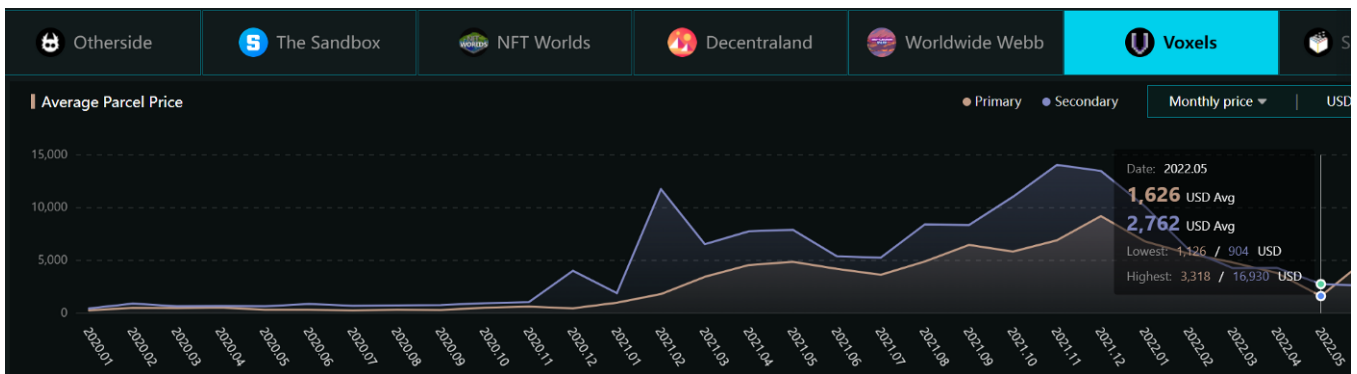
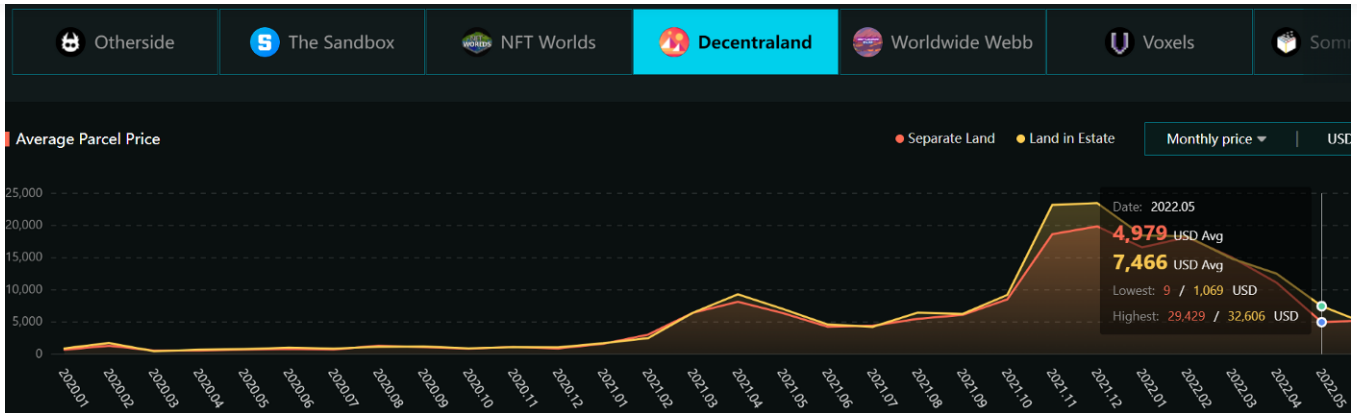
From the perspective of a single platform, the average selling price of platforms other than Otherside has a more obvious downward trend in May.





Get unlimited access

Open in app



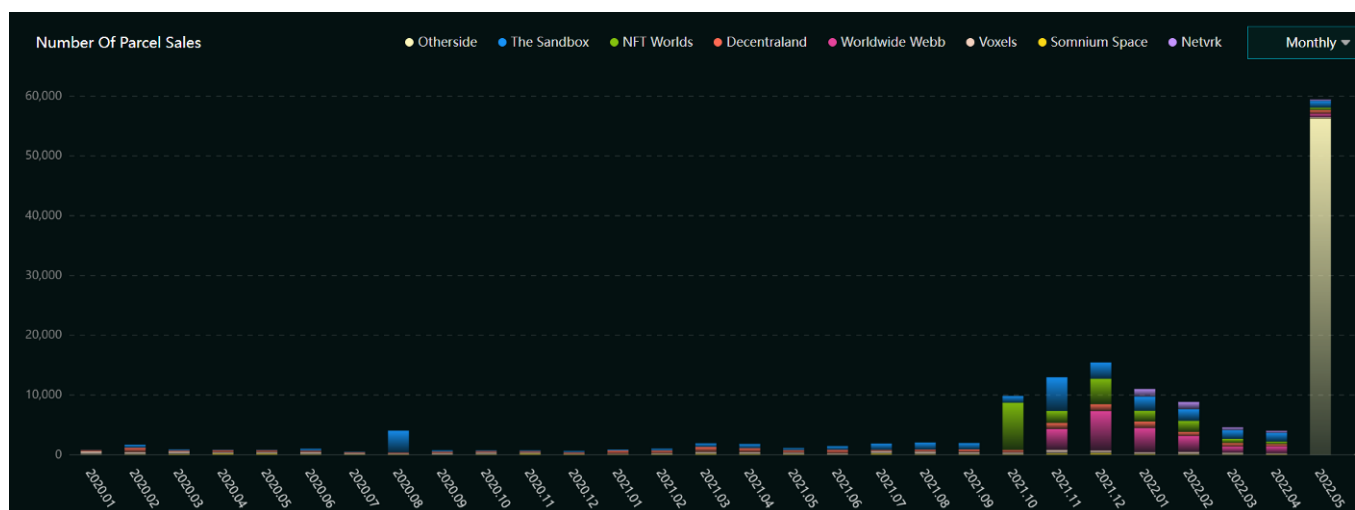

[Get unlimited access](#)
[Open in app](#)

Judging from the number of virtual land sales, the sales of Voxels and Decentraland have increased. Judging from the completion of the virtual world, these two platforms are currently relatively well-completed, with better construction and play experience, and more companies settled. When the price falls to a certain level, it will undoubtedly stimulate a part of consumption.

Otherside virtual land sales reached 56,000, far higher than all other platforms, as can be seen from the histogram below.

The number of sales on other individual platforms has declined to varying degrees.

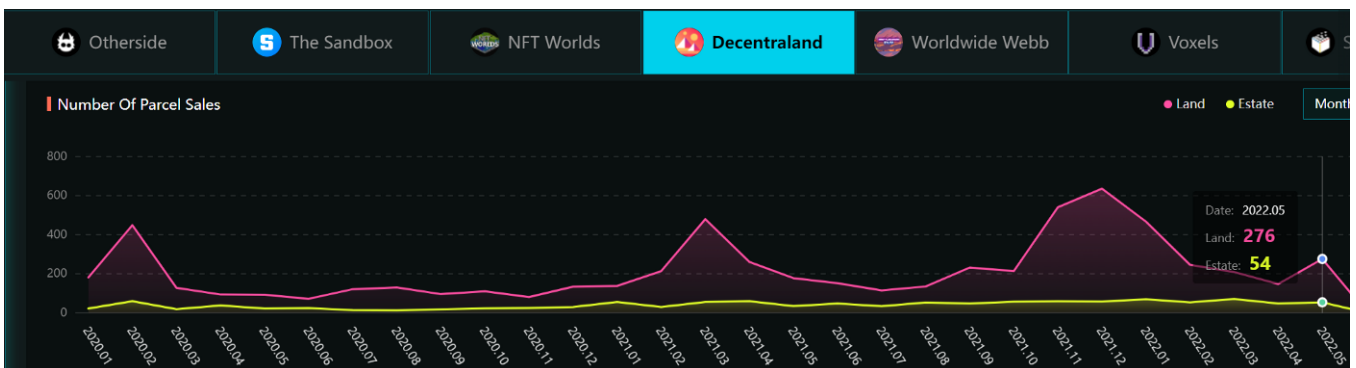
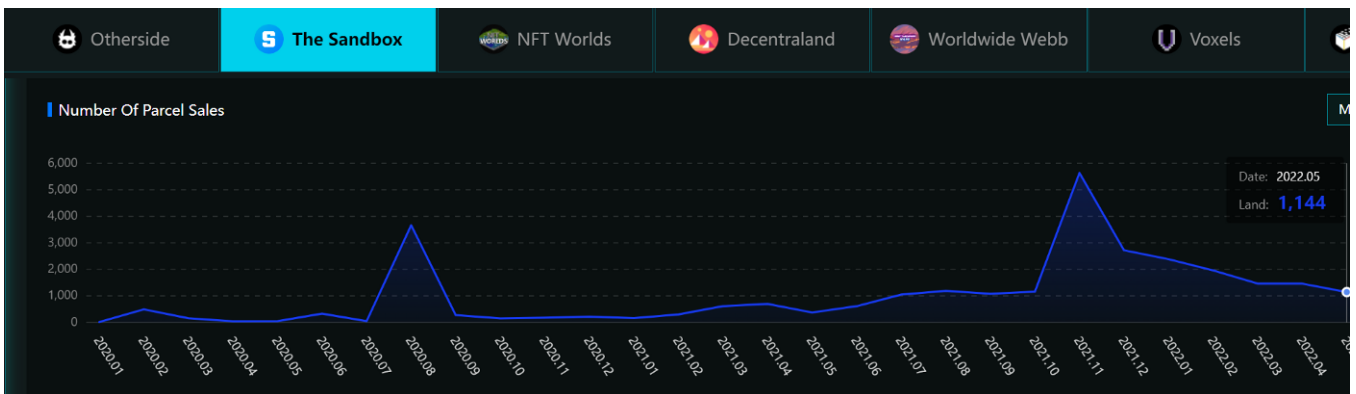
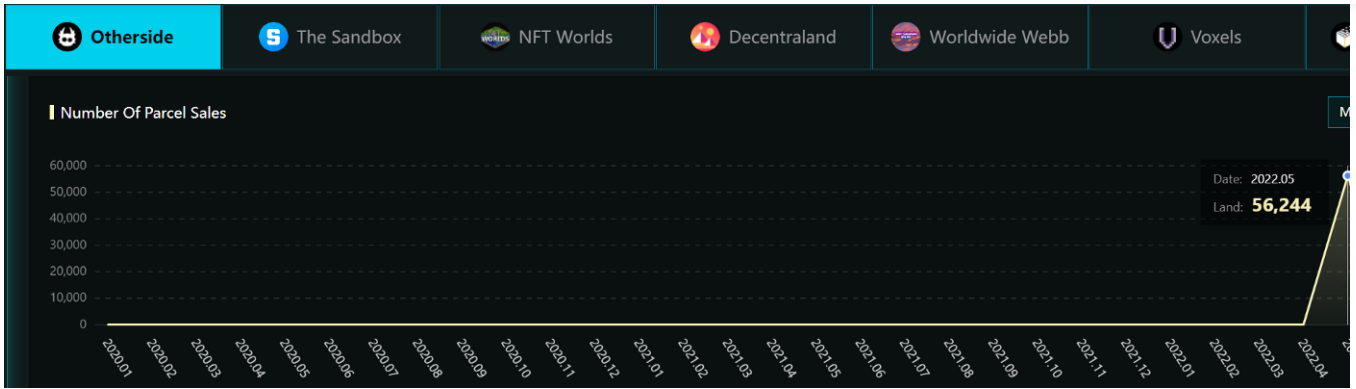
Worlds/Number Of Parcel Sales	202205	202204	% of Change
Otherside	56,120	-	-
The Sandbox	1,140	1,460	-22%
NFT Worlds	413	434	-5%
Decentraland	594	383	55%
Worldwide Webb	606	1,174	-48%
Voxels	181	153	18%
Somnium Space	33	68	-51%





Get unlimited access

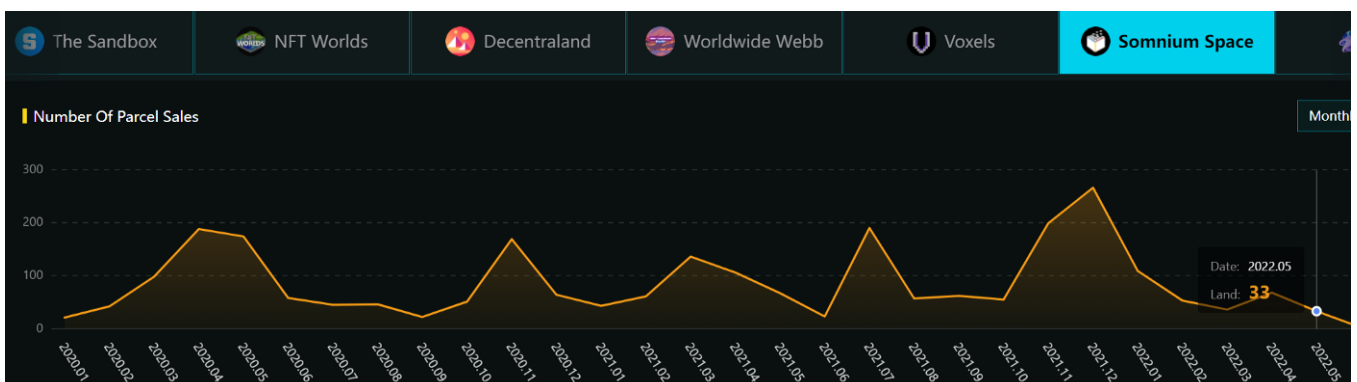
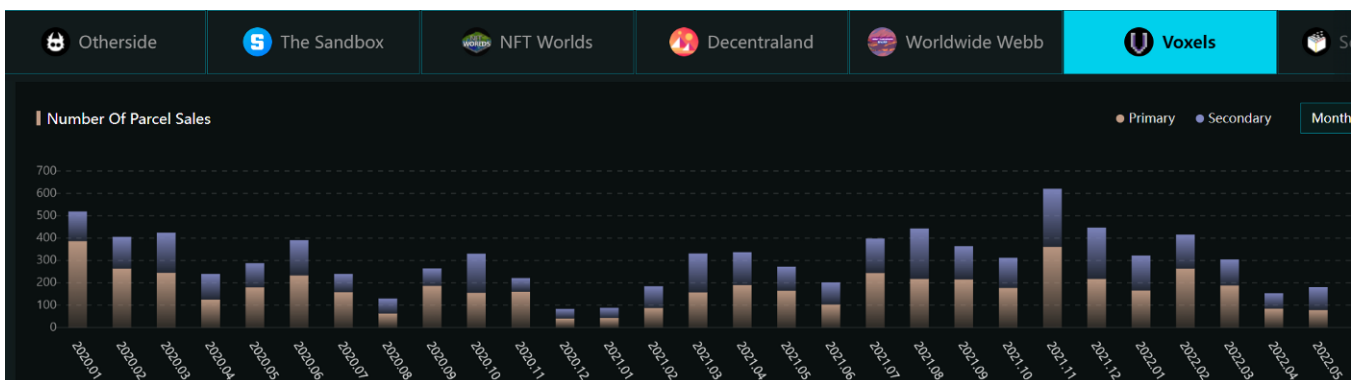
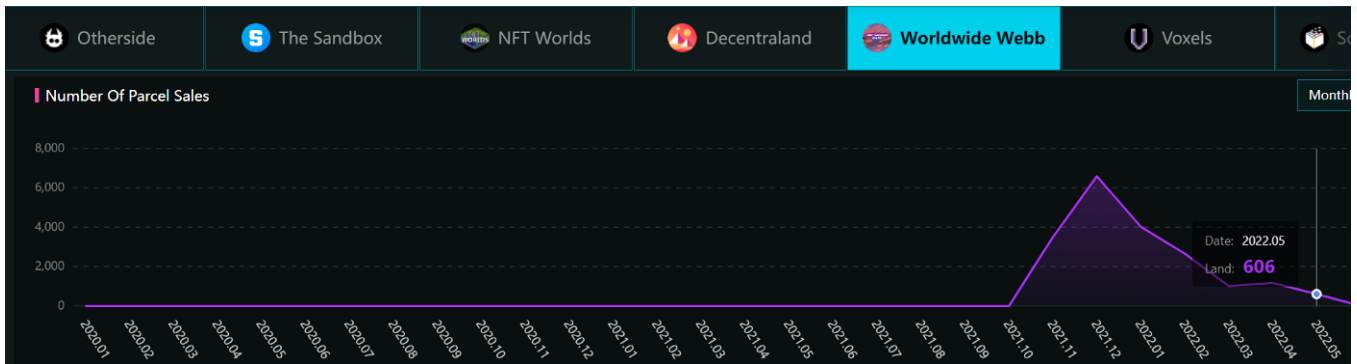
Open in app





Get unlimited access

Open in app



Traffic

Due to the differences in data openness of different platforms, traffic currently only involves the Voxels platform.

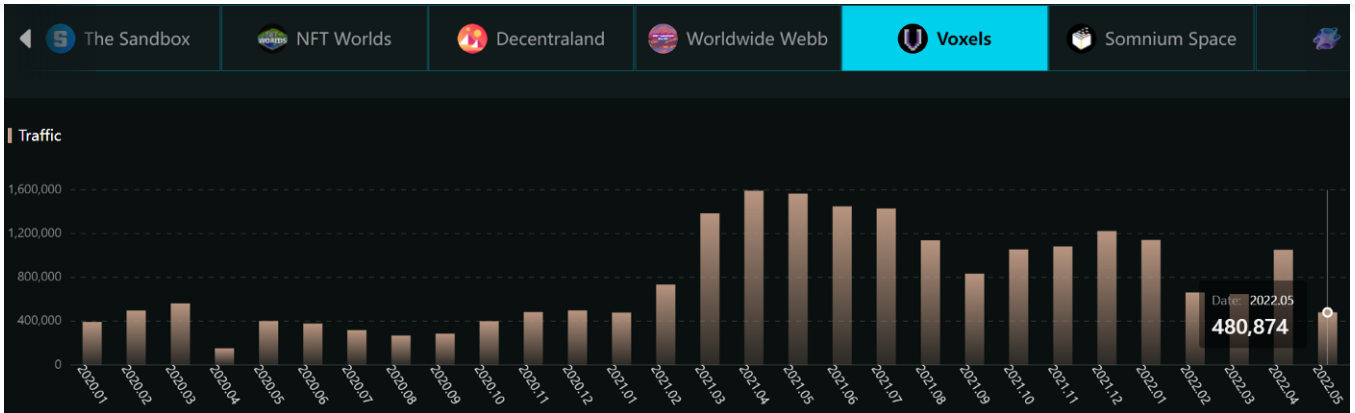
From the bar chart below, we can see that the traffic dropped significantly in May, which also echoes the current drop in the popularity of the Metaverse section.





Get unlimited access

Open in app



Conclusions

In May 2022, the hotspots of the Metaverse will be on Otherside launched by Yuga Labs. The number of sales on May 1st alone reached 47,000, and the average daily transaction price in early May even exceeded \$28,000 (about 10ETH). But at the time of this report, the average daily transaction price had dropped to \$8,000 (about 4.4ETH).

Hype is temporary, Build is the Metaverse's long-term solution.

